

Market Leader Upper Intermediate 3rd Edition Test

New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources. The Practice File includes vocabulary exercises, language review, and writing tasks

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

The 3rd edition Course Book includes: * All new reading texts from the Financial Times * All new case studies with opinions from successful consultants who work in the real world of business * All new listening texts reflecting the global nature of business * New 'Business Across Cultures' spreads * New Vocabulary Trainer

www.marketleader.vocabtrainer.net

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This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

Provides a ground-breaking attempt to unite discussions on the pedagogical implications of the global spread of English, and lobby for change.

Student Course Book • Authentic texts from the Financial Times and other sources

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develop reading skills and provide essential business vocabulary. • Interviews with business people and experts develop listening skills, such as prediction, listening for specific information and note taking. • Language Work develops students' awareness of common problem areas and introduces grammatical concepts. • 16 pages of business skills in each level: negotiating, presentation, writing emails, telephoning and teleconferencing, small talk, meetings and interviews. • Open discussion exercises for groups and pairs. • Skills section for teaching career-related skills. • Useful Language Box provides phrases for role play situations in the workplace. • Case study discussions on the unit topic (with commentaries on the DVD-ROM). • Working Across Cultures develops cultural awareness and skills. • Four revisions units in each Course Book. DVD-ROM • All 12 interviews from the Course Book, with optional subtitles, expose students to natural, authentic speech. • Self-study practice activities allow students to revisit problem areas and reinforce classwork. • Activities provide language-recycling opportunities with instant, personalised feedback. • iGlossary - a digital mini-dictionary that provides definitions and pronunciations of all the key words listed in the Course Book. • Audio for business skills lessons.

The 3rd edition Course Book contains: 100% new reading texts from the Financial Times© 100% new case studies with opinions from successful consultants who work in the real world of business 100% new listening texts reflecting the global nature of business with texts that are all available to view on the new DVD-ROM 'Business

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"10 Successful Colombian executives Working Abroad" gives us a portrait of how a group of Colombian executives was able to overcome language barriers and develop a convincing and fluid discourse which has allowed them to stand out and empower themselves in the global entrepreneurial arena. Entrepreneurs, intrapreneurs, high executives, and professionals alike, need tools in order to dominate the interior voice which inhibits their free and assertive functioning in English. The content of this book brings us closer to successful experiences and models that we can all learn from. It shows us cases where the ability to express ideas in English has enabled these skilled executives to open the doors of excellence and achievement in their careers.

Market Leader 3rd Edition has been completely updated to reflect the fast changing world of business. The 3rd Edition Coursebooks include new reading texts from the Financial Times and new case studies with opinions on DVD from successful consultants. The DVD-ROM also includes authentic video materials from FT.com with printable worksheets and interviews with business experts.

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