



exist, but a cultural empire has replaced it.

Empire of the Senses introduces new approaches to the history of European imperialism in the Americas by questioning the role that the five senses played in framing the cultural encounters, colonial knowledge, and political relationships that built New World empires.

Much of the writing of and about the twelfth-century rabbi, philosopher, and theologian Moses Maimonides is addressed to an elite audience of philosophers and intellectuals. Here, Ralph Lerner's exploration of Maimonides' popular writings reveals that the education of the common man was one of the great teacher's chief concerns. Lerner describes the brilliant and sometimes wily ways in which Maimonides sought to break through the despair and superstition that gripped the Jewish people's minds, without sacrificing the dignity and core of his message. These writings—presented here in uncommonly accurate, mostly new translations—also reveal that Maimonides was willing to risk the scorn of his contemporaries to enlighten both his own and future generations. By addressing the writings of Maimonides' disciples, including Shem Tov ben Joseph Ibn Falaquera in the mid-thirteenth century and Joseph Albo in the fifteenth century, Lerner shows how this technique was passed on. In striking contrast to the Enlightenment of the eighteenth century, Maimonides' enlightenment is premised on the inequality of understandings and other differences between the elite and the common people. Instead of scorning the past, Lerner shows, Maimonides' enlightenment invests it with a new and ennobling dignity. A valuable reference for students of political philosophy and Jewish studies, Lerner's elegantly written book also brings to life the richness and relevance of medieval Jewish thought for all those interested in the Jewish tradition.

As much as Martha Stewart or Oprah—and perhaps more than any musician—Jay Z has turned himself into a lifestyle. You can wake up to the local radio station playing his newest hit, spritz yourself with his latest cologne, slip on a pair of his Rocawear jeans, lace up your Reebok S. Carter sneakers, watch baseball star Robinson Cano smack a couple of hits in an afternoon game, and grab dinner at The Spotted Pig. On the way to Jay Z's 40/40 Club for a D'Usse cognac nightcap, sign up for streaming service Tidal and hear his latest collaboration with Beyoncé. He'll profit at every turn of your day. Empire State of Mind reveals the story behind Jay Z's rise as told by the people who lived it with him, from classmates at Brooklyn's George Westinghouse High School and the childhood friend who got him into the drug trade, to the DJ who persuaded him to stop dealing and focus on the music. Now with new interviews with industry insiders like Russell Simmons, Alicia Keys, and J. Cole—more than one hundred in total—this book explains just how Jay Z propelled himself from the bleak streets of Brooklyn to the heights of the business world. 'I'm not a businessman—I'm a business, man.' Jay Z 'Fascinating, well-done biography of one of the most extraordinary entrepreneurs of our era.' Steve Forbes 'Greenburg has become one of the rare reporters to bring dignified coverage of the hip-hop business into the mainstream. Empire State of Mind is a pure product of Greenburg's care and insight, an exploration of hip-hop's most enigmatic mogul.' Dan Charnas, author of The Big Payback: The History of the Business of Hip-Hop 'Greenburg follows the money and key pieces of the Jay Z puzzle in this insightful, savvy read. This book is like a GPS leading us through the modern urban reality of how Jay Z's empire was built.' Fab 5 Freddy, artist, hip-hop pioneer, and former host of Yo! MTV Raps 'A superb guide for your career, even if you are looking to be an investment banker or grocery store manager instead of a hip-hop legend.' CNN.com

Where many critics see the Internet as an instrument of corporate hegemony, Michael Strangelove sees something else: an alternative space inhabited by communities dedicated to anarchic freedom, culture jamming, alternative journalism, and resistance to authoritarian forms of consumer capitalism and globalization. In The Empire of Mind, "Dr. Strangelove," the scholar Canadian Business referred to as the "acknowledged dean of Internet entrepreneurs" and Wired called "the Canadian guru of Internet advertising," presents the compelling argument that the Internet and new digital communication technology actually undermine the power of capital, producing an alternative symbolic economy. Strangelove contends that the Internet breaks with the capitalist logic of commodification and that, while television produces a passive consumer audience, Internet audiences are more active, creative, and subversive. Writers, activists, and artists on the Internet undermine commercial media and its management of consumer behaviour, a behaviour that is challenged by the Web's tendency toward the disintegration of intellectual property rights. Case studies describe the invention of new meaning given to cultural and consumer icons like Barbie and McDonald's and explore how novel modes of online news production alter the representation of the world as it is produced by the mainstream, corporate press. In the course of exploring new media, The Empire of Mind also makes apparent that digital piracy will not be eliminated. The Internet community effectively converts private property into public, thereby presenting serious obstacles for the management of consumer behaviour and significantly eroding brand value. Much to the dismay of the corporate sector, online communities are disinterested in the ethics of private property. In fact, the entire philosophical framework on which capitalism is based is threatened by these alternative means of cultural production.

"Promoting critical and creative anachronism, Metaphors of Mind redefines the notion of an archive in the age of Amazon and Google Books.

The Empire of the Blood Trilogy Includes: The Crown of the Blood The Crown of the Conqueror The Crown of the Usurper THE CROWN OF THE BLOOD He had brought his master's Empire to the furthest reaches of the world. All had fallen before him. Now he longs for home. But home isn't what it was. Could it be that everything he's fought for all those years has been a lie? A sweeping fantasy of immense battles, demonic magic and dark politics. THE CROWN OF THE CONQUEROR Ullsaard has won the crown But when he is confronted with a truth too shocking to contemplate, he has to make the impossible choice between power and honour. And now the real battle has begun in this stunning sequel to The Crown of the Blood, packed with gargantuan battles, demonic magic and treacherous politics. THE CROWN OF THE USURPER The stunning conclusion to the epic Crown of the Blood series.

Essay from the year 2009 in the subject English Language and Literature Studies - Culture and Applied Geography, grade: 1,4, University of St Andrews, language: English, abstract: In the course of this essay the two books, How to be an alien by George Mikes and Empire of the Mind by Iqbal Ahmed, shall be carefully examined by placing an emphasis on how the sense of the British identity has changed since the end of the British Empire. The primary focus lies on the imperial and industrial decline, thus, due to the scope of this essay, other core issues that co-form the British identity, such as multiculturalism will not be considered. Mikes' depictions are based on the English society of the beginning of the twentieth century, a time that was directly influenced by the decline of the empire. Ahmed's experiences, on the other hand, are of a much more recent nature. This essay, therefore, presents the link between Britain losing its empire and the modern Britain of today. Firstly, the effects of the end of the empire will be examined by presenting two opposing post-war theories, which will then be applied to Mikes' How to be an alien. In order to picture



