

Implement A Data Warehouse With Microsoft Sql Server

Completely revised, expanded, and updated, this second edition gives extensive new coverage of data integration, management, indexing, cleansing, and transformation. The book covers powerful new multi-dimensional front-ends and conversion tools and gives detailed coverage of lifecycle issues.

Learn how to design and implement an enterprise data warehouse, with Microsoft SQL Server. Rapid access to information is a prime requirement in any organization that wants to have a competitive edge in today's fast changing markets. How to retrieve information? How to capture data? How to format it? The answer lies in Data Warehousing. This HOTT Guide will give you access to all the essential information about the newest data storehouse: through articles by expert trendwatchers on strategic considerations, how-to reports defining the various ways to extract the data needed for critical business decisions, technical papers clarifying technologies and tools, business cases and key concepts that will provide the reader with a comprehensive overview of a business solution that is already indispensable.

Dimensional models like data warehouses can provide a more accessible and consistent form of data storage than relational databases. You can consolidate data from multiple sources into a single repository for business intelligence, analysis, and reporting. This course explains how to create a long-term data storage solution using local SQL Server instances and Azure SQL Data Warehouse. Instructor Adam Wilbert shows how to build a data warehouse from the ground up, starting with the tables and views; establish control flow; enforce data quality; and use your data in services such as SQL Server Reporting Services and Power BI. By the end of the course, you will be able to implement a robust, custom solution to serve all your organization's business intelligence, reporting, and analysis needs.

A guide to data warehousing covers such topics as its basic characteristics and design, data migration, data marts, planning a data warehouse project, and operating a data warehouse. Data warehousing is one of the hottest topics in the computing industry. Written by Barry Devlin, one of the world's leading experts on data warehousing, this book gives you the insights and experiences gained over 10 years and offers the most comprehensive, practical guide to designing, building, and implementing a successful data warehouse. Included in this vital information is an explanation of the optimal three-tiered architecture for the data warehouse, with a clear division between data and information. Information systems managers will appreciate the full description of the functions needed to implement such an architecture, including reconciling existing, diverse data and deriving consistent, valuable business information.

Mattison explains what data warehouses are and how they work, key concepts of business reengineering, client/server technology, systems architecture, OLAP, DSS, and much more. Geared to IT professionals eager to get into the all-important field of data warehousing, this book explores all topics needed by those who design and implement data warehouses. Readers will learn about planning requirements, architecture, infrastructure, data preparation, information delivery, implementation, and maintenance. They'll also find a wealth of industry examples garnered from the author's 25 years of experience in designing and implementing databases and data warehouse applications for major corporations. Market: IT Professionals, Consultants.

For years organizations have deployed and used large on-line transaction processing (OLTP) systems to automate and record their business activity. End users cannot understand the OLTP schema, this is fairly difficult to understand. The challenge now is to allow business analysts, those individuals in the organization chartered to support decision makers by

producing reports, to access this data in an ad hoc manner. To provide this the information systems and the operational systems should be separated. In the book, the data warehousing and the steps of the data warehouse process will be described. A data warehouse is simply a single, complete, and consistent store of data obtained from a variety of sources and made available to end users in a way they can understand and use in a business context. In this book, the single operational environment is used to create a data mart. The main topic of the implementation is to watch the customers behavior by using the customer credit card in retail industry. Database design and data transformation and migration is used in SQL Server 7.0 in this implementation. Then the OLAP cubes is created to follow the customer behavior. The numeric values retrieved from a data warehouse may be difficult for business users to interpret, and may even be interpreted incorrectly. Therefore, in order to better understand numeric values, business users may require an interpretation in meaningful, non-numeric terms. However, if the transition between non-numeric terms is crisp, true values cannot be measured and a smooth transition between classes may no longer be possible. This book addresses this problem by presenting a fuzzy classification-based approach for a data warehouses. Moreover, it introduces a modeling approach for fuzzy data warehouses that makes it possible to integrate fuzzy linguistic variables in a meta-table structure. The essence of this structure is that fuzzy concepts can be integrated into the dimensions and facts of an existing classical data warehouse without affecting its core. This allows a simultaneous analysis, both fuzzy and crisp. A case study of a movie rental company underlines and exemplifies the proposed approach.

Illegal aliens and the staggering problems associated with every aspect of not controlling the illegal alien problem and the American borders. Taxes and the great problems enormous tax burdens cause for individuals, families, and business. Education: the good, the bad, and the ugly in America and its educational system. Teachers are getting ripped, the students are getting ripped, and so is America. Law and its negative effects on each one of us each and every day, no money no law for you. The end is the last chapter for America. If we do not take action in these areas, it will be the end for this country, as we know it today. Mr. and Mrs. Joe America must take action.

A practical handbook for the Data Warehouse that is designed to prepare people to progress toward providing any data anywhere, anytime. Data Warehouse: Practical Advice from the Experts will help technical managers, project managers, and members of data warehouse project teams in all aspects of planning, designing, developing, implementing, and administering a data warehouse. It is a practical book based on real-world experiences in building hundreds of data warehouses since each chapter is written by an internationally recognized authority in that particular field. An essential handbook for Technical Managers, Project Managers, Technical Personnel, Data Warehouse Project Teams, and end-users who want to provide access to the wealth of corporate data that has remained unavailable to those who need it.

- This is the latest practice test to pass the 70-767 Microsoft Implementing a SQL Data Warehouse Exam. - It contains 147 Questions and Answers. - All the questions are 100% valid and stable. - You can rely on this practice test to pass the exam with a good mark and in the first attempt.

Ace your preparation for Microsoft® Certification Exam 70-463 with this 2-in-1 Training Kit from Microsoft Press®. Work at your own pace through a series of lessons and practical exercises, and then assess your skills with online practice tests—featuring multiple, customizable testing options.

The IBM Informix® Dynamic Server (IDS) has the tools to build a powerful data warehouse infrastructure platform to lower costs and increase profits by doing more with your existing operational data and infrastructure. The Informix Warehouse Feature simplifies the process for

design and deployment of a high performance data warehouse. With a state-of-the-art extract, load, and transform (ELT) tool and an Eclipse-based GUI environment that is easy to use, this comprehensive platform provides the foundation you need to cost effectively build and deploy the data warehousing infrastructure, using the IBM Informix Dynamic Server, and needed to enable the development and use of next-generation analytic solutions . This IBM® Redbooks® publication describes the technical information and demonstrates the functions and capabilities of the Informix Dynamic Server Warehouse Feature. It can help you understand how to develop a data warehousing architecture and infrastructure to meet your particular requirements, with the Informix Dynamic Server. It can also enable you to transform and manage your operational data, and use it to populate your data warehouse. With that new data warehousing environment, you can support the data analysis and decision-making that are required as you monitor and manage your business processes, and help you meet your business performance management goals, objectives, and measurements.

Reviews planning and designing architecture and implementing the data warehouse. Includes discussions on how and why to apply IBM tools. Offers tips, tricks, and workarounds to ensure maximum performance. Companion Web site includes technical notes, product updates, corrections, and links to relevant material and training.

A thorough update to the industry standard for designing, developing, and deploying data warehouse and business intelligence systems The world of data warehousing has changed remarkably since the first edition of The Data Warehouse Lifecycle Toolkit was published in 1998. In that time, the data warehouse industry has reached full maturity and acceptance, hardware and software have made staggering advances, and the techniques promoted in the premiere edition of this book have been adopted by nearly all data warehouse vendors and practitioners. In addition, the term "business intelligence" emerged to reflect the mission of the data warehouse: wrangling the data out of source systems, cleaning it, and delivering it to add value to the business. Ralph Kimball and his colleagues have refined the original set of Lifecycle methods and techniques based on their consulting and training experience. The authors understand first-hand that a data warehousing/business intelligence (DW/BI) system needs to change as fast as its surrounding organization evolves. To that end, they walk you through the detailed steps of designing, developing, and deploying a DW/BI system. You'll learn to create adaptable systems that deliver data and analyses to business users so they can make better business decisions.

An introductory guide for professionals and end-users of SAP and the Business Information Warehouse (BW) data warehouse, this book outlines SAP and BW features and functions, then discusses how to plan and implement a project. Complete information on ERP systems and the characteristics of SAP R/3 software are provided, as well as tips for avoiding common mistakes. The modular format allows users to move easily among chapters that cover SAP R/3 and BW topics.

Do You Know If Your Data Warehouse Flexible, Scalable, Secure and Will It Stand The Test Of Time And Avoid Being Part Of The Dreaded "Life Cycle"? The Data Vault took the Data Warehouse world by storm when it was released in 2001. Some of the world's largest and most complex data warehouse situations understood the value it gave especially with the capabilities of unlimited scaling, flexibility and security. Here is what industry leaders say about the Data Vault "The Data Vault is the optimal choice for modeling the EDW in the DW 2.0 framework" - Bill Inmon, The Father of Data Warehousing "The Data Vault is foundationally strong and an exceptionally scalable architecture" - Stephen Brobst, CTO, Teradata "The Data Vault should be considered as a potential standard for RDBMS-based analytic data management by organizations looking to achieve a high degree of flexibility, performance and openness" - Doug Laney, Deloitte Analytics Institute "I applaud Dan's contribution to the body of Business Intelligence and Data Warehousing knowledge and recommend this book be read

by both data professionals and end users" - Howard Dresner, From the Foreword - Speaker, Author, Leading Research Analyst and Advisor You have in your hands the work, experience and testing of 2 decades of building data warehouses. The Data Vault model and methodology has proven itself in hundreds (perhaps thousands) of solutions in Insurance, Crime-Fighting, Defense, Retail, Finance, Banking, Power, Energy, Education, High-Tech and many more. Learn the techniques and implement them and learn how to build your Data Warehouse faster than you have ever done before while designing it to grow and scale no matter what you throw at it. Ready to "Super Charge Your Data Warehouse"?

"This course is specifically for participants to measure their knowledge and skills on making the appropriate job role decisions around implementing a Data Warehouse with Microsoft SQL Server 2012. This course is designed for ETL and Data Warehouse Developers who most likely focus on hands-on work creating business intelligence (BI) solutions, including data cleansing, Extract Transform Load (ETL), and Data Warehouse implementation. "--Resource description page.

The successful implementation of the data warehouse has not been widely accomplished in industry. Even though the data warehouse has been clearly defined in numerous trade journals and some text books, its successful implementation has been sparse. Following the traditional systems development life cycle (SDLC) of planning, analyses, design, development, implementation and maintenance (Ahituv and Neumann 1990) the information technology teams attempt to implement the data warehouse in hopes of meeting the needs of the corporation and acquiring acceptance from the end user community. This thesis addresses the bottlenecks experienced in implementing a successful data warehouse. It covers lessons learned from real life projects, advice from professionals, experiences of the writer, and the views of end users. This thesis provides in depth knowledge of data warehousing and its components. The fundamentals of the data warehouse are presented, as well as findings from research surveys in the corporate environment which validate, through observation, the bottlenecks of implementing a successful data warehouse.

Here is the ideal field guide for data warehousing implementation. This book first teaches you how to build a data warehouse, including defining the architecture, understanding the methodology, gathering the requirements, designing the data models, and creating the databases. Coverage then explains how to populate the data warehouse and explores how to present data to users using reports and multidimensional databases and how to use the data in the data warehouse for business intelligence, customer relationship management, and other purposes. It also details testing and how to administer data warehouse operation.

Build a modern data warehouse on Microsoft's Azure Platform that is flexible, adaptable, and fast—fast to snap together, reconfigure, and fast at delivering results to drive good decision making in your business. Gone are the days when data warehousing projects were lumbering dinosaur-style projects that took forever, drained budgets, and produced business intelligence (BI) just in time to tell you what to do 10 years ago. This book will show you how to assemble a data warehouse solution like a jigsaw puzzle by connecting specific Azure technologies that address your own needs and bring value to your business. You will see how to implement Lambda architecture by combining batch ETL/ELT jobs using Azure Data Factory with streaming technologies such as EventHub and Azure Databricks. You will discover how to manage cleansing and transformation prior to serving your blended datasets up to queries arriving from Azure SQL Data Warehouse. And you will know how to build robust analytic solutions on Power BI and Azure Analysis Services to empower data-driven decision making that drives your business forward toward a pattern of success. This book teaches you how to employ the Azure platform in a strategy to dramatically improve implementation speed and flexibility of data warehousing systems. You will know how to make correct decisions in design, architecture, and infrastructure such as choosing which type of SQL engine (from at least three

options) best meets the needs of your organization. You also will learn about ETL/ELT structure and the vast number of accelerators and patterns that can be used to aid implementation and ensure resilience. Data warehouse developers and architects will find this book a tremendous resource for moving their skills into the future through cloud-based implementations. What You Will Learn Choose the appropriate Azure SQL engine for implementing a given data warehouse Develop smart, reusable ETL/ELT processes that are resilient and easily maintained Automate mundane development tasks through tools such as PowerShell Ensure consistency of data by creating and enforcing data contracts Explore streaming and event-driven architectures for data ingestion Create advanced staging layers using Azure Data Lake Gen 2 to feed your data warehouse Who This Book Is For Data warehouse or ETL/ELT developers who wish to implement a data warehouse project in the Azure cloud, and developers currently working in on-premise environments who want to move to the cloud, and for developers with Azure experience looking to tighten up their implementation and consolidate their knowledge

This Book Is Mainly Intended For It Students And Professionals To Learn Or Implement Data Warehousing Technologies. It Experiences The Real-Time Environment And Promotes Planning, Managing, Designing, Implementing, Supporting, Maintaining And Analyzing Data Warehouse In Organizations And It Also Provides Various Mining Techniques As Well As Issues In Practical Use Of Data Mining Tools. The Book Is Designed For The Target Audience Such As Specialists, Trainers And It Users. It Does Not Assume Any Special Knowledge As Background. Understanding Of Computer Use, Databases And Statistics Will Be Helpful. This book cuts through the hype and theory about data warehousing and gets down to the basics of walking every member of the team through the design and implementation of a data warehouse. Beyond "how to do it", this book is an implementation methodology that helps project teams identify who will be doing what and what tools each member will need. With this textbook, Vaisman and Zimányi deliver excellent coverage of data warehousing and business intelligence technologies ranging from the most basic principles to recent findings and applications. To this end, their work is structured into three parts. Part I describes "Fundamental Concepts" including multi-dimensional models; conceptual and logical data warehouse design and MDX and SQL/OLAP. Subsequently, Part II details "Implementation and Deployment," which includes physical data warehouse design; data extraction, transformation, and loading (ETL) and data analytics. Lastly, Part III covers "Advanced Topics" such as spatial data warehouses; trajectory data warehouses; semantic technologies in data warehouses and novel technologies like Map Reduce, column-store databases and in-memory databases. As a key characteristic of the book, most of the topics are presented and illustrated using application tools. Specifically, a case study based on the well-known Northwind database illustrates how the concepts presented in the book can be implemented using Microsoft Analysis Services and Pentaho Business Analytics. All chapters are summarized using review questions and exercises to support comprehensive student learning. Supplemental material to assist instructors using this book as a course text is available at <http://cs.ulb.ac.be/DWSDIbook/>, including electronic versions of the figures, solutions to all exercises, and a set of slides accompanying each chapter. Overall, students, practitioners and researchers alike will find this book the most comprehensive reference work on data warehouses, with key topics described in a clear and educational style.

Data Warehousing in Action provides the tools to harness data and transform it into useful customized bytes of information. This book is a fully comprehensive account of how to proceed with the data warehouse project in a clear step-by-step fashion. It reviews the marketplace, the technology, the design issues, and the management issues. It includes real company experiences from research carried out in 30 countries. It focuses on the topics needed to design and implement a meaningful data warehousing architecture including: Identifying

industrial applications for data warehouses; Frameworks for building a data warehouse; Choosing the right architecture and technologies; Outline methodologies for managing the project; and future proofing the design.· Planning the Data Warehouse· Integrating the Data--The Data Warehouse Infrastructure· Exploiting the Data--The Data Warehouse Applications· Looking to the Future--Next Generation Data Warehouse

Unlike popular belief, Data Warehouse is not a single tool but a collection of software tools. A data warehouse will collect data from diverse sources into a single database. Using Business Intelligence tools, meaningful insights are drawn from this data. The best thing about "Learn Data Warehousing in 1 Day" is that it is small and can be completed in a day. With this e-book, you will be enough knowledge to contribute and participate in a Data warehouse implementation project. The book covers upcoming and promising technologies like Data Lakes, Data Mart, ETL (Extract Load Transform) amongst others. Following are detailed topics included in the book Table Of Content Chapter 1: What Is Data Warehouse? 1. What is Data Warehouse? 2. Types of Data Warehouse 3. Who needs Data warehouse? 4. Why We Need Data Warehouse? 5. Data Warehouse Tools Chapter 2: Data Warehouse Architecture 1. Characteristics of Data warehouse 2. Data Warehouse Architectures 3. Datawarehouse Components 4. Query Tools Chapter 3: ETL Process 1. What is ETL? 2. Why do you need ETL? 3. ETL Process 4. ETL tools Chapter 4: ETL Vs ELT 1. What is ETL? 2. Difference between ETL vs. ELT Chapter 5: Data Modeling 1. What is Data Modelling? 2. Types of Data Models 3. Characteristics of a physical data model Chapter 6: OLAP 1. What is Online Analytical Processing? 2. Types of OLAP systems 3. Advantages and Disadvantages of OLAP Chapter 7: Multidimensional Olap (MOLAP) 1. What is MOLAP? 2. MOLAP Architecture 3. MOLAP Tools Chapter 8: OLAP Vs OLTP 1. What is the meaning of OLAP? 2. What is the meaning of OLTP? 3. Difference between OLTP and OLAP Chapter 9: Dimensional Modeling 1. What is Dimensional Model? 2. Elements of Dimensional Data Model 3. Attributes 4. Difference between Dimension table vs. Fact table 5. Steps of Dimensional Modelling 6. Rules for Dimensional Modelling Chapter 10: Star and Snowflake Schema 1. What is Multidimensional schemas? 2. What is a Star Schema? 3. What is a Snowflake Schema? 4. Difference between Start Schema and Snowflake Chapter 11: Data Mart 1. What is Data Mart? 2. Type of Data Mart 3. Steps in Implementing a Datamart Chapter 12: Data Mart Vs Data Warehouse 1. What is Data Warehouse? 2. What is Data Mart? 3. Differences between a Data Warehouse and a Data Mart Chapter 13: Data Lake 1. What is Data Lake? 2. Data Lake Architecture 3. Key Data Lake Concepts 4. Maturity stages of Data Lake Chapter 14: Data Lake Vs Data Warehouse 1. What is Data Warehouse? 2. What is Data Lake? 3. Key Difference between the Data Lake and Data Warehouse Chapter 15: What Is Business Intelligence? 1. What is Business Intelligence 2. Why is BI important? 3. How Business Intelligence systems are implemented? 4. Four types of BI users Chapter 16: Data Mining 1. What is Data Mining? 2. Types of Data 3. Data

Mining Process 4. Modelling 5. Data Mining Techniques Chapter 17: Data Warehousing Vs Data Mining 1. What is Data warehouse? 2. What Is Data Mining? 3. Difference between Data mining and Data Warehousing?

CUTTING-EDGE CONTENT AND GUIDANCE FROM A DATA WAREHOUSING EXPERT—NOW EXPANDED TO REFLECT FIELD TRENDS Data warehousing has revolutionized the way businesses in a wide variety of industries perform analysis and make strategic decisions. Since the first edition of *Data Warehousing Fundamentals*, numerous enterprises have implemented data warehouse systems and reaped enormous benefits. Many more are in the process of doing so. Now, this new, revised edition covers the essential fundamentals of data warehousing and business intelligence as well as significant recent trends in the field. The author provides an enhanced, comprehensive overview of data warehousing together with in-depth explanations of critical issues in planning, design, deployment, and ongoing maintenance. IT professionals eager to get into the field will gain a clear understanding of techniques for data extraction from source systems, data cleansing, data transformations, data warehouse architecture and infrastructure, and the various methods for information delivery. This practical Second Edition highlights the areas of data warehousing and business intelligence where high-impact technological progress has been made. Discussions on developments include data marts, real-time information delivery, data visualization, requirements gathering methods, multi-tier architecture, OLAP applications, Web clickstream analysis, data warehouse appliances, and data mining techniques. The book also contains review questions and exercises for each chapter, appropriate for self-study or classroom work, industry examples of real-world situations, and several appendices with valuable information. Specifically written for professionals responsible for designing, implementing, or maintaining data warehousing systems, *Data Warehousing Fundamentals* presents agile, thorough, and systematic development principles for the IT professional and anyone working or researching in information management.

The Data Vault was invented by Dan Linstedt at the U.S. Department of Defense, and the standard has been successfully applied to data warehousing projects at organizations of different sizes, from small to large-size corporations. Due to its simplified design, which is adapted from nature, the Data Vault 2.0 standard helps prevent typical data warehousing failures. "Building a Scalable Data Warehouse" covers everything one needs to know to create a scalable data warehouse end to end, including a presentation of the Data Vault modeling technique, which provides the foundations to create a technical data warehouse layer. The book discusses how to build the data warehouse incrementally using the agile Data Vault 2.0 methodology. In addition, readers will learn how to create the input layer (the stage layer) and the presentation layer (data mart) of the Data Vault 2.0 architecture including implementation best practices. Drawing upon years of practical experience and using numerous examples and an easy to

understand framework, Dan Linstedt and Michael Olschimke discuss: How to load each layer using SQL Server Integration Services (SSIS), including automation of the Data Vault loading processes. Important data warehouse technologies and practices. Data Quality Services (DQS) and Master Data Services (MDS) in the context of the Data Vault architecture. Provides a complete introduction to data warehousing, applications, and the business context so readers can get-up and running fast Explains theoretical concepts and provides hands-on instruction on how to build and implement a data warehouse Demystifies data vault modeling with beginning, intermediate, and advanced techniques Discusses the advantages of the data vault approach over other techniques, also including the latest updates to Data Vault 2.0 and multiple improvements to Data Vault 1.0

This book explores the concepts of data mining and data warehousing, a promising and flourishing frontier in data base systems and new data base applications and is also designed to give a broad, yet in-depth overview of the field of data mining. Data mining is a multidisciplinary field, drawing work from areas including database technology, AI, machine learning, NN, statistics, pattern recognition, knowledge based systems, knowledge acquisition, information retrieval, high performance computing and data visualization. This book is intended for a wide audience of readers who are not necessarily experts in data warehousing and data mining, but are interested in receiving a general introduction to these areas and their many practical applications. Since data mining technology has become a hot topic not only among academic students but also for decision makers, it provides valuable hidden business and scientific intelligence from a large amount of historical data. It is also written for technical managers and executives as well as for technologists interested in learning about data mining.

Cowritten by Ralph Kimball, the world's leading data warehousing authority, whose previous books have sold more than 150,000 copies Delivers real-world solutions for the most time- and labor-intensive portion of data warehousing-data staging, or the extract, transform, load (ETL) process Delineates best practices for extracting data from scattered sources, removing redundant and inaccurate data, transforming the remaining data into correctly formatted data structures, and then loading the end product into the data warehouse Offers proven time-saving ETL techniques, comprehensive guidance on building dimensional structures, and crucial advice on ensuring data quality

What is data warehousing? -- Project planning -- Business exploration -- Business case study and ROI analysis -- Organizational integration -- Technology -- Database maintenance -- Technical construction of the Wal-Mart data warehouse -- Postimplementation of the Wal-Mart data warehouse -- Store operations sample analyses -- Merchandising sample analyses.

Designing complex analytical data structures is difficult enough, but to do it for an entire enterprise becomes a real challenge. This little primer provides a simple

method of preparing your people for the complexity of this endeavor. This is just like opening a new restaurant where certain components have to be designed and thought out before you start to build the kitchen. You do not have to be an "expert" to build a data warehouse. A lot can be outsourced, but you do need to be able to create your own plan according to your culture's specific requirements. Some cultures take more 'informing' and 'training' than others. The pace and aggressiveness with which you unfold your plan is something that you understand best. This primer defines the data warehouse components and helps you decide when they can be done, in what order, and by how many people.

PLEASE PROVIDE COURSE INFORMATION PLEASE PROVIDE

Learn how to design and implement an enterprise data warehouse. Microsoft Certified Trainer Martin Guidry shows how to design fact and dimension tables using both the star and snowflake techniques, use data quality services to cleanse data, and implement an ETL process with SQL Server integration services.

At 70 terabytes and growing, Wal-Mart's data warehouse is still the world's largest, most ambitious, and arguably most successful commercial database. Written by one of the key figures in its design and construction, *Data Warehousing: Using the Wal-Mart Model* gives you an insider's view of this enormous project. Continuously drawing from this example, the author teaches you the general principles and specific techniques you need to understand to be a valuable part of your organization's own data warehouse project, however large or small. You'll emerge with a practical understanding of both the business and technical aspects of building a data warehouse for storing and accessing data in a strategically useful way. What further sets this book apart is its focus on the informational needs of retail companies-including both market and organizational issues that affect the data's collection and use. If retail is your field, this book will prove especially valuable as you develop and implement your company's ideal data warehouse solution. * Written by a member of the team of four engineers who designed and built the Wal-Mart Data Warehouse database, a team whose database design was recognized internally in 1991 by Wal-Mart with the company's Team Innovational Technical award. * Provides essential information for project managers, consultants, data warehouse managers, and data architects. * Takes an in-depth look at a wide range of technical issues, including architecture, construction approaches, tool selection, database system selection, and maintenance. * Addresses issues specific to retail business: vendors, inventory, sales analysis, geography, article categories, and more. * Explains how to determine business requirements at the outset of the project-and how to develop return on investment analyses after the warehouse has been brought online.

Data Warehouse Systems Design and Implementation Springer

A cutting-edge response to Ralph Kimball's challenge to the data warehouse community that answers some tough questions about the effectiveness of the relational approach to data warehousing. Written by one of the best-known exponents of the Bill Inmon approach to data warehousing, it addresses head-on the tough issues raised by Kimball and explains how to choose the best modeling technique for solving common data warehouse design problems. Weighs the pros and cons of relational vs. dimensional modeling techniques. Focuses on tough modeling problems, including creating and maintaining keys and modeling calendars, hierarchies, transactions, and data quality.

Best practices and invaluable advice from world-renowned data warehouse experts. In this book, leading data warehouse experts from the Kimball Group share best practices for using

the upcoming “Business Intelligence release” of SQL Server, referred to as SQL Server 2008 R2. In this new edition, the authors explain how SQL Server 2008 R2 provides a collection of powerful new tools that extend the power of its BI toolset to Excel and SharePoint users and they show how to use SQL Server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations. Covering the complete suite of data warehousing and BI tools that are part of SQL Server 2008 R2, as well as Microsoft Office, the authors walk you through a full project lifecycle, including design, development, deployment and maintenance. Features more than 50 percent new and revised material that covers the rich new feature set of the SQL Server 2008 R2 release, as well as the Office 2010 release Includes brand new content that focuses on PowerPivot for Excel and SharePoint, Master Data Services, and discusses updated capabilities of SQL Server Analysis, Integration, and Reporting Services Shares detailed case examples that clearly illustrate how to best apply the techniques described in the book The accompanying Web site contains all code samples as well as the sample database used throughout the case studies The Microsoft Data Warehouse Toolkit, Second Edition provides you with the knowledge of how and when to use BI tools such as Analysis Services and Integration Services to accomplish your most essential data warehousing tasks.

Data warehousing is one of the hottest business topics, and there’s more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition. Data is probably your company’s most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You’ll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You’ll find it’s the most useful source of data on the topic!

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