

industry plays a vital part in the overall economic, social, and political aspects of this region, as well as on a larger international scale. Managerial Strategies and Solutions for Business Success in Asia is an authoritative reference source for the latest collection of research perspectives on the development and optimization of various business sectors across the Asian region and examines their role in the globalized economy. Highlighting pertinent topics across an interdisciplinary scale, such as e-commerce, small and medium enterprises, and tourism management, this book is ideally designed for academics, professionals, graduate students, policy makers, and practitioners interested in emerging business and management practices in Asia.

Operations Management Processes and Supply Chains Prentice Hall

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at bridging theory and practice.

This text addresses a growing demand for a briefer book in operations management. At 500 pages, it strikes the perfect balance by covering the essential topics and provides the pedagogical structure beginning students' need.

A brand new collection of world-class supply chain design solutions... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative eBooks deliver state-of-the-art guidance for designing and optimizing highly competitive global supply chains! This unique 3 eBook package will help you design state-of-the-art supply chains that deliver rapid, quantifiable, and sustainable competitive advantage. The Encyclopedia of Operations Management is the perfect single-volume "field manual" for every supply chain or operations management practitioner and student. Nearly 1,500 well-organized, up-to-date definitions cover every facet of supply chain design, planning, management, and optimization. Next, in Reinventing the Supply Chain Life Cycle, Marc J. Schniederjans and Stephen B. LeGrand show how to optimize supply chains throughout their entire lifecycle: creation, growth, maturity, and decline! Reflecting up-to-the-minute "in-the-trenches" experience and pioneering research, this book illuminates the complex transformational processes associated with managing complex supply chains that incorporate multiple products and services within ever-changing networks. They walk you through: starting, creating, and building new supply chains; realigning them for growth; adjusting to dynamic change, readjusting networks, building flexibility, and managing new risks. Next, they offer practical, realistic guidance for realigning "mature" supply chains, innovating, controlling costs; and smoothly managing declining demand. Throughout, they offer invaluable insights, tools, and examples for negotiation, performance measurement, anticipating change, improving agility, meeting commitments to social responsibility and the law; and more. Finally, in Supply Chain Network Design, four leading IBM and Northwestern University experts show how to use strategic supply chain network design to achieve dramatic new savings. They integrate rigorous principles and practical applications to help you select the right number, location, territory, and size of warehouses, plants, and production lines; and optimize the flow of all products through even the most complex global supply chain. You'll find better ways to decide what (and where) to manufacture internally; and which products to outsource (and to whom). You'll get help managing cost vs. service-level tradeoffs; using analytics to improve decision-making; and re-optimizing regularly for even more savings. Whatever your role in supply chain design, this collection will help you systematically optimize performance, customer value, and profitability. From world-renowned supply chain experts Arthur V. Hill, Marc J. Schniederjans, Stephen B. LeGrand, Michael Watson, Sara Lewis, Peter Cacioppi, and Jay Jayaraman

Este libro está dedicado a quienes forman parte de un cluster, a quienes quisieran ser parte de ellos, a quienes quieren entenderlos, conocerlos y apoyarlos, a todos aquellos que están dispuestos a apostarle al mejoramiento de la competitividad y con esta a la prosperidad de su país, de su región, de su cluster y de su empresa; a quienes creen que se aprende haciendo.

PETUNJUK TEKNIS : Pengelolaan Rantai Pasokan, Pengelolaan Persediaan, Sistem Just-in-Time, Rencana Agregat, Rencana Kebutuhan Material, Penjadwalan dan Proyek Pengelolaan operasi tidak terlepas dari kegiatan melaksanakan fungsi perencanaan dan pengendalian terkait dengan: 1. Manajemen rantai pasokan (supply-chain management), 2. Manajemen persediaan (inventory management), 3. Sistem just-in-time, 4. Rencana agregat (aggregate planning), 5. Rencana kebutuhan material (material requirement planning), 6. Penjadwalan (scheduling), dan 7. Manajemen proyek (project management) dalam mengerjakan tugas keseharian mengelola operasional perusahaan Selain manajer operasi, buku ini juga dapat digunakan di bidang akademik untuk bekal mahasiswa belajar mata kuliah manajemen operasi supaya lebih kaya pemahamannya akan manajemen operasi.

Creating value through Operations Management. Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. NOTE: This is the standalone book, if you want the book/access card order the ISBN below: 0132960559 / 9780132960557 Operations Management: Processes and Supply Chains Plus NEW MyOMLab with Pearson eText -- Access Card Package Package consists of 0132807394 / 9780132807395 Operations Management: Processes and Supply Chains 0132940477 / 9780132940474 NEW MyOMLab with Pearson eText -- Access Card -- for Operations Management: Processes and Supply Chains

Istilah disrupti mulai populer di Indonesia sekitar 5 tahun terakhir saat munculnya moda transportasi online: Gojek. Tahun 2017 terjadi demo yang dilakukan para pengemudi ojek pangkalan di 10 kota besar di Indonesia (Jakarta, Surabaya, Bandung, Medan, Semarang, Yogyakarta, Denpasar, Banjarmasin, Bogor, dan Malang). Gojek adalah salah satu contoh inovasi disruptif. Inovasi yang mengganggu ojek pangkalan karena pelanggan ojek pangkalan beralih ke jasa Gojek. Dengan berbagai keunggulannya melalui inovasi, yaitu aplikasi di ponsel Android dan iOS, Gojek mampu menarik pengguna baru yang sebelumnya adalah bukan pengguna moda transportasi roda dua. Inovasi disruptif yang terjadi pada transportasi, khususnya roda dua terjadi secara massal dan berlangsung cepat, yang disebut inovasi disruptif high-end atau new market disruption. Namun, inovasi disruptif ada yang bersifat inovasi disruptif low-end, prosesnya relatif lama, tidak menciptakan pasar baru, hanyalah model bisnis berbiaya rendah yang tumbuh dengan menarik pelanggan perusahaan yang sudah mapan. Produk pangan, khususnya pangan fungsional di Indonesia adalah salah satu contoh inovasi disruptif low-end. Pangan fungsional sangat penting bagi kesehatan manusia dan dapat diproduksi dengan biaya murah di Indonesia. Buku ini lebih banyak membahas inovasi disruptif low-end yang dapat dilakukan oleh Usaha Kecil dan Menengah (UKM) atau Industri Kecil dan Menengah (IKM) yang memproduksi bahan pangan lokal. Tujuannya untuk menunjukkan kepada pembaca bahwa inovasi disruptif tidak selalu dilakukan oleh usaha yang bermodal besar dan berbasis teknologi atau usaha rintisan (start-up). Buku ini tidak hanya membahas teori, tetapi disertai hasil penelitian yang dilakukan oleh para penulis selama 5 tahun terakhir. Selama 3 tahun terakhir penelitian menggunakan pendekatan

importación y exportación - Manufactura global y gestión de la cadena de abasto - Funciones contables y fiscales multinacionales - La función financiera multinacional - Gerencia de recursos humanos.

NOTE: You are purchasing a standalone product; MyOMLab does not come packaged with this content. If you would like to purchase both the physical text and MyOMLab search for ISBN-10: 013411020X/ISBN-13: 9780133872132 . That package includes ISBN-10: 0133872130/ISBN-13: 9780133872132 and ISBN-10: 0133885585/ISBN-13: 9780133885583. For undergraduate and graduate operations management courses. This package includes MyOMLab™. A managerial approach to operations management Operations Management provides students with a comprehensive framework for addressing operational process and supply chain issues and uses a systemized approach while focusing on issues of current interest. The text has ample opportunities for students to experience the role of a manager with challenging problems, cases, a library of videos customized to the individual chapters, simulations, experiential exercises, and tightly integrated online resources. Fully integrated with MyOMLab, students and instructors alike will benefit from personalized learning and a dynamic set of assessment tools that will help improve performance in the course. Also available with MyOMLab™ MyOMLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Organizational ethics involves the institutionalized principles, guidelines, and norms that influence how a company and its employees function in an ethical manner. Ultimately, these processes collectively influence a firm's 1) overall sense of business ethics, 2) management of employees, and 3) interactions with partners outside of the immediate work environment. Researchers and practitioners are interested in organizational ethics because the different approaches used to develop such a context generate many other positive business outcomes. While the connection between organizational ethics and employee/stakeholder well-being has been explored, moving forward with a number of new investigations should push the literature forward. This book seeks to explore these important topics and present a more comprehensive overview of organizational ethics and stakeholder well-being in the business environment. Such inquiry is important because the linkages between business ethics and stakeholders, if well managed, have the capacity to benefit both companies and employees. In addition, the content of this book should serve to guide future investigations within this area of business ethics.

Designing and Managing a Research Project: A Business Student's Guide, Third Edition is a practical, step-by-step guide that shows business students how to successfully conduct a research project, from choosing the topic to presenting the results. Michael Jay Polonsky and David Scott Waller have applied their many years of experience in supervising student projects to provide examples of actual research problems and to offer practical solutions. Unique to this book is the inclusion of chapters on topics such as supervision, group work and ethics, and both qualitative and quantitative data analysis, with links provided to a range of online resources, as well as examples from student projects.

Challenges faced by supply chains appear to be growing exponentially under the demands of increasingly complex business environments confronting the decision makers. The world we live in now operates under interconnected economies that put extra pressure on supply chains to fulfil ever-demanding customer preferences. Relative attractiveness of manufacturing as well as consumption locations changes very rapidly, which in consequence alters the economies of large scale production. Coupled with the recent economic swings, supply chains in every country are obliged to survive with substantially squeezed margins. In this book, we tried to compile a selection of papers focusing on a wide range of problems in the supply chain domain. Each chapter offers important insights into understanding these problems as well as approaches to attaining effective solutions.

Updated with the latest practices, trends, and developments from the field, PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, 4E guides students step by step through the management of all supply chain activity while addressing real-world concerns related to domestic and global supply chains. Comprehensive, one-of-a-kind coverage encompasses operations, purchasing, logistics, and process integration. The text follows the natural flow through the supply chain--resulting in one of the most balanced approaches available. Well-organized chapters demonstrate the practical applications of supply chain management in today's workplace, and intriguing SCM Profiles provide abundant real-world business examples. In addition, the fourth edition includes revised and expanded end-of-chapter questions and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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