Introducing Neuro Linguistic Programming Psychological Skills For Understanding And Influencing People Joseph Oconnor

Do past failures & lack of charisma always hold you back? Wish you could summon states of excellence on demand instead? Here's the thing... We traditionally train only the conventional aspects of our abilities. We focus on the technical skills of a task. However, there is another layer, an emotional and behavioral set of factors which can really make the biggest impact on the results you are getting. This book contains proven steps and strategies on how to instantly improve your behavior and make the most out of opportunities around you using techniques that have been proven to work. Neurolinguistic programming, or NLP, has been around for decades. Since its introduction to the world of neuroscience and behavioral psychology, NLP has empowered millions of people by teaching them how to break bad habits, let go of fears, boost self-confidence, and improve their mental skills. By learning NLP techniques, you will be able to harness your full potential and bring out the best version of yourself. This book is not just about what NLP is. It will provide you step-by-step guides in mastering certain NLP techniques - tips that you can use right now. Here Is A Preview Of What You Can Expect To Learn: A Brief History Of How NLP Came Into Being How To Tap Into The Unlimited Power Of Our Minds Phobias And Their Relationship With The Mind NLP Techniques That You Can Use To End Phobias How To Cure Agoraphobia Using Different Techniques Different NLP Techniques That Will Transform Your Life Forever Important Tips And Tricks To Follow When Using NLP To Improve Your Life And much, much more! Whether it is persuading others that you are the best in the business, giving yourself the edge at work or at school, helping others to achieve their dreams or whatever else you want your life to entail, NLP is a step by step guide on how to do that. To learn more about Neuro Linguistic Programming, download your copy of this book now! Download your copy today!

30 Days to NLP is a reader friendly introduction to Neuro Linguistic Programming. This book takes you on a thirty day exploration into the inner workings of the unconscious mind. It sheds a remarkable light on the patterns of thought, emotion and behaviours of yourself and others. Each day unfolds a new facet of NLP with explanations, practical examples and exercises that will develop both your conscious and unconscious skills of NLP. Based on the NLP Certification training provided by the Worldwide Institutes of NLP, authors and international NLP Master Trainers Laureli Blyth and Dr. Heidi Heron, Psy.D. have created a conversational, easy to understand and accessible book to anyone who has a desire to develop themselves and their knowledge of NLP.

Research paper from the year 2010 in the subject English - Miscellaneous, grade: 1,3, , language: English, abstract: "One cannot not communicate" (Watzlawick et al. 1969/2007, p. 53). Paul Watzlawick's quote is one of the most important basic assumptions in the field of communication studies. There is no substitute for behavior, so every kind of behavior is a type of communication. Therefore, it is not possible not to communicate. Based on this fact and the further fact that every social interaction contains a type of communication, it is important to find and study the areas where we can further our communication skills. Since its discovery Neuro-linguistic Programming (NLP) can be found in nearly every western industrial country. There are many types of training and coaching available. Companies use NLP for their human resource development, especially for their specialist and executive staff. But what is behind NLP which is likely to be announced as an omni-potent method? Is it just a profitable commercial theory or can advantages be found concerning the communication process? The intention of the current seminar paper is an initial introduction to the wide field of NLP and to present some ways to improve communication skills. After a short introduction, concerning the origin and development of NLP, chapter 2 presents two main principles of the NLP model. Chapter 3 will provide an overview of main elements of Neuro-linguistic Programming and the following chapter gives an overview of basic methods and techniques to show how you can develop your communication skills. The seminar paper will be completed with an overview of the fields of application and a résumé.

Do you believe in magic? You just might after you try NLP. NLP stands for neuro-linguistic programming. While it is not actually magical because it has a sound psychological explanation, its effects on your mind and your self-improvement journey may just seem magical. NLP was first developed in the 1970s. It has only gotten better with time. Using visualization and verbal affirmation, you can transform yourself and overcome the hurdles in your mind. You are capable of anything, but you subconsciously limit yourself. NLP teaches you how to overcome your internal mental hurdles to achieve whatever you want in life. There is truly no limit to what you can do with NLP. You can change anything that you dislike about yourself. You can achieve even your most impossible dreams. NLP is the secret to your happiness. You can become whatever you want to be in order to feel happy with yourself. The world of NLP is vast. There are so many applications for NLP in your life. This book is a handy introduction which can open many doors for you. Now that you have this handy tool for self-transformation, you do not have any more excuses. You can start learning to master yourself, achieve your goals, and become greater than you ever imagined being. Today is the day that you learn the key to becoming a better version of yourself. There is no use making excuses or feeling miserable anymore. NLP is your ticket to a great life and a great you. So start reading and practicing NLP today.

"The focus of this book is on the ever increasing capacity of Pervasive context-aware applications that are aiming to develop into context-responsive applications in different application areas"--Provided by publisher.

Addressing the need for a discerning, research-based discussion of NLP, this book seeks to answer the many questions that clients, potential users and practitioners ask, including: what is NLP and what can it best be used for? This book looks at the research and theory behind NLP, also exploring claims that it is a `pseudoscience'.

Dark psychology is a fascinating field of studying the mind, and how we can use various techniques in both subtle and significant ways to get what we want. Persuasion and

manipulation can become a powerful set of skills that can benefit you in various scenarios and situations where they are effectively used. Tapping into your charm and charisma can also lead to securing strong connections with people and influencing them for many advantages, from personal relationships and building social circles to improving your prospects at work and beyond. With this book, you'll gain a new perspective on how to read and understand people, while learning more about which techniques and habits you'll need for success... In this book you'll learn: The basics of dark psychology: understanding the underlying principles and how they can work for you. How dark psychology is effective and who uses it today in business, politics, advertising, and within your network of friends and colleagues. An introduction to neuro-linguistic programming (NLP) and how this practice can sharpen your ability to control and influence people. The value of hypnosis and why it is a powerful way to have a stronger influence and effect over people. How to develop charisma, charm, and build a rapport with anyone. Manipulation and persuasion: the similarities and differences, and how to know which technique to apply for best results. Reading people and how to decipher their true intentions, from body language and non-verbal cues to gestures and subtle, hidden signs that indicate what people want. Learning the advantages of dark psychology and what works best in various situations will give you the tools you need to succeed on your terms, and by using other people and their influence to move ahead. Imagine harnessing the ability to decode the true nature of your boss, coworker, or colleague to unleash hidden agendas that you can use to your advantage. By learning simple yet effective ways to read other people and understand their real intentions, you'll be able to take the upper hand and gain more control and knowledge than ever before. Furthermore, you'll avoid many pitfalls of becoming prey to someone else's manipulative tactics by knowing exactly what to look for and avoiding the negative impact of these situations, while boosting your chances of gaining the advantage over others. If you are new to the world of dark psychology, there are many ways to learn and benefit from simple exercises of observation and proactive behavior to develop more elaborate and engaging ways to create a strong level of influence, whether you know the person well or you're meeting them for the first time. There are many intriguing and exciting ways that we can connect with people for our advancement and pursuit of more in life- from closing your first sale, to developing a relationship with someone you would never consider possible. There is a strategy for everyone to succeed on their terms with the right attitude and ambition! --- Get your copy of Dark Psychology for Beginners today! ---

Neuro-Linguistic Programming (NLP) studies brilliance and quality--how outstanding individuals and organizations get their outstanding results. Joseph O'Conner, a leading international NLP trainer and co-author of the bestselling Introducing NLP, offers a step-by-step guide to learning the NLP methods and techniques to help you become the person you want to be in the NLP Workbook. The NLP Workbook is a complete guide to NLP that includes: How to create and achieve outcomes How to choose your emotional state and shift thinking Meta modeling your own internal dialogue All of the basic NLP techniques and training exercises An Action Plan with exercises and suggestions for skill-building O'Conner discusses a range of topics from rapport and trust, and how to visualize, to negotiation skills, mental rehearsal and coaching. NLP Workbook is a book for everyone and anyone interested in NLP. The neophyte will find definitions, examples, and a step-by-step entry into learning how to use NLP, and trainers will discover many new ideas for NLP training.

Psychology Gone Wrong: The Dark Sides of Science and Therapy explores the dark sides of psychology, the science that penetrates almost every area of our lives. It must be read by everyone who has an interest in psychology, by all those who are studying or intend to study psychology, and by present and potential clients of psychotherapists. This book will tell you which parts of psychology are supported by scientific evidence, and which parts are simply castles built on sand. This is the first book which comprehensively covers all mistakes, frauds and abuses of academic psychology, psychotherapy, and psycho-business.

Introducing Neuro-linguistic ProgrammingPsychological Skills for Understanding and Influencing PeopleHarperCollins UK

This accessible and comprehensive textbook is designed specifically to develop students' understanding of leadership in a variety of contexts. Assuming no prior experience of leadership in the business world, this book is a must-read for students embarking on their study of leadership, while thinking ahead to their own future employment. The book is divided into two clear parts, to logically guide the reader through the key theoretical models of leadership, as well as the issues and themes that surround the subject. Part 1 clearly examines the main theories in the field, including situational and contingency theories, behavioural models, and trait theory, while Part 2 draws on a number of different themes to add depth to the theoretical ideas discussed, such as diversity, power, and ethics. This structure ensures a fundamental understanding of the basics of the subject, as well as a comprehensive grasp of relevant contemporary issues. To help to interpret the key theories, the book also illustrates leadership in action using a wealth of diverse case studies. Examples have been carefully selected to highlight the practical application of leadership theory, both in a formal business context and in everyday life, and dispel the common misconception for students new to leadership that it is only for the 'great and good'. Case studies are from the world of politics, entertainment, and sport; from Jeremy Corbyn, Quentin Taratino, and Oscar Pistorius, to the NHS, Queen Elizabeth I, and Caitlyn Jenner. These case studies explore leadership across a variety of contexts and cultures, giving students the broad perspective they need to consider the subject critically. Pause for thought boxes, self-test questionnaires, and assignment questions encourage students to reflect on the theories and practices they've learned about and how such concepts and issues might apply in their own approach to leadership. Together with the lively writing style, stimulating case studies, and further learning features, this allows students to

This landmark volume is essential reading for math and science teachers who are eager to find creative and stimulating ways to engage student's interest and to boost their academic performance. A stellar group of contributors, including both psychologists and teachers, outlines the principles of social emotional learning (SEL) that educators can follow to help "all students to achieve in the math and science classroom. Focusing on inner-city schools and the particular needs of African American students, the text:

-Presents a substantial body of empirical research, including findings of the Third International Math and Science Study-Builds on what we already know about social and emotional factors in learning and applies it to the math and science curriculum, shedding new light on ways to help young people succeed academically-Features many examples of successful math and science instruction that teachers can incorporate into their own classrooms-Covers key topics, such as youth development, connecting with students, math-science readiness and policy, developmental pathways to achievement, success for minority students, equity and excellence, preparing students for the future, and corporate partners in the classroom

Using the amazingly effective tools of Neuro Linguistic Programming (NLP) Mindworks shows you how to unlock the resources, abilities and creativity that you already have in order to accomplish whatever you want to do and take control of your life.

Fully revised and expanded, this third edition of Psychology and Law: A Critical Introduction is a discussion of contemporary debates at the interface between psychology and criminal law. Features new sections on restorative justice, police prejudice and discrimination, terrorism and profiling offenders. Other topics include critiques of eyewitness testimony, the role of the jury, sentencing as a human process, the psychologist as expert witness, persuasion in the courtroom, detecting deception, and psychology and the police. Each chapter is supported by case studies and further reading. Andreas Kapardis draws on sources from Europe, North America and Australia to provide an expert investigation of the subjectivity and human fallibility inherent in our systems of justice. He suggests ways for minimising undesirable influences on crucial judicial decision-making. International and broad-ranging, this book is the authoritative work on psycho-legal enquiry for students and professionals in psychology, law, criminology, social work and law enforcement.

Neuro-Linguistic Programming is an important development in applied psychology. "Not pulling Strings" applies this system to teaching and learning music.

Discover how to read people like an open book and master the art of persuasion. Are you searching for an incredible introduction to the world of manipulation and dark psychology? Want to know how you can practice the art of speed reading people and pick up on subtle non-verbal cues? Then this bundle is for you! Inside this brilliant 2-in-1 collection, you'll delve into the secret art of manipulation, unveiling how you can learn to become an expert speed-reader and identify body language cues with ease. Drawing on the latest scientific and psychological insights, you'll gain a deep and profound understanding of persuasion, NLP, mind control and hypnosis. Whether you want to learn to spot a lie, detect manipulation for yourself, or even figure out what people are thinking from subconscious cues, this collection provides a detailed and comprehensive introduction to all these skills and more. Plus, with practical exercises and real-life examples so that you can see these strategies in action, this bundle is perfect for anyone who wants to read other people and influence their behavior - all without them even knowing it. In How to Analyze People, you'll discover: Why YOU Should Learn To Speed Read People Today Breaking Down Common Human Behavior and Psychology Surprisingly Simple Tips To Spot a Lie Practical Ways To Master Manipulation, Persuasion, and Mind Control Why Neuro-Linguistic Programming Is a Powerful Tool For Manipulating People And Much More... And in Dark Psychology Secrets, you'll learn: Exploring The Best Techniques For Dark Psychology How Dark Psychology Can Help You Control Your Own Mind and Emotions Understanding Covert Emotional Manipulation and Its Uses How To Harness The Power of Subliminal Manipulation and Hypnosis And More! These proven techniques are incredible tools which can help you boost your confidence, win negotiations, defend yoursel

This book reveals 60 proven principles and easy career management techniques. Discover powerfully effective ways to start a new job and make a great first impression; work more smoothly with bosses and colleagues; build a high-performance personal network; manage workloads; decide who to trust (and distrust); handle enemies and overcome career setbacks; recognize when to move on; get noticed, get ahead, and get to the top! From Lois Frankel, author of Nice Girls Don't Get the Corner Office: "A cutting-edge pioneer in the field of business coaching, Dr. Karen Otazo knows--and speaks--the truth about how to get and keep the job you want. Regardless of your age or stage of your career, you'll find practical tips and tools to make your workplace journey smoother, more enjoyable, and potentially more profitable. The Truth about Managing Your Career is a must-have for your career library."

This book offers the practical skills used by outstanding communicators. Excellent communication is the basis of creating excellent results. NLP skills are proving invaluable for personal development and professional excellence in counseling, education and business.

Counselling & advice services.

An INTRODUCING PRACTICAL GUIDE to the therapy designed to help people have better, fuller and richer lives - as well as work far more effectively.

In some way or another most of us are "stuck"-in a secret sin we can't control or maybe by an inability to stand up for ourselves. In Escaping the Matrix, authors Gregory A. Boyd and Al Larson use the vehicle of The Matrix film trilogy to argue that our struggles with habitual sin, thought patterns, damaged emotions, and phobias happen because we do not

know how to take charge of the way we experience reality. The authors draw on biblical and psychological insights to provide practical resources for helping believers escape the matrix of the world system that ensnares them. While this book is aimed at the newest generation of Christian readers, all ages will be inspired by the book's innovative strategies for experiencing a deeper life in Christ.

NLP Made Easy: How to Use Neuro-Linguistic Programming to Change Your Life Neuro-linguistic Programming For Dummies What Is Neuro-Linguistic Programming And How Does It Work Neuro-Linguistic Programming is a well-established mental model that helps you to channel your thoughts and feelings towards achieving your goals. It is a set of communicative techniques designed to help you better understand the importance of the unconscious mind and how it affects conscious decisions.

Do you wish to learn the best techniques to control the mind? Do you want to know more about the secret code of manipulating people? Do you wish to learn the best ways to defend yourself from persuasion and brainwashing? If you want to learn the secret code of manipulation, how to control the mind and how best to go about manipulation with the right techniques, then this is for you. One of the very successful individuals on the planet had early victories and chose there wasn't any room for advancement, so they became ill and stagnated. We could compare this to folks who neglect the first couple of times. The late boomers need to build skills to correct their behaviour on the basis of the feedback they get. They have a tendency to create habits which cause them towards continual progress. Since you create such habits you begins to triumph and finally exceed early boomers in earnings. This is the reason why introducing NLP neuro linguistic programming in your own life is likely to soon be a wonderful benefit. Here, the following are what you would unleash with this book about: The Secret Code of Manipulation and How It Works How to Control the Mind Using Neurolinguistic Programming in Full Length How to Read People Through Their Respective Human Behaviour How to Influence and Defend Yourself from Persuasion and Brainwashing There are several diverse procedures of mind control which are employed in virtually any instance. Yet these methods might have been produced from very various sciences. Thus the methods which can be employed for controlling other people's mind are extremely different from people to restrain their very own mind. This is exactly the reason why you can find some mind-control types. Therefore if a person wishes to alter and control the thoughts of the others, he then needs to learn hypnosis approaches and NLP (Neurolinguistic programming). If NLP is actually a tool box centered on personal development it will also benefit with understanding what sort of personality that the average person you des

The volume constitutes an attempt to capture the intricate relationship between individual learner differences and other variables which are of interest to theorists, researchers and practitioners representing such diverse branches of applied linguistics as psycholinguistics, sociolinguistics, pragmatics or language teaching methodology. It brings together contributions by Polish and international authors, including leading experts in the field, touching upon changing perspectives on individual variation, cognitive, affective and social variables, learning deficits as well as their impact on learning and teaching. It offers a multifaceted perspective on these problems and shows how theory and research can be translated into classroom practice.

Nurses and other public health practitioners have a crucial role to play in helping to improve the collective well being of society and so developing skills in public health - preventing disease, prolonging life and promoting health – is key to this process. Public Health Skills: A practical guide for nurses and public health practitioners covers the complete spectrum of public health practice: the effective assessment and management of need, understanding policy and how to affect its implementation; before moving on to explore practical issues and themes surrounding the facilitation of public health. Within the four sections of the book, the text is organised around the ten core public health skills outlined in the National Occupational Standards for the practice of public health, covering skills including surveillance and assessment, collaborative working, working with communities, strategy development, risk management, leadership and ethics. Public Health Skills: A practical guide for nurses and public health practitioners provides the fundamental, essential knowledge and skills required to provide safe and effective practice and is an invaluable resource for all those connected to this vital, challenging and rapidly expanding aspect of health provision.

Stop Being Manipulated, Start Being Persuasive! No one likes being subconsciously controlled by nasty brainwashing techniques and skilled psychological manipulators. On the other hand, while you don't want others to control you, you secretly dream of having at least a bit of influence on the people around you. Maybe you have a product or service to sell. Maybe you're a parent or a teacher who wants to motivate and persuade young people. So... how to you see right through dirty mind control tricks, and how do you master wholesome techniques for influencing people around you? This unique four-book bundle is exactly what you need! These are the books that you'll find here: How to Analyse People, a guide to personality types and body language Dark Psychology Secrets, a collection of previously hidden knowledge about brainwashing, mind control, hypnosis and other secret techniques Manipulation Techniques, a uniquely honest book that will teach you how to avoid dirty tricks used by manipulators Neurolinguistic Programming, a beginner-friendly introduction to one of the most influential techniques of the 20ththat politicians, salespeople, and narcissists use to control people's minds and behavior You'll confront psychological abusers like a hero, no matter if they're in your family or your workplace You'll master the art of influencing and persuading people by using advanced techniques such as neurolinguistic programming You'll choose the perfect persuasion technique based on people's personality types You can apply the techniques presented in

the books no matter if you're extroverted or introverted, no matter how socially awkward you are, and no matter how well you know psychological jargon - these books offer clear, step-by-step strategies described in beginner-friendly language. Say goodbye to being manipulated and hello to being persuasive! Scroll up, click on "Buy Now with 1-Click", and Get Your Copy Now!

Learn how to apply NLP to fine-tune life skills, build rapport, enhance communication, and become more persuasive One of the most exciting psychological techniques in use today, neuro-linguistic programming helps you model yourself on those-or, more accurately, the thought processes of those-who are stellar in their fields. Rooted in behavioral psychology of the 1970s, the concepts of NLP are now common to such diverse areas as business, education, sports, health, music and the performing arts-and have been instrumental in helping people change and improve their professional and personal lives. In this handy, informative guide, you will acquire a basic toolkit of NLP techniques, with advice on the NLP approach to goal-setting, as well as insights on how you think, form mental strategies, manage emotional states, and, finally, understand the world. With new content on new code NLP, symbolic modeling, clean language in the workplace and energetic NLP-techniques developed after the first edition Includes updated information throughout and two new chapters: Dipping into Modeling and Making Change Easier Not simply a guide to reprogramming your negative or habitual thoughts, this practical, down-to-earth introduction to NLP is the first step to fulfilling personal and professional ambitions and achieving excellence in every sphere of your life.

Many believed that the world would remain everlastingly unchangeable in the aftermath of victory of the Allies —the United States, the Soviet Union, China, United Kingdom and France--in World War II. They remodeled the world map amongst themselves and affirmed that they will be guarantors of the international status-quo. However, those who pledged to conserve peace are now breaking it, leading the planet to the edge of clash. This book differs from all others that dealt with possible World War III scenarios since it combines knowledge in the fields of history, international relations, economics, sociology, and psychology and philosophy .Thus, giving the reader a broader outlook on such matters as: - Potentially risky world war scenarios; - Dialogue between the West and Islam; - New emerging superpowers; - Psychological and Cyber Ware fare; - Preventive mechanisms such as early-warning and preparedness operations.

Kevin is a sometimes-violent teenager with severe emotional disturbance in a family environment of poverty and stress. In this ethnography of a children's mental health care team, communication scholar Christine S. Davis delves deeply into how members of the team create hope for themselves, for Kevin, and for his family using a strengths orientation and future focus. A rich, evocative narrative that highlights multiple voices and interpretations, Davis provides a multilayered study of how social service workers can motivate and heal troubled families in challenging environments. The volume includes clinical and practice considerations for those working in the social welfare system "This reference is a broad, multi-volume collection of the best recent works published under the umbrella of computer engineering, including perspectives on the fundamental aspects, tools and technologies, methods and design, applications, managerial impact, social/behavioral perspectives, critical issues, and emerging trends in the field"--Provided by publisher.

Basics of NLPDiscover the Wonders of Neuro-Linguistic Programming and How It Can Help You Achieve the Life You WantNLP, the popular shortened form for 'Neuro-Linguistic Programming', is a quick, easy, painless, permanent, innovative, and highly successful form of modern psychology. Its' applications hold no boundaries - from the highly publicized elimination of phobias, banishing stage fright, breaking life-long habits, reducing stress and improving confidence. Basics of NLP provides an introduction to one of the most powerful and exciting psychological techniques in use today, and how you can use it to make positive changes in your life. Basics of NLP will be of great interest to all students of NLP as well as to psychologists, social workers, mental health workers, teachers, historians, and philosophers. It will especially appeal to many people who are interested in personal transformation and gaining entirely new perspectives about understanding and changing our human experience. In Basics of NLP readers will learn: NLP - Th? Simplified Version Myths ?nd Misconceptions Ab?ut NLP Application ?nd Benefits ?f NLP Th? F?ur Cornerstones Of NLP H?w D??? NLP H?l? Y?u Grow H?w NLP Helps With Career, Relationships, Confidence, Habits and fears H?w NLP Helps t? Overcome Procrastination And Much More Proudly presented by "Being The Best" Scroll to the top of the page and select the Buy Now button!

How to apply the latest developments in psychology and neurology for better fundraising and influencing skills Leading fundraising expert Bernard Ross offers an alternative yet effective model for asking and influencing potential donors and peers, using the latest techniques developed in the neural and psychological sciences. He shows individuals how to make a compelling ask to mid- and high-value donors, win board members over to a new campaign strategy, convince reluctant colleagues to commit to their ideas, and confidently handle the objections of a skeptical venture philanthropist. Bernard Ross and Clare Segal (London, UK) are Directors of the Management Centre, the United Kingdom's largest nonprofit management consultancy and training organization.

Neurolinguistic Programming (NLP) is one of the fastest growing developments in applied psychology. This handbook describes in simple terms what gifted people do differently, and enables the reader to learn these patterns of excellence. This approach gives the practical skills used by outstanding communicators. Excellent communication is the basis of creating excellent results. This book introduces Personal and Relational Construct Psychotherapy, a development by the authors of an approach to psychotherapy originated in the 1950's by George A. Kelly. Drawing on a lifetime of experience in working with people in mental health settings, Procter and Winter focus on the crucial relationships that form the context of human struggles, and how these can be a fertile resource in problem-resolution. The book provides step-by-step descriptions of assessment and therapeutic methods for working with individuals, families, and groups, as well as exploring the philosophical background of the approach, its application to formulation, supervision, and reflective practice, its relationships to other models of psychotherapy, and its evidence

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base. The book will be invaluable for psychotherapists, counsellors, and psychologists of all levels and traditions, and useful for students and trainees in health, education, social work, and any field involving helping people with the difficulties of everyday life.

An introduction to one of the most powerful and exciting psychological techniques in use today, and how you can use it to make positive changes in your life. Changing the way we perceive the world could be the key to changing our lives. World-renowned neurolinguistic programming expert Ali Campbell - who has worked with stars like Kelly Rowland - has poured his knowledge and experience in this step-by-step handbook. For NLP beginners, this book is an essential resource. In NLP Made Easy, readers will learn how to: * change their emotional state quickly and easily * overcome fears, phobias and frustrations * transform even lifelong habits quickly * communicate to get exactly what they want * reset your internal programming to change their future * heal emotional pain from their past This title was previously published within the Hay House Basics series

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