

## Harvard Business Cases Solutions

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class.

An innovation classic. From Steve Jobs to Jeff Bezos, Clay Christensen's work continues to underpin today's most innovative leaders and organizations. A seminal work on disruption—for everyone confronting the growth paradox. For readers of the bestselling *The Innovator's Dilemma*—and beyond—this definitive work will help anyone trying to transform their business right now. In *The Innovator's Solution*, Clayton Christensen and Michael Raynor expand on the idea of disruption, explaining how companies can and should become disruptors themselves. This classic work shows just how timely and relevant these ideas continue to be in today's hyper-accelerated business environment.

Christensen and Raynor give advice on the business decisions crucial to achieving truly disruptive growth and propose guidelines for developing your own disruptive growth engine. The authors identify the forces that cause managers to make bad decisions as they package and shape new ideas—and offer new frameworks to help create the right conditions, at the right time, for a disruption to succeed. This is a must-read for all senior managers and business leaders responsible for innovation and growth, as well as members of their teams. Based on in-depth research and theories tested in hundreds of companies across many industries, *The Innovator's Solution* is a necessary addition to any innovation library—and an essential read for entrepreneurs and business builders worldwide.

World-class, commercial supply chain management standards are now exceptionally high. The best organizations measure order-to-receipt time in two days or less, with near perfect probability. This speed is backed up by nimble systems capable of rapidly responding to unexpected contingencies and surge requirements. Unfortunately, while the commercial sector has been rapidly adopting modern, information-based supply chain systems—in order to remain competitive in the worldwide marketplace—the shift to such systems in the public sector has met with significant resistance and has moved far more slowly. *Transforming Government Supply Chain Management* provides the insights and expertise to overcome this inertia. In Part I, the editors provide a primer on supply chain management, an overview of innovative practices and tools, and a blueprint for government-wide transformation. Part II consists of ten case studies of public and private sector "success stories." The intent of this book is to help speed-up the needed transformation in the public sector.

CONTEMPORARY MARKETING, Seventeenth Edition, is the proven, premier teaching and learning resource for foundational marketing courses. The authors provide thorough coverage of essential marketing principles, exploring all components of the marketing mix, and providing practical guidance to help students prepare for successful marketing careers. This trusted text continues to grow stronger with each groundbreaking new edition, preserving what has made previous editions perennial best-sellers, while adding innovative new features and up-to-date information on current trends, topics, research, and best practices in this ever-evolving field. Because it is so technologically advanced, student-friendly, instructor-supported, and more relevant than ever, CONTEMPORARY MARKETING, Seventeenth Edition, remains in a class by itself. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity—but how do you get the buy-in you need

to make it happen? By building a business case that clearly shows your idea's value. That's not always easy: Maybe you're not sure what kind of data your stakeholders will trust. Or perhaps you're intimidated by number crunching. The HBR Guide to Building Your Business Case, written by project management expert Raymond Sheen, gives you the guidance and tools you need to make a strong case. You'll learn how to: Spell out the business need for your idea Align your case with strategic goals Build the right team to shape and test your idea Calculate the return on investment Analyze risks and opportunities Present your case to stakeholders

In today's world, 'change' is the only 'constant' factor. In the last few decades, there has been a radical change in how organizations function. To survive in this highly volatile environment, companies need a long-term strategic vision and thinking. In light of this, 'strategic management' has become a significant topic and is taught as the core subject in MBA/PGDM programmes in Indian universities and business schools. This is a book written in the context of the Indian business environment but with a global orientation. It is comprehensive and contemporary in its approach.

This book is packed with strategies and insights that will help you design better training courses. It focuses on how people learn as the key factor in making design decisions. The book shows you how to design a good course for any field, no matter what medium you use to deliver it. Learn how the brain works, how people forget, how to gain and maintain attention and how to make a subject interesting. Then use the easy-to-follow guidelines to design strategically by increasing curiosity, making content emotional, making learners practise what they have learned and using failure as a teaching tool. The art of designing a course and making people learn is mastered through practical experience of running courses; the science is gained by evidence-based research on how people learn. The book combines the two, offering many examples and studies in cognitive psychology, neuroscience, instructional design and training the trainer. You will find lots of examples and studies in the book that provide insights that may not be obvious but that lead to important design decisions. They will change forever how you think about training design and delivery and help you design courses that your learners will love. In *Course Design Strategy*, you will learn:

- How to make content memorable
- What learners expect from a course
- How people learn and forget, and why this should be the cornerstone of any course design
- How to use eureka moments and eureka concepts as the building blocks of course design
- How to make content easy to learn
- Why the presence of a feedback loop is crucial to learning
- How to use exercises and tests to enhance learning

More than a decade ago, Clayton Christensen's breakthrough book *The Innovator's Dilemma* illustrated how disruptive innovations drive industry transformation and market creation. Christensen's research demonstrated how growth-seeking incumbents must develop the capability to deflect disruptive attacks and seize disruptive opportunities. In *The Innovator's Guide to Growth*, Scott Anthony, Mark Johnson, Joseph Sinfield, and Elizabeth Altman take the subject to the next level: implementation. The authors explain how to create this crucial capability for unlocking disruption's transformational power. With a foreword by Christensen, this book provides a set of market-proven tools and approaches to innovation that have been honed through fieldwork with innovative companies like Procter & Gamble, Johnson & Johnson, Pepsi, Intel, Motorola, SAP, and Cisco Systems. The book shows you how to: Follow a market-proven process -- so your company can reliably create blockbuster businesses Create structures, systems, and metrics -- so the disruptive innovations that will power your firm's future growth receive the funding and personnel needed to succeed Create a common language of disruptive innovation -- so managers can reach consensus around counterintuitive courses of action Incisive and practical, this book helps your company take the steps necessary to benefit from disruption -- instead of being eclipsed by it.

Designed to give students and public relations professionals the knowledge and skills they need to become successful crisis managers, *Applied Crisis Communication and Crisis Management: Cases and Exercises* by W. Timothy Coombs, includes a wide range of cases that explore crisis communication and management in action using a practical approach. In the first two chapters, the author introduces key theories and principles in crisis communication, which students apply by analyzing 17 cases drawn from recent headlines. Cases are explored from pre-crisis, mid-crisis, and post-crisis communication perspectives, and include a range of predominant crisis scenarios from product recalls to lawsuits to environmental disasters.

Advanced therapies and technologies, new service delivery methods, and care upgrades in underserved areas are translating into improved quality of life for millions with disabilities. Occupational therapy parallels this progress at the individual level, balancing short-term recovery and adaptation with long-term independence and well-being. This Second Edition of the *International Handbook of Occupational Therapy Interventions* builds on its ground-breaking predecessor by modelling current clinical standards rooted in scientific evidence-based practice. Its interventions are applied to a diverse range of client disabilities, with many new or rewritten chapters on workplace and vehicle accommodations, smart home technologies, end-of-life planning, and other salient topics. New introductory chapters spotlight core competencies in the field, from assessing client needs and choosing appropriate interventions to evaluating programs and weighing priorities. And for increased educational value, interactive case studies allow readers an extra avenue for honing clinical reasoning and decision-making skills. Of particular note is a new chapter providing a taxonomy—the Occupational Therapy Intervention Framework—and a validation study of its categories and concepts, delineating the occupational therapist's roles and the expected outcomes. Intervention areas featured in the Handbook include: ? Adaptive interventions, OTs manage and facilitate clients' adaptations. ? Learning interventions, OTs teach and the clients learn or relearn. ? Enabling interventions, OTs enable clients to be meaningfully occupied. ? Preventing interventions, OTs prevent ill-health and promote clients' ability to sustain health in daily life. The Second Edition of the *International Handbook of Occupational Therapy Interventions* is career-affirming reading for all members of rehabilitation teams, including occupational and physical therapists and rehabilitation nurses. Students intending to enter this growing field and professionals working toward its continued improvement will find it useful and inspiring.

"This book discusses the issues that need to be considered when selecting and implementing a CIS in critical care. Common mistakes and pitfalls are highlighted. When appropriate, it offers evidence from research in health informatics and organisational change. This book is for all those involved in the selection, purchase, implementation, and use of a CIS. This includes clinicians, nurses, allied healthcare professional, managers, and executives. It is a key in the success of a CIS implementation project to include as many stakeholders as possible. This book can inform and support discussion between multiple stakeholders"--Provided by publisher.

Developing a Business Case Expert Solutions to Everyday Challenges Harvard Business Review Press

"This book provides a discussion of the managerial aspects, solutions and case studies related to e-business, disseminating

current achievements and practical solutions and applications"--Provided by publisher.

Explains why conventional management practices are incompatible with knowledge-work and that employees must manage themselves instead - the author argues the managers of the past are obsolete

As virtual reality approaches mainstream consumer use, new research and innovations in the field have impacted how we view and can use this technology across a wide range of industries. Advancements in this technology have led to recent breakthroughs in sound, perception, and visual processing that take virtual reality to new dimensions. As such, research is needed to support the adoption of these new methods and applications. Cases on Immersive Virtual Reality Techniques is an essential reference source that discusses new applications of virtual reality and how they can be integrated with immersive techniques and computer resources. Featuring research on topics such as 3D modeling, cognitive load, and motion cueing, this book is ideally designed for educators, academicians, researchers, and students seeking coverage on the applications of collaborative virtual environments. This book sheds light on cross-industry and industry-specific trends in today's digital economy. Prepared by a group of international researchers, experts and practitioners under the auspices of SAP's Digital Thought Leadership & Enablement team within SAP's Business Transformation Services (BTS) unit, the book furthermore presents relevant use cases in digital transformation and innovation. The book argues that breakthrough technologies have matured and hit scale together, enabling five defining trends: hyper-connectivity, supercomputing, cloud computing, a smarter world, and cyber security. It presents in detail how companies are now reimagining their products and services, business models and processes, showcasing how every business today is a digital business. Digitalization, defined as the process of moving to a digital business, is no longer a choice but an imperative for all businesses across all industries and regions. Taking a step toward becoming a digital enterprise is demanding and challenging. The dimensions of customer centricity, leadership and strategy, business models, including offerings (products and services), processes, structure and governance, people and skills, culture, and technology foundation can serve as orientation for digitalization. The articles in this book touch on all dimensions of this digital innovation and transformation framework and offer possible answers to some of the pressing questions that arise when practitioners seek to digitalize their business.

This book is the first anthology compiled in English by the CEIBS Case Center to promote China-focused cases worldwide. Included are ten of twenty six award-winning cases from the Global Contest for the Best China-Focused Cases during 2015 to 2017: these works exemplify the quality of effective business cases and share stories of China to the world. Each of the ten cases has a defining feature. Some cases, with a focus on user demand, analyze how companies build their core competence (e.g., Haidilao Hot-Pot and OnePlus Mobile Phone), while others present an array of business innovations in the era of new retail, e-commerce, and the sharing economy (e.g., SF Express, Jinhubao, ofo, FamilyMart, and Handu Apparel). Some describe Chinese companies' operations in the overseas market (e.g., Huawei and TECNO), and others depict how foreign companies adapt to the Chinese market in a unique way (e.g., Starbucks). These cases were drawn from Chinese and overseas business schools. The book helps bridge the gap between the world management community's interest in China and the limited availability of China-

focused management cases. We hope this collection of select cases will prove valuable and informative for our readers.

Hiring an all-star workforce and keeping it in place is a challenge for any organization. Packed with hands-on tips and tools, *Hiring and Keeping the Best People* offers managers comprehensive advice for hiring more effectively and increasing retention. Book jacket.

Contents: Solved Case Exercises, Cases in Marketing Management, Advertising and Marketing Communications, International Marketing, Introduction to Management, Introduction to Management-Exercises, Global Business Environment, Human Resource Management.

How do you decide on the best course of action for your company to take advantage of new opportunities? By building a business case. This book provides a framework for building a business case. You'll learn how to: Clearly define the opportunity you'll want to address in your business case Identify and analyze a range of alternatives Recommend one option and assess its risks Create a high-level implementation plan for your proposed alternative Communicate your case to key stakeholders

When facing a difficult management challenge, wouldn't it be great if you could turn to a panel of experts to help guide you to the right decision? Now you can, with books from the Judgment Calls series. Drawn from the pages of Harvard Business Review, these interactive, solutions-oriented guides allow readers to access the wisdom of leading experts as they tackle familiar and perplexing business situations. These engagingly written books will help managers improve problem-solving skills and make better judgment calls under fire. A preface provides an overview and sets the context for using these provocative case studies as learning tools in corporate classrooms. A relevant chapter from an HBE volume introduces the topic as a refresher course. Finally, an appendix of resources such as executive summaries, guiding questions, and a list of further reading rounds out the book.

Judgment Calls provide insight into a variety of real world difficulties and offer solutions that managers will find both sound and practical. Our ideal reader is the business traveler who's thinking about this very issue, sees the book in the airport, and throws it in his or her briefcase to read on the plane. This volume, tentatively titled "Growing for Broke and Other Stories From the Frontlines of Management" looks at growth strategy. How do you grow your business without sending it flying off the rails? When should you stick to your core? All this and more!

This informative, comprehensive, yet practical guide provides readers with a complete tool-kit of how to approach global sourcing successfully. Based on real world experiences on implementing and sustaining global sourcing the book provides readers with key guidance on: Foundations of Strategic Sourcing Management, risk, governance and legal considerations Organizational change, innovation and relationship management Transition planning and the end-game Successful principles for new business development from a service provider perspective Future trends, summary and lessons learned Ultimately this guide will take readers from principles to how to s including: How to develop, implement, manage and govern an effective global sourcing strategy and plan How to put in place policies and processes that can be monitored to provide a balanced approach to sourcing How to build a strategic top-down framework coupled with an operational roadmap How to incorporate bottom-up implementation principles

and practices that work How to ensure a coordinated, cost-effective and value-delivery plan and operating environment for strategic and tactical sourcing. In addition, it addresses the following areas in a comprehensive, yet easy to use and practical manner: Integrates strategic and operational concepts and practices Covers both clients and providers Supports the practice of global sourcing by leveraging and integrating professional rigor for best practices Provides practical knowledge, techniques, checklists and methodologies that can be used in any environment globally Includes many examples of current and emerging best practices Is broad and comprehensive, yet drills down to specific how to details in all chapters Provides a global view of sourcing It comes highly recommended.

Manufacturers have shifted their focus from products to smart solutions in search of higher returns and additional growth opportunities. This shift, described as servitization, or lately as a digital servitization, is not a simple process. Academic study has revealed that its issues are complex, problematic, contingent, and even paradoxical, involving multiple organizational layers, such as operations, strategic, relational, and even ecosystemic layers. Recent literature studies have called for improved theories in servitization, and even alternative narratives. In this handbook, the chapters take different perspectives towards servitization, digital servitization or Product-Service-Software systems, presenting and debating over concepts such as organizational transformation, change management, strategic management, business models, innovation and product-service operations. The handbook provides an opportunity to develop improved theoretical grounds for servitization, and thus to elaborate and develop the field further. This volume will be of great interest for the servitization community, including scholars, Ph.D. and master students, but also company managers, developers and consultants facilitating company's servitization efforts.

The Pocket Mentor series offers immediate solutions to the challenges managers face on the job every day. Each book in the series is packed with handy tools, self-tests, and real-life examples to help you identify strengths and weaknesses and hone critical skills. Whether you're at your desk, in a meeting, or on the road, these portable guides enable you to tackle the daily demands of your work with greater speed, savvy, and effectiveness. Ideas are not enough: successful innovation requires people to pick up where the creative process leaves off. These people must take the creative idea and apply it to a real-life problem to design a new product, service, or process. They must construct a carefully articulated vision for the project, draw up a feasible financial plan, and advocate the project over the whole course of its development and implementation. This book teaches you how to execute an innovation from start to finish: - Develop a vision statement that stands up to evaluation criteria - Build a strong business case to the stakeholders who will be affected - Manage both explicit and hidden resistance to change - Sustain the passion around your idea and keeping its momentum going

If you're enrolled in an executive education or MBA program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying, challenging, or downright frustrating. That's not surprising: cases are not expository writing and good ones are often nonlinear and even misleading in their presentation and organization. Apply the conventional approach to understanding business cases, and you may waste time (at

best) and arrive at faulty understandings (at worst). In *The Case Study Handbook*, William Ellet presents a potent new approach for analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (solving a problem, making a decision, or forming an evaluation) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Extensive examples of effective and ineffective writing further reinforce your learning. The book also includes a chapter on how to talk about cases more effectively in class. *The Case Study Handbook* will be an indispensable learning aid for any current or prospective MBA or executive education student.--

An exciting vision of what we can aspire to when sustainability is integrated within strategic practices across enterprise functions, systems, supply chains, and cities. The book will enable decision makers to recognize a new era of innovative value creation. Well-written, concise and accessible, this text helps students to understand the philosophies underpinning qualitative research and research design in business and management.

Includes bibliographical references and index.

This path-breaking book reviews psychological research on practical intelligence and describes its importance in everyday life. The authors reveal the importance of tacit knowledge--what we have learned from our own experience, through action. Although it has been seen as an indispensable element of expertise, intelligence researchers have found it difficult to quantify. Based on years of research, Dr. Sternberg and his colleagues have found that tacit knowledge can be quantified and can be taught. This volume thoroughly examines studies of practical intelligence in the United States and in many other parts of the world as well, and for varied occupations, such as management, military leadership, teaching, research, and sales.

McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets. Questions, case studies, examples of creative problem solving, and testimonials from real-world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.

This book contains the extended and revised versions of selected papers from the Third International Symposium on Business Modeling and Software Design (BMSD 2013), held in Noordwijkerhout, The Netherlands, during July 8-10, 2013. The symposium was organized and sponsored by the Interdisciplinary Institute for Collaboration and Research on Enterprise Systems and Technology (IICREST), in cooperation with the Dutch Research School for Information and Knowledge Systems (SIKS), the Center for Telematics and Information Technology (CTIT), Aristotle University of Thessaloniki (AUTH), and AMAKOTA Ltd. The

theme of BMSD 2013 was "Enterprise Engineering and Software Generation." The 13 full and 20 short papers presented at BMSD 2013 were selected from 56 submissions. The eight papers published in this book were carefully reviewed and selected from the 13 full papers. The selection includes papers touching upon a large number of research topics, ranging from more conceptual ones, such as modeling landscapes, process modeling, declarative business rules, and normalized systems to more practical ones, such as business-case development and performance indicators, and from more business-related topics, such as value modeling and service systems, to topics related to information architectures.

Based on research presented at The Harvard Business School's first-ever conference on business approaches to poverty alleviation, *Business Solutions for the Global Poor* brings together perspectives from leading academics and corporate, non-profit and public sector managers. The contributors draw on practical and dynamic how-to insights from leading BOP ventures from more than twenty countries world-wide. This important volume reflects poverty's multi-faceted nature and a broad range of actors—multinational and local businesses, entrepreneurs, civil society organizations and governments—that play a role in its alleviation.

African economies can benefit tremendously from the new wave of digital innovation and information technology by using it to build and maintain sustainable systems. However, the gap in the theory and practice of providing these solutions remains poorly understood and difficult to fill. Only by addressing this gap head-on can it be traversed to the greater benefit of African citizens. *Digital Solutions and the Case for Africa's Sustainable Development* is a pivotal reference source that presents existing technologies and their relevant solutions and further inspires inventions and innovation to provide sustainable solutions to African problems. Highlighting a wide range of topics including artificial intelligence, cryptocurrency, and digital identity, this book is ideally designed for government officials, public officials, computer engineers, economists, IT specialists, entrepreneurs, researchers, academicians, and students.

World leaders have given the reduction of global poverty top priority. And yet it persists. Indeed, in many countries whose governments lack either the desire or the ability to act, poverty has worsened. This book, a joint venture of a Harvard professor and an economist with the International Finance Corporation, argues that the solution lies in the creation of a new institution, the World Development Corporation (WDC), a partnership of multinational corporations (MNCs), international development agencies, and nongovernmental organizations (NGOs). In *A Corporate Solution to Global Poverty*, George Lodge and Craig Wilson assert that MNCs have the critical combination of capabilities required to build investment, grow economies, and create jobs in poor countries, and thus to reduce poverty. Furthermore, they can do so profitably and thus sustainably. But they lack legitimacy and risk can be high, and so a collective approach is better than one in which an individual company proceeds alone. Thus a UN-sponsored WDC, owned and managed by a dozen or so MNCs with NGO support, will make a marked difference. At a time when big business has been demonized for

destroying the environment, enjoying one-sided benefits from globalization, and deceiving investors, the book argues, MNCs have much to gain from becoming more effective in reducing global poverty. This is not a call for philanthropy. Lodge and Wilson believe that corporate support for the World Development Corporation will benefit not only the world's poor but also company shareholders as a result of improved MNC legitimacy and stronger markets and profitability.

Representing Corporate Officers and Directors and LLC Managers, Third Edition (formerly titled Representing Corporate Officers, Directors, Managers, and Trustees) is a guide to the practical aspects of corporate governance for attorneys, corporate officers and directors, LLC managers, and trustees. Following the repercussions of past corporate and accounting scandals, new legislation, rules, and standards by governmental bodies and society have greatly increased the focus on the responsibilities and liabilities of directors, officers, managers, and trustees. Increased SEC oversight, new NYSE and NASDAQ listing standards, new cybersecurity compliance guidance, new fiduciary and other duties, and new criminal penalties have all changed the landscape for those who control corporations. By logically laying out the steps to safe corporate governance, the analysis, cases, tables, and checklists guide the veteran and neophyte alike. Representing Corporate Officers and Directors and LLC Managers tells you what to look for...what to look out for...and what steps to take to protect your corporate clients in today's harsh regulatory environment. It's the only up-to-date work of its kind to offer both in-depth analysis and practical guidance on key aspects of this critically important area. This updated Third Edition thoroughly covers: Directors' duties of care and loyalty-- including the different standards which have been imposed on directors regarding the duty of care...the duty of loyalty...the business judgment rule... when directors are entitled to rely on the advice of others...improperly influencing audits under the Sarbanes-Oxley Act... improper distributions...and more. Conflicts of interest--with examples of conflict of interest transactions, and discussion of loans to or by directors and officers...secret profits...and the duty to safeguard confidential or inside information-- plus, how certain transactions considered improper can be ratified and thus become legitimate. Federal securities laws--including everything from overviews of the laws, the SEC, and securities themselves-- to jurisdiction, pleading, remedies, and defenses in securities cases... criminal penalties...and attorneys' responsibilities regarding liability under Sarbanes-Oxley. Indemnification and insurance-- with discussion of mandatory and permissive indemnification and the scope of indemnification in various states... when a director may be indemnified even if not wholly successful in defense of an action...directors' and officers' liability insurance...types and extent of insurance coverage...tax law treatment...and exclusions. Tender offers--including antitakeover measures, two-tier and squeeze-out mergers, and golden parachute agreements, poison pill plans, and greenmail...potential liability in tender offers...and implementing mergers and acquisitions, with securities law, antitrust, tax, accounting, and labor law considerations.

## Read Book Harvard Business Cases Solutions

This volume offers a series of actual dilemmas within language classrooms that are designed to promote reflection and discussion. It applies the case-based pedagogy often used in business and other fields to that of second language teacher education to encourage pre- and in-service teachers to grapple with the types of dilemmas and decisions teachers confront every day. Case-based pedagogy resists simple resolutions and easy answers; the activities that precede and follow each case are designed to stimulate analysis and discussion and allow users to draw on theoretical foundations while making critical practical connections. The cases represent a range of classroom contexts: K–12 ESL/sheltered English immersion, modern foreign language, and post-secondary EAP; private, charter, and public schools; and urban and suburban settings. The book is ideally suited to College/School of Education and MA TESOL courses but will also be useful in professional development workshops for all types of language teachers.

Script from the year 2017 in the subject Business economics - Miscellaneous, grade: 1,0, language: English, abstract: During the university, you have to finish several case studies. Within this text the Harvard Business Review case studies Boise Automation, ENSR International, Medical Equipment Inc. and Heidi Roizen are covered. Not only solved by myself, but also supported by lecturer notes and the results of the in-class discussion. Each of the solutions mentioned in here are graded with full points.

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