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The sixth edition of Financial Management provides students with an overview of financial management suited to the first course in finance. The focus of the text is on the big picture, providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions. Attention is paid to both valuation and capital markets, as well as their influence on corporate financial decisions. The 10 basic principles of finance are introduced in the first chapter

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and woven throughout the text, to give students a solid foundation from which to build their knowledge of finance. The goal of this text is to go beyond teaching the tools of a discipline or a trade and help students gain a complete understanding of the subject. This will give them the ability to apply what they have learnt to new and as yet unforeseen problems—in short, to educate students in finance.

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For the introductory finance course-undergraduate corporate finance or financial management-required at all undergraduate business schools. Get the picture and develop a fundamental understanding of finance. Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance. Authors Arthur J. Keown, John D. Martin, and Sheridan Titman have incorporated significant revisions

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introduction to financial decision-making that links the concepts to five key principles of finance. Authors Arthur J. Keown, John D. Martin, and Sheridan Titman have incorporated significant revisions that weave currency, relevance, and real-world issues into the pages of this well-know finance text. Break through to improved results with MyFinanceLab® MyFinanceLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. And, MyFinanceLab comes from Pearson, your partner in providing the best digital learning experiences. MyFinanceLab for Financial Management is a total learning package that reflects the vitality of an ever-expanding discipline. Instructors using MyFinanceLab can manage all assessment needs in one program, and easily assign auto-graded homework. Students have the flexibility to practice and self-assess while receiving feedback and tutorial aids. 0133485579 / 9780133485578 Financial Management: Principles and Applications Plus NEW MyFinanceLab with Pearson eText -- Access Card Package Package consists of: 0133423824 / 9780133423822 Financial Management: Principles and Applications 013345049X / 9780133450491 NEW MyFinanceLab with Pearson eText -- Access Card -- Financial Management: Principles and Applications Note: MyFinanceLab is not a self-paced technology and should only be purchased when required by an instructor.

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This practical and easy-to-read introduction to financial management takes you on a carefully structured journey through knowledge from the basic goals of financial management to capital analysis to help understand the complexities of financial management in the context of Australian business practice.

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With its exciting introduction of the Harley-Davidson focus company theme, this book continues to provide a solid, enduring foundation of the tools of modern theory while at the same time developing the logic behind their use. The “10 Principles of Finance” provide the framework, or “the big picture” of finance, which ties the major concepts of the book together. Chapter topics include financial statements, taxes, and cash flows; evaluating a firm's financial performance; financial forecasting; time value of money; risk and rates of return; bond valuation; stock valuation; capital budgeting decision criteria; cash flows and other topics in capital budgeting; capital budgeting and risk analysis; cost of capital; managing for shareholder value; raising capital in the financial markets; analysis and impact of leverage; planning the firm's financial mix; dividend policy and internal financing; working-capital management and short-term financing; cash and marketable securities management; accounts receivable and inventory management; risk management; international finance; corporate restructuring: combinations and divestitures; and term loans and leases. For individuals seeking a lasting understanding of the fundamentals of finance.

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