

Encyclopedia Of Rhetoric

Now in its second edition, *Rhetorical Criticism: Perspectives in Action* presents a thorough, accessible, and well-grounded introduction to contemporary rhetorical criticism. Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, provide students with an example to model when writing their own criticism, and address the potentials and pitfalls of the approach. In addition to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques.

Rhetoric and Incommensurability examines the complex relationships among rhetoric, philosophy, and science as they converge on the question of incommensurability, the notion jointly (though not collaboratively) introduced to science studies in 1962 by Thomas Kuhn and Paul Feyerabend. The incommensurability thesis represents the most profound problem facing argumentation and dialogue—in science, surely, but in any symbolic encounter, any attempt to cooperate, find common ground, get along, make better knowledge, and build better societies. This volume brings rhetoric, the chief discipline that studies argumentation and dialogue, to bear on that problem, finding it much more tractable than have most philosophical accounts.

Available for the first time in paperback, this classic reference surveys the field, covering rhetoric's principles, concepts, applications, practical tools, and major thinkers. Rhetoric is increasingly studied in the context of other disciplines, such as anthropology, linguistics, philosophy, psychology, and pedagogy, because its well-established rules and time-honored methods are useful for developing modern communications and writing skills. Drawing on the scholarship and expertise of 288 contributors, the *Encyclopedia* presents an overview of rhetoric and its role in contemporary education and communications, discusses rhetoric's contributions to various fields, surveys the applications of this versatile discipline to the teaching of English and language arts, and illustrates its usefulness in all kinds of discourse, argument, and exchange of ideas.

Rhetoric and composition is an academic discipline that informs all other fields in teaching students how to communicate their ideas and construct their arguments. It has grown dramatically to become a cornerstone of many undergraduate courses and curricula, and it is a particularly dynamic field for scholarly research. This book offers an accessible introduction to teaching and studying rhetoric and composition. By combining the history of rhetoric, explorations of its underlying theories, and a survey of current research (with practical examples and advice), Steven Lynn offers a solid foundation for further study in the field. Readers will find useful information on how students have been taught to invent and organize materials, to express themselves correctly and effectively, and how the ancient study of memory and delivery illuminates discourse and pedagogy today. This concise book thus provides a starting point for learning about the discipline that engages writing, thinking, and argument.

This useful two-volume set will provide buyers of subject encyclopedias with a substantial amount of valuable information they can use in making their purchasing decisions. It will also provide all types of librarians and their patrons with a quick, one-stop method for locating the appropriate subject encyclopedias for their needs and for locating articles in the 100 encyclopedias. Librarians who specialize in bibliographic instruction will also find it to be a useful tool for teaching students how to locate needed information.

For nearly twenty-five years, English studies has been focused on two terms: politics and ethics. However, the institutional emergence, development, and relationship of these two concepts have yet to be examined. *Between Politics and Ethics: Toward a Vocative History of English Studies* traces the development of politics and ethics in contemporary English studies, questions the current political orientation of the discipline, and proposes a rethinking of the history of English studies based on a “vocative” dimension of writing—the idea that writers form a virtual community by “calling to” and listening to other writers. In a series of interrelated discussions, James Comas examines the historical trends leading to recent confusion regarding ethics and its relation to the politics of English studies. Through close, rhetorical readings of texts by Judith Butler, Stephen Greenblatt, Edward Said, and others, Comas argues that this confusion is largely the result of a “political turn” that resists theorizing itself. In addition, he argues that work on ethics by Wayne Booth, Geoffrey Harpham, and J. Hillis Miller reflects an uneasy dialectic between the ethics and politics of reading and writing. In response to this discord, Comas turns to the theories of Emmanuel Levinas and Maurice Blanchot, as well as to the examples of Georges Bataille and Kenneth Burke, and proposes a vocative approach to assessing English studies and its history. In doing so, this volume offers a thoughtful reassessment of English studies that affects our understanding of the rhetoric of disciplinary histories.

The Handbook of Rhetoric and Public Address is a state-of-the-art companion to the field that showcases both the historical traditions and the future possibilities for public address scholarship in the twenty-first century. Focuses on public address as both a subject matter and a critical perspective Mindful of the connections between the study of public address and the history of ideas Provides an historical overview of public address research and pedagogy, as well as a reassessment of contemporary public address scholarship by those most engaged in its practice Includes in-depth discussions of basic issues and controversies public address scholarship Explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship Reflects the diversity of views among public address scholars, advancing on-going discussions and debates over the goals and character of rhetorical scholarship

Teaching Poetry Writing: A Five Canon Approach is a comprehensive alternative to the full-class workshop approach to poetry writing instruction. In the five canon approach, peer critique of student poems takes place in online environments, freeing up class time for writing exercises and lessons based on the five canons of classical rhetoric: invention, arrangement, style, memory, and delivery.

Excerpt from *Elements of Rhetoric: Comprising the Substance of the Article in the Encyclopedia Metropolitana* A brief outline of the principal part of the following Work was sketched out several years ago for the private use of some young friends; and from that ms. Chie?y, the Article Rhetoric ih. The *Encyclopaedia Metropolitana* was afterwards drawn Up. I was induced to believe that it might be more useful if published in a separate form; and I have accordingly, with the assistance of some friends, revised the treatise, and made a few additions and other alterations which sug gested themselves; besides dividing it in a manner=more convenient for reference. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at www.forgottenbooks.com This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.

The Encyclopedia of Communication Theory provides students and researchers with a comprehensive two-volume overview of contemporary communication theory. Reference librarians report that students frequently approach them seeking a source that will provide them with a quick overview of a particular theory or theorist - just enough to help them grasp the general concept or theory and its relation to the discipline

as a whole. Communication scholars and teachers also occasionally need a quick reference for theories. Edited by the co-authors of the best-selling textbook on communication theory and drawing on the expertise of an advisory board of 10 international scholars and nearly 200 contributors from 10 countries, this work finally provides such a resource. More than 300 entries address topics related not only to paradigms, traditions, and schools, but also metatheory, methodology, inquiry, and applications and contexts. Entries cover several orientations, including psycho-cognitive; social-interactional; cybernetic and systems; cultural; critical; feminist; philosophical; rhetorical; semiotic, linguistic, and discursive; and non-Western. Concepts relate to interpersonal communication, groups and organizations, and media and mass communication. In sum, this encyclopedia offers the student of communication a sense of the history, development, and current status of the discipline, with an emphasis on the theories that comprise it.

The Daily Show and Rhetoric approaches the popular program from a scholarly, rhetorical perspective to uncover the rhetorical nature of the show. Using a variety of rhetorical methods, the book, taken as a whole, concludes that The Daily Show is more than just a show designed to make the audience laugh; it's designed to make the audience think.

Using both personal anecdotes and statistics, this book provides data on gender and disciplinary bias in English departments and academia in general. The author asserts that rhetoric and composition studies as a whole are undervalued because the field is considered feminized. This ebook is a selective guide designed to help scholars and students of the ancient world find reliable sources of information by directing them to the best available scholarly materials in whatever form or format they appear from books, chapters, and journal articles to online archives, electronic data sets, and blogs. Written by a leading international authority on the subject, the ebook provides bibliographic information supported by direct recommendations about which sources to consult and editorial commentary to make it clear how the cited sources are interrelated. A reader will discover, for instance, the most reliable introductions and overviews to the topic, and the most important publications on various areas of scholarly interest within this topic. In classics, as in other disciplines, researchers at all levels are drowning in potentially useful scholarly information, and this guide has been created as a tool for cutting through that material to find the exact source you need. This ebook is just one of many articles from Oxford Bibliographies Online: Classics, a continuously updated and growing online resource designed to provide authoritative guidance through the scholarship and other materials relevant to the study of classics. Oxford Bibliographies Online covers most subject disciplines within the social science and humanities, for more information visit www.oxfordbo.com.

Lincoln's letters have been cited in countless biographical and critical works yet have received little scholarly attention as a whole. This comprehensive study reveals his letters to be fundamental to understanding his development as a writer. Early on, he employed Hugh Blair's popular idea of developing "taste" in written documents, and carefully studied the letters of his contemporaries. He wrote more than 5000 of his own. As he became more proficient, he employed more sophisticated rhetorical strategies to deal with political opponents, imperious generals and critics of his policies.

Presents a comprehensive comprehensive treatment of the art of persuasion with 150 entries, written by leading scholars, who bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications. Combines theory, history, and practice, with a special emphasis on public speaking, performance, and communication.

The subject of this book is literary rhetoric which is treated both in a historical outline and a systematic concept, implemented in analyses of literary texts of all ages and languages.

"Rhetoric, Materiality, and Politics explores the relationship between rhetoric's materiality and the social world in the late modern political context. Taking as their point of departure a reprint of Michael Calvin McGee's 1982 call to reconceptualize rhetoric as the palpable +experience; of sociality, the authors in this volume grapple anew with the role of communication practices in contemporary collective life. Drawing upon the work of Michel Foucault, Jacques Lacan, and Jacques Derrida, these twelve original essays supplement, extend, and challenge McGee's position, collectively advocating on behalf of a shift in theoretical and critical attention from rhetorical materialism to rhetoric's materiality." --Book Jacket.

Rhetorical invention--the discursive art of inquiry and discovery--has great significance in the history of spoken and written communication, dating back to the ancient Greeks and Romans. Yet invention has received relatively little attention in recent discussions of rhetoric, writing, and communication. This collection of essays is the first book in years to focus on current research in rhetorical invention. The contributors include many well-established scholars, as well as new voices in the field. They reflect a variety of approaches and perspectives: theory, history, culture, politics, institutions, pedagogy, and community service. Several of the essays address the relationship between invention and postmodernism--some by refiguring invention, others by challenging postmodernism. Still other essays explore multicultural conceptions of invention, the civic function of invention and rhetoric, and the role of rhetorical invention in institutions and in community problem solving. Taken together, these essays provide a much-needed forum for ongoing study of rhetorical invention within the framework of recent developments in both scholarship and the culture at large. "If inventional research is to continue and flourish," notes Janice Lauer in her foreword, "it must remain sensitive to shifts in epistemology, ethics, and politics. The essays in this volume undertake this effort." The Editors: Janet M. Atwill is associate professor of English at the University of Tennessee. The author of *Rhetoric Reclaimed: Aristotle and the Liberal Arts Tradition* and coauthor of *Four Worlds of Writing: Inquiry and Action in Context* and *Writing: A College Handbook*, she has published articles in *Rhetoric Review*, *Encyclopedia of Rhetoric*, and the *Journal of Advanced Composition*. Janice M. Lauer is Reece McGee Distinguished Professor of English at Purdue University, where she founded, directed, and teaches in the graduate program in Rhetoric and Composition. She is coauthor of *Four Worlds of Writing and Composition Research: Empirical Designs* and has published numerous articles on rhetoric and composition. Contributors: Frederick J. Antczak, Janet M. Atwill, Julia Deems, Richard Leo Enos, Theresa Enos, Linda Flower, Debra Hawhee, Janice M. Lauer, Donald Lazere, Yameng Liu, Arabella Lyon, Louise Wetherbee Phelps, Jay Satterfield, Haixia Wang, Mark T. Williams.

In this collection edited by Alan G. Gross and Arthur E. Walzer, scholars in communication, rhetoric and composition, and philosophy seek to "reread" Aristotle's *Rhetoric* from a purely rhetorical perspective. So important do these contributors find the *Rhetoric*, in fact, that a core tenet in this book is that "all subsequent rhetorical theory is but a series of responses to issues raised by the central work." The essays reflect on questions basic to rhetoric as a humanistic discipline. Some explore the ways in which the *Rhetoric* explicates the nature of the art of rhetoric, noting that on this issue, the tensions within the *Rhetoric* often provide a direct passageway into our own conflicts.

With more than 300 entries, these two volumes provide a one-stop source for a comprehensive overview of communication theory, offering current descriptions of theories as well as the background issues and concepts that comprise these theories. This is the first resource to summarize, in one place, the diversity of theory in the communication field. Key Themes Applications and Contexts Critical Orientations Cultural Orientations Cybernetic and Systems Orientations Feminist Orientations Group and Organizational Concepts Information, Media, and Communication Technology International and Global Concepts Interpersonal Concepts Non-Western Orientations Paradigms, Traditions, and Schools Philosophical Orientations Psycho-Cognitive Orientations Rhetorical Orientations Semiotic, Linguistic, and Discursive Orientations Social/Interactional Orientations Theory, Metatheory, Methodology, and Inquiry

This Encyclopedia is the most comprehensive guide yet both to the nature and content of literature, and to literary criticism. In ninety essays by leading international critics and scholars, the volume covers both traditional topics such as literature and history, poetry, drama and the novel, and also newer topics such as the production and reception of literature. Current critical ideas are clearly and provocatively discussed,

while the volume's arrangement reflects in a dynamic way the rich diversity of contemporary thinking about literature. Each essay seeks to provide the reader with a clear sense of the full significance of its subject as well as guidance on further reading. An essential work of reference, *The Encyclopedia of Literature and Criticism* is a stimulating guide to the central preoccupations of contemporary critical thinking about literature. Special Features * Clearly written by scholars and critics of international standing for readers at all levels in many disciplines * In-depth essays covering all aspects, traditional and new, of literary studies past and present * Useful cross-references within the text, with full bibliographical references and suggestions for further reading * Single index of authors, terms, topics

First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

This book explores how social media influenced presidential campaign rhetoric. Janet Johnson discusses media use in American presidential campaigns as well as social media campaigns for Barack Obama, Mitt Romney, Hillary Clinton, and Donald Trump.

The Encyclopedia of Rhetoric is a comprehensive survey of one of the Western world's oldest disciplines. Its 150 entries, written by leading scholars, bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications in a comprehensive treatment of the art of persuasion.

Advances in the History of Rhetoric: The First Six Years is a comprehensive collection of 29 scholarly essays published during the first phase of the journal's history. Research from prominent and developing scholars that was once difficult to acquire is now offered in a coherent and comprehensive collection that is complemented by a detailed index and unified bibliography. This collection covers a range of periods and topics in the history of rhetoric, including Greek and Roman rhetoric, rhetoric and religion, women in the history of rhetoric, rhetoric and science, Renaissance and British rhetorical theory, rhetoric and culture, and the development of American rhetoric and composition. The editors, Richard Leo Enos and David E. Beard, provide a preface and afterword that synthesize the mission and meaning of this work for students and scholars of the history of rhetoric.

This volume is a sourcebook for those interested in how the experimentalists of the seventeenth century profoundly shaped modern scholarly communication.

In *Listening to the Logos*, Christopher Lyle Johnstone provides an unprecedented comprehensive account of the relationship between speech and wisdom across almost four centuries of evolving ancient Greek thought and teachings—from the mythopoetic tradition of Homer and Hesiod to Aristotle's treatises. Johnstone grounds his study in the cultural, conceptual, and linguistic milieu of archaic and classical Greece, which nurtured new ways of thinking about and investigating the world. He focuses on accounts of logos and wisdom in the surviving writings and teachings of Homer and Hesiod, the Presocratics, the Sophists and Socrates, Isocrates and Plato, and Aristotle. Specifically Johnstone highlights the importance of language arts in both speculative inquiry and practical judgment, a nexus that presages connections between philosophy and rhetoric that persist still. His study investigates concepts and concerns key to the speaker's art from the outset: wisdom, truth, knowledge, belief, prudence, justice, and reason. From these investigations certain points of coherence emerge about the nature of wisdom—that wisdom includes knowledge of eternal principles, both divine and natural; that it embraces practical, moral knowledge; that it centers on apprehending and applying a cosmic principle of proportion and balance; that it allows its possessor to forecast the future; and that the oral use of language figures centrally in obtaining and practicing it. Johnstone's interdisciplinary account ably demonstrates that in the ancient world it was both the content and form of speech that most directly inspired, awakened, and deepened the insights comprehended under the notion of wisdom.

Continuing its tradition of providing students with a thorough review of ancient Greek and Roman rhetorical theory and practices, *A Synoptic History of Classical Rhetoric* is the premier text for undergraduate courses and graduate seminars in the history of rhetoric. Offering vivid examples of each classical rhetor, rhetorical period, and source text, students are led to understand rhetoric's role in the exchange of knowledge and ideas. Completely updated throughout, Part I of this new edition integrates new research and expanded footnotes and bibliographies for students to develop their own scholarship. Part II offers eight classical texts for reading, study, and criticism, and includes discussion questions and keys to the text in Part I.

Introduces new scholars to interdisciplinary research by utilizing bibliographical surveys of both primary and secondary works that address the history of rhetoric, from the Classical period to the 21st century.

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A new, comprehensive bibliography of books and articles on the rhetoric of the New Testament published since AD 1500. The bibliography is arranged by categories, which include Jewish heritage, invention, arrangement, style, hermeneutics, with specific listings for each book of the NT. It is prefaced with a select bibliography of primary and secondary sources on classical and modern rhetoric. An invaluable research tool.

The Encyclopedia of Classical Philosophy is a reference work on the philosophy of Greek and Roman antiquity. It includes subjects and figures from the dawn of philosophy in Ionia in the 6th century BC to the demise of the Academy in Athens in the 6th century AD. Scholarly study of the texts and philosophical thought of this period has been, during the last half of the 20th century, amazingly productive and has become increasingly sophisticated. The 269 articles in the encyclopedia reflect this development. While the majority of the articles are devoted to individual figures, many of the articles are thematic surveys of broad areas such as epistemology, ethics, and political thought. Some articles focus on particular concepts that evoked significant philosophical treatment by the ancients, and have proved central to later thought. Other articles treat fields that are no longer considered part of philosophy proper, such as mathematics and science. There are articles examining areas of intellectual or cultural endeavour, such as poetry or rhetoric, or genres of philosophical expression, such as dialogue and diatribe. Still others describe the historical developments of philosophical schools and traditions. The encyclopedia includes a chronology and guide to further reading. Best Reference Source

The International Encyclopedia of Communication represents the definitive reference work in this interdisciplinary and dynamic field. This authoritative twelve-volume set is jointly published by Wiley-Blackwell and the International Communication Association (ICA), the leading academic association of the discipline in the world. A ground-breaking collection of nearly 1,350 original entries within a 12 volume set, spanning the scholarship, evidence, and methodology of communication research. Jointly published by Wiley Blackwell and the prestigious International Communication Association (ICA) Newly-commissioned entries divided into 29 editorial areas representing major fields of inquiry within communication, each of which is headed by a leading expert in their respective field. Editorial areas include: communication theory and philosophy, interpersonal communication, journalism, intercultural and intergroup communication, media effects, strategic communication/PR, communication and media law and policy, media systems in the world, and communication and technology. Spans the breadth of communication studies, including coverage of theories, media and communication phenomena, research methods, problems, concepts, and geographical areas within this dynamic and interdisciplinary field. Written and edited by an international team of the world's best scholars and teachers, with new entries added and revisions made each year until 2015. Reader-friendly A-Z entries ranging from extended explorations of major topics to short descriptions of key concepts, with sophisticated cross-referencing and search facilities, lexicon by subject area, and

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