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Chinese edition of Malcolm Gladwell's Outliers: The Story of Success. The #1 New York Times and Amazon bestselling book in nonfiction. Gladwell examines the lives of Outliers - the best of the top 1%, asks what makes them different than ordinary lives. He approaches the remarkable answers that proves this brilliant book is a revolution. Distributed by Tsai Fong Books, Inc.

Most people don't reach their full potential because of their body, training, or physical talent. It is their mind that is the deterrent. They may or may not consider how their thoughts and beliefs are actually hindering performance. "Elite Minds" gives insight into the process of developing a world-class mind in both business and sport, where the principles of performance are the same, despite the activity. With "Elite Minds," Dr. Stan Beecham will: Explain that what you believe is the most important thing in the world to you. Show you how fear is keeping you from reaching your goals. Teach you that there is no such thing as individual performance. Demonstrate how successful people value their time more, making them more efficient. Take you through the minds of the elite, who have reached their full potential by tapping into their consciousness and answering the question: Who Am I?

In response to challenges from the emerging world, this book brings together essays that discuss and exemplify various related approaches to academic faith integration and explore how Christian faith should underpin, scaffold, and frame our understanding of academic disciplines, leading to practical implications for work or action in modern society and culture. Written by Christian scholars and practitioners from diverse backgrounds including the USA, the UK, Australia, China, Hong Kong, South Korea, and the Philippines, the contributions here all contribute a global perspective while addressing some specific issue or case in the context of Asia. They represent ingenious endeavors that illustrate the workings of a faith-integrated approach in domains as wide as higher education, business, science, psychology and counseling, politics, environment, media, social services, leadership, research, and technology. This volume will inform and inspire the reader into cross-cultural and inter-disciplinary studies particularly of religion, education, culture, society, and worldview.

Essentialism
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I have to
Traditional Chinese edition of Leaders Eat Last: Why Some Teams Pull Together and Others Don't by Simon Sinek. Sinek is the author of "Start with Why: How Great Leaders Inspire Everyone to Take Action," and a popular TED talk speaker. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc. This book presents an applied approach to sport psychology and is designed to enable students and coaches to understand key psychological tools. It gives a practical discussion of motivation, communication, stress management, mental imagery and other important topics.

Elite Minds Think Alike
Discover the winning secrets of the world's most successful people. As a top-level sport psychologist and performance consultant, Dr. Stan Beecham knows what it takes to succeed—on the playing field, in the board room, and in all aspects of life. This award-winning book takes you inside the minds of major-league athletes, Olympic medal winners, and world-class business leaders to reveal the key motivators and mental processes that drive people to victory. Learn how to: RETRAIN YOUR BRAIN to think like a winner. CONQUER YOUR FEARS and go after your goals. ACHIEVE PEAK PERFORMANCE and reach your full potential. BECOME WHO YOU WANT TO BE mentally, physically, personally and professionally. Whether you're a self starter, team player, or corporate leader, you can apply these proven mind techniques to any field or endeavor—quickly, easily, and effectively. Filled with power-boosting mental exercises, positive attitude adjusters, and inspiring true stories of individual success, the book provides all the tools you need to set your goals, sharpen your focus, and achieve your personal best. It's like having your own private coach cheering you on every step of the way. If you can think it, you can do it—with the game-changing power of Elite Minds. Winner of the Benjamin Franklin Award—Updated and Expanded Edition

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