

## Freakonomics Superfreakonomics Steven D Levitt

PLEASE NOTE: This is a summary of the book and NOT the original book. Think Like a Freak: A 30-minute Summary of Steven D. Levitt and Steven J. Dubner's book Inside this Instaread Summary: Overview of the entire book Introduction to the Important people in the book Summary and analysis of all the chapters in the book Key Takeaways of the book A Reader's Perspective Preview of this summary: Chapter 1 After writing Freakonomics and Superfreakonomics, Steven Levitt and Stephen Dubner were asked many questions about how to deal with a wide variety of problems. Since problem solving is difficult and time-consuming, they decided to write a book to teach thinking skills instead of trying to offer solutions to specific problems. The first important idea to keep in mind is that selfish incentives are not as effective as communal incentives when considering how to solve a problem. Most people tend to put their own interests before the interests of others. This is human nature and often makes it difficult to get several people to move in the same direction towards a specific goal. There is no right or wrong way to think about solving a problem. In the modern world, people must become more productive, creative, and rational in their thinking. The first two books written by Levitt and Dubner were based on a few basic ideas. First, incentives are the foundation of modern life, and figuring them out is the key to understanding and solving any problem. Next, conventional wisdom often turns out to be incorrect and blindly following it can lead to disastrous outcomes. Finally, correlation does not equal causality. In other words, just because two things are identified together does not mean that one causes the other. This book builds on these three basic principles, but is more prescriptive than the previous two titles. The book is inspired by an economic approach relying on data rather than an ideology to understand how the world works, how resources are allocated, and the obstacles that can get in the way of getting resources to those who need them. The good news is that thinking like a freak is so easy that anyone can do it. The question is why so few people actually do it...

This Value Pack consists of Microeconomics: International Edition, 6/e by Pindyck/Rubinfeld (ISBN: 9780131860261); Freakonomics, 1/e (ISBN: 9780131912076)

"Fitness, money, and wisdom--here are the tools. Over the last two years ... Tim Ferriss has collected the routines and tools of world-class performers around the globe. Now, the distilled notebook of tips and tricks that helped him double his income, flexibility, happiness, and more is available as Tools of Titans"--Page 4 of cover.

'A HUMDINGER' THE TIMES BIGGER, BETTER AND MORE CONTROVERSIAL, THE INTERNATIONALLY BESTSELLING FREAKQUEL IS HERE IN A SUPER-DELUXE, SUPER-ILLUSTRATED EDITION. Steven Levitt, the original rogue economist, and Stephen Dubner look deeper, question harder and uncover even more hidden truths about our world, from terrorism to shark attacks, cable TV to hurricanes. They ask, among other things- What's a sure-fire way to catch a terrorist? Are people hard-wired for altruism or selfishness? Which cancer does chemotherapy work best for? Why is saving the planet easier than we think? With this illustrated edition, Levitt and Dubner bring alive their unique analysis and storytelling with an explosion of visual evidence to reveal the world in a bold, new way. Seeing is believing . . . Traditional Chinese edition of Gang Leader For A Day: A Rogue Sociologist Takes To the Streets by Sudhir Venkatesh (author of another social observation book titled: Floating City, ) a New York Times bestseller and The Economist's Best Book of 2008. It is also the third of Mark Zuckerberg's 2015 reading list. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

The New York Times bestselling Freakonomics changed the way we see the world, exposing the hidden side of just about everything. Now, with Think Like a Freak, Steven D. Levitt and Stephen J. Dubner have written their most revolutionary book yet. With their trademark blend of captivating storytelling and unconventional analysis, they take us inside their thought

process and offer a blueprint for an entirely new way to solve problems. The topics range from business to philanthropy to sports to politics, all with the goal of retraining your brain. Along the way, you'll learn the secrets of a Japanese hot-dog-eating champion, the reason an Australian doctor swallowed a batch of dangerous bacteria, and why Nigerian e-mail scammers make a point of saying they're from Nigeria. Levitt and Dubner plainly see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing—and so much fun to read.

????????????(?)????????????

Learn How To Think Like A Freak In A Fraction Of The Time It Takes To Read The Actual Book!!! Today only, get this 1# Amazon bestseller for just \$2.99. Regularly priced at \$9.99. Read on your PC, Mac, smart phone, tablet or Kindle device The readers of Freakonomics and SuperFreakonomics sent the authors of these books countless questions. Many of these questions were regarding various problems and issues that have affected society for a long time. Basically, the readers wanted the authors of the Freakonomics books to research their particular problems and find solutions. The authors and the research team behind the Freakonomics books enjoy solving problems for people, but there is only so much that any human can do. Many of the problems that the authors encountered in their letters from readers were extremely difficult to solve and the mass quantity of questions made it physically impossible to even attempt to answer them all. This problem was contemplated for some time by the Freakonomics team and they decided that the solution to this problem was to teach other people how to think like they do. This explains why the book is titled "Think like A Freak." When the authors are talking about thinking like a freak, they are referring to a person's ability to think about situations like an economist. There is the basic idea that if you give a man a fish, you feed him for a day, but if you teach him how to fish, you will feed him for a lifetime. When people understand how to correctly evaluate any situation, they will be more likely to find a plausible solution. Here Is A Preview Of What You'll Learn When You Download Your Copy Today\* General Overview and Summary of Think Like A Freak \* Examples From Think Like A Freak \* The Reason Think Like A Freak Was Created\* Learn How To Approach Situations Like An Economist Download Your Copy Today! The contents of this book are easily worth over \$9.99, but for a limited time you can download ""Summary of "Think Like A Freak: The Authors Of Freakonomics Offer To Retrain Your Brain"" for a special discounted price of only \$2.99 To order your copy, click the BUY button and download it right now!

"Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They usually begin with a mountain of data and a simple question. Some of these questions concern life-and-death issues; others have an admittedly freakish quality. Thus the new field of study contained in this book: freakonomics. It is true that readers of this book will be armed with enough riddles and stories to last a thousand cocktail parties. But Freakonomics can provide more than that. It will literally redefine the way we view the modern world."--BOOK JACKET.

????????? ?????????????? ?????????????????? ?????400?? ?????????????????? -----  
????????????? ?????????????????????? ???  
??  
??K????????????????????  
??  
??

The New York Times bestselling Freakonomics was a worldwide sensation. Now, Steven D. Levitt and Stephen J. Dubner return with SuperFreakonomics, and fans and newcomers alike will find that the "freakquel" is even bolder, funnier, and more surprising than the first. SuperFreakonomics challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department store Santa?







??????????????

Comprobando que el estudio de la economía puede explicar cómo se relacionan fenómenos distintos, este bestseller internacional establece una nueva manera de ver al mundo. Los autores explican el lado escondido de todo, desde crímenes violentos y nombres d

Avec Freakonomics, leur premier livre (Folio actuel numéro 132), Levitt et Dubner ont transformé notre regard sur le monde en appliquant les méthodes de l'économie aux petites bizarreries de la vie quotidienne. SuperFreakonomics aborde une nouvelle série de questions aussi insolites les unes que les autres. La méthode économique n'est ici ni une simple discipline universitaire ni une stricte explication mathématique de l'"économie", mais un instrument dont il faut se servir pour décrire comment nous prenons des décisions : c'est le mariage de la méthode économique et de la curiosité iconoclaste. Finalement, il ressort de toutes ces démonstrations une redoutable évidence : les êtres humains, que l'économie traite en sujets rationnels et calculateurs, ne font qu'obéir aux incitations.

Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner mix smart thinking and great storytelling to show how people respond to incentives.

PLEASE NOTE: This is a summary of the book and NOT the original book. Think Like a Freak: A 30-minute Summary of Steven D. Levitt and Steven J. Dubner's book Inside this Instaread Summary: Overview of the entire book Introduction to the Important people in the book Summary and analysis of all the chapters in the book Key Takeaways of the book A Reader's Perspective Preview of this summary: Chapter 1 After writing Freakonomics and Superfreakonomics, Steven Levitt and Stephen Dubner were asked many questions about how to deal with a wide variety of problems. Since problem solving is difficult and time-consuming, they decided to write a book to teach thinking skills instead of trying to offer solutions to specific problems. The first important idea to keep in mind is that selfish incentives are not as effective as communal incentives when considering how to solve a problem. Most people tend to put their own interests before the interests of others. This is human nature and often makes it difficult to get several people to move in the same direction towards a specific goal. There is no right or wrong way to think about solving a problem. In the modern world, people must become more productive, creative, and rational in their thinking. The first two books written by Levitt and Dubner were based on a few basic ideas. First, incentives are the foundation of modern life, and figuring them out is the key to understanding and solving any problem. Next, conventional wisdom often turns out to be incorrect and blindly following it can lead to disastrous outcomes. Finally, correlation does not equal causality. In other words, just because two things are identified together does not mean that one causes the other. This book builds on these three basic principles, but is more prescriptive than the previous two titles. The book is inspired by an economic approach relying on data rather than an ideology to understand how the world works, how resources are allocated, and the obstacles that can get in the way of getting resources to those who need them. The good news is that thinking like a freak is so easy that anyone can do it. The question is why so few people actually do it....

?????;????????“??”????????????????????????????????????100????

These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life—from cheating and crime to parenting and sports—and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives—how people get what they want or need, especially when other people want or need the same thing. Book jacket.

\* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. \*By reading this summary, you will discover the keys to a new approach to problem solving, proposed by the authors of Freakonomics.

\*You will also discover that : our origins shape our behavior more than it seems; thinking like a child can sometimes help to solve a problem; it is necessary to know and know how to manipulate incentives to achieve one's ends; it is possible to let the problem solve itself without effort; sometimes it takes giving up to find success.

\*Following the books Freakonomics and Superfreakonomics, by the same authors, the latter have received a large number of questions from readers, eager to find answers to their problems or to the problems of society, whether it is the issue of crime or abortion for example. Steven Levitt and Stephen Dubner did not, contrary to appearances, have a tool that could simply solve all the problems of the world. Instead, they used a particular approach to analyze problems in a different way and eventually begin to respond to them. This would be called freak thinking. \*Buy now the summary of this book for the modest price of a cup of coffee!

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on Freakonomics.com. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, Freaks and Friends demonstrates the brilliance that has made their books an international sensation.

La explosiva segunda parte de Freakonomics. La economía trata sobre la inflación, los tipos de interés y la bolsa. Superfreakonomics habla de prostitutas, traficantes de droga y luchadores de sumo fracasados. Han sido cuatro años buscando no solo las preguntas más difíciles, sino las más sorprendentes: ¿Es más peligroso conducir borracho o caminar borracho? ¿Por qué se receta la quimioterapia tan a menudo si es tan poco eficaz? ¿Puede un cambio de sexo elevar tu salario? Superfreakonomics desafía nuestra manera de pensar, y explora el lado oculto de las cosas con preguntas como: \*¿En qué se parece una prostituta al Papá Noel de unos grandes almacenes? \*¿Por qué los médicos se lavan tan poco las manos? \*¿Cuán útiles son los cinturones de seguridad? \*¿Cuál es la mejor manera de atrapar a un terrorista? \*¿Provocó la televisión un incremento del crimen? \*¿Qué tienen en común los huracanes, los

ataques al corazón y las muertes en carretera? \*¿Para el ser humano es innato el altruismo o el egoísmo? \*¿Podemos salvar el planeta comiendo canguro? \*¿Qué genera más valor añadido, un proxeneta o un agente inmobiliario? Levitt y Dubner combinan una gran inteligencia con la capacidad para contar historias mejor que nadie, ya sea a la hora de buscar una solución al calentamiento global o explicar por qué el precio del sexo oral ha caído de manera tan radical. Al analizar cómo la gente responde a los incentivos, muestran el mundo tal cual es: bueno, malo, feo, y finalmente, superfriki. Muchos han intentado imitar el éxito de Freakonomics, pero solo Superfreakonomics lo supera. Reseña: «Con la que está cayendo, que un libro de economía te haga sonreír de vez en cuando (según la vieja fórmula de enseñar deleitando) es casi un don del cielo.» El País

The New York Times bestselling Freakonomics changed the way we see the world, exposing the hidden side of just about everything. Then came SuperFreakonomics, a documentary film, an award-winning podcast, and more. Now, with Think Like a Freak, Steven D. Levitt and Stephen J. Dubner have written their most revolutionary book yet. With their trademark blend of captivating storytelling and unconventional analysis, they take us inside their thought process and teach us all to think a bit more productively, more creatively, more rationally—to think, that is, like a Freak. Levitt and Dubner offer a blueprint for an entirely new way to solve problems, whether your interest lies in minor lifehacks or major global reforms. As always, no topic is off-limits. They range from business to philanthropy to sports to politics, all with the goal of retraining your brain. Along the way, you'll learn the secrets of a Japanese hot-dog-eating champion, the reason an Australian doctor swallowed a batch of dangerous bacteria, and why Nigerian e-mail scammers make a point of saying they're from Nigeria. Some of the steps toward thinking like a Freak: First, put away your moral compass—because it's hard to see a problem clearly if you've already decided what to do about it. Learn to say "I don't know"—for until you can admit what you don't yet know, it's virtually impossible to learn what you need to. Think like a child—because you'll come up with better ideas and ask better questions. Take a master class in incentives—because for better or worse, incentives rule our world. Learn to persuade people who don't want to be persuaded—because being right is rarely enough to carry the day. Learn to appreciate the upside of quitting—because you can't solve tomorrow's problem if you aren't willing to abandon today's dud. Levitt and Dubner plainly see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing—and so much fun to read.

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life—from cheating and crime to parenting and sports—and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives—how people get what they want or need, especially when other people want or need the same thing.

From the rule-breaking authors of international bestsellers *Freakonomics* and *Superfreakonomics*, this is the ultimate guide to how to Think Like a Freak. The *Freakonomics* books have come to stand for something: challenging conventional wisdom; using data rather than emotion to answer questions; and learning to unravel the world's secret codes. Now Levitt and Dubner have gathered up what they have learned and turned it into a readable and practical toolkit for thinking differently - thinking, that is, like a Freak. Whether you are interested in the best way to improve your odds in penalty kicks, or in major global reforms, here is a blueprint for an entirely new way to solve problems. Along the way, you'll learn how the techniques of a Japanese hot-dog-eating champion can help you, the reason an Australian doctor swallowed a batch of dangerous bacteria, why Nigerian e-mail scammers make a point of saying they're from Nigeria, and why Van Halen's demanding tour contract banning brown M&Ms was really a safety measure. You'll learn why sometimes it's best to put away your moral compass, and smarter to think like a child. You will be given a master class in incentives-because for better or worse, incentives rule our world. And you will learn to quit before you fail, because you can't solve tomorrow's problem if you aren't willing to abandon today's dud. Levitt and Dubner see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing - and so much fun to read.

It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything* is an engaging, thought-provoking look at the behaviour and phenomena we see around us every day. Its authors seek to apply the analytical tools of economics to a host of curiosities to answer questions as diverse as whether your estate agent might be lying to you and when it is in schoolteachers' best interests to cheat. Their explanations often run counter to conventional wisdom and the explanations provided by academics and politicians, who all too often fail to distinguish between correlation and causation and miss the deeper, hidden causes behind events. *Freakonomics* is a worldwide publishing phenomenon, with translations into some 35 languages and over four million copies sold worldwide to date. This book review and analysis is perfect for:

- Students of economics
- Anyone with an interest in microeconomics and economic theory
- Anyone who wants to understand the hidden factors that shape our lives and decisions

About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts.

This is the ultimate guide to the world of the Freak. Renegade thinkers and bestselling sensations Levitt and Dubner have carefully curated the very best of

their blogs, conversations, wisecracks and advice from the last decade to reveal the outlandish truth about everything from lying to bankrobbing, fast food to sex taxes. 'We are all Freakonomists now.' Washington Post 'A phenomenon . . . their approach has won them a cult following.' Observer 'Lie back and let Levitt and Dubner's bouncy prose style carry you along from one peculiarity to the next.' Sunday Telegraph 'You are guaranteed a good time.' Financial Times Quicklets: Learn More. Read Less. Freakonomics was written by Steven D. Levitt and Stephen J. Dubner. Levitt is an economist who is known for making connections that other people do not see, while Dubner is a journalist for the New York Times. The book started as an article about Levitt that Dubner was writing for the New York Times in 2003. They wrote the book together as an attempt to bring economics to the masses, to show in an interesting and conversational way on how economics can prove that conventional wisdom is often wrong and how it can shed new light on confusing situations. The book was published in 2005 and has somewhat become controversial for its findings.

[Copyright: c9443dbfecc8c5dbb70fb5fb5843c384](#)