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The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. This new edition updates and significantly revises 25% of the entries and has an additional 20 new entries. New online material makes it the most up-to-date and accessible Hospitality Management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from both a sectoral level: Lodging, Restaurants/Food service, Time-share, Clubs and Events as well as a functional one: Accounting & Finance, Marketing, Strategic Management, Human Resources, Information Technology and Facilities Management. Its unique user-friendly structure enables readers to find exactly the information they require at a glance; whether they require broad detail which takes a more crosssectional view across each subject field, or more focused information which looks closely at specific topics and issues within the hospitality industry today.

The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, 13E equips

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readers with a solid understanding of both conceptual theories and practical financial skills. With corporate valuation as a unifying theme, the text emphasizes the theoretic groundwork for value maximization, while actual business examples, integrated cases and Excel spreadsheet models demonstrate how financial theory in practice leads to solid financial decisions. Combining a clear, focused presentation with the most current coverage available, the 13th Edition delivers an in-depth introduction to core financial theories as well as emerging financial management developments and issues.

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The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. There are 185 Hospitality Management degrees in the UK alone. This new edition updates and significantly revises twenty five per cent of the entries and has an additional twenty new entries. New online material makes it the most up-to-date and accessible hospitality management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from a sectoral level (lodging, restaurants/food service, time-share, clubs and events) as well as a functional one (accounting and finance, marketing, strategic management, human resources, information technology and facilities management). Its unique, user-friendly structure enables readers to find exactly the information they require at a glance – whether they require broad detail that

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takes a more cross-sectional view across each subject field or more focused information that looks closely at specific topics and issues within the hospitality industry today.

This new text by the same authors of the well-known text *Management of Company Finance*, provides an introductory grounding in both the theory and practice of financial management and its relevance to the real world business environment. The text provides the same clarity of explanation and wealth of practice questions for which the advanced text is renowned, but avoids going into the same depth of mathematical detail and rigor demanded by specialist finance students. It is the ideal text for students studying basic financial management on modular, semester-length or MBA courses.

Buku ini berisi analisis kesehatan bank terhadap kebijakan dividen dan nilai perusahaan pada perusahaan perbankan di bursa efek Indonesia. Kajian empiris pada perusahaan perbankan di bursa efek Indonesia diharapkan dapat digunakan sebagai referensi dalam menganalisis kesehatan bank terhadap dividen dan nilai perusahaan yang menjadi objek riset.

The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves' *INTERMEDIATE FINANCIAL MANAGEMENT*, 12E equips students with a solid understanding of both conceptual theories and practical financial skills. Offering a clear presentation, this comprehensive text from renowned author team Gene Brigham and Phillip Daves reinforces coverage from earlier corporate



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This is a major new reference work covering all aspects of finance. Coverage includes finance (financial management, security analysis, portfolio management, financial markets and instruments, insurance, real estate, options and futures, international finance) and statistical applications in finance (applications in portfolio analysis, option pricing models and financial research). The project is designed to attract both an academic and professional market. It also has an international approach to ensure its maximum appeal. The Editors' wish is that the readers will find the encyclopedia to be an invaluable resource.

Now you can trust the only text specifically written for your Intermediate or Advanced Corporate Finance course--Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, Tenth Edition--to keep your students first in finance with a full understanding of the conceptual theories and practical skills that lead to stronger financial decisions. This comprehensive text from the renowned author team Brigham/Daves reinforces coverage from earlier courses in corporate finance for a clear presentation, while providing new advanced material to challenge even your most advanced learners. A strong presentation of corporate valuation as a unifying theme emphasizes the theoretic groundwork for value maximization and the practical skills to analyze business decisions. You will find in-depth coverage of core issues as well as the most current coverage of

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developing issues reshaping finance today. The book's leading, reader-friendly approach incorporates timely actual business examples and integrated cases as well as Excel spreadsheet models to demonstrate how financial theory in practice leads to solid financial decisions. The latest financial innovations continue throughout a comprehensive support package that reduces your preparation time and offers your students practice using THOMSON ONE-BUSINESS SCHOOL EDITION, the same financial online database Wall Street professionals trust every day. Rely on Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, Tenth Edition, to keep you and your students first in finance throughout your intermediate or advanced corporate finance course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Rapid improvements and constant advancements in information technology have inevitably lead to significant changes for businesses across the globe. As a result, some of these large shifts have unfortunately ended in major financial crises. Technology and Financial Crisis: Economical and Analytical Views investigates financial crises from unique points of view. Not only does this publication consider the broader economical implications that a financial crisis can have on one business or on a whole country, but it also thoroughly discusses

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the smaller areas which are affected or contribute to the downfall. This book is intended to be of use to the public sector, researchers, practitioners, and educators who are interested in the affects of a financial crises and possible ways to reduce such large scale problems in the future.

The burning of fossil fuels and emission of greenhouse gasses critically impacts the global environment. By utilizing better techniques and process, businesses can aid in the journey to an economic, sustainable, and environmentally-friendly future for generations to come. Business Models for Renewable Energy Initiatives: Emerging Research and Opportunities is an essential reference source for the latest scholarly perspectives on present and future business models in the renewable energy sector. Featuring coverage on a range of perspectives and topics such as techno-economics, decentralized power systems, and risk assessment, this book is designed for academicians, students, and researchers seeking current scholarly research on green business opportunities for renewable energy.

Comprehensive text with enough background material to reinforce earlier courses in corporate finance and enough advanced material to stimulate the most advanced student. The predominant strengths of clarity, current coverage, and friendliness to students and instructors continues in this new edition. Some of the

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areas where coverage has been expanded include corporate valuation, value based management, cash flow, and newly updated material on real options. The instructor's resources enable outstanding classroom presentations and learning. Buku Manajemen Keuangan I, ini dibuat untuk mahasiswa Semester IV yang saat ini sedang memprogram mata kuliah Manajemen Keuangan I. Buku ini memberikan dasar dan konsep pemahaman Manajemen Keuangan I, yang meliputi keputusan pendanaan, keputusan investasi maupun keputusan dividen. Buku ini menjelaskan tentang teori keuangan dan penerapannya dalam lingkup perusahaan. Pembahasannya hanya bersifat dasar dan sederhana tanpa meninggalkan esensi dan teori keuangan. Pada setiap bahasan dilengkapi dengan contoh soal tanpa meninggalkan konsep teori manajemen keuangan dan setiap akhir bab dilengkapi dengan pertanyaan studi dan uji diri. Hal tersebut diharapkan untuk melatih mahasiswa dalam memahami tentang apa yang baru dipelajari pada setiap pokok bahasan. Buku tersebut diharapkan dapat menjadi buku literatur/acuan yang diperuntukkan bagi mahasiswa maupun pengajar mata kuliah manajemen keuangan. Buku Manajemen Keuangan I ini meliputi 9 bab yang terdiri dari Pengertian Dasar Manajemen Keuangan, Laporan Keuangan dan Arus Kas, Analisis Laporan Keuangan, Konsep Nilai Waktu Uang, Penilaian Saham, Penilaian Obligasi, Biaya Modal Perusahaan, Penganggaran Modal,

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Penyusutan, Penganggaran Modal dan Estimasi Arus Kas dan Topik Lain Dalam Penganggaran Modal.

The papers in this proceedings volume were presented at the 9th international conference “The Economies of the Balkan and Eastern European Countries in the Changing World” (EBEEC) held in Athens, Greece, in April 2017. They include the scientific results of research on current issues relevant for the wider area of Eastern Europe. Authors from 30 different countries develop new ideas, covering topics such as international economies, European integration, the economic crisis, macroeconomics, banking, stock markets, education, energy, innovation, and marketing. The contributions also examine the role of the economies of the Balkan and Eastern European countries in a pan-European context.

uku ini disusun dengan maksud untuk menyediakan referensi yang memadai khususnya bagi mahasiswa Magister Manajemen Program Pascasarjana (S2) Fakultas Ekonomi Dan Bisnis Universitas Dr. Soetomo Surabaya. Dan dapat digunakan sebagai referensi bagi para praktisi yang membutuhkan referensi khususnya di bidang Manajemen Keuangan. Buku tersebut membahas tentang : Ruang lingkup manajemen keuangan, laporan keuangan dan arus kas, analisa laporan keuangan dan kinerja keuangan, penilaian saham, penilaian obligasi, risk and return, biaya modal , penganggaran modal, struktur modal, kebijakan dividen,sumber dana jangka menengah, merger akuisis dan reorganisasi. Dan dilengkapi dengan contoh soal dan

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Soal-soal untuk tugas mandiri maupun materi untuk diskusi

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. *Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications* is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

International business is undergoing continuous transformation as multinational firms and comparative management evolve in the changing global economy. To succeed in this challenging environment firms need a well-developed capability for sound strategic decisions. This comprehensive text provides an applied and integrated strategic framework for developing capabilities that lead to global success. Thoroughly classroom tested at five universities, it is designed to help readers achieve three essential objectives: --First, it provides intellectual and practical guidelines for students to execute goals and strategies that lead to meaningful and productive results. The

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book is packed with frameworks, cases, anchoring exercises, techniques, and tools to help readers emerge with a completed business plan after the last chapter. --Second, it focuses on strategy and how firms build competitive presence and advantages in a global context. A primary learning objective is to enable students and managers to understand and evaluate the major issues in strategy formulation and implementation in a global context. --Third, it provides an accessible framework that will help guide readers in making strategic decisions that are sound and effective. It offers a unifying process that delineates the necessary steps in analyzing the readiness of a firm to do business abroad. --In addition to core issues, each chapter presents frameworks, analytical tools, action-oriented items, and a real-world case--all designed to provide insights on the challenges imposed by globalization and technology on managers operating in a global context.

MBA????

Why aren't you using the ONLY book expressly written for your Intermediate/Advanced Corporate Finance course? This comprehensive text contains enough background material to refresh and reinforce earlier courses in corporate finance while still providing enough advanced material to stimulate the most advanced learner. The predominant strengths of clarity, current coverage, and friendliness to learner and instructors continue in this new edition. The instructor's resources enable outstanding easy prep and presentations. Important Notice: Media content referenced within the product

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As an annual event, The 3rd INTERNATIONAL CONFERENCE ON ADVANCE & SCIENTIFIC INNOVATION (ICASI) 2020 continued the agenda to bring together researcher, academics, experts and professionals in examining selected theme by applying multidisciplinary approaches. In 2020, this event will be held in 20 June at Garuda Plaza Hotel Medan. The conference from any kind of stakeholders related with Management, Economy, Administration Business, Tourism, Policy, Law, Operation Management and all research in Social Science and Humanities. Each contributed paper was refereed before being accepted for publication. The double-blind peer reviewed was used in the paper selection.

Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Accountancy encompasses much more than is normally considered, especially from a social responsibility point of view. This book brings fresh ideas and an innovative approach to accountancy theory and practice as well as critical views about professional thinking in accountancy. The reader will find advanced approaches regarding usiness objectives with social responsibility principles. A new role of accountancy is founded for a sustainable society. The responsibility of individuals is emphasized through behavioural analysis. The book has an

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interdisciplinary character and will be interesting for students, doctoral students, academics and practitioners as well. The real thread of the book is the risk and responses to the feelings of risk in organizations and also of individuals. On this basis a new role and a new structure of accountancy is offered. Zivko Bergant is assistant professor at the College of Accountancy and Finance in Ljubljana, Slovenia.

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Comprehensive text with enough background material to refresh and reinforce earlier courses in corporate finance and enough advanced material to stimulate the most advanced learner.

The predominant strengths of clarity, current coverage, and friendliness to learner and instructors continues in this new edition. Some of the areas where coverage has been expanded include corporate governance and reform, valuation, value based management, cash flow, and newly updated material on real options. The instructor's resources enable outstanding presentations and learning.

Gain an understanding of the financial challenges facing businesses today -- and the best solutions -- with the book written specifically for intermediate or advanced corporate finance studies: INTERMEDIATE FINANCIAL MANAGEMENT, 14E. Written by leading finance authors Gene Brigham and Phillip Daves, this reader-friendly presentation blends in-depth discussions of core financial management issues with the most current coverage of topics reshaping finance today, including the unfolding impact of the global pandemic and the consequences of the 2017 Tax Cuts and Jobs Act. This comprehensive edition balances theory with practical application, using corporate valuation as a unifying theme to emphasize the theoretic groundwork for value maximization. Integrated, extensive Excel tools and

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spreadsheet models work with recent examples, mini-cases and exercises to illustrate how financial theory in practice leads to stronger financial decisions, now and throughout your career. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Intermediate Financial Management Cengage Learning

From small law offices to federal agencies, all entities within the justice system are governed by complicated economic factors and face daily financial decision-making. A complement to Strategic Finance for Criminal Justice Organizations, this volume considers the justice system from a variety of economic and financial perspectives and introduces quantitative methods designed to improve the efficiency and effectiveness of organizations in both the non-profit and for-profit sectors. Using only a minimum of theory, Economic and Financial Analysis for Criminal Justice Organizations demonstrates how to make decisions in the justice system using multiple financial and economic models. Designed for readers with little knowledge of advanced mathematics, quantitative analysis, or spreadsheets, the book presents examples using straightforward, step-by-step processes with Excel and Linux Calc spreadsheet software. A variety of different types of decisions are considered, ranging from municipal bond issuance and valuation necessary for public revenues, pension planning, capital investment, determining the best use of monies toward construction projects, and other resource planning, allocation, and forecasting issues. From municipalities and police departments to for-profit prisons and security firms, the quantitative methods presented are designed to improve the efficiency and effectiveness of all organizations in the justice domain.

Based on papers from the 4th Business Systems Laboratory International Symposium

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(BSLAB) in 2016, this volume contributes to the business management, organizational and innovation literature by providing insights on the antecedents of systems thinking in the business systems domain. The Business Systems Laboratory International Symposium addresses current global economic and social challenges from a systemic perspective, drawing from the domains of management, economics, engineering and sociology. In particular, the 2016 Symposium focuses on the epistemological, theoretical, methodological, technical and practical contributions that represent advancements in the theory and practice of governing business systems to address present and future challenges in the global economy. The contributions explore the application of systems thinking to governance, involving the introduction of new administrative organizational and managerial activities aimed toward organizational innovation and control.

Education programs in social entrepreneurship helps to create and fill jobs devoted to developing the local economy, which has become a dual transfer strategy by which a virtuous circle occurs between a retrofitted educational system based on social entrepreneurship, and vocational students who are highly entrepreneurial. The Handbook of Research on Social Entrepreneurship and Solidarity Economics focuses on practical experience and theoretical models for popularizing the concept of social entrepreneurship as a critical element of economic growth. Emphasizing the ways in which social entrepreneurship benefits developing regions, small and medium

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enterprises, and low-income communities, this handbook of research is a pivotal reference source for professionals, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

This book explores new topics in modern research on empirical corporate finance and applied accounting, especially the econometric analysis of microdata. Dubbed “financial microeconometrics” by the author, this concept unites both methodological and applied approaches. The book examines how quantitative methods can be applied in corporate finance and accounting research in order to predict companies getting into financial distress. Presented in a clear and straightforward manner, it also suggests methods for linking corporate governance to financial performance, and discusses what the determinants of accounting disclosures are. Exploring these questions by way of numerous practical examples, this book is intended for researchers, practitioners and students who are not yet familiar with the variety of approaches available for data analysis and microeconometrics. “This book on financial microeconometrics is an excellent starting point for research in corporate finance and accounting. In my view, the text is positioned between a narrative and a scientific treatise. It is based on a vast amount of literature but is not overloaded with formulae. My appreciation of financial microeconometrics has very much increased. The book is well organized and properly written. I enjoyed reading it.” Wolfgang Marty, Senior Investment Strategist, AgaNola

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