Model The Ugly Business Of Beautiful Women

A fascinating and comprehensive look into the life of American fashion designer Ralph Lauren, now with an afterword. “Deep-dish...sharp-clawed...honestly admiring.”—New York Times There are at least two Ralph Laurens. To the public he's a gentle, modest, yet secure and purposeful man. Inside the walls of Polo Ralph Lauren, though, he was long seen by some as a narcissist, an insecure ditherer, and, at times, a rampaging tyrant. Michael Gross, author of the bestsellers Model and 740 Park, lays bare the truths of this fashion emperor's rise, and reveals not only the secrets of his meteoric success in marketing our shared fantasies, but also a widely unknown side that's behind the designer’s chic façade. Fashion photographers sold not only clothes but ideals of beauty and visions of perfect lives. Gross provides a rollicking account of fashion photography's golden age-- the wild genius, ego, passion, and antics of the men (and a few women) behind the camera, from the postwar covers of Vogue to the triumph of the digital image. He takes you behind the scene of revolutionary creative processes-- and the private passions-- of these visionary magicians.

A study of the world of modeling. Exploring an arena of cultural production, it shows how the right 'look' is discovered, developed, and packaged to become a prized commodity. It examines how models sell themselves, how agents promote them, and how clients decide to hire them

Over the last four decades, the fashion modeling industry has become a lightning rod for debates about Western beauty ideals, the sexual objectification of women, and consumer desire. Yet, fashion models still captivate, embodying all that is cool, glam, hip, and desirable. They are a fixture in tabloids, magazines, fashion blogs, and television. Why exactly are models so appealing? And how do these women succeed in so soundly holding our attention? In This Year’s Model, Elizabeth Wissinger weaves together in-depth interviews and research at model castings, photo shoots, and runway shows to offer a glimpse into the life of the model throughout the 20th and 21st centuries. Once an ad hoc occupation, the “model life” now involves a great deal of physical and virtual management of the body, or what Wissinger terms “glamour labor.” Wissinger argues that glamour labor—the specialized modeling work of self-styling, crafting a ‘look,’ and building an image—has been amplified by the rise of digital media, as new technologies make tinkering with the body’s form and image easy. Models can now present self-fashioning, self-surveillance, and self-branding as essential behaviors for anyone who is truly in the know and ‘in fashion.’ Countless regular people make it their mission to achieve this ideal, not realizing that technology is key to creating the unattainable standard of beauty the model upholds—and as Wissinger argues, this has been the case for decades, before Photoshop even existed. Both a vividly illustrated historical survey and an incisive critique of fashion media, This Year’s Model demonstrates the lasting cultural influence of this unique form of embodied labor.

The author of 740 Park presents a portrait of the nouveau-riche area of Central Park's southwest rim and how its high-profile, international residents are redefining the meaning of affluence in today's world.

Speaking of Sex explores a topic that frequently is absent from our discussions about sex: the persistence of sex-based inequality and the cultural forces that sustain it. On critical issues affecting women, most Americans deny either that gender inequality is a serious problem or that it is one which they have a personal or political responsibility to address. In tracing this "no problem" problem, Speaking of Sex examines the most fundamental causes of women's disadvantages and the inadequacy of current public policy to combat them.

Now available in paperback, Hungry is an uplifting memoir with a universal message about body image, beauty, and self-confidence, and an inspiring, cautionary tale for women of all ages. At fourteen, I was a regular junior high school student in Clinton, Mississippi, when a modeling scout told me: You could be a supermodel...but you'll have to lose a little weight. For glamour, fame, and escape, I lost seventy pounds. This is a photo of me at sixteen, when I signed a big modeling contract, moved to New York City, and started traveling around the world. It is also when I developed a ferocious case of anorexia and exercise bulimia. Until I decided enough was enough—I wanted to live. And so I ate. And ate. Offering a behind-the-scenes peek into the modeling industry, as well as a trenchant look at our weight-obsessed culture, Hungry is an inspiring and cautionary tale that will resonate with anyone who has battled society’s small-minded definitions of beauty. This is me now, the leading plus-size model in America.

"Model as Muse" explores fashion's reciprocal relationship to iconic beauties that represent the evolution and changing face of the feminine ideal. Featuring a brief historical overview of the phenomenon of the supermodel, the book begins in the early 20th century and continues to the present day. Dorian Leigh and Lisa Fonssagrives in the 1940s are joined in the 1950s by Dovima, Sunny Harnett, and Suzy Parker. They are followed by Jean "The Shrimp" Shrimpton and Twiggy in the 1960s and Lauren Hutton in the 1970s. The 1980s witnessed such enduring personalities as Cindy Crawford, Christy Turlington, Naomi Campbell, and Linda Evangelista, while the 1990s brought on Kate Moss, whose edgy, street-inflected style has inspired not only fashion designers, editors, stylists, and photographers, but artists such as Chuck Close and Lucien Freud. With an emphasis on styles from the 1950s onward, the book features designs from the great ready-to-wear and couture houses--Madame Gres, Christian Dior, and Balenciaga in the 1950s; Rudi Gernreich, Yves Saint Laurent, and Cardin in the 1960s; Giorgio di Sant'Angelo and Halston in the 1970s; Christian Lacroix, Versace, Comme des Garcons, and Calvin Klein in the 1980s; and Marc Jacobs, John Galliano, and Alexander McQueen in the 1990s.

The impact of the Internet on the writing profession is unprecedented, even revolutionary. Wired writers of the 21st century use the Internet to do research, to collaborate, to reach out to readers, and even to publish and sell their work. In this comprehensive reference, gems of wisdom are drawn from 14 leading journalists, book authors, writing instructors, and professional researchers in the literary field. These super-searching scribes share their online tips, techniques, sources, and success stories and offer advice that any working writer can put to immediate use.

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This four-volume encyclopedia contains compelling and comprehensive information on African American popular culture that will be valuable to high school students and undergraduates, college instructors, researchers, and general readers. • Contains writings from 100 contributing authors, all identified in a separate listing • Includes a chronology placing pivotal events—such as the beginning of black baseball, the modern Civil Rights Movement, and the Harlem Renaissance—in historical context • Depicts key places, events, and people through photographs as well as words • Provides a list of black radio programs and movies

Diets and dieting have concerned – and sometimes obsessed – human societies for centuries. The dieters' regime is about many things, among them the control of weight and the body, the politics of beauty, discipline and even self-harm, personal and societal demands for improved health, spiritual harmony with the universe, and ethical codes of existence. In this innovative reference work that spans many periods and cultures, the acclaimed cultural and medical historian Sander L. Gilman lays out the history of diets and dieting in a fascinating series of articles.

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detailed coverage of AmericaÆs five "racial" groups: whites, blacks, Hispanics, Asian Americans, and Native Americans. The author contends that race will matter to Americans during the twenty-first century because of visible differences, and that differences in physical appearance separating the races are the single most important factor shaping intergroup relations, in conjunction with the social, cultural, economic, and political ramifications that accompany them. Pulera shows how, why, when, and where race matters in the United States and who is affected by it. He explains the ongoing demographic transition of America from a predominantly white country to one where nonwhites are increasingly numerous and consequently more visible. The advent of a multiracial consciousness has tremendous implications for AmericaÆs future, because the racial significance of almost every part of the American experience is increasing as a result. The author concludes on a note of cautious optimism as he explores whether the visible differences dividing Americans are reconcilable.

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This monograph summarizes the literature on AI and business model innovation. The main hypothesis is that the deployment of AI across an industry creates new mechanisms for value creation and in turn results in new firms generating value in an industry as incumbent firms may no longer be competitive as in the past - the value migration phenomenon.

"Can I still be a model if I didn't get into an agency?" "How can I make money from modelling?" "How can I raise my profile as a model online?" Anita De Bauch, full-time professional model and cover girl sponsored by numerous fashion and beauty companies, honestly and comprehensively reveals her tried and tested business tactics to maximise profits without being signed to an agency, posing techniques to unlock your natural beauty, and invites expert guests to share game-changing nutrition advice and personal stories of real life in the modelling industry. Anita De Bauch reveals the real truth about freelance modelling, where she travels the world working with everyone from SHOWstudio to Perou (of TV's Dirty Sexy Things and Make Me a Super Model), wearing everything from Vivienne Westwood to unique latex couture, and makes her fortune modelling fashion, lingerie, commercial, glamour, fetish, alternative, vintage styles and artistic nudes. In The "Ugly" Girl's Guide to Modelling, Anita shows step by step how she achieved her status and continues to succeed in the world of modelling without being signed to an agency, or being over 5'8," or being under 21: "I wrote this book because I want women to realise that they don't need perfect genetics, a personal styling team, thousands to spend on designer clothing, or an unlikely stroke of luck in order to model. All you need is a little insider knowledge and a lot of determination. This book will show you how." - Anita De Bauch

Once a luxury that only the elite could afford, fashion is now accessible to all. High street brands such as Zara, Topshop and H&M have put fashion within the reach of anyone, whilst massive media attention has turned designers such as Tom Ford, Alexander McQueen and Stella McCartney into brands in their own right. This new edition of the international best-seller Fashion Brands explores the popularization of fashion and explains how marketers and branding experts have turned clothes and accessories into objects of desire. Full of first hand interviews with key players, it analyses every aspect of fashion from a marketing perspective. With its finger firmly on the fashion pulse, it also looks at the impact of blogging and the rise of celebrity-endorsed products and fashion ranges. Snappy and journalistic, Fashion Brands exposes how the use of advertising, store design and the media has altered our fashion 'sense' - and reveals how a mere piece of clothing can be transfomed into something with mystical allure.

“Terrifically exciting and fun” (Publishers Weekly), Champagne Supernovas is “a lucid, smoothly executed look at a pivotal decade in the legacy of American fashion” (Kirkus Reviews) as told through the lives of Kate Moss, Marc Jacobs, and Alexander McQueen—the three iconic personalities who defined the time. Veteran pop culture journalist Maureen Callahan takes us back to the pivotal style moment of the early 1990s—when supermodel glamazons gave way to heroin chic, when the alternative became the mainstream, and when fashion suddenly became the cradle for the most exciting artistic and cultural innovations of the age. Champagne Supernovas gives you the inside scoop from a bevy of supermodels, stylists, editors, photographers, confidantes, club kids, and scenesters who were there. They’ll tell the unvarnished story of three of the most influential personalities to emerge in fashion in decades—Kate, Marc, and McQueen—and show why the conditions in the 1990s were perfect for their rise…but also helped contribute to their personal struggles. Steeped in the creative brew of art, decadence, and genius that defined the era, Champagne Supernovas is a “titillating ride through the fashion world” (Elle) that offers readers front-row tickets to a gloriously debauched soap opera about the losers and freaks who became the industry’s It Girls and Boys…and who changed the larger culture forever.

An expose of the modeling industry recounts the stories of the top models and reveals the ugly convergence of sex, wealth, drugs, obsession, and death behind the glamour, based on interviews with those in the know. 75,000 first printing. $75,000 ad/promo. Examines all aspects of beauty, body ornamentation, and grooming.

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Acclaimed author follows the work of the Situationist International after May 1968. Following his acclaimed history of the Situationist International up until the late sixties, The Beach Beneath the Street, McKenzie Wark returns with a companion volume which puts the late work of the Situationists in a broader and deeper context, charting their contemporary relevance and their deep critique of modernity. Wark builds on their work to map the historical stages of the society of the spectacle, from the diffuse to the integrated to what he calls the disintegrating spectacle. The Spectacle of Disintegration takes the reader through the critique of political aesthetics of former Situationist T.J. Clark, the Fourierist utopia of Raoul Vaneigem, René Vienet’s earthy situationist cinema, Gianfranco Sangunetti’s pranking of the Italian ruling class, Alice-Becker Ho’s account of the anonymous language of the Romany, Guy Debord’s late films and his surprising work as a game designer. At once an extraordinary counter history of radical praxis and a call to arms in the age of financial crisis and the resurgence of the streets, The Spectacle of Disintegration recalls the hidden journeys taken in the attempt to leave the twentieth century, and plots an exit from the twenty first.

Traditional Chinese edition of Thinking, Fast and Slow, Amazon Best Books of the Month, November 2011. Kahneman is psychology professor emeritus at Princeton University and the 2002 Nobel Prize in Economic Sciences. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Lost Ground is a richly textured novel set in contemporary South Africa. The murder of a beautiful woman shatters the rural village peace of Alfredville, and her husband, the police station commander, is jailed as chief suspect. Her cousin Peter, a freelance writer in London, returns to South Africa for the first time in decades - unsettled, curious, but also in search of a career-defining story.As Peter abandons the neatly patterned story he had planned and is forced to participate in a community that he once despised, he begins to reconsider his place in the world. In search of Desirée's story, he now starts to rewrite his own - till events take an even

more shocking turn... Lost Ground explores questions of xenophobia and prejudice, of national, sexual and personal identity, and what it means to be a foreigner wherever you go. In Invisible Furies Christopher Turner returns to Paris after a thirty-year absence. He is here to extricate his best friend's son Eric from the mercenary machinations of some Parisian gold-digger - or so it is assumed, at home in South Africa. Christopher, with melancholy memories of Paris, is deeply ambivalent about the city; and, as for the young Eric, Christopher remembers him as a brutish lout with little to recommend himself.As Christopher comes to know and enjoy this ambiguous world, he finds his moral categories challenged: is beauty a trap for the innocent young, or a self-validating, even ennobling attribute of a fully lived life? Responding to the gentle appeal of Beatrice, he feels ever more strongly that the young man's place is in Paris with her, rather than on his father's farm in Franschhoek. But Eric has ideas of his own . . . Exploring, as in the widely applauded Lost Ground, the tensions between the fatherland and a larger world, Michiel Heyns turns an ironic eye on the most seductive city on earth, and traces with humour and insight the invisible furies of the heart. In A Sportful Malice a young South African literary scholar, Michael Marcussi, is offered, via a Facebook contact, a house in the Tuscan village of Gianocini, and he accepts with alacrity: this is just the space and quiet he needs to complete his study of Literary Representations of Tuscany. But even before he has boarded his plane at Stansted Airport, things start vexing him: an obnoxious old man jumps the boarding queue, and Michael is given the evil eye by a belligerent bovver boy covered in tattoos. Nor is this to be his last meeting with these objectionable characters: they turn up in unexpected places, first in Florence and then in Gianocini itself, with a frequency that cannot be purely coincidental. In the meantime Michael is pursuing his own extracurricular agenda, through the streets of Florence and the passages of the Uffizi, then through the medieval alleys of Gianocini, only to find himself the object of mysterious designs and the subject of some very disturbing paintings. Add to this the innocent but curious Wouter, the startlingly rude upper-class harridan, Sophronia, the beautiful but supercilious Paolo and a dog called Thanatos: the Tuscan sun never shone on a more bizarre mix. A Sportful Malice is a scintillating tale of love, revenge and trippa.

From the concert stage to the dressing room, from the recording studio to the digital realm, SPIN surveys the modern musical landscape and the culture around it with authoritative reporting, provocative interviews, and a discerning critical ear. With dynamic photography, bold graphic design, and informed irreverence, the pages of SPIN pulsate with the energy of today's most innovative sounds. Whether covering what's new or what's next, SPIN is your monthly VIP pass to all that rocks.

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