

Global Logistics Markets Roland Berger

This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. "The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world's most pressing challenges." Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics "This book provides an essential roadmap, guiding the reader easily through complex developments and concepts." John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London "With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer,

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overview of the key issues concerning international retail marketing with a series of incisive cases and examples of industry practice from markedly different sectors as fashion, food and healthcare. The authors provide an accessible and wide-ranging outline of the fundamentals of the subject, such as trends in retail marketing, strategy and logistics, and buying and merchandise management within an international perspective. Contributions from Europe, North America and Asia show the dynamics affecting international retailing through a variety of case. Key discussion points are highlighted throughout the text, giving a hands-on focus.

The work contains selected and thoroughly reviewed research papers of the topics Operations Management, Supply Chain Management, Digitalization, Sustainability, Transportation Management, Process Management, Risk Management, Corporate Social Responsibility and Governance. The papers reflect the current state-of-the-art in logistics and supply chain management and new ideas and technical developments are discussed.

Scholarly Essay from the year 2010 in the subject Business economics - Business Management, Corporate Governance, grade: -, The University of Surrey (School of Management), language: English, abstract:

ABSTRACT & CONCLUSION The current recession, arising from a real estate crisis in the US and followed by a global financial crisis, has affected industries differently around the world. The automotive industry decreased by 15% globally in production of cars and light commercial vehicles (VDA, 2009) as result of the downturn. Lot of companies were supported by the government directly or

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indirectly. Obsolete structure of the industry and high overcapacity are the main problems. The assessment in this paper examines and evaluates the global impact of the downturn on the automotive industry and how the industries have reacted. BMW, one of the ten largest car manufacturers worldwide, operates experienced a 10.4% loss in sales in relating to the previous year as result of the recession and decrease in demand in the automotive industry. The reaction to it was for example less investment in to R&D and redundancies. Almost all resources, capabilities and competitiveness of BMW were concerned. The extent to which the downturn affected those will be examined and evaluated in the second part of this paper. The most important future trends in the automotive industry will be "green technology" and "changing in customers demand." Capacity optimization will be important to win the competition. BMW is recommended to penetrate the market with its successful products and to invest in R&D to follow and setting industry trends. The third part of this paper provides perspectives and recommendation for the industry and provides strategy recommendations for BMW.

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Markus Baum is Group Finance Director at a management consulting firm with focus on business strategy, supply chain management (SCM), manufacturing & logistics, sourcing & purchasing, marke
Providing a coherent and multidisciplinary approach to digitalization, this Modern Guide aims to systematize how the digitalization process affects infrastructure-based industries, including telecommunications,

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transport, energy, water and postal services.

Logistische Prozessketten und Logistiknetze werden immer komplexer – auch hinsichtlich Kosten, Zeit und Qualität. Mit diesem Buch soll die Lücke zwischen Anforderungen und Umsetzung im Logistik-Risikomanagement geschlossen werden. Es ist eine konkrete Arbeitshilfe für Praktiker und stellt anhand zahlreicher Beispiele Konzepte, Methoden und Instrumente vor, die es ermöglichen, Risiken in der Logistik zu identifizieren und effektiv zu handhaben.

Having read this book: You will have a basic understanding of strategy and the process of strategic management. You will know the most important strategy tools (incl. the respective original literature) and how they interact. You will be aware of the focal areas and considerations of strategy in practice. You will be able to analyze and interpret business information with regard to the underlying strategic notions.

A comprehensive guide for business people, government administrators and specialists in management methodology to the original and applied thinking, methods and approaches used by the Methodological School of Management, established in the Soviet era and still operating successfully in modern Russia today.

ILT???????????????

Is there too much inequality? We are witnessing for the first time in many decades a vigorous public debate in the United States and many European countries as to whether income inequality is approaching unjustifiable levels. The financial crisis has drawn special attention to remuneration at financial firms, as well as other more

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broadly based increases in inequality, and the pendulum may well have swung back toward attitudes favoring strengthened regulations. It is against this background of shifting public and political views about income inequality that the Roland Berger Foundation decided to solicit the opinions of U. S. and European political, business, and labor leaders by partnering with the Stanford Center for the Study of Poverty and Inequality. This initiative, led by a diverse team of five authors, sought to cast light on how prominent European and U. S. leaders are making sense of rising inequality. The objective was not to provide yet another scholarly tome on inequality, or another analysis of how the general public views inequality. We are already awash in such analyses. What we don't know, and what we have sought to offer, is a window into how senior leaders view this historic moment. In the summer of 2009, we interviewed thirteen political, business, and labor leaders and presented these interviews in their original form.

Vols. for 1956- include a separately paged section: Directory of organizations, associations and institutions. Relations between the European Union (EU) and India have been growing in quantity and quality in the last two decades. Alongside the economic dimension, the political and security elements of the relationship have emerged as the most promising area for further collaboration between the two sides. This volume brings together analyses and recommendations on EU-India security relations in the fields of: (i) maritime security and freedom of navigation; (ii) cyber security and data protection; (iii) space policy and satellite navigation; (iv)

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defence cooperation. The chapters have been written by a select pan-European and Indian group of experts tasked by the Rome-based Istituto Affari Internazionali (IAI) and the Mumbai-based Gateway House (GH) in the framework of the EU-India Think Tank Twinning Initiative – a public diplomacy project aimed at connecting research institutions in Europe and India funded by the EU. The book provides the reader with original research and innovative insights into how to move forward EU-India relations. It will be essential reading for scholars and policy makers interested in the subject.

Das Handbuch bietet einen Gesamtüberblick über Industrie 4.0 und gibt zugleich Lösungen für wichtige praktische Fragen. Ausgangspunkt ist dabei das Recht mit seinen aktuellen Herausforderungen Zuordnung der Daten (wem gehören sie? Vorgaben der EU?), Datensicherheit, Datenschutz (Europäische Datenschutzgrundverordnung), Cyberangriffe, Wettbewerbsrecht (Zugangsansprüche gegen Monopolisten, zulässiger und verbotener Informationsaustausch, mögliche Kooperationen). Sodann werden Einzelbereiche von Industrie 4.0 (Internet of Production, Maschinenbau, künstliche Intelligenz, Elektromobilität, autonomes Fahren, Verkehr, Medizin, Bauwesen, Energiewirtschaft etc.) in ihren Besonderheiten beleuchtet. Allgemeine Entwicklungen aus dem Management, der digitalen Transformation der Unternehmen und der Arbeitswelt sowie ethische Fragen schließen sich an.

This book presents trends, developments, and examples of how digital disruption is currently reshaping the

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logistics industry. Logistics is the invisible force behind the global economy, influencing and providing a lens into all economic activities. Chapters written by respected experts in the field describe how new technologies such as autonomous vehicles, blockchain, Internet of things (IoT), and state-of-the-art freight management solutions are fundamentally changing supply chain solutions. Special emphasis is placed on promising start-ups and venture capital firms around the world that are now investing in the future of logistics.

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

This book focuses on novel design and systems engineering approaches, including theories and best practices, for promoting a better integration of people

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and engineering systems. It covers a range of hot topics related to: development of activity-centered and user-centered systems; interface design and human-computer interaction; usability and user experience; cooperative, participatory and contextual models; emergent properties of human behavior; innovative materials in manufacturing, and many more. Particular emphasis is placed on applications in sports, healthcare, and medicine. The book, which gathers selected papers presented at the 1st International Conference on Human Systems Engineering and Design: Future Trends and Applications (IHSED 2018), held on October 25-27, 2018, at CHU-Université de Reims Champagne-Ardenne, France, provides researchers, practitioners and program managers with a snapshot of the state-of-the-art and current challenges in the field of human systems engineering and design.

Collaboration of organizations reshapes traditional managerial practices and creates new inter-organizational contexts for strategy, coordination and control, information and knowledge management. Heralded as organizational forms of the future, networks are at the same time fragile and precarious organizational arrangements, which regularly fail. In order to investigate the new realities created by technology-enabled forms of network organizations and to address the emerging managerial challenges, this book introduces an integrative view on inter-firm network management. Centred on a network life cycle perspective, strategic, economic and relational facets of business networking are explored. The network

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management framework is illustrated onto a broad range of European inter-firm network examples in various industries rendering insights for new management practices.

Innovative Logistics Services and Sustainable Lifestyles Interdependencies, Transformation Strategies and Decision Making Springer

Das Buch bietet ein umfassendes Framework für die Berücksichtigung von Nachhaltigkeit in der Logistik. Nachhaltige Logistik umfasst Green Logistics und City-Logistik und bedeutet die Ausrichtung der Logistikfunktionen Transport, Lagerung und Verpackung an den Zielen der Nachhaltigkeit. Green Logistics beinhaltet Maßnahmen zur Ressourcenschonung und zur Umweltverträglichkeit. Ziel der City-Logistik ist eine verbesserte Ver- und Entsorgung von Gütern in Ballungsräumen unter Nutzung der bestehenden Verkehrsinfrastruktur. Dabei sollen der Überlastung des Straßenverkehrs, der Lärmemissionen und der lokalen Luftverschmutzung in Städten entgegengewirkt werden. Das Buch deckt damit die gesamte Bandbreite der logistischen Aktivitäten ab und gibt einen aktuellen Überblick über Methoden, Technologien und Maßnahmenbeispiele für eine nachhaltige Logistik. Der Leser findet damit nicht nur den derzeitigen Stand der Technik wieder, sondern auch aktuelle Best Practice-Beispiele für die nachhaltige Logistik.

Contains 20 case studies which span various industries, from services to fast-moving consumer goods. This comprehensive set highlights the dos and don'ts of operating in China and appeals to those who are interested in and actually doing

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business in China.

Master's Thesis from the year 2003 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, University of Applied Sciences Ludwigshafen (MBA International Management Consulting - University of Ludwigshafen, University of Lincoln), course: MBA, 82 entries in the bibliography, language: English, abstract: The submitted dissertation critically discusses business models in the context of customer dimensions under uncertain market conditions. The following questions summarise the fields of investigation: • How do business models adapt to rapidly changing and buyer driven markets? • What are the next two steps after Customer Relationship Management? • Can the gap in the process chain between 'Customer Relation Management' and 'Supply Chain Management' be bridged and how? • How can a method be developed in order to measure the current customer orientation of a company and to compare companies among each other? • Are customer oriented companies more profitable? As a deductive research approach is used, beneath a small number of inductive elements, an investigation in both secondary and primary data is imperative. Subsequently a critical review of related literature along with a supporting inquiry is part of the dissertation. The scope of the work includes background information, the discussion of future business models as well as an empiric impression of 'customer orientation' in German small and medium sized enterprises. The most significant conclusions can be recapitulated as follows: • Simple customer orientation can lead to less innovation, furthermore to unprofitable business and in the worst case to the elimination of a company. • Customer oriented strategy is about building processes that are able to react to any environmental or economical modification as fast as possible •

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The evolution of Customer Relation Management will lead to new customer driven and pulled business models, including innovative measurement methods like 'Return on Customer'

- The gap between Customer Relation Management and Supply Chain Management will in all probability be bridged, new concepts (e.g. Customer Chain Management) will represent this task
- A 'balanced' Customer Centric Index, developed as a benchmark instrument as part of the dissertation, shows that only a third of the examined companies can be interpreted as 'customer oriented', on the other hand 'Sales & Marketing' is regarded as the initial and most influencing process.
- A statistical connection between 'being customer oriented' and 'profit' could not be proved
- As a surprising and unintentional result the survey revealed that focusing on a small market (niche) is, at least for SME, a more profitable business. [...]

The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the

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Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current

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activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

Diederich Bakker develops a comprehensive planning process that can guide brand manufacturers in assessing the internal and external environment. The step-by-step planning process includes strategies to thoroughly audit brand portfolios and to review an organisation's brand management capabilities. The planning process aides brand manufacturers in assessing product categories and in determining retailers for their suitability as cooperation partners. The proposed Vertical Brand Portfolio Management is based on the principles of brand portfolio strategy assigning clear roles for all brands including private labels. Instead of fighting the retailer products brand manufacturers are encouraged to cooperate with retail partners by offering vertically integrated brand portfolios. Based on numerous international case studies, the author offers brand manufacturers and retailers practical tools to consider collaborations in the production and management of private labels.

This edited volume aims to describe the transformation of supply chain management (SCM) and logistics services by merging sustainable logistics, SCM, sustainable consumption and lifestyle research. This assessment of the transformation potential serves the development of sustainable business models and optimized decision-making systems for achieving sustainable economic value creation within a green economy. In 5 sections, the volume takes a unique transdisciplinary approach to assess sustainable business practices within SCM and the logistics sector, and to understand the interactions between logistics services and consumer lifestyles while creating transparency within the decision making process. This book will be of particular interest to

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academics, policymakers, planners, and politicians. Section 1 introduces readers to the importance of blended research and innovation between sustainable SCM and consumer lifestyles for transformation towards a green economy. Section 2 addresses the question of how trends and developments in consumption behavior and lifestyles influence the development of sustainable logistics. Section 3 discusses the transformation potential towards sustainable logistics using the food sector as an example. Section 4 focuses on strategic decision making in SCM, and how long-term improvements of sustainability performance can be achieved. Section 5 concludes with policy recommendations as well as research and innovation perspectives for future sustainable development with SCM and logistics.

The 1980's witnessed the first step - change in managing the logistics function when stock centralization, contracting out and investment in technologies made a massive impact. The 1990's have experienced further changes that have been mainly concerned with incremental improvements and relationship changes. Retailers are now focusing on the whole supply chain instead of being primarily concerned with physical distribution management. The emphasis now is on quick response, efficient consumer response, category management and continuous replenishment - in short, the key is relationships. This new study presents a series of contributions from both academic researchers and industry specialists who share their research into retail logistics to provide a state-of-the-art/science report on the key issues for the 1990's. The book is up-to-date with changes in retail distribution and the recent transformation of retail logistics features company profiles of Safeway and Tesco, two of the most respected grocery logistics operations in the UK. It also discussed the internationalization of retailing and its impact on logistics strategy. Logistics and Retail Management is

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essential reading for both retail and logistics managers, professors, students and consultants, and proves that logistics excellence provides a fundamental competitive advantage. Features

Contrary to the explanations offered by the theory of non-reflexive, path-dependent institutionalism, the U.S. and the German automotive industries undertook strikingly similar patterns of industry modification under tough international competition during the 1990s, departing from their traditional national patterns. By investigating the processes of the U.S. and German adjustments, the author critically reconsiders the prevalent paradigms of political economy and comes to the conclusion that the evidence does not confirm the neoliberal paradigm. In order to better account for the recomposition of new market relations, which the author terms converging but non-liberal and diverging but not predetermined markets, he proposes an alternative model of politics among reflexive agents, emphasizing different kinds of problem-solving practices among those reflexive agents. He argues that different forms and regimes of market are established in the process of recomposition, in which agents reflect upon not only market rationality but also upon their own institutions, creating new norms.

Highlights the challenges ahead for business managers and political leaders on the issues of green business and sustainability, with insights from experts in the key markets and regions

This edited monograph brings together research papers covering the state of the art in cloud computing for logistics. The book includes general business object models for intralogistics as well as user-friendly methods for logistics business process

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design. It also presents a general template for logistics applications from the cloud. The target audience primarily comprises researchers and experts in the field, but the book will also be beneficial for graduate students.

La transformación de la logística en la venta al detalle. Relaciones en la cadena de abastecimiento. La internacionalización en la cadena de abastecimiento en la venta al detalle. La logística en el mundo de la moda.

In 2018 the Indonesian economy recorded a growth rate of 5.2%, the highest in five years. This was in spite of a slump in the rupiah and a trade imbalance, and took place against a backdrop of rising US interest rates and deteriorating trade relations between the world's two biggest economies. The country's emphasis on industrialisation and infrastructure development is laying the foundations for continued economic growth. Moreover, the archipelago's growing middle class population, geographical position and human capital development agenda, alongside progress in free-trade agreements, make it a strong contender on the global economic stage. The country holds considerable potential for developing entrepreneurial and creative prowess, already being home to four unicorn startups. Investors have continued to look beyond traditional destinations, with emerging cities like Surabaya and Palembang showing strong

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possibilities for economic growth. Although the outcome of the April 2019 national election will determine the course of further infrastructure development and tax reforms, the future looks promising, with predictions of continued growth accompanied by stable inflation.

Inhaltsangabe:Abstract: The thesis offers solutions concerning the following questions: - Why is customer loyalty important for long term success of a company? - What are value adding characteristics of E-Business? - How is customer relationship management defined? - How does relationship management help a company in the changing marketplace of E-Business? - How can a company build customer loyalty? - How to follow a step-by-step process in order to build lasting relationships with customers? - What do best-practice companies manage relationships (including over 10 short case studies and practical experiences) - How to use online communities for customer loyalty? - What does datamining mean in the context of CRM? - How to integrate customers for customization and product innovations? - Why does a database give you the necessary information for knowing your customers? - What is the link between customer satisfaction, differentiation, and long term economic success - What are tools to implement the new approach of customer relationship management? - How to install an complaint management system in E-Business in

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order to build loyalty? The main objectives of the thesis are show how companies can build loyalty with customer relationship management to combine the concept of customer loyalty with the characteristics of E-BusinessCompanies in E-Business already realize that focusing only on customer acquisition is not enough for lasting success and are therefore intensifying efforts towards customer loyalty. According to recent studies only a small part of the companies know how many visitors they have on their Websites. And only some of them know the number of frequent/loyal buyers. A lack of customer knowledge and relationships with customers can get dangerous, especially in a scenario, where the competitive offer is only one click near by. The benefits of customer loyalty are directly measurable, knowing that the costs of taking care after loyal customers are many times below those of customer acquisition. From a practical point of view the aim of the thesis is to show how companies can build loyal online-customers in order to develop long-term business relationships. Drawing from international management literature, focusing on recently published articles in order to take into consideration the developments in the changing marketplace of information technology. Successful online companies and their practical experience should [...]

Direct Store Delivery (DSD) is a key method of

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selling and distributing products for a variety of industries. In the consumer products industry, DSD is one of the strategic key growth areas, as the process delivers a broad range of business benefits to all parties of the value chain. Today, 24 of the world's Top 30 Fast Moving Consumer Goods companies employ the DSD business process. Although DSD is gaining major and steadily increasing attention in the market, it has hardly been covered by literature and empirical studies. For the first time and including the input of both practitioners and academics, this book throws light on the topic of DSD from different perspectives, providing fresh insights and benefits. The book covers diverse topics. Among others, it delivers a deeper understanding of the DSD business process and why companies use it. Furthermore, the global status quo of DSD usage and details of its implementation will be illustrated and multi-level insights (strategic, operational) will be discussed.

Seminar paper from the year 2019 in the subject Business economics - Supply, Production, Logistics, grade: 1,0, , language: English, abstract: This paper deals with a selection of the most important future-oriented questions in the field of urban logistics. It analyzes the relevance of urban logistics, examines transportation types of the future and discusses the impact of demographic change and labor shortage on the logistics market. Further, the concept "Post

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4.0" is critically questioned and it is reflected to what extent the fields procurement and production logistics are influenced by the global trends. Lastly, a conclusion summarizes the most important findings and introduces additional research fields. Urban logistics is a topic of increasing interest to both research and practice. Reasons for this are diverse: Population growth in urban areas is expected to continue, meaning that by 2030, 79% of the German population will live in these areas. This, in turn, has an impact on the already growing e-commerce which is a major driver for parcel delivery. As a result, parcel volume is expected to reach 5 billion pieces per year by 2026, equaling a growth of 100% since 2016. With a growing volume, not only the complexity of routes and business scalability increases, but also environmental problems, which are already the focus of various stakeholders anyway. Thus, logistics companies are required to develop innovative solutions, such as those derived from the possibilities of digitalization, in order to meet the increasing and changing demands of stakeholders.

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