

## Management And Organisational Behaviour Laurie J Mullins

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The 9th edition of this comprehensive core textbook builds on its global perspective and approachable written style, as it explores the key concepts within a clear and logical structure. Lynch guides you through 19 chapters, with updated case studies and pedagogy that support the modern business and management student from start to finish. Continuous contrast between prescriptive and emergent views of strategy highlights key debates within the discipline, whilst an emphasis on the practical throughout the book helps you turn theory into practice

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An essential text for HND and first year Hospitality Management degree students which examines the relevance and applications of general management theory and principles to hospitality organisations. Using contemporary material and case studies the book indicates ways in which performance may be improved through better use of human resources. Rigorous academic theory is related to hospitality practice, based on the author's great knowledge of the hospitality industry. The text takes a vocational basis and the illustration of the theory with real-life examples of hospitality management in action provides a solid and stimulating introduction to the subject. Laurie Mullins' trademark jargon-free style is combined with an attractive layout this to deliver a truly student-friendly textbook. Supplements: OHP masters, based on diagrams in the book provide a complete teaching package Readership: An essential text for HND and first year Hospitality Management degree students.

Health care systems are highly complex and dynamic. Different systems around the world vary in the way services are managed yet, regardless of these differences, the need for effective managers and managerial leaders is essential in allowing organizations or professionals to achieve specific goals. This book provides an understanding of the concepts of management, managerial leadership and governance within health care systems. It provides a thorough introduction to, and conceptual framework for, the analysis of health systems management and goes on to examine fundamental management tasks, including: Managing income and finances Managing people Managing strategy and change Managing results

This Value Pack consists of Essentials of Organisational Behaviour, 1/e by Mullins; Understanding Organisational Context, 2/e by Capon; 1/e (ISBN: 9781405886345)

Providing critical and pragmatic coverage of contemporary ideas in human resource management, this text looks at some of the key issues and topics in the field.

Presenting a managerial approach to the study of organisational behaviour, with an emphasis on improving working performance through a better understanding of human resources, this book contains summaries, review questions, and assignments.

'Most books on Organizational Behaviour are still gender-free zones. This book however treats gender as it needs to be treated, as a fundamental organizing principle of organization'. Professor Paul Iles, of Liverpool Business School, Liverpool John Moores University: Challenging mainstream accounts of organizational behaviour and management, which treat gender as an optional extra, this book demonstrates how it can be an essential organizing principle. Each chapter covers one or more of the principal mainstream topics before deconstructing and critiquing these and suggesting other ways of understanding these issues.

"This is a classic text that...is very comprehensive, well-structured and particularly well-designed from a learning perspective." Dr. Jean-Anne Stewart, Associate Professor, Henley Business School. "Management and Organisational Behaviour has provided an excellent source for students over many years...the author go out of their way to include additional research evidence/key frameworks and theories that are not covered in many of the other mainstream OB texts. This is a real benefit for those students who want to achieve beyond the basics." Dr. Nick Jackson, Senior Teaching Fellow, University of Leeds. "The book is well written and presented in a logical sequence that makes comprehension and understanding easier. The chapters consist of a series of small, succinct explanations and discussions around important concepts aided by extensive use of theory...The treatment of key concepts is expressed at a level students will find accessible." Dr. Colin Combe, Senior Lecturer, Glasgow Caledonian University. Now in its 11th edition Laurie Mullins's Management & Organisational Behaviour is the essential guide to OB for students today. Over half a million students have used this engaging and practically focused book as their introduction to the world of management and organisational behaviour, and it continues to evolve and improve to serve the needs of modern students. Using both theory and practical, real-world examples, the textbook considers how organisational performance can be improved through effective management of people. This unique approach to the subject enables students to relate Organisational Behaviour to Management in the broader social and cultural contexts. This fully updated new edition incorporates new content and a streamlined structure to deliver the best possible learning experience. Key features include: Expanded Personal Skills and Employability sections as well as 5 new end of chapter exercises and an end of book review to help you to develop your social and work-based skills in preparation for life after study. New and revised management and OB in action case studies help to place the theory of management and organisational behaviour in the context of everyday organisational practice. New and revised end of chapter case studies provide a deeper insight into a wide variety of organisations in the UK and around the world. New Academic Viewpoint features in each part links to relevant research for a deeper understanding of the topics discussed. Management and Organisational Behaviour will appeal to students at undergraduate level or on related professional courses, as well as to graduates and professionals aspiring to management positions. This bible of Organisational Behaviour is the perfect resource for students from all backgrounds – Management starts with Mullins!

