

TVBS
EQ
THE BRAND PARTNER
play
Condoleezza Rice
Mark Zuckerberg
Jeff Immelt
GE
TED Talks
Richard Branson
Virgin Group
Oprah Winfrey
OMagazine
Chelsea Clinton
Wendy Kopp
Teach for America
50
Jim Collins
A+
From Good to Great

An irreverent "textbook" for women by a Parks and Recreation writer parodies popular women's magazines, spoofing perky self-improvement tips with advice on everything from glamorous ways to die to choosing a religion for one's body type. 100,000 first printing. Illustrations. Tour.

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