

Dates And Venues Shingo Discover Excellence Workshop

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Fear of change—we all experience it. Some accept change immediately, some gradually adapt, while others may never get there. Whether it's poor leadership, the inability to change, or pure ego, this Shingo Prize-winning book explores this perplexing commitment to inefficiency. Winner of a 2013 Shingo Prize!/**The Psychology of Lean Improvements: Why Organizations Must Overcome Resistance and Change the Culture** examines the psychology behind why businesses avoid Lean transformations. It investigates why businesses cling to the eight deadly wastes and why they still find ways to place continuous improvement on the back burner. Frequently sought out for his expertise in Lean manufacturing, Chris Ortiz has been featured in a number of trade publications and on the television show Inside Business with Fred Thompson. In this book, Mr. Ortiz breaks down the fear of change within executives and organizational leaders. He examines the psychology of dysfunction, provides insight into why so many businesses fall short in creating visions for growth and prosperity, and identifies tools that can help you address resistance to change. Detailing implementation techniques with a proven track record for success, the book considers specific strategies that can be helpful towards improving your company and changing its culture—including cellular manufacturing, total productive maintenance, setup reduction, Kanban, visual communication, and in-line production. It explains how to get started on your Lean transformation, describes why an economic downturn might be a good time to embrace Lean, and warns of the dangers behind failing to do so. **STRONG**Chris A. Ortiz is the founder and president of Kaizen Assembly, a Lean manufacturing training and implementation firm in Bellingham, Washington. Watch Chris has being interviewed on Inside Business with Fred Thompson on CNN Headline News. (<http://www.youtube.com/watch?v=LMm3fVsbPtM>) Rapid Learning Cycles will help you find the shortest distance between you and a new product that your customers can buy.

This first full length, and long overdue, study of Kawabata, Japans first Nobel laureate for literature and the most widely

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known for his novels Snow Country (1960) and Sound of the Mountain (1970).

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It should not be surprising that the application of world-class manufacturing techniques is even more critical to company survival than it was even a decade ago. In Lean Epiphanies, lean expert and Shing Prize winning author Gary Conner relates inspirational stories of the places he has been, the companies he has worked with, and the people he has met in his Lean Enterprise Training consultancy over the course of the last 20 years. Conner's experience conducting hundreds of continuous improvement events involving thousands of team members led to his writing this fun, easy-to-read collection of short stories. Readers will find the conversational style refreshing and the insights transformative and encouraging in their own continuous improvement efforts. Each short story relates an "Aha!" moment that teaches something new. Lean newcomers and seasoned practitioners alike will learn through Conner's compelling insights into human nature, company culture, leadership, and what it takes for business success in the changing dynamics of the new world economy.

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