

Interaction Of Color

"The text of Interaction of Color provides the careful reader with the content of Josef Albers' famous color course. His teaching is based on learning by direct perception, and not by theories or color systems"--Hannes Beckmann.

This book is a record of an experimental way of studying color and of teaching color.

An elementary work on color, dealing with traditional principles of harmony as well as advanced principles derived from modern studies of the psychology of human color perception. Mr. Birren tells a well-organized story of how to achieve harmony with color, beginning with a chapter on color circles and proceeding to a straightforward discussion of traditional principles of color harmony and how they were accepted in the past.

Fuses design fundamentals and software training into one cohesive book ! The only book to teach Bauhaus design principles alongside basic digital tools of Adobe's Creative Suite, including the recently released Adobe CS4 Addresses the growing trend of compressing design fundamentals and design software into the same course in universities and design trade schools. Lessons are timed to be used in 50-minute class sessions. Digital Foundations uses formal exercises of the Bauhaus to teach the Adobe Creative Suite. All students of digital design and production—whether learning in a classroom or on their own—need to understand the basic principles of design in order to implement them using current software. Far too often design is left out of books that teach software. Consequently, the design software training exercise is often a lost opportunity for visual learning. Digital Foundations reinvigorates software training by integrating Bauhaus design exercises into tutorials fusing design fundamentals and core Adobe Creative Suite methodologies. The result is a cohesive learning experience. Design topics and principles include: Composition; Symmetry and Asymmetry; Gestalt; Appropriation; The Bauhaus Basic Course Approach; Color Theory; The Grid; Scale, Hierarchy and Collage; Tonal Range; Elements of Motion. Digital Foundations is an AIGA Design Press book, published under Peachpit's New Riders imprint in partnership with AIGA, the professional association for design.

Interaction of Color 50th Anniversary Edition Yale University Press

Cover subtitle: An Essential guide to color-- from basic principles to practical applications.

Discusses color relationships and the color wheel, tells how to develop color schemes, and shows a variety of paintings

Illustrated with over thirty-six colour reproductions, the essays and interviews in One For Me and Once To Share: Artists' Multiples and Editions addresses artists' multiples as a new means of reproduction, circulations, and reception.

Catalog of an exhibition held at the Tate Modern, London, Mar. 9-June 4, 2006, the Kunsthalle Bielefeld, June 25-Oct. 1, 2006, and the Whitney Museum of American Art, New York, Nov. 2, 2006-Jan. 21, 2007.

Among the foremost textile designers of the 20th century, Anni Albers was a central figure of the Weaving Workshop at the Bauhaus in prewar Germany. Accompanying a centennial retrospective of her work, this volume contains full-color reproductions of Albers's most important weavings, drapery materials and wall coverings, as well as scores of her highly influential commercial textile designs. Anni Albers had an enormous effect on the design of yard materials worldwide. A comprehensive illustrated chronology details her fascinating life and career in Germany and in the United States, where she moved in the 1930s with her husband, the famed painter and instructor Josef Albers.

An introduction to shapes through the acclaimed art of Josef Albers The influential art of Josef Albers is used to teach shapes in this stylish read-aloud board book, which takes children through Albers' range of geometrics, one artwork per page, beginning with squares and returning to them as a familiar refrain throughout. The variance of colour, scale, and quantity adds to the richness of the visual arc, and the accompanying text provides a humorous and engaging commentary. Readers will not only learn their shapes, but also grow familiar with fine art in this second title in the 'First Concepts with Fine Artists' series. Includes a read-aloud `about the artist? at the end.

Influential teacher, writer, painter and color theorist Josef Albers was the first Bauhaus student to be asked to join the faculty. By 1933, when the Nazis forced the school to close, Albers had become one of its best-known artists and teachers. Having migrated with his wife Anni to the U.S., where he taught at Black Mountain College and at Yale, Albers began to experiment with the optical effects of simple color combinations. The experimentation blossomed into a lifelong obsession that would culminate in his best-known series of paintings, "Homage to the Square," in which he painted several differently-colored squares within larger squares in order to illustrate his theory that alterations in environment, shape and light would produce changes in color. This edition contains impeccable reproductions of Albers' famous series, which beautifully illustrate the artist's primary thesis, that the discrepancy between visual information received by the retina and what the mind perceives proves that this information is not intrinsic to color itself, but is dependent on its relationship with its surroundings.

The history of art is inseparable from the history of color. And what a fascinating story they tell together: one that brims with an all-star cast of characters, eye-opening details, and unexpected detours through the annals of human civilization and scientific discovery. Enter critically acclaimed writer and popular journalist Victoria Finlay, who here takes readers across the globe and over the centuries on an unforgettable tour through the brilliant history of color in art. Written for newcomers to the subject and aspiring young artists alike, Finlay's quest to uncover the origins and science of color will beguile readers of all ages with its warm and conversational style. Her rich narrative is illustrated in full color throughout with 166 major works of art—most from the collections of the J. Paul Getty Museum. Readers of this book will revel in a treasure trove of fun-filled facts and anecdotes. Were it not for Cleopatra, for instance, purple might not have become the royal color of the Western world. Without Napoleon, the black graphite pencil might never have found its way into the hands of Cézanne. Without mango-eating cows, the sunsets of Turner might have lost their shimmering glow. And were it not for the pigment cobalt blue, the halls of museums worldwide might still be filled with forged Vermeers. Red ocher, green earth, Indian yellow, lead white—no pigment from the artist's broad and diverse palette escapes Finlay's shrewd eye in this breathtaking exploration.

Our lives are saturated by color. We live in a world of vivid colors, and color marks our psychological and social existence. But for all color's inescapability, we don't know much about it. Now authors David Scott Kastan and Stephen Farthing offer a fresh and imaginative exploration of one of the most intriguing and least understood aspects of everyday experience. Kastan and Farthing, a scholar and a painter, respectively, investigate color from numerous perspectives:

literary, historical, cultural, anthropological, philosophical, art historical, political, and scientific. In ten lively and wide-ranging chapters, each devoted to a different color, they examine the various ways colors have shaped and continue to shape our social and moral imaginations. Each individual color becomes the focal point for a consideration of one of the extraordinary ways in which color appears and matters in our lives. Beautifully produced in full color, this book is a remarkably smart, entertaining, and fascinating guide to this elusive topic.

Our all-time best selling book is now available in a revised and expanded second edition. *Thinking with Type* is the definitive guide to using typography in visual communication, from the printed page to the computer screen. This revised edition includes forty-eight pages of new content, including the latest information on style sheets for print and the web, the use of ornaments and captions, lining and non-lining numerals, the use of small caps and enlarged capitals, as well as information on captions, font licensing, mixing typefaces, and hand lettering. Throughout the book, visual examples show how to be inventive within systems of typographic form--what the rules are and how to break them. *Thinking with Type* is a type book for everyone: designers, writers, editors, students, and anyone else who works with words. The popular companion website to *Thinking with Type* (www.thinkingwithtype.com.) has been revised to reflect the new material in this second edition.

Sheryl Sandberg's *Lean In* is a massive cultural phenomenon and its title has become an instant catchphrase for empowering women. The book soared to the top of bestseller lists internationally, igniting global conversations about women and ambition. Sandberg packed theatres, dominated opinion pages, appeared on every major television show and on the cover of *Time* magazine, and sparked ferocious debate about women and leadership. Ask most women whether they have the right to equality at work and the answer will be a resounding yes, but ask the same women whether they'd feel confident asking for a raise, a promotion, or equal pay, and some reticence creeps in. The statistics, although an improvement on previous decades, are certainly not in women's favour – of 197 heads of state, only twenty-two are women. Women hold just 20 percent of seats in parliaments globally, and in the world of big business, a meagre eighteen of the Fortune 500 CEOs are women. In *Lean In*, Sheryl Sandberg – Facebook COO and one of *Fortune* magazine's Most Powerful Women in Business – draws on her own experience of working in some of the world's most successful businesses and looks at what women can do to help themselves, and make the small changes in their life that can effect change on a more universal scale.

An unprecedented catalogue exploring the formal and visual affinities and contrasts between Josef Albers and Giorgio Morandi—two of modern art's greatest painters. Rarely seen together, the artworks of Josef Albers (1888–1976) and Giorgio Morandi (1890–1964) share many similarities. Although they never met, both artists worked in series as they explored difference and potential through their distinctive treatment of color, shape, form, and morphology. They were also both influenced by Cezanne. As master illusionists and experts in proportion, they tackled similar conceits from different perspectives. Albers focused on the effects of subtle or bold changes and interactions in color, while Morandi made still lifes that treat simple objects as a cast of characters on a stage, exploring their relationship in space. Published on the occasion of the critically acclaimed exhibition *Albers and Morandi: Never Finished* at David Zwirner New York in 2021, the book illuminates the visual conversation between these two artists. With the exhibition hailed by *The New Yorker*'s Peter Schjeldahl as “one of the best ... I've ever seen,” this publication brings this unusual, thought-provoking pairing to your home. Gorgeous reproductions are accompanied by a roundtable about form and color between the exhibition's curator, David Leiber; Heinz Liesbrock, the director of the Josef Albers Museum Quadrat Bottrop; and Nicholas Fox Weber, the executive director of The Josef and Anni Albers Foundation, as well as an essay by Laura Mattioli, the Morandi expert and founder of the Center for Italian Modern Art.

Examines the life and accomplishments of this noted artist who studied the science of color and used bold shapes to create his unique works of art.

THE SUNDAY TIMES BESTSELLER 'A mind-expanding tour of the world without leaving your paintbox. Every colour has a story, and here are some of the most alluring, alarming, and thought-provoking. Very hard painting the hallway magnolia after this inspiring primer.' Simon Garfield *The Secret Lives of Colour* tells the unusual stories of the 75 most fascinating shades, dyes and hues. From blonde to ginger, the brown that changed the way battles were fought to the white that protected against the plague, Picasso's blue period to the charcoal on the cave walls at Lascaux, acid yellow to kelly green, and from scarlet women to imperial purple, these surprising stories run like a bright thread throughout history. In this book Kassia St Clair has turned her lifelong obsession with colours and where they come from (whether Van Gogh's chrome yellow sunflowers or punk's fluorescent pink) into a unique study of human civilisation. Across fashion and politics, art and war, *The Secret Lives of Colour* tell the vivid story of our culture.

This Elibron Classics title is a reprint of the original edition published by Longmans, Green, and Co. in New York, London and Bombay, 1902. This book contains color illustrations.

Playing with Color is a highly accessible, fun approach to learning color application and principles. This hands-on book begins with an introduction to the philosophy of learning through the process of play. It then leads to a series of experimental design projects with an emphasis on color, providing the reader with a “toolkit” of ideas and skills. The awareness and sensitivity to form, color, material and craft gained through these visual experiments will increase the designer's confidence in their personal and professional design work. This book can be used in the classroom or independently, and readers can go directly to exercises that appeal to them.

Published in book form for the first time, a collection of woodcuts, sandblasted glass pictures, and oil paintings offers insight into the late artist's use of abstractions, color, and perception effects, in a volume that shares key passages from his personal writings.

From a professional for professionals, here is the definitive word on using grid systems in graphic design. Though Muller-

Brockman first presented his interpretation of grid in 1961, this text is still useful today for anyone working in the latest computer-assisted design. With examples on how to work correctly at a conceptual level and exact instructions for using all of the systems (8 to 32 fields), this guidebook provides a crystal-clear framework for problem-solving. Dimension: 8 1/2 x 11 3/4 inches, English & German Text, 357 b&w examples and illustrations.

Pandemics are large-scale epidemics that spread throughout the world. Virologists predict that the next pandemic could occur in the coming years, probably from some form of influenza, with potentially devastating consequences.

Vaccinations, if available, and behavioral methods are vital for stemming the spread of infection. However, remarkably little attention has been devoted to the psychological factors that influence the spread of pandemic infection and the associated emotional distress and social disruption. Psychological factors are important for many reasons. They play a role in nonadherence to vaccination and hygiene programs, and play an important role in how people cope with the threat of infection and associated losses. Psychological factors are important for understanding and managing societal problems associated with pandemics, such as the spreading of excessive fear, stigmatization, and xenophobia that occur when people are threatened with infection. This book offers the first comprehensive analysis of the psychology of pandemics. It describes the psychological reactions to pandemics, including maladaptive behaviors, emotions, and defensive reactions, and reviews the psychological vulnerability factors that contribute to the spreading of disease and distress. It also considers empirically supported methods for addressing these problems, and outlines the implications for public health planning.

Small-Great Objects presents a remarkable look into the art-collecting practices of two of modern art's most widely influential figures, Anni (1899-1994) and Josef (1888-1976) Albers. Their impressive collection of over 1,400 objects from Latin America, namely Mexico and Peru, represents a conscious endeavor that goes well beyond that of a casual hobby, displaying a deep appreciation for the art, textiles, and overall ingenuity of the ancient American world. This insightful book draws on primary-source materials such as the couple's letters, personal papers, and archival photographs--many never before published--and demonstrates their conviction that these Prehispanic objects displayed a formal sophistication and bold abstraction that defy the prevalent conception of the works as "primitive." Moreover, it shows how the Alberses spread their appreciation of the ancient world to others, through their teachings, their writings, and their own art practices.

A spectacular and unprecedented visual biography of the leading pioneers and protagonists of modern art and design Josef - painter, designer, and teacher - and Anni Albers - textile artist and printmaker - are among the twentieth century's most important abstract artists, and this is the first monograph to celebrate the rich creative output and beguiling relationship of these two masters in one elegant volume. It presents their life and work as never before, from their formative years at the Bauhaus in Germany to their remarkable influence at Black Mountain College in the United States through their intensely productive period in Connecticut.

A poetic, passionate and intensely personal exploration of colour written during the final year of Derek Jarman's life -- with a new introduction by Ali Smith. In *Chroma*, his most poetic and lyrical book, Derek Jarman explores the uses of colour. Shifting across the spectrum and from the medieval to the modern, he draws on the work of great colour theorists from Pliny to Leonardo. Interwoven with these musings are evocative memories from Jarman's childhood and illustrious career, along with reflections on his deteriorating health. Written a year before Jarman's death, and as his eyesight was failing, this is an intensely personal work; a paean from an artist seeking to memorialise the extraordinary power of colour even while it receded from his own life.

An experimental approach to the study and teaching of color is comprised of exercises in seeing color action and feeling color relatedness before arriving at color theory.

Nicholas Fox Weber, for thirty-three years head of the Albers Foundation, spent many years with Anni and Josef Albers, the only husband-and-wife artistic pair at the Bauhaus (she was a textile artist; he a professor and an artist, in glass, metal, wood, and photography). The Alberses told him their own stories and described life at the Bauhaus with their fellow artists and teachers, Walter Gropius, Paul Klee, Wassily Kandinsky, Ludwig Mies van der Rohe, as well as these figures' lesser-known wives and girlfriends. In this extraordinary group biography, Weber brilliantly brings to life the Bauhaus geniuses and the community of the pioneering art school in Germany's Weimar and Dessau in the 1920s and early 1930s. Here are: Walter Gropius, founder of the Bauhaus, the architect who streamlined design early in his career and who saw the school as a place for designers to collaborate in an ideal setting . . . a dashing hussar, the ardent young lover of the renowned femme fatale Alma Mahler, beginning when she was the wife of composer Gustav Mahler . . . Paul Klee, the onlooker, smoking his pipe, observing Bauhaus dances as well as his colleagues' lectures from the back of the room . . . the cook who invented recipes and threw together his limited ingredients with the same spontaneity, sense of proportion, and fascination that underscored his paintings . . . Wassily Kandinsky, the Russian-born pioneer of abstract painting, guarding a secret tragedy one could never have guessed from his lively paintings, in which he used bold colors not just for their visual vibrancy, but for their "sound" effects . . . Josef Albers, who entered the Bauhaus as a student in 1920 and was one of the seven remaining faculty members when the school was closed by the Gestapo in 1933 . . . Annelise Else Frieda Fleischmann, a Berlin heiress, an intrepid young woman, who later, as Anni Albers, made art the focal point of her existence . . . Ludwig Mies van der Rohe, imperious, decisive, often harsh, an architect who became director—the last—of the Bauhaus, and the person who guided the school's final days after SS storm troopers raided the premises. Weber captures the life, spirit, and flair with which these geniuses lived, as well as their consuming goal of making art and architecture. A portrait infused with their fulsome embrace of life, their gift for laughter, and the powerful force of their individual artistic personalities.

Discusses the interaction of color and form, describes form systems, and looks at various kinds of geometry and color signs

La exposición refleja la historia del Black Mountain College (BMC), fundado en 1933 en Carolina del Norte y concebido como universidad experimental que situaba al arte en el centro de una educación liberal que pretendía educar mejor a los ciudadanos para participar en la sociedad democrática. La educación era interdisciplinaria y concedía gran importancia al debate, la investigación y la experimentación, dedicando la misma atención a las artes visuales –pintura, escultura, dibujo- que a las llamadas artes aplicadas –tejidos, cerámica, orfebrería, así como a la arquitectura, la poesía, la música y la danza.

Henry David Thoreau built a log cabin in the Concord Forest in Massachusetts in 1845. Thoreau lived there for two years to try out an alternative to the hectic and economically successful everyday life. The reason: He wanted to consciously feel life in harmony with nature

