

some early success John excelled as a commercial actor landing several national TV campaigns. Then tragedy struck, a divorce in 2000, followed by a series of setbacks including near bankruptcy at his Hollywood modeling agency in 2002. His dream of becoming all he could be in Hollywood now took on nightmarish qualities.

Frank Bettger's momentous decision to undergo a complete personal transformation by putting enthusiasm into everything he did helped him achieve legendary status as an insurance salesman. First first book published in 1947, How I Raised Myself From Failure To Success is still a best-seller today and has stood the test of time. Here, Frank Bettger's interpretation of How I Raised Myself From Failure To Success illustrates the timeless nature of Bettger's insights by bringing them to life through 52 modern case studies. This brilliant interpretation of How I Raised Myself From Failure To Success is an entertaining accompaniment to one of the most famous books on selling ever written.

????????????????,????????????,????????,????????,????????????????????.

"Caring deeply about our children is part of what makes us human. Yet the thing we call 'parenting' is a surprisingly new invention. In the past thirty years, the concept of parenting and the multibillion dollar industry surrounding it have transformed child care into obsessive, controlling, and goal-oriented labor intended to create a particular kind of child and therefore a particular kind of adult. In *The Gardener and the Carpenter*, the pioneering developmental psychologist and philosopher Alison Gopnik argues that the familiar twenty-first-century picture of parents and children is profoundly wrong--it's not just based on bad science, it's bad for kids and parents, too. Drawing on the study of human evolution and her own cutting-edge scientific research into how children learn, Gopnik shows that although caring for children is profoundly important, it is not a matter of shaping them to turn out a particular way. Children are designed to be messy and unpredictable, playful and imaginative, and to be very different both from their parents and from each other. The variability and flexibility of childhood lets them innovate, create, and survive in an unpredictable world. 'Parenting' won't make children learn--but caring parents let children learn by creating a secure, loving environment."--Provided by publisher.

????????????,????????????“?????”,?????????:????,????,????????????????,????????,????90????100??,????????????????????????????????

Traditional Chinese edition of *Leaders Eat Last: Why Some Teams Pull Together and Others Don't* by Simon Sinek. Sinek is the author of *Start with Why: How Great Leaders Inspire Everyone to Take Action*, and a popular TED talk speaker. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Robert Collier's *The Secret of the Ages* continues to show us how to make the most of our potential. Karen McCreadie's interpretation of this runaway bestseller illustrates the timeless nature of Collier's insights into the power of the human mind by bringing them to life in a contemporary context.

Traditional Chinese edition of *Normal People*

In a business world that is changing rapidly, so too are selling techniques. Old fashioned methods no longer apply and you need to develop new skills to prosper in the future. In *Super selling* you will learn how to: Master the three vital stages of the selling process; Become a 'people-person' to enhance your success; Make a powerful first impression on everyone you meet; Build your self confidence and esteem; Communicate like an expert; Gain important advance information on prospective customers; Discover everyone's 'mind method' and 'motivation method'; Write more orders than you ever dreamt possible. *Super selling* will help you to revitalise your selling and to realise your true potential for success.

???

[Copyright: 2aae702d71c46eb943e8b8385622c890](http://www.tsai-fong.com/Copyright:2aae702d71c46eb943e8b8385622c890)