

English For International Tourism Intermediate Workbook

Este libro desarrolla una gramática de la lengua inglesa a través de la puesta en marcha de una serie de tareas de aprendizaje en el campo de la industria turística, en las que se ponen en práctica las construcciones más prototípicas y frecuentes de la lengua inglesa en la comunicación oral y escrita. Los contenidos gramaticales se van desarrollando de forma paulatina a medida que aumenta la dificultad de su adquisición: de construcciones más sencillas a construcciones más complejas. El libro puede utilizarse en las clases de gramática de lengua inglesa para fines específicos en niveles B1, B2, C1 y C2.

'English for International Tourism' is a series for students who need English for professional communication within the hotel and tourism industries. Bringing the working world into the classroom, it improves professional communication skills focusing on grammar, vocabulary and pronunciation.

Gives students further practice in academic study skills. Students analyse characteristics of written and spoken academic texts, develop awareness of academic culture and learn to avoid plagiarism. From essay organisation, taking notes, group discussion to writing references and paraphrasing texts.

Eva Alcón Soler Maria Pilar Safont Jordà Universitat Jaume I, Spain The main purpose of the present book is to broaden the scope of research on the development of intercultural communicative competence. Bearing this purpose in mind, English learners are considered as intercultural speakers who share their interest for engaging in real life communication. According to Byram and Fleming (1998), the intercultural speaker is someone with knowledge of one or more cultures and social identities, and who enjoys discovering and maintaining relationships with people from other cultural backgrounds, although s/he has not been formally trained for that purpose. Besides, possessing knowledge of at least two cultures is the case of many learners in bilingual or multilingual communities. In these contexts, the objective of language learning should then focus on developing intercultural competence, which in turn may involve promoting language diversity while encouraging English as both a means and an end of instruction (see Alcón, this volume). This is the idea underlying the volume, which further sustains Kramsch's argument (1998) against the native/ non-native dichotomy. Following that author, we also believe that in a multilingual world where learners may belong to more than one speech community, their main goal is not to become a native speaker of English, but to use this language as a tool for interaction among many other languages and cultures.

Approaches to Specialised Discourse in Higher Education and Professional Contexts brings together a number of studies by various authors in the common field of languages for specific purposes (LSP). This area faces a major challenging need to work with both specialised content and language, a complex combination which can be discouraging to many a language teacher from a traditional philological background. In the introduction to this volume, Dr. Martin Hewings asks how these teachers, as mere onlookers on specialist areas in higher education and the professions, are successfully to teach students communication skills. The answer is most probably contained in no single approach or scope, but rather in a multiple probing of methods aimed at the empirical observation and analysis of language use in the specific contexts in which they are housed. The studies presented herein illustrate such a multi-fold scenario, analysing and sharing significant findings on discourse across academic disciplines and professional areas. The authors not only evince the importance of the various methodologies adopted, but also, in their role as teachers and researchers, demonstrate the significance of working as integrated members in the fields they teach. Clearly reflected in this volume is the natural adaptation of LSP research, pushing beyond theory, to filter into classroom developments and professional interactions. The fact that these papers have been selected from the fourth conference by the European Association of Languages for Specific Purposes (AELFE), held in Spain (October, 2005), indicates that the LSP community tends to look into the blend of practice and research as a key exponent for successful learning integration. Because the linguist is also the LSP practitioner, or vice versa, the enquiries that conduct these chapters are commonly addressed, either implicitly or openly, by students and teachers alike. For readers who would like to learn or know more about communicative strategies and methodological approaches in different specialisms, this book may be a valuable resource.

English for International Tourism is designed to meet the English language needs of professionals working in the tourism industry and students of tourism in further education.

English for International Tourism provides a multi-level series for students who need professional communication within the hotel and tourism industries. the Workbook reviews the language presented in the course and provides extra practice and consolidation.

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The status of LSP (Languages for Specialised Purposes) in the contemporary socio-cultural context is an ongoing central issue of scholarly debate. Specialised Languages in the Global Village examines the impact of globalisation on intercultural communication within specialised communities of practice. The contributions to the volume provide linguistically and pedagogically-informed discussion on modes of communication practice in professional and institutional domains, frames of social action and the construction of professional identities. The contributors also address issues of languages and social entrepreneurship, and the acquisition and development of linguistic/cultural competence in foreign languages for specialised purposes. The edition is a valuable resource for researchers in LSP, specialists in the fields of discourse analysis, sociolinguistics and scholars in the area of rhetoric and composition. It will also be of interest to professional translators, language editors and language advisors in the fields of specialised academic/professional communication. LSP instructors and foreign language teachers will also find informed guidelines and useful pedagogical proposals for classroom implementation.

The rapid increase in the demand for international tourism has led a growing number of people to seek holidays and travel experiences in both developed and developing countries. Yet little interest has been shown in the interface between tourism and health, Health and the International Tourist, first published in 1996, examines key relationships

between travel, tourism and health. Particular attention is given to the behaviour and lifestyle of tourists and approaches to reducing the health risks associated with international travel and tourism. This was the first book to address tourist health in an interdisciplinary manner, with contributions from professionals in medicine, health promotion, the travel and tourism industry and tourism researchers. It will provide a sound basis for further research and the development of health promotion strategies, and will be of interest to students of health and tourism.

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English for International Tourism provides a multi-level series for students who need professional communication within the hotel and tourism industries. The Teacher's Book provides information on unit objectives and helps teachers to use the material effectively. It also includes photocopiable materials

"English for International Tourism" is the first multi-level series designed specifically for the hotel and tourism industry! This course focuses on the grammar, vocabulary, and skills needed for professional communication in this fast-paced industry. It features contemporary, relevant topics and utilizes a range of authentic materials including Dorling Kindersley's acclaimed "Eyewitness Travel Guides."

Words for Working ofereix una revisió actualitzada de conceptes, competències, habilitats comunicatives i recursos essencials per a l'aprenentatge i ús efectiu de l'anglès professional i acadèmic a l'entorn de l'economia i l'empresa internacional. El volum facilita als lectors el coneixement i el domini de la variació lingüística existent dins del llenguatge especialitzat (variació intercultural, geogràfica, textual, etc.), així com del seu funcionament en àrees de comunicació professional fonamentals en aquest àmbit (anglès empresarial, econòmic, financer, jurídic, etc.). El seu contingut inclou estratègies comunicatives i activitats didàctiques pràctiques tant per a la llavor professional com per a l'estudi i la investigació en anglès dins d'aquestes disciplines en el nou Espai Europeu d'Educació Superior.

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