

Nbc Schedule

Chicago radio station WCFL was the first and longest surviving labor radio station in the nation, beginning in 1926 as a listener-supported station owned and operated by the Chicago Federation of Labor and lasting more than fifty years. The station emphasized popular entertainment and labor and public affairs programming, seeking during its early decades to help organize workers, increase public awareness and support for the union movement, and enhance working-class consciousness and culture. Nathan Godfried analyzes labor's challenge to the dominant media by examining the station's history and its dialectical relationship with the organized labor movement, the corporate radio world, and the federal government from 1926 to 1978. The station's story will be of interest to both labor and broadcast historians, showing how WCFL's development paralleled important changes in the organized labor movement and in the movement's interaction with business and government.

This three-volume collection of original essays examines cult pop culture, the often-seedy underbelly of American popular culture. • 60 essays examine cult topics based on linked subject matter • Organization by subject enables readers to quickly find what interests them most • A "Further Reading" section, including websites, films, and multimedia sources, helps readers to delve into cult pop culture topics in greater depth

The history of prime-time television in the United States.

The Comcast/NBC Universal Merger What Does the Future Hold for Competition and Consumers? : Hearing Before the Subcommittee on Antitrust, Competition Policy, and Consumer Rights of the Committee on the Judiciary, United States Senate, One Hundred Eleventh Congress, Second Session, February 4, 2010 NBC America's Network Univ of California Press

Now available in paperback the Handbook of Children and the Media is the first comprehensive analysis of the field for students, scholars, and policy makers. It brings together an interdisciplinary group of the best-known scholars from around the world to summarize the current scope of research on children and the media, suggest directions for future research, and underscore policy and practical implications. In addition to the `traditional? media of television, film, and advertising, `new media? such as the Internet and video games are also included. The Handbook is primarily a reference work for researchers, teachers, and students in communication, psychology, family studies, education, sociology, public policy and other related fields, but will also serve as a valuable resource for policy makers, media professionals and activists.

Rowan and Martin's Laugh-In was one of the most unusual programs on television, defying definition as simply comedy, variety, or burlesque. The show had audiences laughing for six seasons and continues to make appearances in revivals, reunions, and salutes. This critical history of Laugh-In includes background details on the creation and creators, as well as information on lookalike shows. An appendix contains a complete program history with principal production credits and episode guides.

Centers on such issues as German and Chinese recognition, South African and Rhodesian participation, sport federations, and business interests to probe the relationship between the Olympics and international politics during the era following World War II

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media,

digital and mobile entertainment issues and trends.

Television's *Community* follows the shenanigans of a diverse group of traditional and nontraditional community college students: Jeff Winger, a former lawyer; Britta Perry, a feminist; Abed Nadir, a pop culture enthusiast; Shirley Bennett, a mother; Troy Barnes, a former jock; Annie Edison, a naive overachiever; and Pierce Hawthorne, an old-fashioned elderly man. There are also Benjamin Chang, the maniacal Spanish teacher, and Craig Pelton, the eccentric dean of Greendale Community College, along with well-known guest stars who play troublemaking students, nutty professors and frightening administrators. This collection of fresh essays familiarizes readers not only with particular characters and popular episodes, but behind-the-scenes aspects such as screenwriting and production techniques. The essayists explore narrative theme, hyperreality, masculinity, feminism, color blindness, civic discourse, pastiche, intertextuality, media consciousness, how *Community* is influenced by other shows and films, and how fans have contributed to the show.

Where do program ideas come from? How are concepts developed into saleable productions? Who do you talk to about getting a show produced? How do you schedule shows on the lineup? What do you do if a series is in trouble? The answers to these questions, and many more, can be found in this comprehensive, in-depth look at the roles and responsibilities of the electronic media programmer. Topics include: Network relationships with affiliates, the expanded market of syndication, sources of programming for stations and networks, research and its role in programming decisions, fundamental appeals to an audience and what qualities are tied to success, outside forces that influence programming, strategies for launching new programs or saving old ones. Includes real-life examples taken from the authors' experiences, and 250+ illustrations! * Completely updated to include: new programming forms, changes in programming style, and more! * Updated Glossary! * Study questions for each chapter * Companion website for students and Instructor's Manual

"NBC: America's Network makes a significant contribution to our understanding of American broadcasting. Hilmes makes a convincing case for the appropriateness of an examination of a single firm, NBC, to illuminate the major themes and events of American broadcast history. In addition, she adeptly synthesizes a strong set of individually-authored chapters on specific historical periods, controversies, and program genres into a coherent whole. The writing is concise and lively and the breadth and depth of the material makes this an exceptional work."—William Boddy, author of *New Media and Popular Imagination* "NBC: America's Network is an outstanding book about one network across US television history. Hilmes is an excellent editor who brings broad insights about the television industry to bear on this volume. The individual essays present different approaches and methods, and together provide an integrated history of NBC with analysis that respects the medium and the people that worked in it."—Mary Beth Haralovich, co-editor of *Television, History, and American Culture: Feminist Critical Essays*. "Filled with highly readable essays by the top scholars in the field, NBC: America's Network explores key, often watershed moments in the network's history to illuminate the central role broadcasting has played in constituting public discourse about what is-and what is not-in the public interest. A welcome addition to the history of broadcasting, and essential reading for anyone interested in the transformative role of radio and TV in modern life."—Susan J. Douglas, author of *Listening In: Radio and the American Imagination*

Prime time: those precious few hours every night when the three major television networks garner millions of dollars while tens of millions of Americans tune in. *Inside Prime Time* is a classic study of the workings of the Hollywood television industry, newly available with an updated introduction. *Inside Prime Time* takes us behind the scenes to reveal how prime-time shows get on the air, stay on the air, and are shaped by the political and cultural climate of their times. It provides an ethnography of the world of American commercial television, an analysis of that world's unwritten rules, and the most extensive study of the industry ever made.

The Broadcast Century and Beyond is a popular history of the most influential and innovative industry of the century. The story of broadcasting is told in a direct and informal style, blending personal insight and authoritative scholarship to fully capture the many facets of this dynamic industry. The book vividly depicts the events, people, programs, and companies that made television and radio dominant forms of communication. The latest edition includes coverage of all the technologies that have emerged over the past decade and discusses the profound impact they have had on the broadcasting industry in political, social, and economic spheres. "Broadcasting as a whole has been completely revolutionized with the advent of YouTube, podcasting, iphones, etc, and the authors show how this closing of world-wide broadcasting channels affects the industry.

A discussion of a truly international range of television programs, this title covers alternative modes of television such as digital and satellite.

This 4th edition of Ratings Analysis describes and explains the current audience information system that supports economic exchange in both traditional and evolving electronic media markets. Responding to the major changes in electronic media distribution and audience research in recent years, Ratings Analysis provides a thoroughly updated presentation of the ratings industry and analysis processes. It serves as a practical guide for conducting audience research, offering readers the tools for becoming informed and discriminating consumers of audience information. This updated edition covers: International markets, reflecting the growth in audience research businesses with the expansion of advertising into new markets such as China. Emerging technologies, reflecting the ever increasing ways to deliver advertising electronically and through new channels (social media, Hulu) Illustrates applications of audience research in advertising, programming, financial analysis, and social policy; Describes audience research data and summarizes the history of audience measurement, the research methods most often used, and the kinds of ratings research products currently available; and Discusses the analysis of audience data by offering a framework within which to understand mass media audiences and by focusing specifically to the analysis of ratings data. Appropriate for all readers needing an in-depth understanding of audience research, including those working in advertising, electronic media, and related industries, Ratings Analysis also has much to offer academics and policy makers as well as students of mass media. In 1926, the new NBC networks established an advisory board of prominent citizens to help it make program decisions as well as to deflect concerns over NBC's dominance over radio. The council, which advised NBC on program development—especially cultural broadcasts and those aimed at rural audiences—influenced not only NBC's policies but also decisions other radio organizations made, decisions that resonate in today's electronic media The council's rulings had wide-ranging impact on society and the radio industry, addressing such issues as radio's operation in the public

interest; access of religious groups to the airwaves; personal attacks on individuals, especially the clergy; and coverage of controversial issues of public importance. Principles adopted in these decrees kept undesirable shows off the air, and other networks, stations, and professional broadcast groups used the council's decisions in establishing their own organizational guidelines. Benjamin documents how these decrees had influence well after the council's demise. Beginning in the early 1930s, the council denied use of NBC to birth control advocates. This refusal revealed a pointed clash between traditional and modernistic elements in American society and laid down principles for broadcasting controversial issues. This policy resonated throughout the next five decades with the implementation of the Fairness Doctrine. *The NBC Advisory Council and Radio Programming, 1926–1945* offers the first in-depth examination of the council, which reflected and shaped American society during the interwar period. Author Louise M. Benjamin tracks the council from its inception until it was quietly disbanded in 1945, insightfully critiquing the council's influence on broadcast policies, analyzing early attempts at using the medium of radio to achieve political goals, and illustrating the council's role in the development of program genres, including news, sitcoms, crime drama, soap operas, quiz shows, and variety programs.

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