Man Vs Big Data Everyday Data Explained

The recent pursuits emerging in the realm of big data processing, interpretation, collection and organization have emerged in numerous sectors including business, industry and government organizations. Data sets such as customer transactions for a mega-retailer, weather monitoring, intelligence gathering, quickly outpace the capacities of traditional techniques and tools of data analysis. The 3V (volume, variability and velocity) challenges led to the emergence of new techniques and tools in data visualization, acquisition, and serialization. Soft Computing being regarded as a plethora of technologies of fuzzy sets (or Granular Computing), neurocomputing and evolutionary optimization brings forward a number of unique features that might be instrumental to the development of concepts and algorithms to deal with big data. This carefully edited volume provides the reader with an updated, in-depth material on the emerging principles, conceptual underpinnings, algorithms and practice of Computational Intelligence in the realization of concepts and implementation of big data architectures, analysis, and interpretation as well as data analytics. The book is aimed at a broad audience of researchers and practitioners including those active in various disciplines in which big data, their analysis and optimization are of genuine relevance. One focal point is the systematic exposure of the concepts, design methodology, and detailed algorithms. In general, the volume adheres to the top-down strategy starting with the concepts and motivation and then proceeding with the detailed design that materializes in specific algorithms and representative applications. The material is self-contained and provides the reader with all necessary prerequisites and augments some parts with a step-by-step explanation of more advanced concepts supported by a significant amount of illustrative numeric material and some application scenarios to motivate the reader and make some abstract concepts more tangible.

This book considers all aspects of managing the complexity of Multimedia Big Data Computing (MMBD) for IoT applications and develops a comprehensive taxonomy. It also discusses a process model that addresses a number of research challenges associated with MMBD, such as scalability, accessibility, reliability, heterogeneity, and Quality of Service (QoS) requirements, presenting case studies to demonstrate its application. Further, the book examines the layered architecture of MMBD computing and compares the life cycle of both big data and MMBD. Written by leading experts, it also includes numerous solved examples, technical descriptions, scenarios, procedures, and algorithms.

Historically, nursing, in all of its missions of research/scholarship, education and practice, has not had access to large patient databases. Nursing consequently adopted qualitative methodologies with small sample sizes, clinical trials and lab research. Historically, large data methods were limited to traditional biostatical analyses. In the United States, large payer data has been amassed and structures/organizations have been created to welcome scientists to explore these large data to advance knowledge discovery. Health systems electronic health records (EHRs) have now matured to generate massive databases with longitudinal trending. This text reflects how the learning health system infrastructure is maturing, and being advanced by health information exchanges (HIEs) with multiple organizations blending their data, or enabling distributed computing. It educates the readers on the evolution of knowledge discovery methods that span qualitative as well as quantitative data mining, including the expanse of data visualization capacities, are enabling sophisticated discovery. New opportunities for nursing and call for new skills in research methodologies are being further enabled by new partnerships spanning all sectors.

Man vs Big DataEveryday data explainedAurum

Have you ever wondered how to beat the bookies? How does your computer know you might like this song? Should you be worried about this?... We can't answer that for you, but Man vs Big Data does explore the numerous ways in which 'Big Data' has, sometimes imperceptibly, infiltrated our lives. Everything we do leaves a trail of data behind, from buying something on a credit card, to using a GPS-enabled mobile phone – whether you know it or not, like it or not, Big Data is now a part of modern life. Heralded as the Fourth Industrial Revolution, it is now more crucial than ever to learn about how data is affecting the way we live. Man vs Big Data proves that this topic is one of the most important subjects facing us today and helps you get to grips with what that means for you.

Clouds are being positioned as the next-generation consolidated, centralized, yet federated IT infrastructure for hosting all kinds of IT platforms and for deploying, maintaining, and managing a wider variety of personal, as well as professional applications and services. Handbook of Research on Cloud Infrastructures for Big Data Analytics focuses exclusively on the topic of cloud-sponsored big data analytics for creating flexible and futuristic organizations. This book helps researchers and practitioners, as well as business entrepreneurs, to make informed decisions and consider appropriate action to simplify and streamline the arduous journey towards smarter enterprises.

Principles of Big Data helps readers avoid the common mistakes that endanger all Big Data projects. By stressing simple, fundamental concepts, this book teaches readers how to organize large volumes of complex data, and how to achieve data permanence when the content of the data is constantly changing. General methods for data verification and validation, as specifically applied to Big Data resources, are stressed throughout the book. The book demonstrates how adept analysts can find relationships among data objects held in disparate Big Data resources, when the data objects are endowed with semantic support (i.e., organized in classes of uniquely identified data objects). Readers will learn how their data can be integrated with data from other resources, and how the data extracted from Big Data resources can be used for purposes beyond those imagined by the data creators. Learn general methods for specifying Big Data in a way that is understandable to humans and to computers Avoid the pitfalls in Big Data design and analysis Understand how to create and use Big Data safely and responsibly with a set of laws, regulations and ethical standards that apply to the acquisition, distribution and integration of Big Data resources

The book 'Data Intensive Computing Applications for Big Data' discusses the technical concepts of big data, data intensive computing through machine learning, soft computing and parallel computing paradigms. It brings together researchers to report their latest results or progress in the development of the above mentioned areas. Since there are few books on this specific subject, the editors aim to provide a common platform for researchers working in this area to exhibit their novel findings. The book is intended as a reference work for advanced undergraduates and graduate students, as well as multidisciplinary, interdisciplinary and transdisciplinary research workers and scientists on the subjects of big data and cloud/parallel and distributed computing, and explains didactically many of the core concepts of these approaches for practical applications. It is organized into 24 chapters providing a comprehensive overview of big data analysis using parallel computing and addresses the complete data science workflow in the cloud, as well as dealing with privacy issues and the challenges faced in a data-intensive cloud computing environment. The book explores both fundamental and high-level concepts, and will serve as a manual for those in the industry, while also helping beginners to understand the basic and advanced aspects of big data and cloud computing.

As we get caught up in the quagmire of Big Data and analytics, it remains critically important to be able to reflect and apply insights, experience, and intuition to your decision-making process. In fact, a recent research study at Tel Aviv University found that executives who

relied on their intuition were 90 percent accurate in their decisions. Bursting the Big Data Bubble: The Case for Intuition-Based Decision Making focuses on this intuition-based decision making. The book does not discount data-based decision making, especially for decisions that are important and complex. Instead, it emphasizes the importance of applying intuition, gut feel, spirituality, experiential learning, and insight as key factors in the executive decision-making process. Explaining how intuition is a product of past experience, learning, and ambient factors, the text outlines methods that will help to enhance your data-driven decision-making process with intuition-based decision making. The first part of the book, the "Research Track", presents contributions from leading researchers worldwide on the topic of intuition-based decision making as applied to management. In the second part of the book, the "Practice Track," global executives and senior managers in industry, government, universities, and not-for-profits present vignettes that illustrate how they have used their intuition in making key decisions. The research part of the book helps to frame the problem and address leading research in intuition-based decision making. The second part then explains how to apply these intuition-based concepts and issues in your own decision-making process.

This book presents the current trends, technologies, and challenges in Big Data in the diversified field of engineering and sciences. It covers the applications of Big Data ranging from conventional fields of mechanical engineering, civil engineering to electronics, electrical, and computer science to areas in pharmaceutical and biological sciences. This book consists of contributions from various authors from all sectors of academia and industries, demonstrating the imperative application of Big Data for the decision-making process in sectors where the volume, variety, and velocity of information keep increasing. The book is a useful reference for graduate students, researchers and scientists interested in exploring the potential of Big Data in the application of engineering areas.

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. Big Data: Concepts, Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

Cloud Enterprise Architecture examines enterprise architecture (EA) in the context of the surging popularity of Cloud computing. It explains the different kinds of desired transformations the architectural blocks of EA undergo in light of this strategically significant convergence. Chapters cover each of the contributing architectures of EA-business, information, application, integration, security, and technology-illustrating the current and impending implications of the Cloud on each. Discussing the implications of the Cloud paradigm on EA, the book details the perceptible and positive changes that will affect EA design, governance, strategy, management, and sustenance. The author ties these topics together with chapters on Cloud integration and composition architecture. He also examines the Enterprise Cloud, Federated Clouds, and the vision to establish the InterCloud. Laying out a comprehensive strategy for planning and executing Cloud-inspired transformations, the book: Explains how the Cloud changes and affects enterprise architecture design, governance, strategy, management, and sustenance Presents helpful information on next-generation Cloud computing Describes additional architectural types such as enterprise-scale integration, security, management, and governance architectures This book is an ideal resource for enterprise architects, Cloud

evangelists and enthusiasts, and Cloud application and service architects. Cloud center administrators, Cloud business executives, managers, and analysts will also find the book helpful and inspirational while formulating appropriate mechanisms and schemes for sound modernization and migration of traditional applications to Cloud infrastructures and platforms.

This volume features selected, refereed papers on various aspects of statistics, matrix theory and its applications to statistics, as well as related numerical linear algebra topics and numerical solution methods, which are relevant for problems arising in statistics and in big data. The contributions were originally presented at the 25th International Workshop on Matrices and Statistics (IWMS 2016), held in Funchal (Madeira), Portugal on June 6-9, 2016. The IWMS workshop series brings together statisticians, computer scientists, data scientists and mathematicians, helping them better understand each other's tools, and fostering new collaborations at the interface of matrix theory and statistics.

The increase in connected devices in the internet of things (IoT) is leading to an exponential increase in the data that an organization is required to manage. To successfully utilize IoT in businesses, big data analytics are necessary in order to efficiently sort through the increased data. The combination of big data and IoT can thus enable new monitoring services and powerful processing of sensory data streams. The Handbook of Research on Big Data and the IoT is a pivotal reference source that provides vital research on emerging trends and recent innovative applications of big data and IoT, challenges facing organizations and the implications of these technologies on society, and best practices for their implementation. While highlighting topics such as bootstrapping, data fusion, and graph mining, this publication is ideally designed for IT specialists, managers, policymakers, analysts, software engineers, academicians, and researchers.

BIG DATA ANALYTICS FOR INTERNET OF THINGS Discover the latest developments in IoT Big Data with a new resource from established and emerging leaders in the field Big Data Analytics for Internet of Things delivers a comprehensive overview of all aspects of big data analytics in Internet of Things (IoT) systems. The book includes discussions of the enabling technologies of IoT data analytics, types of IoT data analytics, challenges in IoT data analytics, demand for IoT data analytics, computing platforms, analytical tools, privacy, and security. The distinguished editors have included resources that address key techniques in the analysis of IoT data. The book demonstrates how to select the appropriate techniques to unearth valuable insights from IoT data and offers novel designs for IoT systems. With an abiding focus on practical strategies with concrete applications for data analysts and IoT professionals, Big Data Analytics for Internet of Things also offers readers: A thorough introduction to the Internet of Things, including IoT architectures, enabling technologies, and applications An exploration of the intersection between the Internet of Things and Big Data, including IoT as a source of Big Data, the unique characteristics of IoT data, etc. A discussion of the IoT data analytics, including the data analytical requirements of IoT data and the types of IoT analytics, including predictive, descriptive, and prescriptive analytics A treatment of machine learning techniques for IoT data analytics Perfect for professionals, industry practitioners, and researchers engaged in big data analytics related to IoT systems, Big Data Analytics for Internet of Things will also earn a place in the libraries of IoT designers and manufacturers interested in facilitating the efficient implementation of data analytics strategies.

THE SUNDAY TIMES NUMBER ONE BESTSELLER 'HELL YES. This is one of those books that has the potential to change things - a monumental piece of research' Caitlin Moran Imagine a world where... · Your phone is too big for your hand · Your doctor prescribes a drug that is wrong for your body · In a car accident you are 47% more likely to be injured. If any of that sounds familiar, chances are you're a woman. From government policy and medical research, to technology, workplaces, and the media. Invisible Women reveals how in a world

built for and by men we are systematically ignoring half of the population, often with disastrous consequences. Caroline Criado Perez brings together for the first time an impressive range of case studies, stories and new research from across the world that illustrate the hidden ways in which women are forgotten, and the profound impact this has on us all. Discover the shocking gender bias that affects our everyday lives. 'A book that changes the way you see the world' Sunday Times 'Revelatory, frightening, hopeful' Jeanette Winterson

Promise, Application and Pitfalls

What is the mathematics behind a twitter trend? Does my food really have an equation? And, is there really an algorithm for Love? Mathematics is inescapable. Wherever you go, whatever you do, however you live your life, mathematics plays a role. From searching for love to donating a kidney, the mathematics governing our world is fascinating, and far reaching. Using interesting anecdotes, simple analogies, and easy explanations, Man vs Maths will distill the complexities of some of the most absorbing mathematics of modern life. Along the way we will look at why Netflix offered a $1 million prize for help with their mathematics, why the universe has a favourite number, and how knowing a little mathematics can improve your life.

An examination of the datafication of family life--in particular, the construction of our children into data subjects. Our families are being turned into data, as the digital traces we leave are shared, sold, and commodified. Children are datafied even before birth, with pregnancy apps and social media postings, and then tracked through babyhood with learning apps, smart home devices, and medical records. If we want to understand the emergence of the datafied citizen, Veronica Barassi argues, we should look at the first generation of datafied natives: our children. In Child Data Citizen, she examines the construction of children into data subjects, describing how their personal information is collected, archived, sold, and aggregated into unique profiles that can follow them across a lifetime.

This two-volume set, LNCS 11641 and 11642, constitutes the thoroughly refereed proceedings of the Third International Joint Conference, APWeb-WAIM 2019, held in Chengdu, China, in August 2019. The 42 full papers presented together with 17 short papers, and 6 demonstration papers were carefully reviewed and selected from 180 submissions. The papers are organized around the following topics: Big Data Analytics; Data and Information Quality; Data Mining and Application; Graph Data and Social Networks; Information Extraction and Retrieval; Knowledge Graph; Machine Learning; Recommender Systems; Storage, Indexing and Physical Database Design; Spatial, Temporal and Multimedia Databases; Text Analysis and Mining; and Demo.

This book includes selected papers from the 13th IEEE International Conference on Multisensor Integration and Fusion for Intelligent Systems (MFI 2017) held in Daegu, Korea, November 16–22, 2017. It covers various topics, including sensor/actuator networks, distributed and cloud architectures, bio-inspired systems and evolutionary approaches,

methods of cognitive sensor fusion, Bayesian approaches, fuzzy systems and neural networks, biomedical applications, autonomous land, sea and air vehicles, localization, tracking, SLAM, 3D perception, manipulation with multifinger hands, robotics, micro/nano systems, information fusion and sensors, and multimodal integration in HCI and HRI. The book is intended for robotics scientists, data and information fusion scientists, researchers and professionals at universities, research institutes and laboratories.

If you found maths lessons at school irrelevant and boring, that's because you didn't have a teacher like Bobby Seagull. ***As seen on Monkman & Seagull's Genius Guide to Britain*** Long before his rise to cult fandom on University Challenge, Bobby Seagull was obsessed with numbers. They were the keys that unlocked the randomness of football results, the beauty of art and the best way to get things done. In his absorbing book, Bobby tells the story of his life through numbers and shows the incredible ways maths can make sense of the world around us. From magic shows to rap lyrics, from hobbies to outer space, from fitness to food – Bobby's infectious enthusiasm for numbers will change how you think about almost everything. Told through fascinating stories and insights from Bobby's life, and with head-scratching puzzles in every chapter, you'll never look at numbers the same way again.

A revelatory exploration of the hottest trend in technology and the dramatic impact it will have on the economy, science, and society at large. Which paint color is most likely to tell you that a used car is in good shape? How can officials identify the most dangerous New York City manholes before they explode? And how did Google searches predict the spread of the H1N1 flu outbreak? The key to answering these questions, and many more, is big data. "Big data" refers to our burgeoning ability to crunch vast collections of information, analyze it instantly, and draw sometimes profoundly surprising conclusions from it. This emerging science can translate myriad phenomena—from the price of airline tickets to the text of millions of books—into searchable form, and uses our increasing computing power to unearth epiphanies that we never could have seen before. A revolution on par with the Internet or perhaps even the printing press, big data will change the way we think about business, health, politics, education, and innovation in the years to come. It also poses fresh threats, from the inevitable end of privacy as we know it to the prospect of being penalized for things we haven't even done yet, based on big data's ability to predict our future behavior. In this brilliantly clear, often surprising work, two leading experts explain what big data is, how it will change our lives, and what we can do to protect ourselves from its hazards. Big Data is the first big book about the next big thing. www.big-data-book.com

With the proliferation of devices connected to the internet and connected to each other, the volume of data collected, stored, and processed is increasing every day, which brings new challenges in terms of information security. As big data expands with the help of public clouds, traditional security solutions tailored to private computing infrastructures and

confined to a well-defined security perimeter, such as firewalls and demilitarized zones (DMZs), are no longer effective. New security functions are required to work over the heterogenous composition of diverse hardware, operating systems, and network domains. Security, Privacy, and Forensics Issues in Big Data is an essential research book that examines recent advancements in big data and the impact that these advancements have on information security and privacy measures needed for these networks. Highlighting a range of topics including cryptography, data analytics, and threat detection, this is an excellent reference source for students, software developers and engineers, security analysts, IT consultants, academicians, researchers, and professionals.

These proceedings showcase the best papers selected from more than 500 submissions, introducing readers to the top research topics and the latest developmental trends in the theory and application of Man-Machine-Environment System Engineering (MMESE). This research topic was first established in China by Professor Shengzhao Long in 1981, with direct support from one of the greatest modern Chinese scientists, Xuesen Qian. In a letter to Shengzhao Long from October 22nd, 1993, Xuesen Qian wrote: "You have created a very important modern science and technology in China!" MMESE primarily focuses on the relationship between Man, Machine and Environment, studying the optimum combination of related Man-Machine-Environment systems. In this paradigm, "Man" refers to working people as the subject at the workplace (e.g. operators, decision-makers); "Machine" is the general name for any object controlled by Man (including tools, machinery, computers, systems and technologies), and "Environment" describes the specific working conditions under which Man and Machine interact (e.g. temperature, noise, vibration, hazardous gases etc.). In turn, the three goals of optimization are to ensure safety, efficiency and economy in this context. These proceedings present interdisciplinary studies on the concepts and methods of physiology, psychology, system engineering, computer science, environmental science, management, education, and other related disciplines. They offer a valuable resource for all researchers and professionals whose work involves interdisciplinary areas touching on MMESE subjects.

A unique perspective of an evolved role for company leadership Based on the findings of an extensive research project that surveyed more than 5,500 enterprise employees and functional decision makers across the United States and China, Transforming Business: Big Data, Mobility and Globalization explores the influence of technology in the workplace and the implications to company culture, functional responsibilities and competitive advantage. This in-depth analysis illuminates emerging technological trends, the changing workforce, and the shifting face of business and industry while offering prescriptive guidance to leaders. Addresses how new technology trends - including mobility, cloud, big data and collaboration - are fundamentally changing the way work is conducted and how company leadership can tap into these trends to affect positive cultural reform Examines how the introduction of new technologies and the emergence of new business models are shifting traditional organizational roles, including HR, marketing, finance, and IT Takes an in-depth look at how the next-generation of top talent, represented by college students at the top universities, view their future workplace environment and how technology can become a meaningful magnet for recruitment and retention Zeroes in on how the integration of technology into the workplace differs between the United States and China and the implications to the global marketplace What emerges from this book is an evolved role for company leadership, one of significant strategic value as cultural stewards capable of generating sustainable advantage for their companies in the most competitive market witnessed in decades.

This book constitutes the proceedings of the Second International Conference on Big Data Computing and Communications, BigCom 2016, held in Shenyang, China, in July 2016. The 39 papers presented in this volume were carefully reviewed and selected from 90 submissions. BigCom is an international symposium dedicated to addressing the challenges emerging from big data related computing and networking. The conference is targeted to attract researchers and practitioners who are interested in Big Data analytics, management, security and privacy, communication and high performance computing in its broadest sense.

Winner, 2018 Law & Legal Studies PROSE Award The consequences of big data and algorithm-driven policing and its impact on law enforcement In a high-tech command center in downtown Los Angeles, a digital map lights up with 911 calls, television monitors track breaking news stories, surveillance cameras sweep the streets, and rows of networked computers link analysts and police officers to a wealth of law enforcement intelligence. This is just a glimpse into a future where software predicts future crimes, algorithms generate virtual "most-wanted" lists, and databanks collect personal and biometric information. The Rise of Big Data Policing introduces the cutting-edge technology that is changing how the police do their jobs and shows why it is more important than ever that citizens understand the far-reaching consequences of big data surveillance as a law enforcement tool. Andrew Guthrie Ferguson reveals how these new technologies —viewed as race-neutral and objective—have been eagerly adopted by police departments hoping to distance themselves from claims of racial bias and unconstitutional practices. After a series of high-profile police shootings and federal investigations into systemic police misconduct, and in an era of law enforcement budget cutbacks, data-driven policing has been billed as a way to "turn the page" on racial bias. But behind the data are real people, and difficult questions remain about racial discrimination and the potential to distort constitutional protections. In this first book on big data policing, Ferguson offers an examination of how new technologies will alter the who, where, when and how we police. These new technologies also offer data-driven methods to improve police accountability and to remedy the underlying socio-economic risk factors that encourage crime. The Rise of Big Data Policing is a must read for anyone concerned with how technology will revolutionize law enforcement and its potential threat to the security, privacy, and constitutional rights of citizens. Read an excerpt and interview with Andrew Guthrie Ferguson in The Economist.

Business innovation and industrial intelligence are paving the way for a future in which smart factories, intelligent machines, networked processes and Big Data are combined to foster industrial growth. The maturity and growth of instrumentation, monitoring and automation as key technology drivers support Industry 4.0 as a viable, competent and actionable business model. This book offers a primer, helping readers understand this paradigm shift from industry 1.0 to industry 4.0. The focus is on grasping the necessary pre-conditions, development & technological aspects that conceptually describe this transformation, along with the practices, models and real-time experience needed to achieve sustainable smart manufacturing technologies. The primary goal is to address significant questions of what, how and why in this context, such as:What is Industry 4.0?What is the current status of its implementation?What are the pillars of Industry 4.0?How can Industry 4.0 be effectively implemented?How are firms exploiting the Internet of Things (IoT), Big Data and other emerging technologies to improve their production and services?How can the implementation of Industry 4.0 be accelerated?How is Industry 4.0 changing the workplace landscape?Why is this melding of the virtual and physical world needed for smart production engineering environments?Why is smart production a game-changing new form of product design and manufacturing?

Through interaction with other databases such as social media, geographic information systems have the ability to build and obtain not only statistics defined on the flows of people, things, and information but also on perceptions, impressions, and opinions about specific places,

territories, and landscapes. It is thus necessary to systematize, integrate, and coordinate the various sources of data (especially open data) to allow more appropriate and complete analysis, descriptions, and elaborations. Spatial Planning in the Big Data Revolution is a critical scholarly resource that aims to bring together different methodologies that combine the potential of large data analysis with GIS applications in dedicated tools specifically for territorial, social, economic, environmental, transport, energy, real estate, and landscape evaluation. Additionally, the book addresses a number of fundamental objectives including the application of big data analysis in supporting territorial analysis, validating crowdsourcing and crowdmapping techniques, and disseminating information and community involvement. Urban planners, architects, researchers, academicians, professionals, and practitioners in such fields as computer science, data science, and business intelligence will benefit most from the research contained within this publication.

Data and algorithms are changing our life. The awareness of importance and pervasiveness of the digital revolution is the primary element from which to start a path of knowledge to grasp what is happening in the world of big data and digital innovation and to understand these impacts on our minds and relationships between people, traceability and the computability of behavior of individuals and social organizations.This book analyses contemporary and future issues related to big data, algorithms, data analysis, artificial intelligence and the internet. It introduces and discusses relationships between digital technologies and power, the role of the pervasive algorithms in our life and the risk of technological alienation, the relationships between the use of big data, the privacy of citizens and the exercise of democracy, the techniques of artificial intelligence and their impact on the labor world, the Industry 4.0 at the time of the Internet of Things, social media, open data and public innovation.Each chapter raises a set of questions and answers to help the reader to know the key issues in the enormous maze that the tools of info-communication have built around us.

Unique prospective on the big data analytics phenomenon for both business and IT professionals The availability of Big Data, low-cost commodity hardware and new information management and analytics software has produced a unique moment in the history of business. The convergence of these trends means that we have the capabilities required to analyze astonishing data sets quickly and cost-effectively for the first time in history. These capabilities are neither theoretical nor trivial. They represent a genuine leap forward and a clear opportunity to realize enormous gains in terms of efficiency, productivity, revenue and profitability. The Age of Big Data is here, and these are truly revolutionary times. This timely book looks at cutting-edge companies supporting an exciting new generation of business analytics. Learn more about the trends in big data and how they are impacting the business world (Risk, Marketing, Healthcare, Financial Services, etc.) Explains this new technology and how companies can use them effectively to gather the data that they need and glean critical insights Explores relevant topics such as data privacy, data visualization, unstructured data, crowd sourcing data scientists, cloud computing for big data, and much more.

This volume constitutes the proceedings of the 7th International Conference on BIGDATA 2018, held as Part of SCF 2018 in Seattle, WA, USA in June 2018. The 22 full papers together with 10 short papers published in this volume were carefully reviewed and selected from 97 submissions. They are organized in topical sections such as Data analysis, data as a service, services computing, data conversion, data storage, data centers, dataflow architectures, data compression, data exchange, data modeling, databases, and data management.

Algorithmic Culture: How Big Data and Artificial Intelligence are Transforming Everyday Life explores the complex ways in which algorithms and big data, or algorithmic culture, are simultaneously reshaping everyday culture while perpetuating inequality and intersectional discrimination. Contributors situate issues of humanity, identity, and culture in relation to free will, surveillance, capitalism, neoliberalism,

consumerism, solipsism, and creativity, offering a critique of the myriad constraints enacted by algorithms. This book argues that consumers are undergoing an ontological overhaul due to the enhanced manipulability and increasingly mandatory nature of algorithms in the market, while also positing that algorithms may help navigate through chaos that is intrinsically present in the market democracy. Ultimately, Algorithmic Culture calls attention to the present-day cultural landscape as a whole as it has been reconfigured and re-presented by algorithms.

This state-of-the-art Research Handbook provides an overview of research into, and the scope of current thinking in, the field of big data analytics and the law. It contains a wealth of information to survey the issues surrounding big data analytics in legal settings, as well as legal issues concerning the application of big data techniques in different domains.

This book constitutes the refereed proceedings of the 5th International Conference on Information Management and Big Data, SIMBig 2018, held in Lima, Peru, in September 2018. The 34 papers presented were carefully reviewed and selected from 101 submissions. The papers address issues such as data mining, artificial intelligence, Natural Language Processing, information retrieval, machine learning, web mining.

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