

Operations Management Jay Heizer Barry Render 10th Edition

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This text presents a broad introduction to the field of operations in a realistic and practical manner, while offering a diverse collection of problems. The problems also contain ample support to help students complete and understand

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Original edition: Principles of operations management: building and managing world-class operations / Barry Render, Jay Heizer. c1995.

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Combining a quantitative approach with a managerial issues approach, this introduction to productions and operations management provides coverage of every P/OM topic - from re-engineering to teams, to total quality management ideas, to layout, to finite scheduling to technology. It focuses on eleven critical decisions - both strategic and tactical - that managers must make for meeting customer needs and increasing productivity in a dynamic, global economy. Now in its seventh edition, this text provides a state-of-the-art overview of operations management. It includes a new chapter on capacity planning and a 'behind the scenes' look at the integration of operation management at Hard

Rock Cafe.

A short, non-technical introduction to operations management, this text covers most mathematical techniques, including decision-making tools (decision trees), linear programming, transportation modelling, learning curves, waiting line models and simulation. chapters on operation strategy, supply chain management, and just-in-time systems. The text also covers up-to date topics, such as re-engineering, global competition, open (vitual) organizations, finite scheduling, teams, and employee empowerment. POM for Windows software is available with this text.

Operations ManagementSustainability and Supply Chain ManagementPearson College Division

A broad introduction to operations, reinforced with extensive practice problems. Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to today's operations management professionals. This text is available in two versions: Operations Management,

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13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1--17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. For courses in operations management. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily customize the table of contents, schedule readings and share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: This ISBN is for the Pearson eText access card. For students purchasing this product from an online retailer, Pearson eText is a fully digital delivery of Pearson content and should only be purchased when required by your instructor. In addition to your purchase, you will need a course invite link, provided by your instructor, to register for and use Pearson eText. Note: If you are purchasing an electronic version, MyOMLab does not come

automatically packaged with it. To purchase MyOMLab, please visit www.MyOMLab.com or you can purchase a package of the physical text and MyOMLab by searching for ISBN 10: 0133357511 / ISBN 13: 9780133357516. Operations Management presents a broad introduction to the field of operations in a realistic and applicable manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support--found in the book's solved-problems, worked examples, and MyOMLab --to help students complete and understand assignments particularly when they're not in class.

In this textbook, Heizer (business administration, Texas Lutheran U.) and Render (operations management, Rollins College) provide a broad introduction to the field of operations management. A sampling of topics includes operations strategy for competitive advantage, forecasting, design of goods and services, human resources, e-commerce, project management, inventory management, and maintenance. The CD-ROM contains video case studies, lecture notes, Excel OM and Extend software, and additional practice problems. Annotation copyrighted by Book News Inc., Portland, OR

A text/CD-ROM introduction to operations management, organized around 10 critical decisions in practice. Part I introduces concepts, and Part II describes designing operations. Part III

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describes managing operations in terms of performance, and Part IV outlines analytical techniques for decision making. Pedagogical features include margin notes, worked examples, critical thinking exercises, and database application problems. Also includes 46 case studies, global company profiles, boxed readings from newspapers, and video cases. The CD-ROM contains slides of main points, quizzes, and simulation software. Annotation copyrighted by Book News, Inc., Portland, OR.

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