



traditional parts of healthcare for thousands of years. However, over the last decade, largely due to the growth in popularity of complementary and alternative medicine, spices have regained attention due to their physiological and functional benefits. By applying modern research methods to traditional remedies, it is possible to discover what made these spices such effective ailment treatments. *Ethnopharmacological Investigation of Indian Spices* is a collection of innovative research that analyzes the chemical properties and medical benefits of Indian spices in order to design new therapeutic drugs and for possible utility in the food industry. The book specifically examines the phytochemistry and biosynthetic pathway of active constituents of Indian spices. Highlighting a wide range of topics including pharmacology, antioxidant activity, and anti-cancer research, this book is ideally designed for pharmacologists, pharmacists, physicians, nutritionists, botanists, biotechnicians, biochemists, researchers, academicians, and students at the graduate and post-graduate levels interested in alternative healthcare.

Plants have been a source of medicines and have played crucial role for human health. Despite tremendous advances in the field of synthetic drugs and antibiotics, plants continue to play a vital role in modern as well as traditional medicine across the globe. In even today, one-third of the world's population depends on traditional medicine because of its safety features and ability to effectively cure diseases. This book presents a comprehensive guide to medicinal plants, their utility, diversity and conservation, as well as biotechnology. It is divided into four main sections, covering all aspects of research in medicinal plants: biodiversity and conservation; ethnobotany and ethnomedicine; bioactive compounds from plants and microbes; and biotechnology. All sections cover the latest advances. The book offers a valuable asset for researchers and graduate students of biotechnology, botany, microbiology and the pharmaceutical sciences. It is an equally important resource for doctors (especially those engaged in Ayurveda and allopathy); the pharmaceutical industry (for drug design and synthesis); and the agricultural sciences.

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Introduction and Scope of Biotechnology - Development of Industrial Strains - Fermentation Process - Production of Pharmaceuticals - Microbial Biotransformation - Introduction to Genetics - DNA Replication, Transcription and Translation - Genetic Recombination Gene Transfer - Recombinant DNA Technology Gene Cloning - Techniques of Genetic Engineering - Healthcare Biotechnology - Enzyme Technology - Plant Cell Culture - Animal Cell Culture - Appendices - I -II- Index

The book is primarily intended as a text for all branches of B.Tech, M.Tech and MBA courses. Beginning with an introduction to industrial engineering, it discusses contributions and thoughts of classical (Taylor, Fayol, and Weber's), neo-classical (Hawthorne) and modern thinkers. The book explains different functions of management, and differentiate between management and administration. Various types of business organisations with their structures and personnel management also find place in the book. Topics related to facilities location, material handling, work study, job evaluation and merit rating, wages and incentives that are of prime importance in any business are discussed. The book is aimed at providing a better understanding of industrial operations with practical approach. Financial aspects related to business operations such as financial management, management accounting, breakeven analysis, depreciation and replacement policies for equipment assume prime importance. Numerical examples have been solved at appropriate places to create interest in readers. Marketing aspects of business as marketing management, new product development and sales forecasting methods are discussed, besides

management and control of operations. For maintaining industrial peace, good relationship between employers and employees is essential. Chapters on industrial relations, industrial safety and industrial legislations are introduced with the objective of providing readers with information on these important aspects. Good decision-making is what differentiates a good manager from a bad one. Thus, a chapter on decision-making is added to examine its skill. Network constructions, CPM, PERT have been covered under project management. Quantitative techniques for decision-making as linear programming, transportation problems, assignment problems, game theory, queuing theory, etc., are also discussed in this textbook. **KEY FEATURES** • Lucid presentation of the concepts. • Illustrative figures and tables make the reading more fruitful and enriching. • Numerical problems with solutions form an integral part of the book, making it application-oriented. • Chapter-end review questions test the students' knowledge of the fundamental concepts.

### Advanced Manufacturing Process

The revised and extended papers collected in this volume represent the cutting-edge of research at the nexus of electrical engineering and intelligent systems. They were selected from well over 1000 papers submitted to the high-profile international World Congress on Engineering held in London in July 2011. The chapters cover material across the full spectrum of work in the field, including computational intelligence, control engineering, network management, and wireless networks. Readers will also find substantive papers on signal processing, Internet computing, high performance computing, and industrial applications. The Electrical Engineering and Intelligent Systems conference, as part of the 2011 World Congress on Engineering was organized under the auspices of the non-profit International Association of Engineers (IAENG). With more than 30 nations represented on the conference committees alone, the Congress features the best and brightest scientific minds from a multitude of disciplines related to engineering. These peer-reviewed papers demonstrate the huge strides currently being taken in this rapidly developing field and reflect the excitement of those at the frontiers of this research.

This comprehensive and up-to-date text, now in its Third Edition, describes how the latest techniques in production planning and control are applied to contemporary industrial setups so as to meet the ever-increasing demands in industrial organizations for better quality of services, for faster delivery of products and for adapting to the rapid changes taking place in the industrial scenario. With the demands in the industrial arena increasingly tending to be lumpy, the most effective strategy for planning and controlling production processes cannot be a static, preconceived one. Instead, it is one that is flexible and is capable of adapting to the erratic changes in demand patterns. Evolving such a strategy requires more of practical skill than mere theoretical knowledge of the subject. This book explores the demands of the present-day industrial environment and the techniques for addressing these demands through a number of case studies drawn from Indian industries. The efficacy of various planning strategies, the methods for implementing them, and their suitability for different industries have been clearly explained in relation to these cases. While the essentials of theory have been covered in a simple and straightforward style, the stress is on developing the practical skills required to tackle the unpredictable problems and the unforeseen demands that pose a formidable challenge to modern industries. The book places

emphasis as much on the principles of heuristic techniques as on the systematic approach to production planning. This book would serve as a useful textbook to postgraduate students of management as well as undergraduate students of industrial engineering. It will be equally useful to the teaching community and the practicing professionals. NEW TO THE THIRD EDITION • Includes a new chapter on 'Leagile Manufacturing: A Contemporary Manufacturing Syndrome' (Chapter 11) • Provides several references to explore more in the field KEY FEATURES • Gives solved problems that serve as numerical illustrations of the theoretical concepts. • The Case Studies given focus on the Indian scenario; these will be of great practical value to students and professionals alike. • Offers substantial coverage of the modern heuristic methods, the Kanban system and the ERP techniques.

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