

Landlords Letters Plugging The Communication Gap Between Landlords And Tenants For Successful Property Lettings Property Series

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Presents a guide to professional etiquette in business situations, covering such topics as meetings, email, social networking, travel, dress, and restaurants in a question and answer format.

Includes Part 1, Number 1: Books and Pamphlets, Including Serials and Contributions to Periodicals (January - June)

Are you a sohpreneures, mompreneur, small business owner, recent graduate or retiree with a new business looking to kick-start your online marketing strategy?

Every day you hear about some new method that you should be doing but you don't know where or how to begin. The good news is that you don't have to do everything, but you do need to get yourself established online. Small Business Acceleration: Get Noticed using Facebook, LinkedIn, Email Marketing, Public Relations and Video Marketing was written by an entrepreneur, for entrepreneurs. This book offers a practical step-by-step guide for getting started with online marketing in the key areas of social media, email marketing, public relations

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and video marketing. Focusing on these areas that will provide you the greatest impact for your time and money. Each chapter provides step-by-step instructions for creating and enhancing your online presence in addition to best practices for each subject. ? Effectively set up a Facebook Fan Page for your business ? Learn how to run a contest on Facebook ? Fully utilize your LinkedIn Profile to maximize your reach ? Discover how to market your business using LinkedIn ? Learn how to use LinkedIn paid advertising ? Understand the power of email marketing ? Build a list using opt-in forms and Opt-In Pop-up ? Become your own mini Public Relations firm ? Write your own press releases and distribute online for free ? Discover why video is so powerful for your small business Avoid getting caught up in 'shiny object syndrome' and follow a simple do-it-yourself plan that will make it easier for prospects to find you and for you to effectively connect with your target audience.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

The Complete Guide to Letting Property Including Information on Buy-to-let, HIPs and Tenancy Deposit Schemes

Kogan Page Publishers

Many investors include commercial real estate in their portfolio, yet there are few comprehensive resources available to those looking for information on how to profit in commercial real estate. Written by a father-and-son team with

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extensive experience in buying, selling and developing commercial real estate, Commercial Real Estate Investing in Canada is a must-have guide for all real estate investors. This one-of-a-kind compendium will guide readers on such topics as: The business of real estate Land-use controls Taxation of property Types of income-producing properties Renovations and repairs Property management Property appraisals Conducting due diligence Real estate contracts And much more! Commercial Real Estate Investing in Canada is a tremendously valuable and indispensable tool to all Canadian real estate investors, agents, brokers, property managers, landlords, loan officers, builders, and lawyers.

Despite the current financial climate, this book demonstrates how buying property to let can still be a sensible and profitable investment option. The Complete Guide to Letting Property includes comprehensive information on rental legislation including: the Tenancy Deposit Scheme, HIPs, safety and energy requirements for rental properties, and Landlord Accreditation Schemes. It provides reliable advice on all aspects of becoming a landlord, from choosing the right type of property and calculating finances to selling a rental investment that has sitting tenants. In-depth discussion of the advantages and disadvantages of buying offplan, both in the UK and abroad, as well as the important elements involved in guaranteed rental schemes, ensure that this guide is a must-read if you are considering letting a property.

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Includes "Bibliographical section".

Includes history of bills and resolutions.

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