

# Fundamentals Of Financial Accounting

Students use this report containing the very same information distributed to Landrys stockholders and potential investors to solve problems and exercises, in the process gaining an understanding of how real financial data are prepared and used.

CIMA Official Learning Systems are the only coursebooks recommended by CIMA. Written by a team of experts that include past and present CIMA examiners and markers, they contain everything you need to know. Each book maps to the syllabus chapter by chapter to help you learn effectively and reinforce learning with features including: - comprehensive coverage of the whole syllabus - step by step coverage directly linked to CIMA's Learning Outcomes - up to date examples and case studies - practice questions to test knowledge and understanding - integrated readings to increase understanding of key theories - colour used throughout to highlight key learning points \* The Official Learning systems are the only study materials endorsed by CIMA \* Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success \* Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

Fundamentals of Financial Accounting, presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well

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as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

**CONTENIDO:** Accounting in business - Accounting for transactions - Preparing financial statements - Accounting for merchandising operations - Accounting for inventories - Accounting for cash and internal controls - Accounting for receivables - Accounting for long-term assets.

Introduces the principles, preparation, uses and limitations of the financial statements of business entities. Discusses the need for financial information in decision making and the collection and processing of the information through the accounting system. Covers major assets, liabilities, and owners' equity, emphasis on the particular variation and profit measurement problems associated with individual accounts. Presents material on the interpretation of financial statements and a brief overview of income taxation.

This unique book is not written from a specific national perspective, but adopts an international approach throughout. It treats the topic of International Financial Accounting and Reporting as a subject in its own right and not as an alternative

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or an extension to the existing domestic regulatory framework. The book begins with an introduction to accounting and financial reporting, followed by a description of the development of international standards and the present structure, role and operations of the International Accounting Standards Board. While a major part of the book is devoted to a discussion on individual IFRS (International Financial Reporting Standards), it also discusses income statements, balance sheets and cash flow statements. These financial statements are examined in the context of International Financial Reporting regulations and students are introduced to the main IFRS relating to those statements. Subsequent chapters examine individually, the more complex standards. A complimentary copy of the Instructor's Manual and the PowerPoint presentations of the text materials are available for all instructors who adopt this book as a course text. Please send your request to [sales@wspc.com](mailto:sales@wspc.com).

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The Course Book provides all the knowledge required in a user friendly format with easy navigation. It is specifically designed to make your studies as effective and efficient as possible throughout.

CIMA - C02 Fundamentals of Financial Accounting

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"Fundamentals of Financial Accounting responds by using carefully chosen focus companies that students recognize and engage with in their everyday lives. From tech start-ups to some of the world's most familiar trademark brands, each chapter opens with an engaging scenario or story using a familiar company. The same focus company, such as Walmart, Cedar Fair, American Eagle, National

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Beverage, Under Armour, or General Mills, is used throughout the entire chapter so that students can see how the concepts and calculations apply to a real-world company they are already familiar with"--

CIMA's Official Learning System has been written specifically for the new certificate syllabus by former CIMA examiners in conjunction with the CIMA faculty. \* Completely updated to reflect changes in the syllabus \* The official Learning systems are the only study materials endorsed by CIMA \* Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success \* Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice Utilizing the first thirteen chapters of Wild's best-selling, Financial and Managerial Accounting text, Financial Accounting Fundamentals responds to the market's request for a low-cost, succinct book; a book that balances large and small businesses, and one that is contemporary, engaging, and accessible for today's students. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

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