

Financial Accounting Meigs 11th Edition

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The leading guide to the business practice of the interior design profession, updated to reflect the latest trends For nearly thirty years, Professional Practice for Interior Designers has been a must-have resource for aspiring designers and practicing professionals. This revised and updated Sixth Edition continues to offer authoritative guidance related to the business of the interior design profession—from the basics to the latest topics and tools essential for planning, building, and maintaining a successful commercial or residential interior design business. Filled with business tips and best practices, illustrative scenarios, and other pedagogical tools, this revised edition contains new chapters on interior design in the global environment, building client relationships, and online marketing communications. The author also includes updated information on web and social media marketing, branding, and prospecting for global projects. Recommended by the NCIDQ for exam preparation, this Sixth Edition is an invaluable resource for early career designers or those studying to enter the profession. This important book: Contains three new chapters that focus on client relationships, marketing communications, and interior design in the global marketplace. Includes new or updated sections that reflect the recent trends related to social media, branding, sustainable design practice and more Offers invaluable pedagogical tools in every chapter, including chapter objectives and material relevant for the NCIDQ Instructors have access to an Instructor's Manual through the book's companion website

Students can measure their progress through a wealth of self-test material (with solutions) and a summary of chapter key points.

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The third edition of the book, on the lines of the previous editions, provides a thorough and updated study of the text and cases extracted from the real-life shop floors. This comprehensive text gives an in-depth analysis of the fundamental concepts, principles and conventions of accounting. It further dwells onto the topics like reading of annual report, notes to the accounts, shareholding patterns and analysis using ratios, common size statements, trend analysis, in detail. The theory is flawlessly combined with the practical elements taken from the top-notch multinational companies of the country to provide the students an analytical insight into the current market scenario. NEW TO THE THIRD EDITION ?

Incorporates a new chapter on 'Introduction to IFRS and Ind AS'. ? Presents two caselets at the end of chapter on 'Depreciation, Reserves and Provisions'. ? Completely revamped chapter on 'Tools of Balance Sheet Analysis'. ?

Comprises updated sections, and recent cash flow statements, balance sheets as well as fund flow statements, wherever required. ? Contains updated Appendix 1 on 'Balance Sheet Abstract of Ingersoll Rand India Ltd. for the Year Ending 2017'. TARGET AUDIENCE • B.Com • BBA • M.Com • MBA/PGDM

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