

## Fake Stuff China And The Rise Of Counterfeit Goods Routledge Series For Creative Teaching And Learning In Anthropology

“Olmsted makes you insanely hungry and steaming mad--a must-read for anyone who cares deeply about the safety of our food and the welfare of our planet.” —Steven Raichlen, author of the Barbecue! Bible series “The world is full of delicious, lovingly crafted foods that embody the terrain, weather, and culture of their origins. Unfortunately, it’s also full of brazen impostors. In this entertaining and important book, Olmsted helps us fall in love with the real stuff and steer clear of the fraudsters.” —Kirk Kardashian, author of Milk Money: Cash, Cows, and the Death of the American Dairy Farm You’ve seen the headlines: Parmesan cheese made from wood pulp. Lobster rolls containing no lobster at all. Extra-virgin olive oil that isn’t. So many fake foods are in our supermarkets, our restaurants, and our kitchen cabinets that it’s hard to know what we’re eating anymore. In *Real Food / Fake Food*, award-winning journalist Larry Olmsted convinces us why real food matters and empowers consumers to make smarter choices. Olmsted brings readers into the unregulated food industry, revealing the shocking deception that extends from high-end foods like olive oil, wine, and Kobe beef to everyday staples such as coffee, honey, juice, and cheese. It’s a massive bait and switch in which counterfeiting is rampant and in which the consumer ultimately pays the price. But Olmsted does more than show us what foods to avoid. A bona fide gourmand, he travels to the sources of the real stuff to help us recognize what to look for, eat, and savor: genuine Parmigiano-Reggiano from Italy, fresh-caught grouper from Florida, authentic port from Portugal. Real foods that are grown, raised, produced, and prepared with care by masters of their craft. Part cautionary tale, part culinary crusade, *Real Food / Fake Food* is addictively readable, mouthwateringly enjoyable, and utterly relevant.

In this revelatory, authoritative portrait of Donald J. Trump and the toxic family that made him, Mary L. Trump, a trained clinical psychologist and Donald’s only niece, shines a bright light on the dark history of their family in order to explain how her uncle became the man who now threatens the world’s health, economic security, and social fabric. Mary Trump spent much of her childhood in her grandparents’ large, imposing house in the heart of Queens, New York, where Donald and his four siblings grew up. She describes a nightmare of traumas, destructive relationships, and a tragic combination of neglect and abuse. She explains how specific events and general family patterns created the damaged man who currently occupies the Oval Office, including the strange and harmful relationship between Fred Trump and his two oldest sons, Fred Jr. and Donald. A firsthand witness to countless holiday meals and interactions, Mary brings an incisive wit and unexpected humor to sometimes grim, often confounding family events. She recounts in unsparing detail everything from her uncle Donald’s place in the family spotlight and Ivana’s penchant for regifting to her grandmother’s frequent injuries and illnesses and the appalling way Donald, Fred Trump’s favorite son, dismissed and derided him when he began to succumb to Alzheimer’s. Numerous pundits, armchair psychologists, and journalists have sought to parse Donald J. Trump’s lethal flaws. Mary L. Trump has the education, insight, and intimate familiarity needed to reveal what makes Donald, and the rest of her clan, tick. She alone can recount this fascinating, unnerving saga, not just because of her insider’s perspective but also because she is the only Trump willing to tell the truth about one of the world’s most powerful and dysfunctional families.

'Lively, thought-provoking and consistently surprising. Lydia Pyne is the real deal.' Ed Yong, author of New York Times bestseller *I Contain Multitudes* Does an authentic Andy Warhol painting need to be painted by Andy Warhol? Why do audiences feel outraged when they find out that scenes from their beloved blockbuster documentaries are staged? Can people move past assuming that a diamond grown in a lab is a fake? What happens when a forged painting or manuscript becomes more valuable than its original? This is a book about genuine fakes – the curious and complex objects that provoke these very sorts of questions. Genuine fakes fall into the space between things that are real and things that are not; whether or not we think that those things are authentic is a matter of perspective. Unsurprisingly, the world is full of genuine fakes – full of things that defy simple categorisation. From stories of audacious forgeries to feats of technological innovation, historian Lydia Pyne explores how the authenticity of eight genuine fakes depends on their unique combinations of history, science and culture. The stories of art forgeries, fake fossils, nature documentaries, synthetic flavours, museum exhibits, Maya codices and Palaeolithic replicas show that genuine fakes are both complicated and change over time. Drawing from historical archives, interviews, museum exhibits and science fiction as well as her own research, Pyne brings each genuine fake to life through unexpected and often outrageous stories. *Genuine Fakes* will make readers think about all the unreal things they encounter in their daily lives, and why they invoke the reactions – surprise, wonder, understanding or annoyance – that they do.

*Fake Stuff China and the Rise of Counterfeit Goods* Routledge

They reflect on the moral economy of human smuggling and trafficking, the increasing percentage of the world's asylum seekers who escape political violence only by being smuggled, and the implications of human smuggling in a warming world.

Milk is a fascinating food: it is produced by mothers of each mammalian species for consumption by nursing infants of that species, yet many humans drink the milk of another species (mostly cows) and they drink it throughout life. Thus we might expect that this dietary practice has some effects on human biology that are different from other foods. In *Re-imagining Milk* Wiley considers these, but also puts milk-drinking into a broader historical and cross-cultural context. In particular, she asks how dietary policies promoting milk came into being in the U.S., how they intersect with biological variation in milk digestion, how milk consumption is related to child growth, and how milk is currently undergoing globalizing processes that contribute to its status as a normative food for children (using India and China as examples). Wiley challenges the reader to re-evaluate their

assumptions about cows' milk as a food for humans. Informed by both biological and social theory and data, *Re-imagining Milk* provides a biocultural analysis of this complex food and illustrates how a focus on a single commodity can illuminate aspects of human biology and culture.

On 8 March 1421, the largest fleet the world had ever seen set sail from China. The ships, some nearly five hundred feet long, were under the command of Emperor Zhu Di's loyal eunuch admirals. Their mission was 'to proceed all the way to the end of the earth to collect tribute from the barbarians beyond the seas' and unite the world in Confucian harmony. Their journey would last for over two years and take them around the globe but by the time they returned home, China was beginning its long, self-imposed isolation from the world it had so recently embraced. And so the great ships were left to rot and the records of their journey were destroyed. And with them, the knowledge that the Chinese had circumnavigated the globe a century before Magellan, reached America seventy years before Columbus, and Australia three hundred and fifty years before Cook... The result of fifteen years research, 1421 is Gavin Menzies' enthralling account of the voyage of the Chinese fleet, the remarkable discoveries he made and the persuasive evidence to support them: ancient maps, precise navigational knowledge, astronomy and the surviving accounts of Chinese explorers and the later European navigators as well as the traces the fleet left behind - from sunken junks to the votive offerings left by the Chinese sailors wherever they landed, giving thanks to Shao Lin, goddess of the sea. Already hailed as a classic, this is the story of an extraordinary journey of discovery that not only radically alters our understanding of world exploration but also rewrites history itself.

China expert Robert Spalding reveals the shocking success China has had infiltrating American institutions and compromising our national security. The media often suggest that Russia poses the greatest threat to America's national security, but the real danger lies farther east. While those in power have been distracted and disorderly, China has waged a six-front war on America's economy, military, diplomacy, technology, education, and infrastructure--and they're winning. It's almost too late to undo the shocking, though nearly invisible, victories of the Chinese. In *Stealth War*, retired Air Force Brigadier General Robert Spalding reveals China's motives and secret attacks on the West. Chronicling how our leaders have failed to protect us over recent decades, he provides shocking evidence of some of China's most brilliant ploys, including: • Placing Confucius Institutes in universities across the United States that serve to monitor and control Chinese students on campus and spread communist narratives to unsuspecting American students. • Offering enormous sums to American experts who create investment funds that funnel technology to China. • Signing a thirty-year agreement with the US that allows China to share peaceful nuclear technology, ensuring that they have access to American nuclear know-how. Spalding's concern isn't merely that America could lose its position on the world stage. More urgently, the Chinese Communist Party has a fundamental loathing of the legal protections America grants its people and seeks to create a world without those rights. Despite all the damage done so far, Spalding shows how it's still possible for the U.S. and the rest of the free world to combat--and win--China's stealth war.

**\*WINNER OF THE NATIONAL BOOK AWARD 2020\* \*THE NEW YORK TIMES BESTSELLER\*** A deeply personal novel about race, pop culture, immigration, assimilation, and escaping the roles we are forced to play. Willis Wu doesn't perceive himself as the protagonist in his own life: he's merely Generic Asian Man. Sometimes he gets to be Background Oriental Making or even Disgraced Son, but always he is relegated to a prop. Yet every day, he leaves his tiny room in Chinatown and enters the Golden Palace restaurant where *Black and White*, a procedural cop show, is in perpetual production. He's a bit player here, too, but he dreams of being Kung Fu Guy—the most respected role that anyone who looks like him can attain. Or is it? After stumbling into the spotlight, Willis finds himself launched into a wider world than he's ever known, discovering not only the secret history of Chinatown, but also the buried legacy of his own family. Infinitely inventive and deeply personal, *Interior Chinatown* is Charles Yu's most moving, daring, and masterful novel yet. Goodreads 10 Books that 'Disrupted' the Literary Status Quo **WHAT READERS ARE SAYING** "What a clever, clever book this is!"—Regina on Goodreads "Truly unique."—Kevin on Amazon "inhalés sharply" "screams" This book makes me feel seen."—Sofia on Goodreads "Thoughtful, moving, and just hilarious."—Charles on Netgalley "Absolutely loved this book."—Andres on Amazon "An emotional roller coaster."—Ellen on Amazon

A wry, provocative and very funny debut novel about identity, authenticity and the self in the age of the internet **A Bookseller Editor's Choice**

*Faked in China* is a critical account of the cultural challenge faced by China following its accession to the World Trade Organization in 2001. It traces the interactions between nation branding and counterfeit culture, two manifestations of the globalizing Intellectual Property Rights (IPR) regime that give rise to competing visions for the nation. Nation branding is a state-sanctioned policy, captured by the slogan "From Made in China to Created in China," which aims to transform China from a manufacturer of foreign goods into a nation that creates its own IPR-eligible brands. Counterfeit culture is the transnational making, selling, and buying of unauthorized products. This cultural dilemma of the postsocialist state demonstrates the unequal relations of power that persist in contemporary globalization.

The transition from President Donald J. Trump to President Joseph R. Biden Jr stands as one of the most dangerous periods in American history. But as No. 1 internationally bestselling author Bob Woodward and acclaimed reporter Robert Costa reveal for the first time, it was far more than just a domestic political crisis. Woodward and Costa interviewed more than 200 people at the centre of the turmoil, resulting in over 6,000 pages of transcripts – and a spellbinding and definitive portrait of a nation on the brink. This classic study of Washington takes readers deep inside the Trump White House, the Biden White House, the 2020 campaign, and the Pentagon and Congress, with vivid eyewitness accounts of what really happened. *Peril* is supplemented throughout with never-before-seen material from secret orders, transcripts of confidential calls, diaries, emails, meeting notes and other personal and government records, making for an unparalleled history. It is also the first inside look at Biden's presidency as he faces the challenges of a lifetime: the continuing deadly pandemic and millions of Americans facing soul-crushing economic pain, all the while navigating a bitter and disabling partisan divide, a world rife with threats, and the hovering dark shadow of the former president. 'We have much to do in this winter of peril,' Biden declared at his inauguration, an event marked by a nerve-wracking security alert and the threat of domestic terrorism. *Peril* is the extraordinary story of the end of one

presidency and the beginning of another, and represents the culmination of Bob Woodward's news-making trilogy on the Trump presidency, along with Fear and Rage. And it is the beginning of a collaboration with fellow Washington Post reporter Robert Costa that will remind readers of Woodward's coverage, with Carl Bernstein, of President Richard M. Nixon's final days. "Nina Schick is alerting us to a danger from the future that is already here." - Adam Boulton, Editor at Large, Sky News "Deep Fakes and the Infocalypse is an urgent, thoughtful and thoroughly-researched book that raises uncomfortable questions about the way that information is being distorted by states and individuals... A must-read." - Greg Williams, Editor in Chief of WIRED UK "Essential reading for any one interested about the shocking way information is and will be manipulated." - Lord Edward Vaizey "Schick's Deep Fakes and the Infocalypse is a short, sharp book that hits you like a punch in the stomach." - Nick Cohen, The Observer "Deep Fakes is an uncomfortable but gripping read, probing the way in which the internet has been flooded with disinformation and dark arts propaganda." - Jim Pickard, Chief Political Correspondent, Financial Times "A searing insight into a world so many of us find difficult to understand. I was gripped from the first page." - Iain Dale, Broadcaster "With this powerful book, Nina Schick has done us all a great public service...It's your civic duty to read it." - Jamie Susskind, author of Future Politics "Gripping, alarming and morally vital." - Ian Dunt, Host of Remainiacs Podcast Deep Fakes are coming, and we are not ready. Advanced AI technology is now able to create video of people doing things they never did, in places they have never been, saying things they never said. In the hands of rogue states, terrorists, criminals or crazed individuals, they represent a disturbing new threat to democracy and personal liberty. Deep Fakes can be misused to shift public opinion, swing Presidential elections, or blackmail, coerce, and silence individuals. And when combined with the destabilising overload of disinformation that has been dubbed 'the Infocalypse', we are potentially facing a danger of world-changing proportions. Deep Fakes and the Infocalypse is International Political Technology Advisor Nina Schick's stark warning about a future we all need to understand before it's too late. The Travels Of Marco Polo The Venetian has been considered by academicians and scholars of great significance and value to literature. This forms a part of the knowledge base for future generations. So that the book is never forgotten we have represented this book in a print format as the same form as it was originally first published. Hence any marks or annotations seen are left intentionally to preserve its true nature.

This book is an important contribution to our understanding of food in China through an ethnographic case study of an alternative food movement in Shanghai and the surrounding countryside. Cody examines a group of middle-class urban residents who move to the countryside to establish small-scale and independent organic farms. The book explores the complex relationships movement protagonists have with customers in the city, rural neighbours in the countryside, volunteers on their farms, intellectuals involved in rural reconstruction initiatives as well as the organic items they produce. In doing so, Cody provides valuable insights into the urban/rural dichotomy and questions of morality in China today. This book speaks to several concerns associated with the accelerated modernization China and other Asian nations are experiencing, including food safety and class relations. It will appeal to scholars and practitioners across a range of fields including anthropology, food studies, rural development and China Studies.

NEW YORK TIMES BESTSELLER "I come from a family forged by tragedies and bound by a remarkable, unbreakable love," Hunter Biden writes in this deeply moving memoir of addiction, loss, and survival. When he was two years old, Hunter Biden was badly injured in a car accident that killed his mother and baby sister. In 2015, he suffered the devastating loss of his beloved big brother, Beau, who died of brain cancer at the age of forty-six. These hardships were compounded by the collapse of his marriage and a years-long battle with drug and alcohol addiction. In Beautiful Things, Hunter recounts his descent into substance abuse and his tortuous path to sobriety. The story ends with where Hunter is today—a sober married man with a new baby, finally able to appreciate the beautiful things in life.

With its emergence as a global power, China aspires to transform from "made in China" to "created in China". Mobilised as a crucial source for solid growth and "soft power," creativity has become part of the new China Dream. This anthology engages with the imperative of creativity by aligning it to three interrelated phenomena: boredom, shanzhai, and digitisation. How does creativity help mitigate boredom? Does boredom incubate creativity? How do shanzhai practices and the omnipresence of fake stuffs challenge notions of the original and authentic? Which spaces for expressions and contestations has China's fast-developing digital world of Weixin, Taobao, Youku and Internet Plus Policy opened up? Are new technologies serving old interests? Essays, dialogues, audio-visual documents and field notes, from thinkers, researchers, practitioners and policy-makers, contribute to explore, examine and problematize what is going on in China now, ultimately to tease out its implication to our understanding of "creativity".

The world has become a scary place - religious wars, global terrorism, genocide. The Information Age has transported us into the Anxiety Age. Everyone is on edge, wondering what is coming next. People want answers to the following: \* Was the 2020 worldwide Coronavirus outbreak foretold? \* What do all the great prophecies mean - Nostradamus and the Book of Revelation among them? \* What will happen in the next 50 years? The next 100 years? \* If the world is going to end - what happens then? If there is anyone who knows what is going to happen, it is Sylvia Browne. There is no one better placed to lead us through the myriad prophecies, beliefs, portents and signs about the end of the world. All the answers will be revealed in END OF DAYS.

From the author of THE LAST CHINESE CHEF and LOST IN TRANSLATION comes a gripping story of deception and love, set against the world of Chinese porcelain smuggling. In this world, beauty always has a price and nothing can be judged too finely. Lia Frank, an appraiser of fine Chinese porcelain, is sent from New York to Beijing to catalogue and appraise a rare collection of twenty pieces. At the private house she has been given to work in, however, she finds eight hundred pieces, many originating from the imperial porcelain collection. As Lia examines her treasure, she finds herself drawn into the underworld of Chinese art. From the slightly shady Hollywood Road antique district in Hong Kong, to the professional underworld smugglers who move art illegally out of the mainland; from the rich Western art lovers who don't ask questions, to the Chinese museum officials who want to bring back every piece taken out by Western marauders, each player in the game carries his own secret. It's Lia's job to find the truth. As she sorts out the puzzle and uncovers the true history of the collection, she also yearns to have a relationship with more than an inanimate work of art. As the story unfolds, she gets her chance.

This book focuses on the production of low-quality goods, the rise of markets for imitations and shoddy goods, and dishonest trading practices which developed along with the expansion of

global trade in the nineteenth and twentieth centuries in East Asia. Fake, imitation, counterfeit, and adulterated goods have long plagued domestic and international trade. While we are all familiar with contemporary attempts to control the manufacture and sales of such goods, economic historians have given the subject little attention, despite the fact that the growth of international trade and the lengthening of commodity chains played a major role in the spread of such practices. The problem is approached in several ways. Part I of the book examines the ways in which the asymmetry of product-quality information was reduced and mechanisms were developed to bring greater order in the markets, using case studies on cotton fiber, silk pongee, cotton cloth, fertilizer, and tea. Part II of the book focuses on problems associated with imported everyday-use items—which are referred to here as “small things”—and the role played by imitations of such everyday goods as soap, matches, glass bottles, and toys in the development of the modern economies of Japan, China and Taiwan. The project brings together the work of an international team of scholars who offer important historical perspectives on these issues, exploring the ways in which new institutions were created that continue to play a role in contemporary global economic activities.

Afrasian Transformations explores a dynamic nexus of transregional interactions that is reshaping political relations, economic flows and increasingly mobile lifeworlds on the one hand, and academic practices in African and Asian Studies as well as transregional research on the other.

Balkan Blues explores how a state transitions from the collectivized production and distribution of socialism to the consumer-focused culture of capitalism. Yuson Jung considers the state as an economic agent in upholding rights and responsibilities in the shift to a global market. Taking Bulgaria as her focus, Jung shows how impoverished Bulgarians developed a consumer-oriented society and how the concept of "need" adapted in surprising ways to accommodate this new culture. Different legal frameworks arose to ensure the rights of vulnerable or deceived consumers. Consumer advocacy NGOs and government officers scrambled to navigate unfamiliar EU-imposed models for consumer affairs departments. All of these changes involved issues of responsibility, accountability, and civic engagement, which brought Bulgarians new ways of viewing both their identities and their sense of agency. Yet these opportunities also raised questions of inequality, injustice, and social stratification. Jung's study provides a compelling argument for reconsidering of the role of the state in the construction of 21st-century consumer cultures.

Travis Maddox, Eastern University's playboy, makes a bet with good girl Abby that if he loses, he will remain abstinent for a month, but if he wins, Abby must live in his apartment for the same amount of time.

In the business world, imitation gets a bad rap. We see imitating firms as 'me too' players, forced to copy because they have nothing original to offer. We pity their fate: a life of picking up crumbs discarded by innovators striding a path paved with fame and profit. In Copycats, Oded Shenkar challenges this viewpoint. He reveals how imitation—the exact or broad-brushed copying of an innovation—is as critical to prosperity as innovation. Shenkar shows how savvy imitators generate huge profits. They save not only on R&D costs but also on marketing and advertising investments made by first movers. And they avoid costly errors by observing and learning from others' trials. Copycats presents suggestions for making imitation a core element in your competitive strategy and pairing it powerfully with innovation, including:

- How to select the right model to imitate
- How to avoid oversimplification of a model
- Which imitation strategy to use
- How to prepare and execute an implementation plan

Engaging, practical, and rich in company examples, Copycats unveils how to add imitation to your competitive arsenal.

This book explores the consumption of counterfeit fashion goods. Despite the importance of the consumer in counterfeiting policy, there has been a lack of attention within criminology about the demand for counterfeit goods. A tendency to explain counterfeit consumption through deviance or 'othering' reinforces stereotypical assumptions about consumers and overplays the importance of superficial factors in consumption. This book develops an understanding of why counterfeit markets exist through exploring consumer behavior in consuming counterfeit fashion, and examining this in relation to attitudes on fashion, crime, harm and victimization. The book argues that there is a need to consider demand for illicit goods within a broader understanding of the nature of fashion and the fashion industry. This book will appeal to those with an interest in illicit markets, consumer behavior, fashion, criminology, and the harms associated with fashion and consumer industries more generally.

THE INTERNATIONAL BESTSELLER 'Kelton has succeeded in instigating a round of heretical questioning, essential for a post-Covid-19 world, where the pantheon of economic gods will have to be reconfigured' Guardian 'Stephanie Kelton is an indispensable source of moral clarity ... the truths that she teaches about money, debt, and deficits give us the tools we desperately need to build a safe future for all' Naomi Klein 'Game-changing ... Read it!' Mariana Mazzucato 'A rock star in her field' The Times 'This book is going to be influential' Financial Times 'Convincingly overturns conventional wisdom' New York Times Supporting the economy, paying for healthcare, creating new jobs, preventing a climate apocalypse: how can we pay for it all? Leading economic thinker Stephanie Kelton, shows how misguided that question is, and how a radical new approach can maximise our potential as a society. Everything that we've been led to believe about deficits and the role of money and government spending is wrong. Rather than asking the self-defeating question of how to pay for the crucial improvements our society needs, Kelton guides us to ask: which deficits actually matter?

After more than 30 years of reformations in agriculture, manufacturing and trade and industry, China's economy has grown to become the second largest in the world. This book examines the contributions of dynamic entrepreneurs to the economic development of mainland China and Hong Kong – an analysis that is largely lacking in existing studies China's economic stronghold. This book adopts theories of entrepreneurship and market processes as major analytical frameworks to conclude that entrepreneurship is the true engine of growth in mainland China and Hong Kong. Chinese Entrepreneurship focuses on the knowledge drivers and systemic challenges of these businesses to examine how entrepreneurs under uncertainty identify and pursue profit opportunities, and how their efforts have enhanced China's economic dynamics. This book offers vital insight to students, teachers and researchers of Chinese business and economics, along with Chinese culture and expanding economies.

Spanning three generations, this novel of family and myth is told through a series of flashbacks that depict events of staggering horror set against a landscape of gemlike beauty as the Chinese battle both the Japanese invaders and each other in the turbulent 1930s. As the novel opens, a group of villagers, led by Commander Yu, the narrator's grandfather, prepare to attack the advancing Japanese. Yu sends his 14-year-old son back home to get food for his men; but as Yu's wife returns through the sorghum fields with the food, the Japanese start firing and she is killed. Her death becomes the thread that links the past to the present and the narrator moves back and forth recording the war's progress, the fighting between the Chinese warlords and his family's history.

The first survey of the many redesigned and imitation historical landmarks and objects that dot the globe "John Darlington shows . . . it is not just written history that is malleable; it is also history on the ground, heritage in brick and stone, wood and metal."--Simon Jenkins, Times Literary Supplement What happens when the past--or, more specifically, a piece of cultural heritage--is fabricated? From 50 replica Eiffel Towers located around the world to Saddam Hussein's reconstructions of ancient cities, examples of forged heritage are widespread. Some are easy to dismiss as blatant frauds (the Piltown

Man), while others adhere to honest copying or respectful homage (the Parthenon in Nashville, Tennessee). This compelling book examines copies of historic buildings, faux archaeological sites, and other false artifacts, using them to explore the ethics and consequences of reconstructing the past; it also tackles the issues involved with faithful, "above-board" re-creations of ancient landmarks. John Darlington probes questions of historical authenticity, seeking the lessons that lurk when history is twisted to tell an untrue story. Amplified by stunning images, the narrative underscores how the issue of duplicating heritage is both intriguing and incredibly complex, especially in the twenty-first century--as communication and technology flourish, so too do our opportunities to be deceived.

Is the US losing its economic authority to China, whose global economic identity is being determined more by entrepreneurial spirit than developmental principle? Through the exercise of soft power and hard currency in some areas of the global economy, China has clear national interest in the protection of intellectual property rights, financial integration and sovereign wealth funds. China's Belt and Road Initiative and the Asian Infrastructure Investment Bank will set new standard to global economic development.

A masterwork of suspense from the #1 New York Times bestselling author. Tina Evans can think of no better time for a fresh start. It's been a year of unbelievable heartache since her son Danny's death. Now the Vegas show that she directed is about to premiere, so she vows to put her grief behind her. Only there is a message for Tina, scrawled on the chalkboard in Danny's room. Two words that will send Tina on a terrifying journey...NOT DEAD.

INSTANT NEW YORK TIMES BESTSELLER "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." – Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In Factfulness, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I hope this book will be." Hans Rosling, February 2017.

"The Anthropology of Stuff" is part of a new Series dedicated to innovative, unconventional ways to connect undergraduate students and their lived concerns about our social world to the power of social science ideas and evidence. Our goal with the project is to help spark social science imaginations and in doing so, new avenues for meaningful thought and action. Each "Stuff" title is a short (100 page) "mini text" illuminating for students the network of people and activities that create their material world. Yi-Chieh Lin reveals how the entrepreneurial energy of emerging markets, such as China, includes the opportunity to profit from fake stuff, that is counterfeit goods that rely on our fascination with brand names. Students will discover how the names and logos embroidered and printed on their own clothes carry their own price tag above and beyond the use value of the products themselves. The book provides a wonderful introduction for students to global markets and their role in determining how they function.

'A brilliant and important book ... Five Stars!' Mark Dolan, talkRADIO 'An important new book' Daily Express An alternative history of the world that exposes some of the biggest lies ever told and how they've been used over time. Lincoln did not believe all men were created equal. The Aztecs were not slaughtered by the Spanish Conquistadors. And Churchill was not the man that people love to remember. In this fascinating new book, journalist and author Otto English takes ten great lies from history and shows how our present continues to be manipulated by the fabrications of the past. He looks at how so much of what we take to be historical fact is, in fact, fiction. From the myths of WW2 to the adventures of Columbus, and from the self-serving legends of 'great men' to the origins of curry – fake history is everywhere and used ever more to impact our modern world. Setting out to redress the balance, English tears apart the lies propagated by politicians and think tanks, the grand narratives spun by populists and the media, the stories on your friend's Facebook feed and the tales you were told in childhood. And, in doing so, reclaims the truth from those who have perverted it. Fake History exposes everything you weren't told in school and why you weren't taught it.

Viewed as a breakthrough in applied anthropology, Business Anthropology was the first concise work to juxtapose, compare, and integrate anthropological methods and theories with those of contemporary business practices and theories. In this latest edition, Jordan retains enduring, illustrative examples and adds fresh insights to familiarize readers with anthropological techniques and show their ever-growing utility in a variety of organizational and consumer settings. Business Anthropology explains how anthropologists distinctive training and skills equip them to address issues ranging from work processes, diversity, and globalization to product design and consumer behavior, in both for-profit and nonprofit organizations. Anthropologists use a holistic approach to gather and analyze data. They get to know people both inside and outside the organization, understand diverse perspectives from an objective viewpoint, gain in-depth knowledge about local wants and needs, and see old realities in new ways.

Drawing on a wide range of anthropological case studies, this book focuses on ordinary ethics in contemporary China. The book examines the kinds of moral and ethical issues that emerge (sometimes almost unnoticed) in the flow of everyday life in Chinese communities. How are schoolchildren judged to be good or bad by their teachers and their peers - and how should a 'bad' student be dealt with? What exactly do children owe their parents, and how should this debt be repaid? Is it morally acceptable to be jealous if one's

neighbours suddenly become rich? Should the wrongs of the past be forgotten, e.g. in the interests of communal harmony, or should they be dealt with now? In the case of China, such questions have obviously been shaped by the historical contexts against which they have been posed, and by the weight of various Chinese traditions. But this book approaches them on a human scale. More specifically, it approaches them from an anthropological perspective, based on participation in the flow of everyday life during ethnographic fieldwork in Chinese communities.

Since the 1990s there has been a dramatic increase in cultural flows and connections between the countries in the East Asian region. Nowhere is this more apparent than when looking at popular culture where uneven but multilateral exchanges of Japanese, Korean, Taiwanese, Hong Kong and Chinese products have led to the construction of an 'East Asian Popular Culture'. This is both influenced by, and in turn influences, the national cultures, and generates transnational co-production and reinvention. As East Asian popular culture becomes a global force, it is increasingly important for us to understand the characteristics of contemporary East Asian popular culture, and in particular its transnational nature. In this handbook, the contributors theorize East Asian experiences and reconsider Western theories on cultural globalization to provide a cutting-edge overview of this global phenomenon. The Routledge Handbook of East Asian Popular Culture will be of great interest to students and scholars of a wide range of disciplines, including: Cultural Studies, Media Studies, Communication Studies, Anthropology, Sociology and Asian Studies in general.

China's changing course, and sustainable success requires a shift in strategy The End of Copycat China helps business executives and investors understand how China's economy is shifting from one based on heavy investment to one on services and consumption by providing insight that help shape effective strategy. Drawing from over 50,000 interviews with entrepreneurs, venture capitalists, private equity investors, private Chinese companies, and multinationals, this book describes how Chinese firms are increasingly focused on innovation rather than copying what worked in America and how consumers are evolving with their hopes, dreams and aspirations. China's growth model of the last three decades is becoming increasingly ineffective, as relying on heavy investment and exports is becoming less and less feasible. Fifty percent of China's growth in 2013 stemmed from consumption, the government is establishing a Free Trade zone in Shanghai and ending the dominance of state-owned enterprises. This book provides a roadmap for companies and investors looking to navigate these changes and capture emerging trends, with deep insight and practical guidance on what innovation looks like in the new China. Survey the development of innovation taking place in China's economy, from an insider's perspective Consider the changes that must take place to shore up the broken growth model Examine the consumer trends emerging in the midst of rapid market evolution Understand how China's rise will impact its neighbors like Japan, Vietnam, Indonesia, and Cambodia China's dramatic shift toward consumption presents a tremendous opportunity for foreign business, but traditional tactics are outdated at best, financially fatal at worst, as local competitors focus on innovation and move up the value chain and as consumers look for new brands and categories to spend money on. New strategies are needed to keep pace with the changing regulatory and consumer environments, and "business as usual" won't get very far. The End of Copycat China is the business guide to this emerging market, with expert guidance from the inside.

China has been growing at over ten per cent annually since 1978, but this has only come to very widespread notice in the past decade. This received wisdom about China has been largely of two types, both of which – more or less – understand China in the context of neoliberalism. The more business- or business studies-oriented literature seems to argue that if China does not adapt the rule of clear and distinct property and contract law – in short, of Western institutions – its economy will stall. The second set of voices is more clearly from the left, arguing that the Chinese economy, and city, is neo-liberal. For them, China does not diverge widely from the Anglo-American model that, from 2008, has brought the world economy to its knees. China Constructing Capitalism takes issue with these analyses. The authors argue that it is not Western neo-liberalism that is constructing the Chinese economy, but instead that China is constructing its own version of capitalism. The two central theses of their argument are: economic life – neo-liberal economic life is individualized and disembedded, while the China model is relational and situated urban change – China has created a form of 'local state capitalism' which stands in contrast to neoliberal versions of the city. This book analyses China as a 'risk culture', examining among others Chinese firms and political ties, property development, migrant urbanisms and share trading rooms. It scrutinises the ever-present shadow of the risk-averse (yet uncertainty-creating) state. China Constructing Capitalism is a must-read for social scientists, policy makers and investors.

For centuries the continent of Africa has been characterised by negative images such as poverty, disease and conflicts. Today, however, the People's Republic of China's growing presence in Africa, particularly with regards to China-Africa business relations, brings new vitality to the continent. This new movement is not a windfall but rather obtained through the hard work of both African and Chinese people at various levels. Narrating on daily experiences of Chinese merchants and their vivid interactions with people in Botswana, this book decodes the frustrating while rewarding process through which China-Africa relations have been maturing on the grass-roots level. This book not only presents insights and suggestions to both Botswana and Chinese policy makers interested in understanding their constituents' everyday interactions with each other, but also offers readers interested more broadly in contemporary Chinese experiences in Africa a fascinating glimpse into these cross-cultural encounters. This book is an original and pioneering study of issues that resonate in almost every African country which has responded to a growing Chinese presence. It argues that as the process of globalisation permeates the everyday lives of people, each individual is empowered to be an 'ambassador' in shaping international relations.