

Indesign Cs3 For Macintosh And Windows Visual Quickstart Guide

InDesign is the preferred graphic design software, and InDesign CS4 is loaded with cool new desktop publishing features. InDesign CS4 For Dummies shows you how to use every one! Whether you're an experienced designer or just want to create a cool newsletter for the school soccer team, you'll benefit from Galen Gruman's guidance. This desktop publishing expert shows you how to navigate InDesign menus, dialog boxes, panels, and panes; streamline your work with templates; prepare your creations for printing or online publication, and more. Explore the new tools, work with the application frame, and set preferences for the way you work Learn to open and save documents and export content Get familiar with the Pages panel, apply Master Pages, and work with Layers Make the most of color with color libraries, multi-ink colors, spot versus process color, and gradients Create layout guidelines and use color swatches for consistency Streamline text formatting by using styles and treat text as a graphic element Design for the Web with hyperlinks, multimedia elements, and Flash files See how InDesign CS4 works seamlessly with other applications in the Adobe Creative Suite Discover why good design is part science and part art and learn to manipulate, organize, and align design objects Take advantage of tips for cropping and positioning graphics Prepare for printing or other output with enhanced preflighting tools InDesign CS4 For Dummies also offers great advice for designing pages that do their job perfectly. Start creating today!

Presents a step-by-step guide to the Mac OS X Snow Leopard operating system, covering such topics as using Spotlight, accessing the Internet with Safari, using iTunes, setting up multiple users, maintaining security, and using Windows along with Snow Leopard.

With iPhoto '09, Apple's popular photo organizer and editing program is better than ever. Unfortunately, intuitive as it may be, iPhoto still has the power to confuse anyone who uses it. That's why more people rely on our Missing Manual than any other iPhoto resource. Author and New York Times tech columnist David Pogue provides clear and objective guidance on every iPhoto feature, including new tools such as face recognition, place recognition based on GPS data, themed slideshows, online sharing, enhanced editing, and travel maps. You'll find step-by-step instructions, along with many undocumented tips and tricks. With iPhoto '09: The Missing Manual, you will: Get a course in picture-taking and digital cameras -- how to buy and use a digital camera, how to compose brilliant photos in various situations Import, organize, and file your photos -- and learn how to search and edit them Create slideshows, photo books, calendars, and greeting cards, and either make or order prints Share photos on websites or by email, and turn photos into screensavers or desktop pictures Learn to manage your Photo Libraries, use plug-ins, and get photos to and from camera phones There's much more in this comprehensive guide. Discover today why iPhoto '09: The Missing Manual is the top-selling iPhoto book.

Optimize the latest version of InDesign for your most efficient project workflow yet InDesign is a powerful publishing tool that serves as the standard program for professional layout and design. The latest version boasts a variety of updates and enhancements. Packed with real-world examples and written by industry expert Galen Gruman, this in-depth resource clearly explains how InDesign CS5 allows for better typography and transparency features, speedier performance, and more user control than any other layout program. Shows you the vast updates to the newest version of InDesign, including speedier performance, sharper functionality, and new object styles Offers insight for taking advantage of using the dynamic spell check, creating anchored objects that follow text, creating object styles that can be applied for consistent formatting, and more Shares real-world tips and techniques as well as helpful examples from industry expert and popular author Galen Gruman Whether you are aiming to produce ad campaigns, magazines, interactive PDF files, or other forms of media, InDesign CS5 Bible offers everything you need to know to quickly get up to speed with the latest version of InDesign. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

A guide to the desktop publishing and page layout program covers manipulation of text and graphics, adding effects, applying color, and digital publishing.

Visual QuickStart Guide—the quick and easy way to learn! With iPhoto '09 for Mac OS X: Visual QuickStart Guide, readers can start from the beginning to get a tour of the applications, or look up specific tasks to learn just what they need to know. This task-based, visual guide uses step-by-step instructions and hundreds of full-color screenshots to teach beginning and intermediate users how to make the most out of their digital photos with iPhoto '09. Perfect for anyone who needs to learn the program inside out, this guide covers everything from importing, tagging, editing, and perfecting images to creating slideshows and photo albums to easy online Web publishing. Readers will learn about everything new in iPhoto '09, including: Faces, which allows you to organize your photos based on who's in them; Places, which uses data from GPS-enabled cameras or your iPhone's camera to categorize photos by location with easily recognizable names; themed slideshows; online sharing via Facebook and Flickr with one click; enhanced photo editing tools; and more.

Visual QuickStart Guide—the quick and easy way to learn! Users of Adobe InDesign will be impressed with the power, ease of use, and integration found in the new InDesign CS3, Adobe's page-design component of Creative Suite 3. Users will also find more robust file-placing capabilities, new Find features, and great new text and transparency effects, among other exciting features. Adobe InDesign CS3 for Macintosh and Windows: Visual QuickStart Guide will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guide s, this volume introduces readers to all aspects of InDesign CS3. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and Easy visual approach uses pictures to guide you through InDesign and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around.much more.

A cross-platform guide to the page layout program explains how to navigate the interface, create documents, and work with text, color, graphics, and preflighting.

Offering a quick and easy way to learn how to use the latest version of Windows, a self-paced tutorial brings together hundreds of helpful screenshots with step-by-step instructions to cover the most important features and functions of Windows 7.

The most comprehensive way to master Adobe InDesign CS3.

Adobe InDesign is no longer the industry newcomer—it's a full-fledged, sophisticated program, tightly integrated with the other Adobe industry leading graphics and Web programs. It's the essential tool for anyone doing page layout and design. With the release of InDesign CS3—part of Adobe's perfectly synchronized, tightly integrated Creative Suite 3 (which now includes Photoshop CS3, Illustrator CS3, Dreamweaver CS3, and Flash CS3 Professional in the Design Premium and Web Premium packages)—it takes its place in the design firmament! Real World

Adobe InDesign CS3 offers industrial-strength and time-saving techniques for design professionals who need to start laying out, proofing, and printing pages with InDesign CS3, without missing a beat (or a deadline!) in their fast-paced production cycles. Design pros will find everything they need here to successfully master InDesign's advanced page layout tools, manage color, snippets, and use the program more efficiently. They'll also find complete coverage of essential features in InDesign CS3, including new gradient feather, directional feather, and bevel and emboss effects; improved transparency controls; improved long document support; expanded Find/Change; and an even more flexible and customizable user interface.

Get the book you need to succeed in any Photoshop endeavor -- Photoshop CS3 Bible. In this totally updated edition to the international bestseller, the authors show you how to master every aspect of Photoshop -- from image-editing basics to new techniques for working with camera raw images. You'll learn how to retouch, color correct, manipulate, and combine images using Photoshop. You'll discover how to create cutting-edge special effects for digital or film-based images, and use them on the Web or in print. And you'll find out how to use the File Browser, histogram palette, Lens Blur, Match Color, the color replacement tool, customizable keyboard shortcuts, and more. The authors' easy and approachable writing style demystifies even the most complex Photoshop tasks. Order today and master Photoshop CS3. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

You held off on moving to Mac OS X until your bread-and-butter applications made the jump, and now you're thinking of moving up to Tiger. This book is especially geared toward designers who've become comfortable working under Mac OS X and are ready now to make the Tiger transition. Designer and prepress pro Jeff Gamet focuses on the Mac OS X Tiger features that matter most to illustrators, designers, and other graphic professionals. He explains not only how things work in Mac OS X Tiger, but how Tiger enables users to work efficiently and effectively. In chapters devoted to fonts, printing, PDF, color management, networking, the Mac's built-in design tools, and much more, readers will learn how to: * Solve the nitty-gritty issues designers confront daily * Improve production workflow and avoid common problems * Optimize, maintain, and secure your network, whether you work in a complex office environment or a small graphics studio InDesign was positioned as a high-end alternative and successor to Adobe's own PageMaker. InDesign's primary adopters are designers of periodical publications, posters, and other print media; longer documents still are designed with FrameMaker (manuals and technical documents) or with QuarkXPress (books, catalogs). The combination of a relational database, InDesign and Adobe InCopy word processor, which uses the same formatting engine as InDesign, is the heart of dozens of publishing systems for newspapers, magazines, and other publishing environments. Adobe developed InDesign as a universal binary for native Intel and PowerPC Mac compatibility, shipping InDesign CS3 in April 2007. The CS2 Mac version has code tightly integrated with the PPC architecture, and not natively compatible with the Intel processors in Apple's new machines. Porting these products was therefore a huge endeavor. Adobe decided to devote all its resources to developing CS3, integrating Macromedia products acquired in 2005, rather than recompiling CS2 and simultaneously developing CS3.

MacLife is the ultimate magazine about all things Apple. It's authoritative, ahead of the curve and endlessly entertaining. MacLife provides unique content that helps readers use their Macs, iPhones, iPods, and their related hardware and software in every facet of their personal and professional lives.

Build your InDesign expertise, one technique at a time. In Adobe InDesign CS3 How-Tos, authors John Cruise and Kelly Kordes Anton bring you 100 carefully selected techniques to help you get right to work in InDesign, the world's most powerful page layout program. Their strategy is to focus on those features you're most likely to use, showcasing each in a clearly explained, well-illustrated, stand-alone technique—complete with a relevant hint or two. These bite-sized lessons offer a great way to learn just what you need to know when you need it, exploring the program in a way, and at a pace, that makes sense to you. Before you know it, you'll master all these tools and techniques, and more: • Customize the interface [Tip #6] • Add metadata to documents [Tip #14] • Insert variable text [Tip #29] • Add special effects to type [Tip #34] • Format tables with styles [Tip #45] • Use spot colors, process colors, and tints [Tip #74] • Paginate a book [Tip #86] • Use PDF presets for output [Tip #96].

InDesign CS3 for Macintosh and Windows Visual QuickStart Guide Pearson Education

Trusted format and a master teacher make this the essential reference guide for quickly learning Adobe's page layout tool – InDesign CS3

While QuarkXPress has been the most-widely used page-layout program in the world, Adobe InDesign is rapidly gaining ground with better typography and transparency features, speedier performance, and more overall control. Learn InDesign now from respected InDesign and QuarkXPress expert Galen Gruman. He packs this book with real-world insights from publishing pros who use InDesign in critical projects, shows you the program's innovative architecture and functionality, and tells you everything you need to know to get up to speed. Whether an experienced designer, a novice, or somewhere in between, you'll find all the real-world tips and techniques you're looking for in this comprehensive reference.

This guide shows you how to master this electronic publishing tool, customize the interface, work with objects and graphics, calibrate colour, create PDF files, and more. From pages, panels and pictures to text, tabs, and tables, you'll design and output like a pro every time!

Is this book for programmers? Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign, this book teaches you how to automate publishing without learning a lot of scary code. XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment. Why should I care about XML? If you're managing data-intensive layout projects, and you want to keep that data consistent, accurate, and up-to-date, then incorporating XML can help. You can also use XML to automate processes like importing text and large numbers of graphics into a layout, or repurposing content from one application to another. Do I need additional plug-ins or special software? You need only the powerful features built into InDesign CS2, CS3 or CS4 to use this book. How will I learn XML? This guide includes nine easy-to-follow projects with downloadable support files. With these hands-on tutorials, you will learn XML in context. By the final project, XML will no longer be a mystery, but a powerful tool you can use to support your company or clients. These real-world projects will teach you: I Business cards: Create a structured layout in InDesign and then import XML. Format text automatically and flow the text into multiple examples. I Product catalog: Learn how to import XML data into a structured layout using nested styles and

