Essentials Of Modern Business Statistics

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Essentials of Modern Business Statistics with Microsoft ExcelCengage Learning

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From the renowned author team that has been writing market-leading business statistics textbooks for more than 20 years, ESSENTIALS OF MODERN BUSINESS STATISTICS, 6TH EDITION provides a brief introduction to business statistics. The text balances a conceptual understanding of statistics with the real-world application of statistical methodology using problem-scenarios and real-life examples. Microsoft Excel 2013 is integrated throughout the text. Step-by-step instructions and screen captures demonstrate how to most effectively use the latest version of Excel in statistical procedures, while numerous exercises give readers hands-on experience putting what they learn into practice. The Sixth Edition is packed with all-new Case Problems, Statistics in Practice applications, and real data examples and exercises.

Develop a strong conceptual understanding of statistics and its importance in business today with ESSENTIALS OF MODERN BUSINESS STATISTICS WITH MICROSOFT EXCEL, 8E. This best-selling essentials edition balances real-world applications with an integrated focus on the latest version of Microsoft Excel. A clear presentation develops each statistical technique in an application setting. You learn to master statistical methodology with an easy-to-follow presentation of a statistical procedure followed by a discussion of how to use Excel 2019 to perform the procedure. Step-by-step instructions and screen captures reinforce understanding. You also learn to use Excel Online and R. More than 140 new business examples and hundreds of application exercises show how statistics provide insights into today's business decisions and problems. A unique problem-scenario approach and new case problems further demonstrate how to apply statistical methods to practical business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ESSENTIALS OF MODERN BUSINESS STATISTICS, 6TH EDITION provides an introduction to business statistics that blends a conceptual understanding of statistics with the real-world application of statistical methodology. Leading the business statistics market for two decades, this author team is renowned for their high-quality problems, unwavering accuracy, and signature problem-scenario approach that clearly illustrates how to apply statistical methods in practical business situations. The Sixth Edition is packed with all-new Case Problems, Statistics in Practice applications, and real data examples and exercises. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

From the renowned author team that has been writing market-leading business statistics textbooks for more than 20 years, ESSENTIALS OF MODERN BUSINESS STATISTICS with Microsoft Office Excel, Fourth Edition, provides a brief introduction to business statistics that balances a conceptual understanding of statistics with the real-world application of statistical methodology. The latest version of Microsoft Excel, Microsoft Excel 2007, is integrated throughout the text, showing step-by-step instructions and screen captures to enhance student learning. The fourth edition contains the same student learning features that have made ASW products best-sellers for years, including the problem-scenario approach and real-world examples that introduce statistical techniques. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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