

Oxford Business English Skills Effective Presentations

'Communication Skills for Professionals' is a time-tested book which aims to equip students, academicians and professionals with all the necessary skills to communicate effectively, so that they can thrive in this competitive world.

WHAT DOES THE BOOK CONTAIN This compact and student friendly text is divided in several sections, and covers several topics like Detailed section on Vocabulary. • Items of: grammar; verbs; phrasal verbs; voices; tenses; transformation and synthesis of sentences. • 'Rectification of Grammatical Errors' in order to identify and correct errors. • Analysis of the 4 skills of Listening, Speaking, Reading and Writing. • Skills of Technical Writing and Public Speaking. • Body Language and Group Discussion. All these and more aims to make the learner a winner, not only in his personal life, but also in his Professional life. The book is easy to read and understand. Each point is illustrated with examples from practical life. Even the grammar exercises and all other activity-based questions have been skillfully designed and worked out in Classrooms.

WHAT IS NEW TO THIS EDITION • In the modern business world where speed and ease of communication is very important E-mails have become widely prevalent. An E-mail can even make or break a career. • Detailed discussions have been shared in this Edition on how to write the perfect E-mail. • A completely new chapter has been added on social media tools like LinkedIn, Facebook and Twitter. Job seekers would learn how to upload their portfolios and highlight their skills and achievements and connect with prospective employers and collaborators.

Book Reviews "I have been a regular user of the book by Prof. Nira Konar and found it a very reliable resource. The chapters on 'Group Discussion and Body Language' are particularly helpful. Besides, the chapter on 'Communication Theory' has been relevantly and effectively explained keeping in mind the needs of the students. Overall, the book is very accessible by all levels of students. It is a part of recommended reading for my students." - Nandini Mukherjee Course Coordinator, Department of Communicative English, St. Xavier's College, Kolkata

"An extremely concise, lucidly written and reader-friendly book, that serves as a handy reference manual for all in-service English language teachers of degree engineering colleges. The B.Tech Communicative English syllabus has been closely followed, with detailed sections on grammar, writing and comprehension. The chapters on vocabulary take an insightful look at etymology, word origins, synonymy and antonymy. Detailed word lists and practice exercises make the section extremely helpful for practicing teachers. The sections on grammar are fairly detailed, offering a thorough analysis of Verbs, Tenses, Voice, Narration, Transformation of Sentences and Error Correction. There are plenty of practice exercises for the teacher to choose from. Reading skills are well discussed and technical writing is given all the importance and predominance it usually occupies in any course on technical communication. The section on report writing is extremely useful as a guide for teachers for

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teaching students the formatting and writing essentials in documenting reports. There is a section on professional speaking too, which enriches the content of the book. On the whole, the book is of continuing usefulness and relevance in any technical English course and will be used by teachers and students alike for many years to come." - Dr Indrajit Bose Assistant Professor of English, GNIT, Kolkata "Dr. Konar's book acts as a comprehensive guide to the students of professional, technical as well as basic courses to hone their language skills. The language of the book is persuasive, fluid and student-friendly which makes it useful even to the first generation learners of English. The scope of this book extends from word-building to report writing and covers almost all the thrust areas of language training in a nutshell. Hence, it deserves a shelf-space in the library of any institution." - Ayushman Banerjee, Assistant Professor in English, Haldia Government College, Kolkata "This is one of the best books on 'Communication' available in the market. Dr. Nira Konar is a brand by herself whenever English Language Teaching (ELT) comes into discussion. This compact edition discusses in detail the various aspects of language ranging from Vocabulary, Grammar, Syntax to effective communication in business. The book gives a clear reading of LSRW skills such as writing, reading, listening, and public speaking. It further confers different means of effective communication, situational dialogues, body language, and group discussions. The book follows the present MAKAUT curriculum of English for B.Tech 1st year 2nd Semester (HM-HU 201 & HM-HU 291) thoroughly. It not only gives an overview of the Theory syllabus but also provides details of Language Laboratory activities as well. "Communication Skills for Professionals" enables the readers to express themselves clearly and communicate effectively at the workplace. This book not only deals with the rudiments of communication but also gives insights into the body language and provides important tips on how to be successful at interviews and group discussions. Primarily intended for students of engineering and technology, the book will also be useful for Management students and the students of all disciplines who want to acquire the skill in corporate communication and excel in their respective professional areas." - Sohini Datta Assistant Professor, Department of Management, IEM, Sector V, Salt Lake, Kolkata "Easy and in-depth writing on the subject is the aim of this book. The author has put in here the fruits of teaching the students from the wide-ranging and first-hand knowledge of business speaking and writing, and listening in a friendly way. It is enriched with extensive references. On every page of the book the students will see how a simpler style of English is balanced with their need." - Dalia Sen Assistant Professor, Bengal Institute of Technology (Under Techno India Group), Kolkata

This series of five video-based courses helps to improve language and communication skills in specific business areas.

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expanding demand for valid and generalizable information on how best to relate to people in organizational contexts.; Communication Skills for Effective Management demonstrates how, for managers to be successful, they need to employ a range of key communication skills, styles and strategies. The contents are based upon the authors' experiences of researching, teaching and consulting in a range of private and public sector organizations. From their academic and real-world involvement they have identified the core skills of effective management.; Presented in an academically rigorous yet student-friendly way, the reader is encouraged to interact with the material covered. Each chapter contains a series of boxed text, diagrams, tables and illustrations which summarize core points. Exercises are also provided to enable managers to put the material reviewed into practice. A text for undergraduate business and management students studying business communication and MBA students, this book should also be useful for practising managers.

EFFECTIVE NEGOTIATING LIVRE ELEVEOxford University

Gives background to the business learner's world and strategies for approaching the training task, focusing on the learner's professional knowledge and experience. This book is suitable for teachers, trainers, and course organizers in the field of Business English or considering a move into it.

Skills for Business Studies teaches academic reading and writing skills for students studying Business Studies and related degree courses.

The articles in this volume grew out of a 2019 workshop, held at Johns Hopkins University, that was inspired by a belief that when mathematicians take time to reflect on the social forces involved in the production of mathematics, actionable insights result. Topics range from mechanisms that lead to an inclusion-exclusion dichotomy within mathematics to common pitfalls and better alternatives to how mathematicians approach teaching, mentoring and communicating mathematical ideas. This collection will be of interest to students, faculty and administrators wishing to gain a snapshot of the current state of professional norms within mathematics and possible steps toward improvements.

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A new, up-to-date course where students learn what they need to know for a career in commerce, tourism, nursing, or technology.

Please note that the Print Replica PDF digital version does not contain the audio. English for Presentations provides learners with the language and techniques to help them present effectively in English. The course has six units which cover the language and skills involved at each stage of a presentation, including talking about visuals, summarizing, and dealing with questions.

New International Business English is a flexible course at the upper-intermediate level for people who need or will soon need to use English in their day-to-day work. All four skills - listening, speaking, reading, writing - are developed through a wide range of tasks which closely reflect the world of work.

This video-based course focuses on key aspects of socializing from first contacts to getting to know people and social engagements.

Intends to help learners of business English to develop the vocabulary and grammar needed to participate in business effectively. This book is suitable for students at pre-intermediate or intermediate level of English and for use in class or for self-study.

This Grammar Guru will solve the world's problems. Or, at least, help you figure out when to use an Oxford comma. - The New York Times Put your English skills to work for you! This book is ideal for intermediate and advanced (CEFR B1-C1) nonnative speakers of English seeking to increase their communication confidence and effectiveness in the workplace. Improve your precision and professionalism so your ideas shine! The book consists of 50 short quizzes which include the most common English errors made by nonnative speakers in professional environments. This fun format allows you to find your own frequent errors and fix them. You will test your skills quickly, daily, and build your language awareness and accuracy in writing and speaking English. Short, clear explanations after each quiz help you improve your knowledge of the grammar rules. Complementing the quizzes are Ellen says boxes with the same practical advice on good communication etiquette and habits that Ellen has been sharing for years with large corporate clients in New York City and beyond. Witty and humorous drawings illustrate confusing language and common misunderstandings. The focus of the exercises is on fixing your grammar and word-choice problems. Examples are pulled from every industry: finance, law, consulting, publishing, real-estate, retail, technology, energy, pharmaceutical, manufacturing, education, advertising, government, insurance, non-profit, and more. Whatever your profession or interest, you will benefit from the exercises contained in this book. If you are just looking to sharpen your English, this book is for you, too. This India-specific edition includes a special section of the most common English errors made in the Indian workplace and their standard equivalents, as well as a downloadable reference guide of frequently confused and misused words and expressions. You will be learning from a professional writer with two decades of experience teaching executives in a business setting. A language-learner herself who has studied some two dozen languages, Ellen Jovin has written this book to help motivated working adults advance their business English on their own time and at their own pace.

This new series of video-based courses is aimed at professional people who need to improve their language and communication skills in

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specific business areas. Each course takes a common business function such as giving a presentation or participating in a meeting, and takes learners through a stage-by-stage analysis of the skills and language they need to perform these functions effectively in English. Effective Negotiating helps learners with negotiating in a variety of different situations, from day-to-day encounters within organizations to more substantial negotiations between companies.

Events Management is the must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an event, covering the whole process from creation to evaluation examines the events industry within its broader business context, covering impacts and event tourism provides an effective guide for producers of events contains learning objectives and review questions to consolidate learning Each chapter features a real-life case study to illustrate key concepts and place theory in a practical context, as well as preparing students to tackle any challenges they may face in managing events. Examples include the Beijing Olympic Games, Google Zeitgeist Conference, International Confex, Edinburgh International Festival, Ideal Home Show and Glastonbury Festival. Carefully constructed to maximise learning, the text provides the reader with: a systematic guide to organizing successful events, examining areas such as staging, logistics, marketing, human resource management, control and budgeting, risk management, impacts, evaluation and reporting fully revised and updated content including new chapters on sustainable development and events, perspectives on events, and expanded content on marketing, legal issues, risk and health and safety management a companion website: www.elsevierdirect.com/9781856178181 with additional materials and links to websites and other resources for both students and lecturers

Workplace English language training programs represent a corporate investment in language skills enhancement and human capital development. This book evaluates English language training programs in Chinese workplaces by examining a range of training effectiveness variables and identifying the factors that facilitate or hinder effective learning outcomes for workplace English training programs and explores the potential benefits of these programs. This book will benefit both companies that are developing their training and development strategies and private training organizations that are developing training programs for particular industry and business needs. It will also be an excellent resource for learners who are seeking business English communication skills opportunities and trainers who are refining their workplace teaching practice. This book reiterates the significance of business English communication skills development programs in terms of the benefits to economic globalization, human capital development, employability, sustainable livelihoods, and lifelong learning in China. Having conducted a policy evaluation at both the national and local levels, this book also informs policy stipulation for corporate employee language training schemes. Although this book primarily examines corporate experience in China, the findings and recommendations will have important implications for other countries in Asia and worldwide.

A practical, video-based course designed for professional people who need to attend meetings in English. It takes learners systematically through the core communication and language skills needed to participate effectively in meetings, and helps them to develop these skills in meaningful and realistic ways. The video illustrates both bad and good extracts from meetings for analysis and discussion. Level: intermediate and upper-intermediate.

Electronic Inspection Copy available for instructors here [How to Write Successful Business and Management Essays](#) is a

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systematic guide to successfully producing written work for business and management degrees. The authors address the all too common pitfalls of essay assignments, as well as providing students with a step-by-step programme to approach essay questions, both in coursework and exam contexts. Starting with the basics this book helps develop skills through the use of examples, exercises and checklists. Helpful features include: Annotated essay examples, showing both good and bad points Tips on time management and motivation, note taking and effective reading Final checklists to use before you hand in Explanation of what the markers are looking for – and how to give it to them. Many students find referencing particularly confusing so the book provides detailed but easy-to-use information on what referencing is and how to do it properly. SAGE Study Skills are essential study guides for students of all levels. From how to write great essays and succeeding at university, to writing your undergraduate dissertation and doing postgraduate research, SAGE Study Skills help you get the best from your time at university. Visit the SAGE Study Skills website for tips, quizzes and videos on study success!

Designed for professional people who need to take part in negotiations in English, helps learners with negotiating in a variety of different situations, from day-to-day encounters within organizations to more substantial negotiations between companies. It covers a range of skills including active listening, structuring and negotiating, maintaining positive communication and developing self-awareness.

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