

## **My Vision Challenges Race Excellence**

Interdisciplinary in approach, this volume explores and deciphers the symbolic value and iconicity of the built environment in the Arab Gulf Region, its aesthetics, language and performative characteristics. Bringing together a range of studies by artists, curators and scholars, it demonstrates how Dubai appeared - at least until the financial crisis - to be leading the construction race and has already completed a large number of its landmark architecture and strategic facilities. In contrast, cities like the Qatari capital Doha still appear to be heavily 'under construction' and in countries like the Sultanate of Oman, ultra-luxury tourism projects were started only recently. While the construction of artificial islands, theme parks and prestige sport facilities has attracted considerable attention, much less is known about the region's widespread implementation of innovative infrastructure such as global container ports, free zones, inter-island causeways and metro lines. This volume argues that these endeavours are not simply part of a strategy to prepare for the post-oil era for future economic survival and prosperity in the Lower Gulf region, but that they are also aiming to strengthen identitarian patterns and specific national brands. In doing so, they exhibit similar, yet remarkably diverse modes of engaging with certain global

trends and present - questionably - distinct ideas for putting themselves on the global map. Each country aims to grab attention with regard to the world-wide flow of goods and capital and thus provide its own citizens with a socially acceptable trajectory for the future. By doing that, the countries in the Gulf are articulating a new semiotic and paradigm of urban development. For the first time, this volume maps these trends in their relation to architecture and infrastructure, in particular by treating them as semiotics in their own right. It suggests that recent developments in this region of the world not only represent

Simplified Chinese edition of *The Bluest Eye*

Many of our global cities are distressed and facing a host of issues: economic collapse in the face of rising expectations, social disintegration and civil unrest, and ecological degradation and the threats associated with climate change, including more frequent and more severe natural disasters. Our long-held assumptions about man and nature and how they interact are defunct. We realize now that we can no longer continue to build without addressing the long-term impacts of our actions and their spillovers. Energy and natural resources are finite. The way we configure economies has come into question. In the developed world, especially in the United States, infrastructure and the notions that underpin it are outdated. Meanwhile, the developing world is experiencing major, rapid



coaster life and searingly intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing.

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Yasser Elsheshtawy explores Dubai's history from its beginnings as a small fishing village to its place on the world stage today, using historical narratives, travel descriptions, novels and fictional accounts by local writers to bring colour to his history of the city's urban development. With the help of case studies and surveys this book explores the economic and political forces driving Dubai's urban growth, its changing urbanity and its place within the global city network. Uniquely, it looks beyond the glamour of Dubai's mega-projects, and provides an in-depth exploration of a select set of spaces which reveal the city's 'inner life'.

Public policy is a set of principles used to uphold the well-being of citizens. These principles are often unwritten and form the basis of social laws. This book focuses on 'unlocking the black box of UAE Public Policy'. It presents several cases that give an insight into the UAE leadership, the areas the government has prioritized and how these fold into UAE Vision 2021. Viewpoints on provoking topics by thought leaders like Her Excellency Sheikha Lubna bint Khalid Al Qasimi, UAE Cabinet Member and UAE

Minister of State for Tolerance; Fadi Ghandour, Co-Founder and Vice Chairman of Aramex and Managing Partner, Wamda Capital and Christopher M. Schroeder, Venture Investor and Author. Under the leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister and Vice President of UAE and Ruler of Dubai, Dubai has grown from a tiny village by a creek to a globally recognized megapolis. Through these cases, you will get a glimpse of strategic decisions taken by His Highness Sheikh Mohammed and how these decisions taken by the UAE Government have led to the creation of one of the most connected cities and competitive countries in the world. The book is divided into six sections: Government leadership, national competitive advantage, social and sustainable development, national human capital development, entrepreneurship and government systems. The UAE 2021 Vision aims for UAE to be one of the top 10 countries in the world. The future focus for UAE is to increase competitiveness in foreign markets especially looking at trade, entrepreneurship and focusing on seven high-value adding innovation sectors like renewable energy, transport, education, health, technology, water, and space. One of the challenges this resource-rich country has had is moving away from oil dependency. By 2016, oil formed less than 30% of the UAE GDP, and the plan is to have a 20% dependency by 2021. The book covers a variety of cases that address many of these issues. This book can be used to teach public policy and help international industry leaders and academics understand the context of UAE and the role it plays in the global

arena. This project is a series by the Academy of International Business - MENA chapter, supported by the Mohammed Bin Rashid School of Government, Dubai. For more information on AIB- MENA, go to: <http://www.uowdubai.ac.ae/aib>

Over the past quarter century, the people of the Arabian Peninsula have witnessed a revolutionary transformation in higher education. In 1990, there were fewer than ten public universities that offered their Arabic-language curricula in sex-segregated settings to national citizens only. In 2015, there are more than one hundred public, semi-public, and private colleges and universities. Most of these institutions are open to expatriates and national citizens; a few offer gender integrated instruction; and the language of instruction is much more likely to be in English than Arabic. Higher Education Revolutions in the Gulf explores the reasons behind this dramatic growth. It examines the causes of the sharp shift in educational practices and analyses how these new systems of higher education are regulated, evaluating the extent to which the new universities and colleges are improving quality. Questioning whether these educational changes can be sustained, the book explores how the new curricula and language policies are aligned with official visions of the future. Written by leading scholars in the field, it draws upon their considerable experiences of teaching and doing research in the Arabian Gulf, as well as their different disciplinary backgrounds (linguistics and economics), to provide a holistic and historically informed account of the emergence and viability of the Arabian Peninsula's higher education revolutions. Offering a

comprehensive, critical assessment of education in the Gulf Arab states, this book represents a significant contribution to the field and will be of interest to students and scholars of Middle East and Gulf Studies, and essential for those focused on higher education.

A BLUEPRINT for SUCCESS is the architectural rendition of what success should look like. It will give you the detail and various views of the concept. It is no secret that achieving goals is a personal and individual pursuit. Your goals are invariably different to those of your neighbor. One important secret in pursuing your goal is in your ability to identify it clearly and distinctly. Accomplishing any goal for success requires us to make changes to the identified product/service/present condition or situation, in order to produce what we are trying to achieve. While difficult to define success succinctly, we have been given many pointers along the way. Successful and well-known people have always given us food for thought. A few examples are: "Don't let what you cannot do interfere with what you can do." John R. Wooden "A journey of a thousand miles begins with a single step." Lao Tzu "What the mind can conceive, it can achieve." Napoleon Hill "If opportunity doesn't knock, build a door." Milton Berle The Celebrity Experts(R) in this book have dedicated themselves to their goals. Their blueprints include the good, the bad and the ugly. They are not afraid of success or failure. Their experiences will guide and mentor you as you pursue your own goals and begin designing your own SUCCESS BLUEPRINT.

## Acces PDF My Vision Challenges Race Excellence

This book shows how to build successful luxury brands using the power of sensory science and neuro-physiology. The author introduces – based on inspiring business cases like Tesla, Louis Vuitton, Chanel, Hermès, Moncler, Louboutin, or Sofitel in industries such as Fashion, Automotive or Leisure – groundbreaking scientific methods - like the Derval Color Test® taken by over 10 million people - to predict luxury shoppers' preferences and purchasing patterns and illustrates common and unique features of successful luxury brands. Through various practical examples and experiments, readers will be able to build, revamp, or expand luxury brands and look at luxury from a new angle.

My VisionChallenges in the Race for ExcellenceMy VisionCHALLENGES IN THE RACE FOR EXCELLENCE.Bishop David OyedepoHis True Worth Revealed; His Panacea for StardomCreateSpace

I have always been fascinated by the story of the lion being the king of the jungle, and through the benefit of hindsight, the inspiration to do this mini secret of success book was as a result of the might and grace the grace of the lion. On May 19, 2014 few days to my birthday, I wrote an elaborate piece in my column for BUSINESS WORLD in my segment called Business world on His Highness UAE Vice President, Prime Minister and Ruler of Dubai His Highness Sheikh Mohammed bin Rashid Al Maktoum, titled: MAN BEHIND EMIRATE AIRLINE. Few days later, on my birthday, MAY 29TH 2014 I got a parcel as birthday present and in the neatly wrapped pack was a big book by the

subject matter himself, Mohammed Bin Rashid Al Maktoum, the voluminous book titled: MY VISION, Challenges in the Race for Excellence. I love what I saw at the back of the book about the Lion and the gazelle as researched by the author.: "With each new day in Africa, a gazelle wakes up knowing he must outrun the fastest lion or perish. At the same time, a lion stirs and stretches, knowing he must outrun the fastest gazelle or starve. It is no different for the human race. Whether you consider yourself a gazelle or a lion, you simply have to run faster than others to survive. "In His Highness Sheikh Mohammed bin Rashid Al Maktoum viewpoint, life consist of a number of opportunities and greater opportunities do not come knocking on people doors. Whoever wants such opportunities must grab them when they arise, for his people and for himself. We have to be powerful, strong-willed, determined and willing to grasp such opportunities, so that we do not have to scavenge the leftovers of lions. Not long after my reading this story of lion and gazelle, I was in the gigantic Winners Chapel one Sunday and here was the anointed man of God, Bishop David Oyedepo telling his mammoth flock the need to think and start living like lion in the race for life rather than acting like cows. It is not a surprise that the narration and motivation of the story of lion as told by the Bishop can be said to be the true motivation behind this book in your hand today. However it must be noted that the writer has gone a step forward to talk about the much speculated worth of the man of God, what Forbes said he is worth and of course the book is further spiced with a rare never before seen type of quotes or inspirational sayings from the











and environmental disaster. Bringing together scholars of anthropology and social science as well as law and medicine, *Globalization: The Crucial Phase* presents a holistic and comprehensive understanding of the way the world is changing. The contributors reveal the changing scale of social, economic, and financial diversity, examine the impact of globalization on the environment, health, and nutrition; and consider the initiatives to address the social problems and opportunities that arise from global migration. Collectively, these diverse interdisciplinary perspectives provide an introduction to vital research and policy initiatives in a period that will bring great challenges but also great potential. Contributors: Nancy Biller, Christina Catanese, Robert J. Collins, Megan Doherty, Zhengxia Dou, Richard J. Estes, James Ferguson, David Galligan, Mauro Guillén, Cameron Hu, John D. Keenan, Alan Kelly, Janet M. Monge, Marjorie Muecke, Neal Nathanson, Sarah Paoletti, Adriana Petryna, Alan Ruby, Theodore G. Schurr, Brian Spooner, Joseph S. Sun, Zhiguo Wu, Huiquan Zhou.

How are state leaders adapting their citizen-building strategies for globalization? What outcomes are they achieving, and why? *Bedouins into Bourgeois* investigates an ambitious state-led social engineering campaign in the United Arab Emirates (UAE), where leaders aimed to encourage more entrepreneurial, market-friendly, patriotic, and civic-minded citizens, who were still loyal to the regime. Extensive ethnography - including interviews with a ruling monarch - reveals the rulers' reasoning and goals for social engineering. Through surveys and experiments, social engineering outcomes are

examined, as well as the reasons for these outcomes. While the campaign successfully increased patriotism and civic spirit, it also led to heightened entitlement - greater support for the right to a government job and lessened interest in the private sector - and a rise in 'entitled patriots.' This fascinating study illustrates how social engineering strategies that use nationalism to motivate citizens can have paradoxical effects, increasing patriotism but unexpectedly discouraging or 'crowding out' development-friendly mind-sets.

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This book focuses on leadership as a visual discourse and explores the construction of this discourse within the context of Bedouin Arabia, and the Middle East more broadly. In it, the author considers business and organisational leadership from an aesthetic perspective and in the context of various geographical and historical settings. The book examines the work of a variety of artists, and examines how public representations of business and political figures are used as a tool of leadership. Using a Foucauldian perspective, the book explores the interconnected concepts of power and knowledge, examining how visual images are used in the Middle Eastern context for leaders to communicate with their followers and the public. The Bedouin business world provides a unique opportunity for the researcher to examine the interplay between culture, management and politics. The book will be of interest to academics working in the fields



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Rashid Al Maktoum viewpoint, life consist of a number of opportunities and greater opportunities do not come knocking on people doors. Whoever wants such opportunities must grab them when they arise, for his people and for himself. We have to be powerful, strong-willed, determined and willing to grasp such opportunities, so that we do not have to scavenge the leftovers of lions. Not long after my reading this story of lion and gazelle, I was in the gigantic Winners Chapel one Sunday and here was the anointed man of God, Bishop David Oyedepo telling his mammoth flock the need to think and start living like lion in the race for life rather than acting like cows. It is not a surprise that the narration and motivation of the story of lion as told by the Bishop can be said to be the true motivation behind this book in your hand today. However it must be noted that the writer has gone a step forward to talk about the much speculated worth of the man of God, what Forbes said he is worth and of course the book is further spiced with a rare never before seen type of quotes or inspirational sayings from the man, called to liberate his people from abject lack or one manner of illness or the other. I am confident that no matter your race, religion or age, this book can in one way or the other be of great motivation to you in your drive to either live like a lion or a gazelle-whether you call or see yourself as either of the animal, you simply have to RUN faster than others to survive

Gulf expert Christopher Davidson's book charts the emirate's remarkable trajectory from its origins as an 18th-century sheikhdom to its present position on the cusp of preeminence. A third edition of a popular text includes new material reflecting the earth-shaking events at the end of the Cold War and the continuation of violence and terrorism and examines the foreign policies of nine Arab states--including Iraq, Egypt, Saudi Arabia and more--in the context of globalization. Original.



estimation models, digital currencies, cooperative classification system for credit scoring, trade-off between FDI, GDP and unemployment, sustainable management in the development of SMEs, smart art for smart cities, smart city services and quality of life, effective drivers of organizational agility, enterprise product management, DEA modeling with fuzzy uncertainty, optimization model for stochastic cooperative games, social media advertisement and marketing, social identification, brand image and customer satisfaction, social media and disaster management, corporate e-learning system, learning analytics, socially innovating international education, integration of applied linguistics and business communication in education, cognitive skills in multimedia, creative pedagogies in fashion design education, on-line summative assessment and academic performance, cloud concept and multimedia-based learning in higher education, hybrid alliances and security risks, industry and corporate security significance, legal regulation and governance. The papers in this book present high-quality original research work, findings and practical development experiences, and solutions for a sustainable future.

For centuries, the Arabian Gulf has been a crossroads where seafaring people and Bedouins alike travelled great distances transacting business. Events of the past few years, both good and bad, have directed the world's attention to the Arabian Peninsula, where a rich cultural tradition is rapidly incorporating the latest innovations from around the world. This is the process of globalization. New economies create enormous potential, but it will require great care for the people of the region to steer through a period of profound change. Political and economic interests intent on

maintaining the flow of petroleum products on one hand, and people in the Gulf region who assess their won interests from quite a different perspective, on the other, exert pressures from conflicting directions. Reconciling these interests in a time of rapid globalization poses enormous challenges. This timely volume brings together the work of scholars from both the Middle East and the West who have the expertise to evaluate the interaction of new ideas, new technologies and new economies. Brought together by the American University of Sharjah and the Sociological Association of the UAE, the contributors reflect on both the process of globalism and on the traditions of Gulf society and culture, offering views on how these trends interact within the global system.

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IT IS TIME FOR A MAJOR SHIFT! For a long time, our ears have been ‘bombarded’ with messages of Breaking Generational Curses and also much more of “Keys to Prosperity.” However, this book comes with a new dimension which demands a radical paradigm shift from each one of us. The book challenges us to go beyond thinking prosperity to thinking posterity. This book will first; help you to remove the religious ‘veil’, break the borders that have hitherto limited you and then, inspire you to THINK GLOBAL, THINK POSTERITY, THINK LEGACY and THINK GENERATIONAL. You will no longer settle for an ‘inferior’ edition of the gospel which has made people to believe

