

Management 12th Edition

Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft's best-selling ORGANIZATION THEORY AND DESIGN presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success that will immediately engage any reader. Recognized as one of the most systematic, well-organized texts in the market, the 12th edition of ORGANIZATION THEORY AND DESIGN helps both future and current managers thoroughly prepare for the challenges of today's business world. This revision showcases some of today's most current examples and research alongside time-tested principles. Readers see how many of today's well-known organizations thrive amidst a rapidly changing, highly competitive international environment. New learning features provide opportunities for readers to apply concepts and refine personal business skills and insights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, 12E equips students with a solid understanding of both conceptual theories and practical financial skills. Offering a clear presentation, this comprehensive text from renowned author team Gene Brigham and Phillip Daves reinforces coverage from earlier corporate finance courses while providing new, progressive material to challenge even the most advanced learners. The authors use corporate valuation as a unifying theme to emphasize the theoretic groundwork for value maximization and the practical skills to analyze business decisions. The book's reader-friendly approach incorporates actual business examples and integrated cases as well as Excel spreadsheet models to demonstrate how financial theory in practice leads to solid financial decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Human Resource Management, 12e by Ivancevich and Konopaske takes a managerial orientation; that is it takes the position that HRM is relevant to managers in every unit, project, or team. Managers are constantly faced with HRM issues, problems, and decision-making and the text's primary goal is to show how each manager must be a human resource problem solver and diagnostician. This book pays attention to the application of HRM approaches in "real" organizational settings and situations. Realism, understanding, and critical thinking were important in the revision. Students and faculty alike have identified readability and relevance as key strengths of the text. The Twelfth Edition provides a book that stimulates ideas and keeps all users up-to-date on HRM thinking and practice.

In today's economy, it's critical for investors to have a strong understanding of the strategies needed to make the best decisions. Jones arms them with the most up-to-date information in the field while offering a proper balance between investment opportunities, techniques and analytics. He includes new discussions on the rapid rise and interest in exchange-traded funds, the new NYSE-Euronext market, the merger of the NYSE and Amex, and more. Expanded coverage is also presented in behavioral finance and the bond markets. In addition, investors will benefit from the updated problems and questions that really make them think of the most effective moves before acting.

Going beyond just corporate finance, Mayo's BASIC FINANCE: AN INTRODUCTION TO FINANCIAL INSTITUTIONS, INVESTMENTS, AND MANAGEMENT, 12E introduces the three primary aspects of finance and how they are interrelated -- giving readers a solid foundation in all aspects of finance. Each chapter offers a concise, modular treatment of one or two financial concepts or institutions that can be quickly covered. Hands-on problems, illustrations using financial calculators, and an appendix detailing how to use Excel help readers build on what they learn. The text introduces time value of money using numerical illustrations that employ equations, interest tables, and financial calculator keystrokes. Where appropriate, the 12th edition also includes self-help problems with answers so readers can test their ability to solve financial problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This engaging strategy text presents strategic management scholarship in a way that is very accessible to students. Highly respected authors Hill, Schilling, and Jones integrate cutting-edge research on topics including competitive advantage, corporate governance, diversification, strategic leadership, technology and innovation, and corporate social responsibility through both theory and case studies. Based on real-world practices and current thinking in the field, the 12th edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management, as well as thought-provoking opening and closing cases that highlight the concepts discussed in each chapter. The appendix walks students through the case analysis process and explains key ratios that managers use to compare the performance of firms. This text is the key reference that should be on every strategic leader's bookshelf. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

We've got you covered for Principles of Management with John Schermerhorn's Management 12th Edition. From new cases and self-assessments to the Fast Company Video Series and Management Weekly Updates, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted, balance of concepts and applications, Management 12th Edition allows you to present the most current material, help students apply theory and show relevance of management concepts in the real world—so your student will succeed in your course and beyond.

MATHEMATICAL APPLICATIONS FOR THE MANAGEMENT, LIFE, AND SOCIAL SCIENCES, 12th Edition, engages students with its concept-based approach, multiple presentation methods and relevant applications throughout. Intended for two-semester applied calculus or combined finite mathematics and applied calculus courses, the book places concepts in real-life context to help students strengthen their understanding. A focus on modeling--with modeling problems clearly labeled in the examples and problems, so they can be treated as optional--and flexible content organization accommodate different teaching approaches,

enabling instructors to decide the order in which topics may be presented and the degree to which they may be emphasized. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Help students differentiate themselves in a competitive marketplace with SUPERVISION: CONCEPTS AND PRACTICE OF MANAGEMENT, 12th Edition. A blend of traditional management concepts and emerging insights, the text draws from the author's firsthand business experience to deliver the leadership skills hiring managers want, but rarely find, in new recruits. This comprehensive single source for supervisory management expertise addresses the most critical challenges in business today, including globalization, economic turbulence, transitional and temporary workers, virtual employees, technology, outsourcing, downsizing, and much more. Hands-on and practical, SUPERVISION: CONCEPTS AND PRACTICE OF MANAGEMENT, 12th Edition complements chapter readings with skill-building techniques and captivating video cases from well-known organizations, which let students experience supervisory roles themselves. Special attention to diversity and ethics also helps students develop a better sense of life beyond the classroom, and enhances the text's thorough coverage of communication, decision-making, conflict resolution, and other essential supervisory skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This engaging strategy text presents the accumulated knowledge of strategic management scholarship in a way that is very accessible to students. Highly respected authors Hill, Schilling, and Jones integrate cutting-edge research on topics including competitive advantage, corporate governance, diversification, strategic leadership, technology and innovation, and corporate social responsibility through both theory and case studies. Based on real-world practices and current thinking in the field, the 12th edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management, as well as thought-provoking opening and closing cases that highlight the concepts discussed in each chapter. The appendix walks students through the case analysis process, and explains key ratios that managers use to compare the performance of firms. This text is the key reference that should be on every strategic leader's bookshelf. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Directed primarily toward undergraduate Management or Business college/university majors, this text also provides practical content to current and aspiring industry professionals. This bestselling text vividly illustrates management theories by incorporating the perspectives of real-life managers. Throughout this text, readers will see and experience management in action, helping them understand how the concepts they're reading about work in today's business world.

For courses in Management Science or Decision Modeling A solid foundation in quantitative methods and management science This popular text gives students a genuine foundation in business analytics, quantitative methods, and management science--and how to apply the concepts and techniques in the real world--through a strong emphasis on model building, computer applications, and examples. The authors' approach presents mathematical models, with all of the necessary assumptions, in clear, plain English, and then applies the ensuing solution procedures to example problems along with step-by-step, how-to instructions. In instances in which the mathematical computations are intricate, the details are presented in a manner that ensures flexibility, allowing instructors to omit these sections without interrupting the flow of the material. The use of computer software enables the instructor to focus on the managerial problem and spend less time on the details of the algorithms. Computer output is provided for many examples throughout the text. Teaching and Learning Experience This text provides a solid foundation in quantitative methods and management science. Here's how: Students see clearly how concepts and techniques are used in real organizations. Outstanding in-text features provide reinforcement and ensure understanding. The text's use of software allows instructors to focus on the managerial problem, while spending less time on the mathematical details of the algorithms.

THE #1 GUIDE FOR STUDENTS AND PROFESSIONALS, NOW UPDATED FOR THE LATEST TRENDS AND EMERGING ISSUES Project Management, or the "Project Management bible" as it's widely known, provides practical guidance on all aspects of project management. It features a streamlined approach to PM functions without stinting on detailed coverage of the tools and methods used at all stages of a project. This 12th Edition has been updated to reflect industry changes and features in-depth coverage of emerging topics, including global stakeholder management, causes of failure, agile project management, project governance failure, customer approval milestones, classifying project metrics, and more. Also, supplementary materials are available for students, professionals, and instructors. Understand organizational structures and project management functions Learn how to control costs, manage risk, and analyze trade-offs Examine different methods used for planning, scheduling, QA, and more Work effectively with customers and stakeholders from around the globe As projects increase in scope and complexity, managing them across time zones, language barriers, and technology platforms requires a systematic approach that accounts for every detail. All the more reason to keep Project Management, 12th Edition within arm's reach throughout all stages of the projects you manage.

In this latest edition of Sales Force Management, Mark Johnston and Greg Marshall continue to build on the tradition of excellence established by Churchill, Ford, and Walker, increasing the book's reputation globally as the leading textbook in the field. The authors have strengthened the focus on managing the modern tools of selling, such as customer relationship management (CRM), social media and technology-enabled selling, and sales analytics. It's a contemporary classic, fully updated for modern sales management practice. Pedagogical features include: Engaging breakout questions designed to spark lively discussion Leadership challenge assignments and mini-cases to help students understand and apply the principles they have learned in the classroom Leadership, Innovation, and Technology boxes that simulate real-world challenges faced by salespeople and their managers New Ethical Moment boxes in each chapter put students on the firing line of making ethical choices in sales Role Plays that enable students to learn by doing A selection of comprehensive sales management cases on the companion website A companion website, featuring an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors, will be coming soon. Please contact Routledge's sales team for advance access to the materials. "

MANAGEMENT, 12E, takes a functional, skills-based approach to the process of management with a focus on active planning, leading, organizing and controlling. Griffin carefully examines today's emerging management topics, including the impact of technology, importance of a green business environment, ethical challenges, and the need to adapt in changing times. This edition builds on proven success to help strengthen your management skills with a balance of classic theory and contemporary practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from Starbucks to The Hunger Games to professional baseball, vividly demonstrate the importance of strong management to any type of organization. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. For undergraduate and graduate operations management courses. Practical, easy to read text with a managerial approach to operations management Operations Management: Processes and Supply Chains provides students with a comprehensive framework for addressing

operational process and supply chain issues and uses a systemized approach while focusing on issues of current interest. The 12th Edition provides ample opportunities for students to experience the role of a manager with challenging problems, cases, a library of videos customized to the individual chapters, simulations, experiential exercises, and tightly integrated online resources. Also available with MyLab Operations Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Operations Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Operations Management search for: 0134890353 / 9780134890357 Operations Management: Processes and Supply Chains Plus MyLab Operations Management with Pearson eText -- Access Card Package, 12/e Package consists of: 0134741064 / 9780134741062 Operations Management: Processes and Supply Chains 0134742362 / 9780134742366 MyLab Operations Management with Pearson eText -- Access Card -- for Operations Management: Processes and Supply Chains

Provide the latest information in database development Focusing on what leading database practitioners say are the most important aspects to database development, Modern Database Management presents sound pedagogy, and topics that are critical for the practical success of database professionals. The Twelfth Edition further facilitates learning with illustrations that clarify important concepts and new media resources that make some of the more challenging material more engaging. Also included are general updates and expanded material in the areas undergoing rapid change due to improved managerial practices, database design tools and methodologies, and database technology. Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Twelfth Edition continues to offer more support for 'doing Operations' than any other. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

For undergraduate courses in Management Science. A logical, step-by-step approach to complex problem-solving Using simple, straightforward examples to present complex mathematical concepts, Introduction to Management Science gives students a strong foundation in how to logically approach decision-making problems. Sample problems are used liberally throughout the text to facilitate the learning process and demonstrate different quantitative techniques. Management Science presents modeling techniques that are used extensively in the business world and provides a useful framework for problem-solving that students can apply in the workplace. The Twelfth Edition focuses on the latest technological advances used by businesses and organizations for solving problems and leverages the latest versions of Excel 2013, Excel QM, TreePlan, Crystal Ball, Microsoft Project 2010, and QM for Windows.

ManagementCengage Learning

MANAGEMENT, 12th Edition takes a practical, student-oriented approach toward teaching management with an emphasis on current topics, including issues of diversity, ethics, and technology. The student-friendly content features references to pop culture and cites current publications of interest to students. In addition to providing the management framework and introducing students to contemporary management topics, the text provides experiential activities to get students thinking and acting like real-life managers. A robust network of supplements helps students to understand the hands-on, real-world application of chapter concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Armstrong's Handbook of Human Resource Management is the classic text for all students and practitioners of HRM. Providing a complete resource for understanding and implementing HR in relation to the needs of the business as a whole, it includes in-depth coverage of all the key areas essential to the HR function. The 12th edition has been radically updated to create a cutting-edge textbook, which encourages and facilitates effective learning. Comprehensive online support material is provided for the instructor, student and now also the practitioner, providing a complete resource for teaching and self-learning. The text has been updated to include all the latest developments in HRM and now includes two new sections covering HR skills and toolkits.

We've got you covered for Principles of Management with John Schermerhorn's Management 12th Edition. From new cases and self-assessments to the Fast Company Video Series and Management Weekly Updates, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted, balance of concepts and applications, Management 12th Edition allows you to present the most current material, help students apply theory and show relevance of management concepts in the real world—so your student will succeed in your course and beyond.

This is the 12th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

"Our intent is to provide students with the background to be successful HRM professionals, to manage human resources effectively, and to be knowledgeable consumers of HRM products. Managers must be able to identify effective HRM practices to purchase these services from a consultant, to work with the HRM department, or to design and implement them personally. Human Resources Management: Gaining a Competitive Advantage, 12th edition, emphasizes how a manager can more effectively manage human resources and highlights important issues in current HRM practice"--

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

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Thought-provoking and accessible in approach, this updated and expanded second edition of the Investments: Analysis and Management, 12th Edition provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for advanced graduate-level students. We hope you find this book useful in shaping your future career. Feel free to send us your enquiries related to our publications to info@risepress.pw Rise Press

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For introductory courses in Information Systems or Management Information Systems. Connect Essential MIS Concepts to Everyday Life Essentials of MIS takes an in-depth look at how today's businesses use information technologies and systems to achieve corporate objectives. Current real-world business cases illustrate how companies have identified and ultimately solved key business challenges using information systems and technologies. Through the use of Essentials of MIS, readers will be able to participate in, and even lead, management discussions of information systems for a firm. Part of a complete learning package that includes the core text and extensive supplemental online materials, the core book consists of twelve chapters with hands-on projects (including video case studies and instructional video packages) covering the most essential topics in MIS. The Twelfth Edition continues to be authoritative, but is now more customizable, flexible, and geared to meeting the needs of different instructors, with many of its learning tools now available in digital form. Also Available with MyMISLab™ This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab, search for: 0134473701 / 9780134473703 Essentials of MIS MyMISLab with Pearson eText -- Access Card Package Package consists of: 0134238249 / 9780134238241 Essentials of MIS 0134325184 / 9780134325187 MyMISLab with Pearson eText -- Access Card -- for Essentials of MIS

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