







either. As paper is supposedly vanishing, Moleskine notebooks--a company founded in 1997, the same year as the first dot-com boom--has grown into a large multinational corporation. As music supposedly migrates to the cloud, vinyl record sales were up over 50 percent in 2015, and generated almost \$350m in sales. And as retail was supposedly hitting bottom, star Silicon Valley companies like Apple and Amazon are investing in brick-and-mortar stores. Sax's work reveals not just an underreported trend in business but a more fundamental truth about how humans shop, interact, and even think. He captures what you're missing when you can't find a good song in a vast iTunes library, or can't recall the details of an ebook you read: any simulation of a sight or smell or activity you experience in the real world is just that--a simulation. As you read this enlightening book (preferably on paper!) that seemingly simple observation gathers ever more weight. The success stories in this book are eye-opening, even inspiring. You'll come away from this book with a renewed sense of what it means to work, live, and shop. It is the perfect gift for a book lover--something you can unwrap and hold. And for anyone who has grown weary of overnight billionaires and social media market-disruptors, it is proof positive that there's another side of the story"--Publisher's description.

From the Sunsets Department and Geyser Regulation to the Department of Miracles, Heaven Inc has the earth covered. Unless someone is away from their desk. And these days, the CEO is kind of disillusioned. God knows he should be keeping an eye on the bad things happening on Earth, but instead he finds himself watching the Church channels on satellite TV. His first priority is the team of angels he's asked to get Lynyrd Skynyrd back together. Downstairs on the office floor, Eliza has been promoted from the Prayers Department to Miracles, and Craig, the only other workaholic in heaven, has to show her around. Eliza is shocked by the casual attitude of many of the angels in her new department. And she's furious when she discovers that God has never looked at, let alone answered, a single prayer. So she storms into God's office and asks Him a question that no one has ever dared to ask before. And it might just be the end of the world.

The Classic Notebooks & Journals is perfect for writings, drawings, notes, musical compositions, or anything else you choose. Many artists, musicians, writers and thinkers over the past have used notebooks and journals to hold sketches, musical passages, stories and thoughts; among them: Frida Kahlo, Vincent van Gogh, Pablo Picasso, Ernest Hemingway, Jack Kerouac, Charlotte Bront, Kurt Cobain, Ludwig Van Beethoven and Ralph Waldo Emerson. Keep a record of your reflections on the road. Details: Sizes: -Pocket 4 x 6 inches - 10.16 x 15.24 centimeters (A6) -Large 5,5 x 8,5 inches - 13.97 x 21.59 centimeters (A5) -Extra Large 7 x 10 inches- 17.78 x 25.4 centimeters (B5) Cover: Full-color laminated cover, Matte finish. Interior: 100 pages of good quality white paper. Page Design: Plain Notebook (blank pages). Ruled Notebook (composition notebook). Squared Notebook (yeah squares!). Musicians Notebook (blank sheet music manuscript book).

From the author of A Patrimony of Fishes, eight darkly comic short stories set in contemporary central California. Beauty and terror collide in Doug Lawson's Bigfoots in Paradise, a wild new collection of stories set largely in and around Santa Cruz, California, and the surrounding mountains. It's a land tucked between Silicon Valley and the Pacific Ocean, one that's populated by aging hippies and venture capitalist sharks, pot farmers and surfers, child prodigies and roaming herds of wild boar. Earthquakes rumble, meth labs explode, helicopters search overhead for drug farms while wildfires ravage the hillsides. Blimps crash, mushrooms dream, dogfights erupt, trustafarians pontificate while pneumatic ostriches walk the streets and sons and fathers and lovers try desperately to find some way to connect with the past, with themselves, before it's too late. Doug plunges headlong into this astonishing country at a fine-tuned, white-knuckled pace that will leave you both gasping for breath and holding your heart in your hands. His characters are awkward, ungainly, and great at hiding and they shamble through the beautiful wilderness of their lives, searching for meaning, searching for





you want to share with the world, podcasting may be just what you're looking for. But it's not as simple as picking up a microphone—at least, not if you want great results. So pick up *Expert Podcasting Practices For Dummies* instead, and discover the secrets of producing professional podcasts! This plain-English guide shows you how to record like a pro, build an audience, and maybe even generate some revenue from your podcasting passion. If you're ready to go live with what you have to say, here's how to create podcasts that appeal to a large audience, sound top-notch, and communicate a message. Find out what equipment you need, how to promote your podcast, and how to:

- Choose a topic and decide whether to narrow or expand your focus
- Sort and filter information about your subject matter
- Set up a recording studio
- Record with pro-level software and hardware
- Produce your show with sound effects, music, and appropriate sound balance
- Create a video podcast
- Craft a targeted distribution, marketing, and promotional plan
- Promote your business or a nonprofit group
- Turn your podcasting hobby into a moneymaking venture by selling ads or products on your podcasts, or by using them to promote your own skills

There's a lot to think about if you're considering creating podcasts that will stand out and get noticed. With this guide by your side, your star status is much closer. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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