

Millionaire Real Estate Agent About

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Getting to the top of the real estate market is a goal of every real estate agent looking to make it big in the industry. Along the way, there are hurdles and challenges that need to be overcome, but most agents have a mentor in their agency who can guide them along the way. This is just one piece of the total pie that an agent needs to consider to advance their career and propel their business forward. There are new business models and strategies that are already proven. It no longer means that you are a great salesperson if you are a Monster. You are probably a great businessperson and are running your business, as one. In this book, The Millionaire Real Estate Agent's advice taught us all how to run a business instead of sell houses. The point is to share some strategies the Monsters use and see if some version of that, would improve your life. The goal is to continue on the path of improvement. Here are a few ways others have done so. Buy this book now.

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The Millionaire Real Estate Agent (2004) explains how a real estate agent can build a lucrative business and routinely net \$1 million or more in personal income by copying techniques from high-earning industry professionals. Authors Gary Keller, Dave Jenks, and Jay Papasan use interviews with dozens of top real estate agents, along with their own experiences in the field, to outline a strategy even novice agents can use to reach their true earning potential...Purchase this in-depth summary to learn more.

In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "The Millionaire Real Estate Agent: It's Not About the Money...It's About Being the Best You Can Be!." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

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Nothing Down, Creating Wealth, Multiple Streams of Income and The One Minute Millionaire. "Change happens. It's natural. It's ever present. It's reoccurring. So when markets shift you need to as well. No one explains this better in the real estate industry than my good friend Gary Keller and his team of talented co-authors. Their latest book, SHIFT, is perfect for all real estate professionals. It captures the very essence of a shifting housing market and what Realtors need to do to thrive therein. SHIFT will help you alter your focus and your actions to ensure that you get your head back in the game and increase your market share, irrespective of strong or weak market conditions. It's a great book – read it today." --Stefan Swanepoel, author of Swanepoel TRENDS Report, 2006-2009 "Need help weathering the storm in today's real estate market? If so, reach for Gary Keller's new book, Shift-- it's the lifesaver you need today to thrive tomorrow. Shift is rich in easy-to-understand strategies, charts, and illustrations that show you exactly what you need to do to thrive in today's very challenging and 'shifted' real estate market." --Bernice Ross, Inman News The Millionaire Real Estate Series More than 1,000,000 copies sold! SHIFTS happen... Markets shift, and you can too. Sometimes you'll shift in response to a falling market, and other times you'll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including Master the Market of the Moment: Short Sales, Foreclosures, and REOs Create Urgency: Overcoming Buyer Reluctance Re-Margin Your Business: Expense Management Find the Motivated: Lead Generation Expand the Options: Creative Financing

USA TODAY BESTSELLER Take HOLD of your financial future! Learn how to obtain financial freedom through real estate. The final book in Gary Keller's national best-selling Millionaire Real Estate Investor trilogy teaches the proven, reliable real estate investing process to achieve financial wealth: 1. Find – the right property for the right terms and at the right price. 2. Analyze – an offer to make sure the numbers and terms make sense. 3. Buy – an investment property where you make money going in. 4. Manage – a property until it's paid for or you have a large amount of equity to leverage. 5. Grow – your way to wealth and financial freedom. This is a book full of tips to become the best real estate agent that you can be. It also contains Tai Lopez Inspired productions, The 67 steps the easy way to the good life and more The Millionaire Real Estate Agent McGraw Hill Professional

Become a Millionaire Real Estate Agent with this Hard-Hitting Two Book Bundle! Usually priced at \$26, buy now to get a limited time discount and get it for only \$21.38!! OFFER* Buy a paperback copy of this book and receive the Kindle version for only 1.99 cents! Coming Soon - Other Books In This Series- Real Estate Agent Revolution: Essential Strategies You Were Never Taught. Don't miss out!! Subscribe to our email list to obtain discounts and notifications This definitive guide on success as a Real Estate Agent contains 2 manuscripts you can't afford to miss: Real Estate Agent: Comprehensive Beginners Guide to a Lucrative Career Real Estate Agent: The Cardinal Rules for Success as an Estate Agent Inside you will find everything you need to get your real estate agent license, track down your first client, build a list of leads and maintain a successful business, all on your own terms. Real estate agents typically earn 3 percent of whatever the total sale price of a property that they help sell happens to be. If the average home price is \$200,000 then this means you can expect a six-thousand-dollar payday, at the minimum, for playing a part in one of the most common big ticket transactions to take place across the world every day. If you can dedicate yourself to the cause, then there is no reason you cannot share in the bounty. And this job is available to anyone with a high school diploma so you can start right away. This book also goes on to explain and simplify the three proven rules which will set you apart from the rest and help you

dominate this business. Learn the most unique and effective tips that many real estate agents ignore, which will make you the most memorable and successful realtor in the pack. The three cardinal rules are broken down into easy, manageable steps which makes this book the most efficient yet effective tool for any real estate agent who desires results and success. Real Estate Agent: Comprehensive Beginners Guide to a Lucrative Career Here is Exactly What You Will Discover..... Tips for finding the types of leads that get results The best strategy for building an effective online presence Common mistakes new real estate agents make and how to avoid them The best ways to stage a property for maximum success And more..... Real Estate Agent: The Cardinal Rules for Success as an Estate Agent Here is Exactly What You Will Discover..... Tips for finding the types of leads that get results The best strategy for building an effective online presence Common mistakes new real estate agents make and how to avoid them The best ways to stage a property for maximum success And more..... Your career as a world class Real Estate Agent is just a mouse click away!! TAKE ACTION TODAY AND PURCHASE THIS BOOK

The pinnacle of the Godfather of Entrepreneurship has sold more than 2 million copies, helping countless entrepreneurs to successfully start their own businesses! Different from ordinary entrepreneurial books, this book not only teaches the method, but also teaches the mind of entrepreneurship! You don't need a degree in management, and you can operate smoothly from a one-person company to a corporate organization as suggested in this book! If you read this book first, and then start your own business, you will do better than others! Open a company, open a store, set up a studio, this book is all applicable, let your business go long! Why is it so important to start a business?

"This book is not just a bargain, it's a steal. It's filled with practical, workable advice for anyone wanting to build wealth."—Mike Summey, co-author of the bestselling *The Weekend Millionaire's Secrets to Investing in Real Estate* Anyone who seeks financial wealth must first learn the fundamental truths and models that drive it. *The Millionaire Real Estate Investor* represents the collected wisdom and experience of over 100 millionaire investors from all walks of life who pursued financial wealth and achieved the life-changing freedom it delivers. This book--in straightforward, no nonsense, easy-to-read style--reveals their proven strategies. *The Millionaire Real Estate Investor* is your handbook to the tried and true financial wealth building vehicle that rewards patience and perseverance and is available to all--real estate. You'll learn: Myths about money and investing that hold people back and how to develop the mindset of a millionaire investor How to develop sound criteria for identifying great real estate investment opportunities How to zero in on the key terms of any transaction and achieve the best possible deals How to develop the "dream team" that will help you build your millionaire investment business Proven models and strategies millionaire investors use to track their net worth, understand their finances, build their network, lead generate for properties and acquire them *The Millionaire Real Estate Investor* is about you and your money. It's about your financial potential. It's about discovering the millionaire investor in you.

The Millionaire Real Estate Agent (2004) explains how a real estate agent can build a lucrative business and routinely net \$1 million or more in personal income by copying techniques from high-earning industry professionals. Authors Gary Keller, Dave Jenks, and Jay Papasan use interviews with dozens of top real estate agents, along with their own experiences in the field, to outline a strategy even novice agents can use to reach their true earning potential... Purchase this in-depth summary to learn more.

My first year in the real estate business, I was a Monster. It was the late 70's and a much different profession. I worked FSBO's, landed my first builder and really focused. I had a blast. I was a Monster and had an annual sales volume that first year of 2.5 million dollars. I could start this book from many directions. Starting at the fact that there was a time when 2.5 million made me a Monster, says it all. The business model has changed dramatically. That was a

time when we had an industry award we called the "Million Dollar Club." Few of us attained it and if we did, it went on the business card. It was something to be proud of. Today, you may reach that volume as the co-listing agent on one Luxury Listing. That first year I was taught to get a shoebox and keep 3x5 cards in it with my clients' names and info. It was suggested that I arrange the files by phone number because we did not have databases, individual brands or any concept of how to build a business. No one had an assistant. What we did have was "The Book." All of the listings came out on Tuesday in a book. This huge book was dropped off at midnight and "WE" had the book. We could not share the book with our clients. That is what made us valuable. Without me, they had no information. It was a bit like "Ralph has the conch..." Re/Max was the first big thing to come along. Before that, Monster agents would secretly negotiate our "Split." I got up to 70% if I promised not to tell anyone. Many agents had a 50/50 split their whole career. When the Monsters learned they could pay RE/MAX a desk fee and keep their own money..... it changed everything. There was now a real incentive for forward thinkers to develop their own business model, within the real estate sales context. As they did, Gary Keller found them. Keller sought out the Monsters around the country and shared with all of us, what they had done to become one. In his book, The Millionaire Real Estate Agent, Keller taught us all how to run a business instead of sell houses. Now there are Monsters everywhere. Every community has some real estate agents that are running a business. The old 80/20 rule, no longer applies. In most communities, the Monsters are tipping the scales. The ratio is 90/10 in many MLS groups. There are new business models and strategies that are already proven. It no longer means that you are a great salesperson if you are a Monster. You are probably a great businessperson and are running your business, as one. I love how the best of the best, in our industry are so willing to share. They do not feel threatened. There is plenty for others. Most of them modeled another and they now wish you well. Though there were some interesting differences in their game plan, they had much in common. They shared with an open heart to me. I hope to do the same with you. The point of this book is not for you to be a Monster. Be one if you choose. The point is to share some strategies the Monsters use and see if some version of that, would improve your life. The goal is to continue on the path of improvement. Here are a few ways others have done so.

It is possible to be successful in the fast pace world of real estate and still look yourself in the mirror at the end of the day. You don't need to sell your soul and leave your ethics behind to be successful. Many people take the short cut in Real Estate and break the moral and ethical rules. However, almost all of those who take the short cuts eventually end up with nothing. As these get rich quick artists fail they pass the prudent ethical real estate agent on their way down while they are still moving up. Many people take the short cut in Real Estate and break the moral and ethical rules. However, almost all of those who take the short cuts eventually end up with nothing. As these get rich quick artist fail they pass the prudent ethical real estate agent on their way down while they are still moving up.

Take your real estate career to the highest level! "Whether you are just getting started or a veteran in the business, The Millionaire Real Estate Agent is the step-by-step handbook for seeking excellence in your profession and in your life." --Mark Victor Hansen, cocreator, #1 New York Times bestselling series Chicken Soup for the Soul "This book presents a new paradigm for real estate and should be required reading for real estate professionals everywhere." --Robert T. Kiyosaki, New York Times bestselling author of Rich Dad, Poor Dad The Millionaire Real Estate Agent explains: Three concepts that drive production Economic, organizational, and lead generation models that are the foundations of any high-achiever's business How to "Earn a Million," "Net a Million," and "Receive a Million" in annual income We've all heard the stats and stories about how tough it is to make a profitable living in real estate without high (and often devastating) lifestyle costs, but what do you know about the super successful agents, those netting \$500,000, \$1 million, \$3 million, or more a year selling

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real estate? What do you really know about how they think, what they do, and how they approach the business, most often rejecting the industry norms that enslave the average agent? The fact of the matter is, if your real estate business depends on you, you don't really have a business; you have a job. In stark contrast, these mega agents have true businesses built on turnkey systems and well-organized teams. There is no stopping this trend. More and more teams will come, garner more market share, and get paid premium fees at the same time working less and playing more than the typical agent. Inside these pages, we'll introduce you to sixteen of these super successful, highly profitable real estate team leaders who share the secrets of their rise to the top 1 percent of the entire industry, how they did it, and how you can copy your way to your own mega-successful real estate business.

THREE E-BOOKS IN ONE The Millionaire Real Estate Investor Anyone who seeks financial wealth must first learn the fundamental truths and models that drive it. The Millionaire Real Estate Investor represents the collected wisdom and experience of over 100 millionaire investors from all walks of life who pursued financial wealth and achieved the life-changing freedom it delivers. This book--in straightforward, no nonsense, easy-to-read style--reveals their proven strategies. **FLIP FLIP** provides a detailed, step-by-step process to analyze each investment, identify the best improvements, accurately estimate the costs and intelligently oversee the construction. It takes out all the guess work and almost all of the risk. "Read this book before you flip that house! FLIP is an indispensable step-by-step guide to flipping houses that you will refer to again and again."-Carlos Ortiz, Executive Producer, "FLIP That House" (TLC's most popular real estate TV show) **HOLD USA TODAY BESTSELLER** Learn how to obtain financial freedom through real estate. The final book in Gary Keller's national bestselling Millionaire Real Estate Investor trilogy teaches the proven, reliable real estate investing process to achieve financial wealth

A guide to help you obtain less of what don't want, and more of what you do, and "cut through the clutter, achieve better results in less time, build momentum toward your goal, dial down the stress, overcome that overwhelmed feeling, stay on track, [and] master what matters to you.

In **The Half Millionaire Real Estate Agent: The 52 Secrets to Making a Half Million Dollars a Year While Working a 20-Hour Work Week**, Brian Ernst discloses the problems that so many real estate agents face while sharing his top industry secrets that can accelerate your success in the real estate industry.

Do You Want To Make \$10,000 In Just 21 Days With ZERO Cash & ZERO Experience? If you are reading this, then there's a fire that has been keeping you up at night. You are looking for a way to get a piece of the real estate action, but the lack of funds or experience is keeping you from achieving your dreams. Not Anymore! No, this is not just another "get-rich-quick" wholesaling real estate book. No, this real estate wholesaling book is not for dummies. It's for ambitious people who are determined to follow a foolproof real estate investment guide that will lead them to financial freedom. It's for YOU! **Your First Deal A To Z: #1 Real Estate Wholesaling Book From Start To Finish** Veteran real estate investor and deal structure and analysis expert, Joseph Coello has created a blueprint based on thousands of wholesale real estate deals and years of experience in real estate investing. He has managed to distill his knowledge and expertise into an easy-to-follow real estate investment book for beginners who want to learn: ?? **How to Get Started in Real Estate ?? How to Understand Real Estate**

Wholesaling, Real Estate Finance and Investments ?? How to Get Hot Buyer Leads in 2020 ?? How to Work with Attorneys and Title Companies ?? How to Search for Sellers in 2020 ?? How to Identify a Good Real Estate Deal Or Property Investment Opportunity ?? How to Be a Real Estate Investor with ZERO Experience and No Money "Do I Have to Be a Licensed Real Estate Agent to Follow Your Guide?" No, you don't need to be a licensed real estate agent just yet. This comprehensive wholesale real estate investment book for beginners will allow you to avoid common mistakes, learn insider tips and tricks, and hit the floor running. Becoming the millionaire real estate agent or the millionaire real estate investor of your dreams is not easy. But it's not impossible. This all-inclusive guide on how to invest in real estate will get you one step closer to your goal. What Are You Waiting For? Scroll Up, Hit That "Add To Cart" Button & Invest In Your Financial Freedom - Starting Today!

Negotiate like a millionaire and get the best value every time! In their runaway bestseller Weekend Millionaire's Secrets to Investing in Real Estate, Mike Summey and Roger Dawson revealed a powerful formula for making a killing in real estate during your spare time. Now, the fourth book in the Weekend Millionaire Series, Weekend Millionaire Secrets to Negotiating Real Estate teaches the fine art of negotiating in every kind of real estate climate. The authors arm you with proven negotiation secrets and tactics for buying properties at wholesale values, meeting seller's needs, and making the highest profits on your investment. Weekend Millionaire Secrets to Negotiating Real Estate shows you how to negotiate with: Sellers Sellers through real estate agents Sellers in foreclosure Banks Title companies Closing attorneys Property managers Contractors

Want to cash in on real estate investing? A millionaire tells you how. Tips, Tricks, Foreclosures, & Flips of a Millionaire Real Estate Investor features ideas and techniques from millionaire real estate investor, Aaron Adams. Inside, he details the strategies he's repeatedly used to make money—and shows you how to do the same. Incorporating advice from Adams's mentors and experienced investors who taught him the pros and cons of investing, he details how he learned to pick an individualized strategy based on where he was living. . . so that you can do the same. • Harness the techniques that have made Aaron Adams millions • Discover insiders' tips on real estate investment • Implement proven strategies with cash rewards • Get started right away with confidence For those with real estate investing experience, this book offers new ways to use old ideas in the contemporary market—backed by Adams's experience purchasing hundreds of properties over the years.

Is your sense of style holding back your real estate career? The Millionaire Real Estate Agent Makeover explains that your first impression can be the difference in the size of your paycheck. The book is based on research from analyzing the top female real estate agents in the country. Each chapter is designed to move you and your sense of style up the ladder of real estate success. End of chapter

bonuses provide marketing tips, tricks, and secrets to get you more clients and more referrals. This book is so much more than fashion and beauty advice, it sets a solid foundation to have the dream career you envisioned when you first received your real estate license. If you want to be a millionaire real estate agent, you need to look like a million bucks. Go for it!

Become a Millionaire Real Estate Agent with this Hard-Hitting Three Book Bundle! Real Estate Agent- The Beginner's Guide: What do real estate agents do? Help someone sell their house. Help someone buy a house. Be on hand for commercial property sales and transactions. Sure, all of three answers are correct. Real estate agents can help with the selling or buying of residential or commercial property. But, what else do real estate agents do? How do they make these transactions? How do they find clients? There is a lot more to being a real estate agent, than the simple answers above. Not everyone in the world could be a real estate agent successfully, if they wanted to. It takes a specific skill set to be a real estate agent. Furthermore, it takes dedication to the career. It is not a passive income career, where you can make thousands each month to bolster your current income. As a comprehensive guide, this book promises to give you the answers you seek about what it means to be a real estate agent. What you will learn: -The definition of real estate agent -Who is best suited to be an agent -The benefits of a career as an agent -The choice of real estate to help buy and sell In addition to the topics listed above, you will also see information on: 1.The career options and salary 2.Networking 3.Real estate sales Becoming a real estate agent is a commitment of your time and money. It is not something to do lightly because it will further your investment endeavor. It takes a special type of skill to truly succeed as an agent. These skills can be learned if you are serious enough, but also understand that it takes hard work to make a sale in any economic situation. If you are a salesperson or want to learn how to become one- this book will definitely help. Real Estate Agent- Tips and Tricks for a Successful Career: This book is for you. It is the next step in the beginner's series that will help you learn how to be a better real estate agent. The tips compiled in the book are aimed at beginner agents, who need a little help or a new perspective on some topics they feel less confident about. You are going to learn: -Tips for being a better salesperson -Tips for residential real estate sales -Tips for commercial real estate sales -And tips on how to get listings As you read the content you will also see these topics: -How to stage a home -How to set up open houses -How to network with more success Your hard work will take you only so far. There are skills you require. The tips in this book are designed to help you work on the skills you need for being a real estate agent. Many of the tips are designed for a career agent versus an investor, but you will find topics like staging a home and holding open houses applies to renovation investors. Those topics can also apply to property managers who need to freshen up their staged apartment to help rent apartments. Stop Dreaming..Instead..Grab this Book now! Are you hoping to up your game in the real estate market? Perhaps, you just obtained your license and

you need to get started the best way possible? You have come to the right book for how to learn some beginner's strategies to get started in the real estate market. Grab this 3 Book Bundle today.

Richard Fournier, Real Estate Agent and Coach sets out to help frustrated and demoralized real estate agents discover their potential and follow their passion to excel in the always dynamic and changing real estate sales industry. Richard details the rut real estate agents can get into and tackles some myths about the industry that serve only to put limits on success. He explores how desire can fuel success, once those mundane mental barriers are toppled. Once real estate agents develop the Millionaire Mindset, life without limits beckons. What is so different about the way super achievers think? How do they do it? And can you join their ranks and become a mega success in real estate too? Not without shaking off some old habits and learning some new tricks! Make a Plan to Make a Million No one really blunders into becoming a top real estate agent. As the saying goes, a failure to plan is a plan to fail. Richard shows how to craft your unique blueprint for success, but he is not talking only about financial success. Richard takes a more holistic look at developing a solid blueprint for spiritual health as well as monetary success. This book is not just about making money in real estate sales. It is about changing the way that you think, the way you plan and set goals. It shows readers how to aim higher to go beyond average to become a real success in real estate and in life. In real estate, as in most professions, most people simply plod along but really want more. If you want more, enough to change, Richard can show you how to make the changes to your mindset and develop strategies of super achievers to live without limits and enjoy that shining success of your dreams in real life. In 'The Millionaire Mindset for Real Estate Agents' you will learn how to:

- Rediscover your hidden potential, to live a life without limits
- Create your own success blueprint, and then use it to earn millions!
- Use the incredible goal setting strategies of super-achievers
- Sustain a 'millionaire mindset' with daily personal development tips
- Unleash the real estate mogul inside, to become a force to be reckoned with!

Find all of this and much, much more in this amazing book, and transform your real estate business into a dominant player in your local market.

Become a Millionaire Real Estate Agent! Do you have what it takes to be your own boss, find your own clients and have a paycheck that is only limited by your drive, determination and results? If this sounds like you, then you probably read the first book in my series- Real Estate Agent Revolution: Comprehensive Beginner's Guide to a Lucrative Career. But now we both know you are ready to get to the next level!! Reading Real Estate Revolution: The Three Cardinal Rules for Success as a Real Estate Agent will engage, inspire and help you achieve the next level of success in the enormous and lucrative industry of real estate. This book explains and simplifies the three proven rules which will set you apart from the rest and help you dominate this business. Learn the most unique and effective tips that many real estate agents ignore, which will make you the most memorable and successful realtor in the pack. The three cardinal rules are broken down into easy, manageable steps which makes this book the most efficient yet effective tool for any real estate agent who desires results and success. Inside You Will Find Tips for finding the types of leads that get results The best strategy for building an effective online presence Common mistakes new real estate agents make and how to avoid them The best ways to stage a property for

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maximum success And more..... Your career as a world class Real Estate Agent is right at your fingertips!! TAKE ACTION TODAY AND PURCHASE THIS BOOK In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "The Millionaire Real Estate Agent." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

Start building your real estate fortune today! Gary Keller reveals all the secrets Two books in one comprehensive ebook package! "Gary Keller knows the beauty of a simple path to a spectacular goal!" —Mark Victor Hansen, co-creator, #1 New York Times bestselling series Chicken Soup for the Soul, and co-author, The One Minute Manager Keller Williams has grown into one of North America's largest real estate firm—and it continues to grow even during one of the worst markets in history. In Millionaire Real Estate Agent—Success in Good Times and Bad, co-founder and Chairman of the Board Gary Keller shares the methods has taught to hundreds of thousands of successful agents. This two-in-one ebook package gives you the knowledge and skills you need to take your career and success to the next step. Millionaire Real Estate Agent—Success in Good Times and Bad contains: The Millionaire Real Estate Agent In order to make it big in real estate, you have to learn the fundamental models that drive the best agents in the industry. In The Millionaire Real Estate Agent, Gary Keller applies his lifetime spent in the business to give you the knowledge and skills you need succeed. This unparalleled guide reveals: Three key concepts that drive mega-agent production Essential economic, budgetary, and organizational models The secrets to how millionaire real estate agents think How you can get on the million-dollar-a-year real estate career path SHIFT More than 1,000,000 copies sold! Markets shift, and you can, too. Sometimes you'll shift in response to a falling market, and other times you'll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. SHIFT offers twelve proven strategies for achieving success in any real estate market, including: Short sales, foreclosures, and REOs Overcoming buyer reluctance Expense management Lead generation Creative financing

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