

## Business Advantage Intermediate Teachers

Essential grammar reference and practice for anyone using English in a business context. Grammar for Business is a must-have for intermediate business students and anyone using English in the workplace. It provides clear explanations and authentic practice of the most essential language used in business English. Designed to help you improve your communication skills in real business situations, it includes a unique focus on spoken as well as written grammar, and practical tips on areas such as organising presentations, negotiating and giving your opinion. Ideal for classroom use and self study.

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Upper-intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, the Boston Consulting Group, Nokia, Dell, and Havaianas. The Personal Study Book with Audio CD provides a wealth of further practice and lesson consolidation.

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Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

This book presents research in business discourse and offers pedagogical approaches to teaching business discourse in both classroom and consultancy contexts that address the key issues of dealing with different types of learners, developing teaching materials and evaluation. Drawing on the authors' extensive experience of researching business discourse from a variety of different perspectives including pragmatics, discourse analysis, rhetoric, and language for specific purposes, it demonstrates how these approaches may be applied to teaching. Each chapter includes a list of additional readings, together with a number of practical tasks designed to help readers apply the materials presented. Case studies are used throughout the book to illustrate the concepts, thus equipping readers with a set of research tools to extend their own understanding of how language and communication operate in business contexts, as well introducing them to a variety of research-based ideas that can be translated easily into a classroom setting. The book is cross-cultural in scope as it includes perspectives from a range of different contexts. It represents a significant advance in current literature and will provide a valuable resource for students and scholars of applied linguistics, business communication, and business discourse, in addition to teachers of Business English. Business Advantage Intermediate Teacher's Book Cambridge University Press

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

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The next generation in Business English The Business is a stimulating course that provides an inclusive package for any student of business English, though particularly suited to those at college or university. The Business is supported by an extensive bank of online resources, including progress tests based on BEC style questions. A free, monthly sign-up service supplements the course with a podcast, featuring authentic listening extracts and a PowerPoint presentation based on the Students Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. This Teacher's Resource Book includes a wide range of supplementary photocopiable material with answers, including complete extra lessons and case studies. It provides information about how the activities in each unit relate to the Business Preliminary exam and BULATS test. There are notes on each unit with advice and suggestions for alternative treatments and information about how this course corresponds to the CEF, with a checklist of 'can do' statements. A complete answer key to both the Business Preliminary and BULATS versions of the Student's Book is provided as well as complete transcripts of the listening material with answers underlined.

Based on the success of the original edition, The Business 2.0 continues to offer Business English students the confidence, language and fundamentals skills they need to succeed in the competitive international business environment. The Teacher's Book contains notes and answer keys. This pack comes with the Teacher's Resource Disc. An innovative, new multi-level course for the university and in-company sector.

Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Advanced level books include input from leading institutions and organisations, such as: Alibaba, Dyson, Piaggio, and The Cambridge Judge Business School. The Teacher's Book comes with photocopiable activities, progress tests and worksheets for the DVD which accompanies the Student's Book.

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Business Advantage Intermediate Classware is presentational software for the classroom, to be used with interactive whiteboards of all sorts (including portable devices) or just with a projector and a computer. It brings together all the core content of the course into a single platform, allowing immediate access to key resources. It facilitates the integration of teachers' own content with the course resources and

other Classware products. Notes and media files can be added and saved in preparation for lessons, and the toolset enables annotation of all course texts and images.

Life is an exciting new six-level adult series that turns learning English into an exploration of the world we live in by drawing on National Geographic content such as images, articles and videos. Student's Book contains: engaging tasks with fascinating NG content; review at end of each unit; grammar reference with practice activities. CEF: A1-C1.

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La 4e de couv. indique : "Business benchmark second edition is the official Cambridge English preparation course for BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

'Speakout' is a 6-level general English course for adults developed in association with the BBC; bridging the gap between the classroom and the real world helping students express themselves in English.

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Business Plus is a three-level, integrated-skills, business English course, from A1 (false beginner) to B1 (pre-intermediate) levels. Each level of the Student's Book has 10 units. Designed to be easy and enjoyable to teach, each unit features integrated skills and language practice. Units also include cultural awareness sections that connect learners to their region and beyond. In addition, TOEIC-style practice sections allow students' progress to be measured.

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to be used with interactive whiteboards of all sorts (including portable devices) or just with a projector and a computer. It brings together all the core content of the course into a single platform, allowing immediate access to key resources. It facilitates the integration of teachers' own content with the course resources and other Classware products. Notes and media files can be added and saved in preparation for lessons, and the toolset enables annotation of all course texts and images.

Have you ever thought why every workout you have ever done stopped at the neck? Or wondered why traditional yoga calms the mind, tones the body but forgets the face? Are you looking for a natural way to look and feel younger and healthier? Danielle Collins, TV's Face Yoga Expert, believes we should all have the opportunity to look and feel the very best we can for our age and to care for our face, body and mind using natural and holistic techniques. Her method requires just 5 minutes a day and could not be easier to get started. Integrating practical facial exercises with inspirational lifestyle tips, including diet and skincare, Danielle Collins' Face Yoga is a revolutionary new programme to help you achieve healthier, firmer, glowing skin.

"Just when you thought it couldn't get any better!" A new edition of the best-selling English File - the best way to get your students talking. A blend of completely new lessons, updated texts and activities, together with the refreshing and fine-tuning of some favourite lessons from New English File - English File third edition provides the right mix of language, motivation, and opportunity to get students talking. English File third edition offers more support for teachers and students. Teacher's Book provides over 100 photocopiables to save preparation time, plus extra tips and ideas. Classroom Presentation Tool brings your classroom to life with the Student's Book and Workbook, on-screen and interactive.

Reinforces skills and task types covered in the Coursebook; practises key vocabulary and grammar; can be used in the classroom or for self-study.

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Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. The Audio Cassettes contain all the recorded material for the listening activities in both editions of Business

Benchmark 2, including BEC practice test listening.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. Teachers can choose from the BEC edition or the BULATS edition at the right level for their students. The Teacher's Resource Book is full of useful teaching tips and contains answer keys, tapescripts, model writing compositions, information about the BULATS test and the BEC exam, teaching notes and extra activities including complete extra lessons and case studies. Student's Books, Self-study Books and Audio CDs (2) are also available.

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