

Market Leader Upper Intermediate New Edition Huobaoore

New Edition Market Leader is the business English course that brings contemporary business issues right into your classroom. Incorporating articles from the Financial Times(c) newspaper, Market Leader has authentic texts, effective case studies and a wide range of components.

Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business. The third edition has been completely updated to reflect this fast-changing world. New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources. The Practice File includes vocabulary exercises, language review, and writing tasks

Upper Intermediate Market Leader Business English course book with MyEnglishLab

The 3rd edition Course Book includes: * All new reading texts from the Financial Times * All new case studies with opinions from successful consultants who work in the real world of business * All new listening texts reflecting the global nature of business * New 'Business Across Cultures' spreads * New Vocabulary Trainer www.marketleader.vocabtrainer.net

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

Market Leader Upper Intermediate New Edition Video consists of five separate films which illustrate the themes and extend language introduced in the Market Leader Upper Intermediate New Edition Course Book. Each film can be used independently or in support of the main course.

Digital software for interactive whiteboard and computers with a projector. This provides the Course Book in digital format, offering:
* Course Book pages with zoom features.* Video interviews and case study commentaries.* Class audio with time coded audio scripts.* Interactive activities.* Phonetic charts.* Teacher notes and printable worksheets.* iGlossary, Grammar reference and Writing Files.* Help videos.

The 3rd edition Course Book contains: 100% new reading texts from the Financial Times© 100% new case studies with opinions from successful consultants who work in the real world of business 100% new listening texts reflecting the global nature of business with texts that are all available to view on the new DVD-ROM 'Business Across Cultures' spreads which focus on particular cultural issues The DVD-ROM accompanying the Course Book contains: Authentic video material from FT.com with accompanying worksheets All the listening texts available to view, providing truly authentic listening practice Vocabulary Trainer iGlossary

The Market Leader Class Cassettes contain all the listening texts from the Market Leader Course Book.

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

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Market Leader 3rd Edition has been completely updated to reflect the fast changing world of business. The 3rd Edition Coursebooks include new reading texts from the Financial Times and new case studies with opinions on DVD from successful consultants. The DVD-ROM also includes authentic video materials from FT.com with printable worksheets and interviews with business experts.

The Market Leader Practice File is the perfect way to extend the Market Leader course. It has extra grammar practice and a complete syllabus of business writing. The Practice File Audio CD accompanying the Practice File provides regular self study pronunciation work.

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