

Il Giovane Holden Giuliotortello

??????;????????“???”??100????
????????????????,????????,????????????

Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner mix smart thinking and great storytelling to show how people respond to incentives.

Traditional Chinese edition of The Upside of Irrationality: The Unexpected Benefits of Defying Logic at Work and at Home by Behavioral Economist Dan Ariely. In Chinese. Distributed by Tsai Fong Books, Inc.

Simplified Chinese edition of The (Honest) Truth About Dishonesty: How We Lie to Everyone---Especially Ourselves. Dan Ariely is a Professor of Psychology and Behavioral Economics at Duke University.

Traditional Chinese edition of The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers. It is one of the best books on "worldly" philosophers that also inspiring. Published since 1999, the English original has been a perennial classic.

??Tian Xia Wen Hua
??,????????????,????????????????????

[Copyright: 27df780bb68b3263606a6f6e492a6572](https://www.douban.com/subject/27df780bb68b3263606a6f6e492a6572/)