

Kickstarter Launch Formula The Crowdfunding Handbook For Startups Filmmakers And Independent Creators

????????????????????John Truby?????????????,
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WORKBOOK VERSION OF BEST-SELLING HACKING
KICKSTARTER BOOK Workbook Includes:

Brainstorming Sessions, Quizzes, Exercises, Campaign
Pricing Formula, Dos and Don'ts of Using Headshots
and Press Releases, etc. Links are verified, updated and
expanded for 2019. (Exclusive to the Workbook). This

Workbook will take your campaign to the next level with
the same materials used as handouts during Patrice
Williams Marks' crowdfunding seminars which cost \$497
to attend. WARNING: DO NOT LAUNCH YOUR

CROWDFUNDING PROJECT BEFORE USING THIS
WORKBOOK FACT: Over 65% of crowdfunding projects
fail. Why? Top 5 Reasons For Failure: 1) Campaign
Missing Key Elements 2) Launched Before Gathering
Your Tribe 3) Expected That if You Build It, They Will
Come 4) Poor Advertising/Social Media Strategy 5) Lack

of Partners Hacking Kickstarter, Indiegogo (or any other
crowd-funding site) How to Raise Big Bucks in 30 Days
walks you step by step into the process of creating,
launching and wrapping your crowdfunding

(crowdfunding) project. Learn: – How Curated
Communities Can Give You Added Exposure – How to

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Get Featured in Kickstarter and Indiegogo's Newsletters (solid gold) – How to Grab Funders Attention the Moment They Land on Your Page – How to Generate Traffic to Your Project – How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project – How to Relaunch a Failed Campaign – Websites to Post Your Projects to For Added Exposure – Comprehensive List of Popular and Niche Crowdfunding Sites – NEW: Press Release Dos and Don'ts Quiz – NEW: Formula to Calculate How Much You Should Ask For – NEW: Headshots Dos and Don'ts – NEW: Surefire Way of Selecting Winning Incentives For Your Backers – and Much More! Tried and true tactics, tips and secrets that work.

Learn from the horror stories of others. Don't make the mistake of a wildly successful crowdfunding campaign that results in personal financial failure. Gain product launch insights and market testing secrets that overcome knock-offs and maximize Kickstarter, Indiegogo, and Do It Yourself results. Don't spend thousands of dollars on patents, prototypes and manufacturing too early in the invention sequence. Choose the best "As Seen On TV" category partner to fast track products onto the retail shelves of Walmart, Walgreens, CVS, Bed, Bath & Beyond and internationally. Learn to pitch your ideas with no patent, using a simple hand-made prototype and smartphone demo video. Work with trusted licensees, who thrive using a confidential speed to market strategy. Get a sneak peek on the other side of the table, with industry insider, Carrie Jeske. The key is working with the right company to complete early stage market

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viability testing privately, before putting your idea on crowdfunding sites or other public domain sources. If your ideas meet the narrow criteria of the "As Seen On TV" you could have the next big winner in the \$350 billion dollar DR-TV industry. As Seen On TV is not Crowdfunding. It's a home run, direct to consumer, business shot with hit products selling a whopping 5-8 million pieces a year for a short product life cycle of 1-5 years. Each product must solve and everyday problem in a visually appealing way. Since the cost of TV media is high, products much have mass appeal to the widest market segments. Inventing is a gamble. Whether you're rich or poor, business savvy or an independent inventor, big company or small, we are all at the mercy of the elusive mass market consumer. No human can guarantee success. That's why it's so important to use low-cost, high-return inventing strategies and stay within the sequence you're about the learn. Inventing is both an art and a science; the two combinations don't always give us a guaranteed formula for success. Whatever the source of your dream or your motivation. This book will deliver a path to the fastest, low-cost/high-return inventing strategy on the planet. There are spiritual and physical laws of reaping and sowing. If you plant beans, you harvest beans. Want corn? Plant corn. So it is with inventing. If you want great wealth, start investing your money in education and your time either helping others succeed or being genuinely happy for them when they do. Stroll by the ASOTV shelves at retail and realize there is no other place in the entire store where so many independent inventors' products are available to be

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purchased. Some inventors are making millions. You can be next.

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When Duncan arrives at school one morning, he finds a stack of letters, one from each of his crayons, complaining about how he uses them.

DISCOVER THE GREATEST GUIDE FOR A SUCCESSFUL KICKSTART LAUNCH. THE MUST-HAVE FORMULA FOR YOUR FIRST CROWDFUNDING CAMPAIGN STARTUP If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. Never before in history have Entrepreneurs, authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. Are you wondering which crowdfunding site is the best? Do you want to start, and you don't even know

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what crowdfunding entails? Congratulations! This guide will teach all you need to know about crowdfunding. Why Choose this Guide? Sixty-three percent of Kickstarter campaigns fail, Learn the right way and you'll be among the 37 percent who succeed. Learn crowdfunding basics Understanding the framework of rules and regulations Raising funds How to promote your project on different platforms And much more! Get your copy today and discover the best crowdfunding tips, tricks & techniques for success !

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Kickstarter Launch FormulaThe Crowdfunding Handbook for Startups, Filmmakers, and Independent CreatorsCreatespace Independent Publishing Platform

If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at the beginning of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can have all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one

of them! When I first started blogging about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a logistic regression). Flash forward several years, and I'm now one of the top experts in the crowdfunding industry. I started the blog, CrowdCrux, which did over one million views in 2015. I set up a forum called KickstarterForum, which has attracted over six thousand members. I even launched a popular podcast called Crowdfunding Demystified, which has racked up more than 100 positive reviews in iTunes. Finally, I also put out training videos on YouTube and I am proud to say that the channel is experiencing rapid growth. That all sounds impressive, but actually, when I first stumbled on the website, Kickstarter, I didn't have a clue how it worked. It seemed super confusing and I had SO MANY questions. Since 2012, I've come to master the platform and discover the ins and outs of how crowdfunding really works. I've published many of my findings online and I've been being linked to by sites like CNN, The New York Times, The Huffington Post, and even The Wall Street Journal. In this guide, I'm going to share with you the step-by-step launch strategy for absolutely crushing it on Kickstarter. In no time at all, you'll be raising money

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for your startup or creative project. I'll make it super easy to copy and implement these tactics and strategies. I'll also share some Jedi Mind Tricks that most marketers don't know about. Before you know it, you'll be a crowdfunding expert! Now, I bet you're thinking... "boy this all sounds like a lot of work. Do I really have to learn all of this? I just want to get funding for my project." Truth be told, it is A LOT to master, which is why having the right teacher can make all of the difference. I'll make sure that you master this material as quickly as possible, so that you can stop fundraising and get back to doing what you love! Either way, whether you decide to run your own Kickstarter campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarter goal and then I hope you come on my podcast as a crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

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