

Melrose (Executive Vice President, Digital Transformation Solutions, PTC), Dagmar Wirtz (CEO, 3WIN), and Rahul C. Basole (Managing Director and Global Lead for Visual Data Science, Accenture AI). Visit patternsofdigitization.com From the Back Cover The passion of these authors and their commitment to meaningful research is abundant in this compelling read. They have studied what separates digitally mature companies from the many companies that lag behind and conclude that the ability of their leaders to personally develop and enable trusting relationships is, indeed, the difference-maker. Using the Speed of Trust framework as a guide, the authors conducted direct interviews with digital leaders and show how their integrity, intent, capabilities, and results significantly impact performance across a broad range of transformation goals. The insights and lessons learned from these interviews will be invaluable to digital leaders. The pace of change in the digital world makes it easy to get caught up in the moving target of technology details--e.g. cloud computing, artificial intelligence, etc.--and lose sight of the ever more important, human-centric dimension of building trust. Stephen M.R. Covey The New York Times and #1 Wall Street Journal bestselling author of The Speed of Trust: The One Thing that Changes Everything The book is about (and for) digital leaders, the people in charge of changing the course of their organizations. Authors bring it all together with interview chapters from thirteen digital leaders on how they build trust. Excerpt from the foreword to this book by Gerald Kane This book is a gem. The winning formula developed using interviews with digital leaders from a multitude of industries provides a practical guide to transform any company into a mature digital businesses. Robert Kallenberg, Head of Strategy, Porsche AG The authors have articulated the leadership challenge of the digital era--The ability to digitally transform businesses by cultivating trust. This is a must read for all aspiring digital leaders. Chuck Sykes, CEO, Sykes International Trust is the critical difference-maker in impactful leadership. The authors have clearly identified and elevated this philosophy. It's a great read not only for all business leaders but for every employee in your organization. Seth Kaufman, CEO, Moët Hennessy North America

Transformation is no longer a short-lived initiative. It is not a program. It is not linear. Instead, the world's leading organizations now embrace transformation as a challenging, stretching, exciting and essential constant in their lives. Welcome to the age of perpetual transformation. Now, the Brightline Initiative and Thinkers50 have collaborated to bring together some of the world's leading minds on the theme of perpetual transformation. Curated by Thinkers50 cofounder Stuart Crainer and introduced by PMI COO Michael DePrisco, Perpetual Transformation features ideas and insights from Didier Bonnet, Susie Kennedy, Kaihan Krippendorff, Jeffrey Kuhn, Habeeb Mahaboob, Tony O'Driscoll, Martin Reeves, Lars F&æste, Tom Deegan, April Rinne, Antonio Nieto-Rodriguez, Gabriele Rosani, Paolo Cervini, Robin Speculand, Behnam Tabrizi and a host of others.

In order to establish and maintain a successful company in the digital age, managers are digitally transforming their organizations to include such tools as disruptive technologies and digital data to improve performance and efficiencies. As these companies continue to adopt digital technologies to improve their businesses and create new revenues and value-producing opportunities, they must also be aware of the challenges digitalization can present. Business Transformations in the Era of Digitalization is a collection of innovative research on the latest trends, business opportunities, and challenges in the digitalization of businesses. Highlighting a range of topics including business-IT alignment, cloud computing, Internet of Things (IoT), business sustainability, small and medium-sized enterprises, and digital entrepreneurship, this book is ideally designed for managers, professionals, consultants, entrepreneurs, and researchers.

This book focuses on essential aspects of the theoretical foundations that support blended learning (BL) as a teaching training modality in tertiary education. Analyzing the changes in the world of education that lead to new ways of thinking and learning, it redefines the concept of blended learning at a time of constant growth in many universities around the world. This involves a shared reflection on the role of technology in the current university teacher education programs, as well as on the role that pedagogy plays in increasingly technology-driven contexts. Furthermore, the book presents pedagogical approaches to guide university professors in the design and implementation of blended learning courses. To this end, it describes some of the major models and approaches to BL instructional design, and examines issues related to the quality of BL training and the indicators to measure it, in order to identify those models that contribute to a better understanding of the dimensions that increase its effectiveness.

This book sheds light on cross-industry and industry-specific trends in today's digital economy. Prepared by a group of international researchers, experts and practitioners under the auspices of SAP's Digital Thought Leadership & Enablement team within SAP's Business Transformation Services (BTS) unit, the book furthermore presents relevant use cases in digital transformation and innovation. The book argues that breakthrough technologies have matured and hit scale together, enabling five defining trends: hyper-connectivity, supercomputing, cloud computing, a smarter world, and cyber security. It presents in detail how companies are now reimagining their products and services, business models and processes, showcasing how every business today is a digital business. Digitalization, defined as the process of moving to a digital business, is no longer a choice but an imperative for all businesses across all industries and regions. Taking a step toward becoming a digital enterprise is demanding and challenging. The dimensions of customer centricity, leadership and strategy, business models, including offerings (products and services), processes, structure and governance, people and skills, culture, and technology foundation can serve as orientation for digitalization. The articles in this book touch on all dimensions of this digital innovation and transformation framework and offer possible answers to some of the pressing questions that arise when practitioners seek to digitalize their business.

Why do most digital work environments slow employees down? Many organizations have lost control of the digital workplace to uncoordinated organic growth. If you're looking for tools to get back in the driver's seat and maximize value creation, then Digital Workplace Strategy & Design is just what the doctor ordered. With its ready-to-use templates and real-world examples, you will be primed to master the digital workplace and unlock the enormous potential of a holistic, iterative, and user-centered approach based on design thinking. The time and money your

