

Fundamentals Of Corporate Finance Parrino

Parrino's Fundamentals of Corporate Finance develops the key concepts of corporate finance with an intuitive approach while also emphasizing computational skills, enabling students to develop the critical judgments necessary to apply financial tools in real decision-making situations. The fourth edition offers a level of rigor that is appropriate for both business and finance majors.

Fundamentals of Corporate Finance John Wiley & Sons

Parrino, Kidwell and Bates, Fundamentals of Corporate Finance 2nd Edition is a balanced approach to the main theme of value creation balanced by risk management. The goal of this text is to provide both intuitive and calculation based- to master content. Material is organized from the most concrete to the most abstract provided with regular opportunities to review, practice, and self-test. This issue emphasizes building intuitive abilities to solve problems that occur in the business world. Once principles and concepts are understood, the goal is to have a knowledge-based intuitive understanding of financial projects and situations. In addition, the book addresses demands for intellectual and mathematical rigor and includes features showing the relevance of finance to other business disciplines. Real-world examples offer repeated opportunities to develop problem-solving skills through stepped-out Learn By Doing Applications that present realistic business situations. Decision Making Examples are based on actual business scenarios and emphasize the decision making process of the financial manager. ??????????, ??????????, ?????????, ?????, ?????????????, ?????????, ?????????????

This package includes a copy of ISBN 9781118845899 and a registration code for the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. WileyPLUS registration cards are only included with new products. Used and rental products may not include WileyPLUS registration cards. Fundamentals of Corporate Finance, 3rd Edition by Robert Parrino, David Kidwell, and Thomas Bates develops the fundamental concepts underlying corporate finance in an intuitive manner while maintaining a strong emphasis on developing computational skills. The authors believe that students who understand the intuition underlying the basic concepts of finance are better able to develop the critical judgments necessary to apply financial tools in real decision-making situations. The Third Edition offers a level of rigor that is appropriate for both business and finance majors and presents the content in a manner that all students find accessible and engaging.

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For undergraduate courses in corporate finance or financial management. Help readers practice and connect to real-world financial decisions Fundamentals of Corporate Finance offers a practical introduction to modern-day core principles, arming readers with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that they can apply in their future careers. Updated with new examples, exercises, and statistics, the 4th Edition gives individuals the opportunity to practice and apply concepts, while connecting them to the latest financial issues and policy in today's world of business. Also available with MyLab Finance MyLab(tm) Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134641698 / 9780134641690 Fundamentals of Corporate Finance Plus MyLab Finance with Pearson eText -- Access Card Package Package consists of: 0134475569 / 9780134475561 Fundamentals of Corporate Finance 0134476441 / 9780134476445 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Corporate Finance

"This book is more than a collection of ideas, equations, and chapters. It has an important integrating theme-that of value creation. This theme, which is carried throughout the book, provides a framework that helps students understand the relations between the various concepts covered in the book and makes it easier for them to learn these concepts. The concept of value creation is the most fundamental notion in corporate finance. It is in stockholders' best interests for value maximization to be at the heart of the financial decisions made within the firm. Thus, it is critical that students be able to analyze and make business decisions with a focus on value creation. The concept of value creation is introduced in the first chapter of the book and is further developed and applied throughout the remaining chapters. The theme of value creation is operationalized through the net present value (NPV) concept. Once students grasp the fundamental idea that financial decision makers should only choose courses of action whose benefits exceed their costs, analysis and decision making using the NPV concept becomes second nature. By helping students better understand the economic rationale for a decision from the outset, rather than initially focusing on computational skills, our text keeps students focused on the true purpose of the calculations and the decision at hand"--

Fundamentals of Corporate Finance helps students develop the intuition and analytical skills necessary to effectively apply financial tools in real-world decision-making situations. The authors provide a fully integrated framework for

understanding how value creation relates to all aspects of corporate finance; whether it be evaluating an investment opportunity, determining the appropriate financing for a business, or managing working capital. This unique and integrated framework also provides robust coverage of problem solving and decision-making skills.

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