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This book presents innovative research on various aspects of sustainability in the field of operations management and illustrates the potential of sustainability thinking and practice to improve operations performance and thereby meet customer needs. Particular attention is devoted to corporate social responsibility and marketing strategy, knowledge management for sustainability, the role of culture in a sustainable built environment, sustainable manufacturing through the application of lean and green concepts, advancing sustainability through ISO standards, and the sustainable supply chain. The present decade is proving to be a time of change in terms of business strategies and operations management. Many of the trends are still subject to uncertainty, but an understanding of the need for, and benefits of, sustainability can give a clear indication of their trajectory. Consumers and markets in general believe that while implementing their business strategies, companies should also try to improve society and the environment and to exercise social responsibility toward their

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employees. This book provides insights into how this may be achieved, and it is recommended for researchers as well as all practitioners and managers dedicated to enhancing sustainability in operations.

For courses in operations management. This ISBN is for the Pearson eText combo card, which includes the Pearson eText and loose-leaf print edition (delivered by mail). A broad introduction to operations, reinforced with extensive practice problems Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market.

Solved problems and worked examples found in the 13th Edition provide ample support -- to help readers better understand concepts important to today's operations management professionals. For a briefer version without the business analytic modules at the end of the text, see Heizer/Render/Munson's Principles of Operations Management: Sustainability and Supply Chain Management, 11e (0135173930 / 9780135173930). Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich

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on-the-job application.

Provides a comprehensive guide to the principles and practices of sustainable logistics operations and responsible management of the entire supply chain. This book is primarily intended to serve as a research-based textbook on sustainable supply chains for graduate programs in Business, Management, Industrial Engineering, and Industrial Ecology, but it should also be of interest for researchers in the broader sustainable supply chain space, whether from the operations management and industrial engineering side or more from the industrial ecology and life-cycle assessment side. Finding efficient solutions towards a more sustainable supply chain is increasingly important for managers, but clearly this raise difficult questions, often without clear answers. This book aims to provide insights into these kinds of questions for students and practitioners, based on the latest academic research.

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For the core course in Operations

Management. Operations Management offers students and professors the largest and most diverse problems sets in the industry, as well as providing solved problems and step-by-step worked examples to help students learn outside of the classroom. A briefer version is also available called Principles of Operations Management, 8e.

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All businesses strive for excellence in today's technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, Operations Management for Business Excellence has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems,

customer proximity, sustainability, and the use of multiple sales channels. As a platform for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each chapter begins with a detailed set of learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain 'excellence' in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus chapter on project management.

Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps:

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product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

For undergraduate and graduate operations management courses. Practical, easy to read text with a managerial approach to operations management Operations Management: Processes and Supply Chains provides students with a comprehensive framework for addressing operational process and supply chain issues and uses a systemized approach while focusing on issues of current interest. The 12th Edition provides ample opportunities for students to experience the role of a manager with challenging problems, cases, a library of videos customized to the individual chapters, simulations, experiential exercises, and tightly integrated online resources. Also available with MyLab Operations Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Operations Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Operations

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This edited book presents cutting edge international
research in operations management sustainability
and topical research themes. As the sustainability
agenda gains greater prominence and momentum
throughout society, business actors and
stakeholders are increasingly concerned with the
impact of current business operations. There is a
growing need for OM research and practice which

reflects these concerns. Based on demands from industry and society at large, universities and schools now develop academic programs which are meant to serve this need – yet there is no clear and manifest research program concerning OM and sustainability. This book is of use to both researchers orientating themselves in this new and exciting field and educators seeking inspiration to develop new courses.

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The global supply chain creates environmental and

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social burdens during different stages of production and distribution. Ethical and sustainable practices along the supply chain seek to minimize these burdens and ensure fair labor practices, lower emissions, and a cleaner environment. Ethical and Sustainable Supply Chain Management in a Global Context uses cases, qualitative studies, empirical results, and analyses of legal frameworks to focus on ethics and sustainability as they relate to the management of global supply chains. Featuring research on topics such as production planning, consumer awareness, and labor laws, this book is ideally designed for managers, policymakers, professionals, researchers, and students working in the field of sustainable development and related disciplines including marketing, economics, finance, operations management, supply chain management, environmental science, and waste management.

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