

Discovering Statistics Using Ibm Spss Statistics 4th Edition

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This bundle includes Field: Discovering Statistics using IBM SPSS Statistics 4e and SPSS Version 23.0

Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 An Adventure in Statistics: The Reality Enigma by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace. The Story and Main Characters The Reality Revolution In the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and attractive Celia, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance... Author News "Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character..." Read the complete article from Andy Field on writing his new book Times Higher Education article: "Andy Field takes statistics adventure to a new level" Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel "Field has introduced important new introductory material on statistics... This book is the best blend that I know of a textbook in statistics and a manual on SPSS." —David C. Howell, University of Vermont (Emeritus) Students can now purchase the bestselling Discovering Statistics Using SPSS, Third Edition as a bundle that includes a copy of both IBM SPSS Statistics Student Version 18.0 and Wagner's Using SPSS for Social Statistics and Research Methods, Third Edition! Please contact your Sales Representative for more information! Discovering Statistics Using SPSS, Third Edition Written in his vivid and entertaining style, Andy Field continues to provide students with everything they need to understand, use and report statistics—at every level—in the brand-new Third Edition of Discovering Statistics Using SPSS. Retaining the strong pedagogy from previous editions, he makes statistics meaningful by including playful examples from everyday student life (among other places), creating a gateway into the often intimidating world of statistics. In the process, he presents an opportunity for students to ground their knowledge of statistics through the use of SPSS. Using SPSS for Social Statistics and Research Methods, Third Edition Ideal as a companion to a statistics or research methods text or as a stand-alone guide, this book uses images and directions drawn directly from SPSS/PASW Version 18.0 (for both PC and Mac computers) to teach undergraduate students how to use the software to manage data or to conduct statistical data analysis. This fully updated pocket-size guide addresses a wide variety of data analysis topics, making it useful for the classroom or for independent study, and offers a number of useful insider tips and hints for students. The Third Edition also offers the use of a dataset from the latest version of the General Social Survey (GSS). About IBM SPSS Statistics Student Version 18.0 The SPSS Statistics Student Version (IBM SPSS Statistics Student Version) allows up to 50 variables and 1,500 cases. This PC and Mac -compatible DVD is for student home use only and access expires 13 months after first installation. It does not include SPSS Statistics command syntax, scripting, or automation capabilities. Additional modules cannot be used with this package. Please note that IBM SPSS Statistics Student Version differs from the full IBM SPSS Statistics Faculty Pack available on most university campuses designed for academic teaching use only.

The author of this book has ensured that the diagnosis, major theories and treatment of different disorders are all covered sufficiently broadly to provide an introduction to the subject for all students.

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We offer these texts bundled together at a discount for your students. Field: Discovering Statistics using IBM SPSS Statistics, 4e Unrivalled in the way it makes the teaching of statistics compelling and accessible to even the most anxious of students, the only statistics textbook you and your students will ever need just got better! Andy Field's comprehensive and bestselling Discovering Statistics Using SPSS 4th Edition takes students from introductory statistical concepts through very advanced concepts, incorporating SPSS throughout. The Fourth Edition focuses on providing essential content updates, better accessibility to key features, more instructor resources, and more content specific to select disciplines. It also incorporates powerful new digital developments on the textbook's companion website. IBM SPSS Statistics Student Version 22.0 IBM® SPSS® Student Version is a

single-user license that provides affordable access to statistical analysis, modeling and survey research tools that can support your college coursework and enable you to develop the advanced analytical skills employers seek. This program is intended only for academic persons, including students, professors, and other academic professionals for use solely in connection with a course offering. It may only be used in combination with academic textbooks for the sole purpose of teaching and learning analytics. Use of this program is limited to course work as defined by the course syllabus. Any other use of the program is prohibited. This version of the program: is for a 12-month period, beginning on the date of customer installation; is limited to two installations; does not allow for add on SPSS modules; is limited to 1500 cases and 50 variables; does not allow for SPSS Command Syntax to be used; and does not allow customers to merge or aggregate files. Please contact your Sales Representative for more information. Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780872893795. This item is printed on demand.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at edge.sagepub.com/field5e Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of *An Adventure in Statistics: The Reality Enigma* and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

How to Design and Report Experiments is the perfect textbook and guide to the often bewildering world of experimental design and statistics. It provides a complete map of the entire process beginning with how to get ideas about research, how to refine your research question and the actual design of the experiment, leading on to statistical procedure and assistance with writing up of results. While many books look at the fundamentals of doing successful experiments and include good coverage of statistical techniques, this book very importantly considers the process in chronological order with specific attention given to effective design in the context of likely methods needed and expected results. Without full assessment of these aspects, the experience and results may not end up being as positive as one might have hoped. Ample coverage is then also provided of statistical data analysis, a hazardous journey in itself, and the reporting of findings, with numerous examples and helpful tips of common downfalls throughout. Combining light humour, empathy with solid practical guidance to ensure a positive experience overall, *Designing and Reporting Experiments* will be essential reading for students in psychology and those in cognate disciplines with an experimental focus or content in research methods courses.

Andy Field draws on his experience of teaching advanced statistics to extend existing SPSS Windows texts to a higher level. He covers ANOVA, MANOVA, logistic regression, comparing means tests and factor analysis.

This bundle includes Andy Field's *Discovering Statistics using IBM SPSS Statistics 5e* and *IBM SPSS Student Vs 24.0*

With an exciting new look, new characters to meet, and its unique combination of humour and step-by-step instruction, this award-winning book is the statistics lifesaver for everyone. From initial theory through to regression, factor analysis and multilevel modelling, Andy Field animates statistics and SPSS software with his famously bizarre examples and activities. What's brand new: A radical new design with original illustrations and even more colour A maths diagnostic tool to help students establish what areas they need to revise and improve on. A revamped digital resource that uses video, case studies, datasets and more to help students negotiate project work, master data management techniques, and apply key writing and employability skills New sections on replication, open science and Bayesian thinking Now fully up to date with latest versions of IBM SPSS Statistics©. Please note that ISBN: 9781526445780 comprises the paperback edition of the Fifth Edition and the student version of IBM SPSS Statistics. More information on this version of the software's features can be found [here](#).

'In this brilliant new edition Andy Field has introduced important new introductory material on statistics that the student will need and was missing at least in the first edition. This book is the best blend that I know of a textbook in statistics and a manual on SPSS. It is a balanced composite of both topics, using SPSS to illustrate important statistical material and, through graphics, to make visible important approaches to data analysis. There are many places in the book where I had to laugh, and that's saying a lot for a book on statistics. His excellent style engages the reader and makes reading about statistics fun' - David C Howell, Professor Emeritus, University of Vermont USA This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers: - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also includes access to a brand new and improved companion Website, bursting with features including: - animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules - self-marking multiple choice questions - data sets for psychology, business and management and health sciences - a flash-card glossary for testing knowledge of key concepts - access to support material from SAGE study skills books. Statistics lecturers are also provided with a whole range of resources and teaching aids, including: - the test bank - over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments - charts and diagrams in electronic format for inclusion in lecture slides

- PowerPoint slides written by the author to accompany chapters of the text.

Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics. Lecturers: with WebAssign® you can manage and monitor your students' progress quickly and easily online or give them more opportunities to practise! Ideal for short courses, choose to use WebAssign® alongside the Fourth Edition of Andy Field's textbook to quickly set up courses and schedule assignments (using the 2159 questions available) and track individual performance so you can spot in an instant where more instruction or practice is needed. If not using for formal assessment, WebAssign® still lets you set questions for your students to practise over and over again. They get instant feedback and also links to the relevant chapter or section in the integral ebook to help them work out the correct solution. For more information on how to integrate WebAssign® into a forthcoming course or to arrange a class test please contact your local SAGE representative for more details. (Students please note: access to WebAssign® is dependent not only on the purchase of a student access code (ISBN: 9781446273043) but also a username, institution code and password supplied by your course leader/instructor). SAGE MobileStudy - study where and when you like Scan any QR code within the book to access revision material on a smartphone or tablet such as Cramming Sam's Study tips, flashcard glossaries, interactive multiple choice questionnaires and more. Click here to take a look (if you're accessing the site from a desktop you'll be taken to the Companion Website instead; look out for the MobileStudy icon to show you which pages are also available on the MobileStudy site). See how Andy's book is changing the landscape for textbooks through the use of technology! Support materials for a wide range of disciplines Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Other major new updates include: Now fully compatible with recent IBM SPSS Statistics releases. Two new characters! Statistical cult leader Oditi provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms. The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of the each chapter; datafiles for testing problems in SPSS; flashcards of key concepts; self-assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students. Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats... and Robbie Williams' head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Discovering Statistics Using IBM SPSS Statistics SAGE Publications Limited

This bundle includes Andy Field's Discovering Statistics using IBM SPSS Statistics 4e and IBM SPSS Student Vs 24.0

This bundle includes Andy Field's Discovering Statistics using IBM SPSS Statistics 5e and SAGE IBM® BUNDLE® for v26.0 Student Version.

This bundle includes Field: Discovering Statistics using IBM SPSS Statistics 4e, eBook, WebAssign Single Term, and SPSS Version 23.0

This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! This book comes packaged with a code allowing access to the e-book version of the text from VitalSource. Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers: - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also includes access to a brand new and improved companion Website, bursting with features including: - animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules - self-marking multiple choice questions - data sets for psychology, business and management and health sciences - a flash-card glossary for testing knowledge of key concepts - access to support material from SAGE study skills books. Statistics lecturers are also provided with a whole range of resources and teaching aids, including: - the test bank - over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments - charts and diagrams in electronic format for inclusion in lecture slides - PowerPoint slides written by the author to accompany chapters of the text.

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. Watch Andy Field's introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, Discovering Statistics Using R is written in an irreverent style and follows the same ground-breaking structure and pedagogical approach. The core material is

augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout.

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“Field has introduced important new introductory material on statistics... This book is the best blend that I know of a textbook in statistics and a manual on SPSS.” —David C. Howell, University of Vermont (Emeritus) Students can now purchase the bestselling Discovering Statistics Using SPSS, Third Edition as a bundle that includes a copy of Wagner's Using IBM® SPSS® Statistics for Social Statistics and Research Methods, Third Edition. Please contact your Sales Representative for more information! Discovering Statistics Using SPSS, Third Edition Written in his vivid and entertaining style, Andy Field continues to provide students with everything they need to understand, use and report statistics—at every level—in the brand-new Third Edition of Discovering Statistics Using SPSS. Retaining the strong pedagogy from previous editions, he makes statistics meaningful by including playful examples from everyday student life (among other places), creating a gateway into the often intimidating world of statistics. In the process, he presents an opportunity for students to ground their knowledge of statistics through the use of SPSS. Using SPSS for Social Statistics and Research Methods, Third Edition Ideal as a companion to a statistics or research methods text or as a stand-alone guide, this book uses images and directions drawn directly from SPSS/PASW Version 18.0 (for both PC and Mac computers) to teach undergraduate students how to use the software to manage data or to conduct statistical data analysis. This fully updated pocket-size guide addresses a wide variety of data analysis topics, making it useful for the classroom or for independent study, and offers a number of useful insider tips and hints for students. The Third Edition also offers the use of a dataset from the latest version of the General Social Survey (GSS).

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