

## Craft A Creative Business Making Marketing A Successful Creative Business

Craft a Creative Business Making and Marketing a Successful Creative Business Search Press Ltd

Provides step-by-step instructions for over fifty handicraft projects including whimsical bowls, crackled picture frames, and rolling pin birdhouses, and offers advice for how to market and sell the crafts.

Dough modelling is one of the cheapest, easiest, most versatile and most satisfying art and craft mediums. The dough is made from just flour, salt and water: it is easy to handle, simple to use, and sets so hard that your pieces will last for years. Creative Dough Craft is the complete practical step-by-step guide to using the medium for creating beautiful, traditional and contemporary objects of every kind. The heart of the book provides over 40 original step-by-step projects, ranging from the simple and traditional, to the innovative and flamboyant. You can make: traditional and heritage pieces; decorative boxes; colorful platters; contemporary plaques; masks; and ornaments of all kinds. Packed with inspiration and bright, colorful photography throughout, Creative Dough Craft will prove irresistible to anyone who loves working creatively with their hands.

It has never been easier to start a home based business using the Internet to sell what you make. A whole generation of young families are enjoying additional income because they've learned to make and sell from the comfort of their home. The potential is real and the impact on household budgets can be life changing. But according to an April 2011 article in Inc. magazine, the average Etsy seller makes just \$785 a year. You can do much much better! In Craft Business Power the founders of Liberty Jane Clothing share their journey from startup to selling over a million dollars online. They started with a \$39 sale on eBay in 2008 and today they lead a dynamic team and have a thriving online business that author Jim Cockrum has called "a virtual empire" (Free Marketing 101, Page 89). If you're ready for a realistic 15 day plan for launching a profitable craft business that is easy to follow, filled with practical advice, and proven to work, this book is for you. If you want to start or expand a craft business get Craft Business Power today!

If you enjoy crafting and making fancy stuff you can most probably turn your hobby into a business. Crafts and DIY can be a great way to make a side income, and some people have translated their crafting skills into full-time businesses. The secret to making money is selling crafts with the highest profit margin. In this book, the founders of Liberty Jane Clothing share their journey to build a profitable online craft business. They've sold over a million dollars of products online and they outline a 15-day plan for launching a profitable craft business that is easy to follow, filled with practical advice, and proven to work.

Shows crafters how to use packaging to help sell their product and features interviews with designers offering practical information, along with packaging templates and other resources.

Learn how to price crafts and things you make to sell with this easy-to-follow manual. Discover formulas and strategies to make your craft prices more profitable, when selling retail or wholesale, online or to stores and at craft shows. If you have been considering starting a home business with things to make to sell or you are already selling crafts but losing money, you need "How to Price Crafts." What's in it for YOU? Formulas and examples of pricing crafts when selling retail or wholesale, online or off Stand out from the crowd with 10 competitive ways to price crafts Get 15 strategies for how to price crafts higher by increasing perceived value Learn how to price crafts that are one-of-a-kind items Guarantee that your craft prices are really earning you a profit Find examples of how to keep records so you can quickly learn how to price crafts as you make them Boost your cash flow income so you will never run out of money to run your craft business Get 12 sources for buying craft supplies at the lowest possible costs Increase output of things to make to sell with a more efficient workspace Save money at tax time with more than 40 overlooked tax deductions from your craft business And much more about how to price crafts that you probably never imagined would help your craft business' bottom line

Want to take crafting to a new, entrepreneurial dimension? Let 'Craft Show & Sell' be your guide. Through highly visual, step-by-step tutorials and inspiring profiles on some of the world's most successful crafters, this book delivers all the advice and vision that today's crafters need to take their brand or business forward into a new realm.

Craft Your Own Happy is a collection of mindful craft projects to make you smile! Perfect for those moments when you need a bit of self-care and relaxation time. Do you ever feel like you spend too much of your day staring at screens, feeling anxious or stressed out? If the answer is yes - then you need this book! The cute colorful projects have all been designed with the feel-good-factor in mind. Crafting can help to take you away from the worries and pressures of your daily life, and give you back those moments of slowness and focus which can help to reduce anxiety. Unlike other craft books, this is a book that you can dip into and find projects based upon how you are feeling. So you can craft to suit your mood! There are 25 beginner friendly projects to choose from including cross stitching, embroidery, paper craft and more... Why worry when you can craft happy!

Fall in love with the art of handwritten lettering with this step by step guide from one of the world's leading calligraphy artist. Packed with detailed step by step instructions and including 20 practice sheets in the folder, Joyce Lee will help you start your own style of calligraphy and develop your skills. Joyce Lee first picked up a calligraphy pen when she decided to make her own stationery for her wedding. For her, it is now a way of life, her career and what Joyce calls a calligraventure. In this instructive and inspiring book, Joyce introduces modern calligraphy, including the tools you need and how to use them, and the various techniques and methods for creating beautiful artwork. Soon you will gain the confidence to embark on creative projects of your own, including handwritten envelopes, gift tags and an elegant monogram. To help you practise your handwriting skills, the book is accompanied by a separate set of practice sheets, both contained within an attractive hardback folder. However, this is more than just an instructional guide; it encourages you to find joy in committing your thoughts to paper. Joyce believes that calligraphy is not just about perfecting the strokes, but about patience, concentration and slowing down to be mindful of the moment. Creativity is at the heart of us all; it simply needs to be unlocked, nurtured and given an outlet. This book is everything calligraphy should be: classic, stylish, creative and thought-provoking. Fall in love with the art of handwritten lettering as you unleash your own creativity on the page.

Small Business.

This action-oriented planner is packed with advice and worksheets that guide creative entrepreneurs in their hot pursuit of profit. From big picture goals (writing a mission statement, developing marketing campaigns, launching a new line) to immediate to-dos (getting a business license, pricing products, packing for trade shows), this essential guide brims with how-to tips from industry experts.

Wish you could turn your talent for making lovely things into cash? Bored of the 9 to 5 and dreaming of starting your own crafty

business, but not sure where to start? Then this is the book for you ! The Craft Business Handbook has ALL the information you need to get started making money from your crafts - NOW ! From setting up as a proper business, producing and pricing your goods for maximum sales and profit, to the various options for selling online, at craft fairs, trade shows and getting your products into retailers, right through to gaining magazine coverage, promoting your business online and managing your business as it grows, this is THE essential guide for any would-be crafty entrepreneur! Whether you're just considering getting started with a crafty business idea, or already selling your wares and looking for ways to grow your business ( think sales reps, fulfillment houses and more!), this handy book - written by craft business expert Alison McNicol - shares tons of insider tips, practical information, and shows how you too can achieve Craft Business success! PLUS - some of the most successful crafty business people around share their stories - how they started and grew their successful craft businesses - prepare to be inspired with in-depth interviews from some of your favorite crafty entrepreneurs around! About The Author Alison McNicol is a serial crafty entrepreneur who has launched several successful craft businesses, selling her products in stores worldwide. She is also the author of several successful craft and craft business books, and founder of The Craft Business Community.com, an online community that provides resources and networking opportunities for crafty entrepreneurs from all over the world. Alison is also author of Craft Business Heroes: How We Did It ( 30 Creative Entrepreneurs Share the Secrets of Their Success)- a companion book to the Craft Business Handbook, featuring 30 more interviews from leading craft entrepreneurs - Amy Butler, Amy Karol, Sublime Stitching's Jenny Hart, Subversive Cross Stitch founder Julie Jackson and tons more !

For crafty entrepreneurs, a highly focused guide to using social media and blogging to measurably impact your sales. If you want to earn income from your creative crafts, social media and craft marketing expert Hilary Pullen will help you develop a 360 degree strategy for online networking, outlining the resources and time you need to commit. She will take you through how to identify who you want to connect with, where you will connect with them, and what type of things you want to share and say to them—all with relevant examples and case studies. You'll see that with a little planning and management, you can learn to love blogging and social media—and experience it not as a chore but an additional way to make use of your natural creativity! “I know what it takes first hand to market your crafts online and Hilary’s book is one of the most detailed marketing books out there for creative business owners . . . If you are looking for a marketing guide to help your craft business thrive, then you need to pick up Hilary’s book.” —Timothy Adam, Handmadeology

Lessons in creativity and business from the president of Pixar and Disney Animation

'Just might be the best business book ever written.'

Forbes Magazine This is the story behind the company that changed animation forever. Here, the founder of Pixar reveals the ideas and techniques that have made Pixar one of the most widely admired creative businesses, and one of the most profitable. As a young man, Ed Catmull had a dream: to make the world's first computer-animated movie. When an early partnership with George Lucas led, indirectly, to his founding Pixar with Steve Jobs and John Lasseter in 1986, he couldn't have known what would come. Nine years later and against all odds, Toy Story was released. It was the start of a new generation of animation. Through its focus on the joy of storytelling, inventive plots and emotional authenticity, Pixar revolutionised how animated films were created. Creativity, Inc. is a book for managers who want to lead their employees to new heights, a manual for anyone who strives for originality, with behind-the-scenes examples from Pixar itself. It is a book about how to build and sustain a creative culture with a unique identity. And through this story, we learn what creativity really is. 'Ed reveals, with common sense specificity and honesty, examples of how not to get in your own way and realize a creative coalescence of art, business and innovation.' George Lucas Bring out your child's creativity and imagination with more than 60 artful activities in this completely revised and updated edition Art making is a wonderful way for young children to tap into their imagination, deepen their creativity, and explore new materials, all while strengthening their fine motor skills and developing self-confidence. The Artful Parent has all the tools and information you need to encourage creative activities for ages one to eight. From setting up a studio space in your home to finding the best art materials for children, this book gives you all the information you need to get started. You'll learn how to: \* Pick the best materials for your child's age and learn to make your very own \* Prepare art activities to ease children through transitions, engage the most energetic of kids, entertain small groups, and more \* Encourage artful living through everyday activities \* Foster a love of creativity in your family

Craft and the Creative Economy examines the place of craft and making in the contemporary cultural economy, with a distinctive focus on the ways in which this creative sector is growing exponentially as a result of online shopfronts and home-based micro-enterprise, 'mumpreneurialism' and downshifting, and renewed demand for the handmade.

Fiona Pullen, owner of The Sewing Directory, covers every aspect of setting up a small creative business clearly and simply; giving advice on the importance of identifying markets, focusing on a USP (unique selling point), assessing the competition, making sure the price is right and setting goals. Also included are sections on product photography and videography, branding and legal matters. Particular emphasis is placed on online selling, with detailed information on markets, blogging, using social media and the importance of analytics and SEO (search engine optimisation). Information on offline selling is included too, with notes on selling at craft fairs, trade fairs and markets, selling through retail outlets, running courses and workshops, and featuring work in the media. Every chapter is supported by practical activities to help you apply the lessons to your business, along with insights and advice from dozens of successful business professionals including Debbie Shore, Torie Jayne and Laura Strutt.

Presents guidelines and tips for starting a creative business, from identifying markets, assessing competition, and setting price points to creating branding and using social media to help sell online.

Hailed as an “indispensable” guide (Forbes), How to Make It in the New Music Business returns in this extensively revised and expanded edition. When How to Make It in the New Music Business hit shelves in 2016, it instantly became the go-to resource for musicians eager to make a living in a turbulent industry. Widely adopted by music schools everywhere and considered “the best how- to book of its kind” (Music Connection), it inspired thousands to stop waiting around for that “big break.” Now trusted as the leading expert for “do it yourself” artists, Ari Herstand returns with this second edition, maintaining that a stable career can be built by taking advantage of the many tools at our fingertips: conquering social media, mastering the art of merchandising, embracing authentic fan connection, and simply learning how to persevere. Comprehensively updated to include the latest online trends and developments, it offers inspiring success stories across media such as Spotify and Instagram. The result is a must- have for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music industry.

Creativity has long been thought of as a personal trait, a gift bestowed on some and unachievable by others. While we laud the

products of creativity, the stories behind them are often abridged to the elusive "aha!" moment, the result of a momentary stroke of genius. In *The Craft of Creativity* Matthew A. Cronin and Jeffrey Loewenstein present a new way to understand how we innovate. They emphasize the importance of the journey and reveal the limitations of focusing on outcomes. Drawing on a wide range of scholarship, their own research, and interviews with professionals and learners who employ creativity in the arts, engineering, business, and more, Cronin and Loewenstein argue that creativity is a cognitive process that hinges on changing one's perspective. It's a skill that anyone can hone, and one that benefits from thinking with others and over time. Breaking new ground in the discussion about how we innovate, this book provides strategies that everyone can use to be more creative.

Craft practice has experienced a sharp rise in popularity since the late 2000s, partly through the 'aura of the analogue' and the desire for authentic, handmade products in an increasingly fast paced, digitalised world (Luckman, 2015) but also because of digital platforms such as Etsy and social media enabling 'anyone' to become a craft entrepreneur. This book brings together historical, policy and individual narratives to inform a broad understanding of craft entrepreneurship. Drawing on case studies from around the world, *Craft Entrepreneurship* considers questions of identity, community, and the digital in craft entrepreneurship. In doing so, it finds craft activities to be positioned between or across the arts, heritage, notions of a bohemian lifestyle and the challenges of micro-entrepreneurship. By engaging with the contradictions and fragility of sustaining a craft practice, the chapters in this book contribute to different perspectives for entrepreneurship studies. The contributions to this volume illustrate the craft entrepreneurs' identity, motivation and sense of creative purpose through their craft, as these collide with the tensions brought about through entrepreneurship.

Do you dream of giving up the 9 to 5 and starting your own creative business, but are not quite sure what to expect, or where to start? Or love to buy beautiful handmade items, and love the stories behind them? Then this is the book for you! With in-depth interviews from some of the biggest crafty business names around - Jan Constantine, Sublime Stitching's Jenny Hart, Poppy Treffry, Amy Karol, Emily Peacock, Subversive Cross Stitch's Julie Jackson and lots more - 30 leading crafty entrepreneur's share the secrets of their success! Discover how they turned their own crafty dreams into a successful business, the challenges they faced along the way, and their Top Tips for Creative Business Success. From the author of *The Craft Business Handbook: The Essential Guide to Making Money from your Crafts and Handmade Products* - this is ESSENTIAL reading for anyone who loves to create! Prepare to be inspired !

Are you ready to make a living from your craft? Learn how to map out a financial plan, expand production, automate distribution, address legal matters, and much more. Start growing your business beyond the dining room table and leave your day job behind. Your creations and artistry are at the heart of everything you do in your handmade business. And when it's good; when you're coming up with new ideas and creating beautiful one-of-kind custom treasures that your customers LOVE ? that makes it worth it. BUT you get overwhelmed by the time it takes to create just one piece, not to mention that your friends have reported you missing, your house looks like a small war broke out, and why is making money so damn HARD? IT DOESN'T HAVE TO BE LIKE THAT. The stuff that makes you want to cry like a child who just lost a helium balloon isn't all essential! Fancy boosting your profits without working harder than an Elf at Christmas? *Creative Cash* will help you imagine, design and implement MULTIPLE, NEW and PASSIVE ways of earning money in your business! Heck, when we're through; you'll be earning money whilst you're on the school run, never mind when you're in the craft room! If you've been thinking about earning more without doing more, now you can!

This book brings together cutting-edge research from leading international scholars to explore the geographies of making and craft. It traces the geographies of making practices from the body, to the workshop and studio, to the wider socio-cultural, economic, political, institutional and historical contexts. In doing so it considers how these geographies of making are in and of themselves part of the making of geographies. As such, contributions examine how making bodies and their intersections with matter come to shape subjects, create communities, evolve knowledge and make worlds. This book offers a forum to consider future directions for the field of geographies of making, craft and creativity. It will be of great interest to creative and cultural geographers, as well as those studying the arts, culture and sociology.

Are you creative? Do you have any artistic skills? Do you love to do crafting?. It's not unusual to turn a hobby into a business. If you have ever thought about selling your crafts or turning your crafting love into a part-time or full-time business, here are things to consider in how to start a craft business. If you're looking to start a craft business, make sure there's demand. This type of business does not require much capital or machinery moreover one can start and operate their business at home. It also offers employment to students, women, and housewives. So here are some great ideas for your craft business. Every creative individual who is somehow related to crafting has a dream of starting their own business. Some want to turn their hobby into a business, while others just like the idea of having their own company. Everyone loves being their own boss. This book is for those who want to make their dreams a reality.

Do something creative every day! In *A Year of Creativity*, learn how to throw the perfect creative party with your friends—with organizing tips, 25 project ideas, and even recipes for snacks. A "craft date" is a fun get-together with a handful of creative friends in which you surprise each other with craft and DIY projects using cool materials, inspire each other, and make beautiful things together. At each date, a group of participants share a self-made project to be re-created by the other attendees. Materials are individualized for each participant and given as a unique personal gift along with the instructions for the project. A craft date is different than a workshop since you get to choose the lovely people that you invite, and as the organizer, you get to participate in all the projects. Invitees can put their own spin on the project by using their favorite colors, materials, or techniques. This way you end up with a range of different interpretations and results, leading to new inspiration and ideas. *A Year of Creativity* is a book for everyone with a basic knowledge of crocheting, knitting, and sewing. It does not teach you how to crochet or explain how a sewing machine works. There are plenty of other books for that. What it does do is inspire crafting enthusiasts to make something together, learn from each other, and have fun doing it. You'll find within: An introduction to craft dates and how they work Tips on planning your craft date events Plenty of project ideas (short, long, and cooperative) Plus recipes for party dishes that keep the creative juices flowing You will share ideas, discover new inspiration, and find new friends while creating

uniquely beautiful aprons, knit garlands, infinity scarves, haberdashery bags, cards, pencil cases, and more. Have you had a great craft date or are you working on a neat project and want to show it off? There's a place for this in the craft dates community. On Instagram, for example, you can tag your photos with, or search for the hashtag #craftdates. You can have a look at each other's work, drum up inspiration for your own dates, invite your Insta-friends, or organize a "blind date" with creative people from your town or city that you don't know yet. A whole world will open up. A very creative world is waiting for you in *A Year of Creativity*.

The growing legions of crafters looking to turn their hobby into a profession can rely on the tried and true advice in *Craft, Inc.* In this completely revised edition of the definitive crafter's business book, entrepreneur Meg Mateo Iasco offers expanded and authoritative guidance on everything from developing products and sourcing materials to writing a business plan and paying taxes. With all-new sections on opening an online shop, using social media strategically, and more along with updated interviews from such craft luminaries as Jonathan Adler and Jill Bliss this comprehensive primer features the most current information on starting and running a successful creative business.

How to turn a hobby into a home-based business—and successfully market what you make via the internet. With the help of this step-by-step business start-up guide, you can get your own online enterprise up and running in six weeks or less. Featuring a combination of highly practical advice and warm encouragement, the book provides worksheets, checklists, and step-by-step instructions. You will learn: • The process of deciding what to sell • How to develop a brand • How to choose the right platform • How to get your online shop live and ready to take orders from customers around the world The directory of online marketplaces and online shop solutions will help you decide which are the best options for you, while the case studies and real-life stories from successful online shop owners offer both insight and inspiration. This guide will help not only crafters and handmade sellers but anyone with a home-based business such as vintage finds, designer prints, customized T-shirts, wedding stationery, upcycled jewelry, patterns, ebooks, and more!

Featuring Tatty Devine, HemingwayDesign, Craft Scotland and more *Making a Living* has been carefully crafted to support anyone looking for practical, hands-on advice and inspiring stories to motivate them to make their dream business into a reality. Inspiring stories from jewellery makers to basket weavers, artists to terrarium makers, printmakers to ceramicists, bring bags of real-world advice and inspiration for those wanting to take their first steps into this new artisanal economy. With more time at home than ever before, the restorative distraction of crafts and making has seen a mainstream resurgence. So too has the desire to 'make a living' from creating handmade products to sell, or to sell our creative skills. This new wave of at-home entrepreneurs are using Facebook and Instagram to promote their businesses, Etsy and Not on the High Street to sell their crafts and Paypal and Shopify to manage their payments. Technology-led businesses are transforming the way in which offline maker businesses are operating - and business is booming. From the founder of Yodomo, the online learning platform for arts and crafts, and with chapters on market research, valuing and pricing your work, branding, marketing and sales, as well as accounting fundamentals and legal considerations, this is a step-by-step guide to getting your idea off the ground, either as a side hustle or as your next major career move.

*Jump Start Your Business Brain* details data-proven methods that can make your sales, marketing and business development measurably more effective. What makes this book unique is that the methods detailed are backed up with hard data. They're grounded in statistical analysis of the success and failures of more than 4,000 new products and services, and more than 6,000 innovation teams. The research quantifies the impact of a back-to-basic, customer-focused approach to sales, marketing and business development. The research also uncovers news regarding how you can measurably increase effectiveness in today's super-competitive, time-compressed and overstressed marketplace. It's the perfect book for today's up-and-coming executive.

Business advice for enterprising crafters, by crafters No one knows more about helping handmade businesses than Hello Craft, the nonprofit trade association for crafty entrepreneurs. Written by the directors of Hello Craft, *Handmade to Sell* is the most complete, up-to-date, and authoritative guide for DIYers seeking to learn every aspect of selling, marketing, and branding. Based on the Summit of Awesome, Hello Craft's annual business conference, this book covers topics including: • Developing successful product lines • Copyrights and trademarks • Taking perfect product shots • Using analytics to boost your online sales • Selling at fairs, shows, and other retail outlets • Diversifying income through licensing and teaching • Hiring and outsourcing Throughout, you'll find expert tips and invaluable strategies and advice from some of the most successful indie crafters and artisans. Whether you've only contemplated selling your crafts or want to grow an existing handmade business, *Handmade to Sell* offers essential guidance for anyone who has ever dreamed of making a living from what they create. Gain a wealth of information, inspiration, and know-how on moving your artistic career forward from one of the most successful illustration agents in the industry! *I Just Like to Make Things* is a dazzling, colorful volume of career and personal advice for artists, filled with ideas, playsheets (as opposed to worksheets), case studies, and tools for staying inspired and creative. These pages are grounded in the wisdom and experience gleaned from a long and buzzing career as creative juggernaut Lilla Rogers shares her analysis of leveraging various working styles and ways to keep your art fresh. Artist interviews provide inside details about the best jobs, as well as tips on how to work smart and stay creative. You'll also find annotated case studies of several successful art jobs, in addition to coloring book pages, hand-drawn charts, and lots of crazy fun. Acquire real-life, professional advice from an artist known for setting the trend with *I Just Like to Make Things!* Witten by an experienced marketing professional working in the crafts market, this book is full of practical tips to improve your online networking skills and save you precious time. It will teach you everything you need to know about online marketing, and how to set measurable goals which will have a positive impact on sales and brand awareness.

*Craft, Inc.* is the hipster business primer for entrepreneurial crafters to turn what they do for fun into what they do for money. Pro crafter Meg Mateo Iasco offers a step-by-step guide to everything from developing products and naming the company to writing a business plan, applying for licenses, and paying taxes. Chapters on sales, marketing, trade shows, and publicity round out the mix. Plus, in-depth interviews with such craft luminaries as Jonathan Adler, Lotta Jansdotter, Denyse Schmidt, and Jill Bliss provide inspiration and practical advice. Accessible, informative, and more than a little spunky, *Craft, Inc.* paves the way for today's creative minds to become tomorrow's trendsetters.

*The Creative Entrepreneur* was voted Winner, in two categories—Craft and Business, of the 2009 IBPA (Independent Book Publishers Association) Benjamin Franklin Award which recognizes excellence in publishing. This book is for the large audience of artists, crafters, and creative individuals from all walks of life who desire to make a livelihood from their creative work, or who possibly have achieved some success, but don't know how to replicate it or move to another level of accomplishment. These crafty DIY artists are everywhere--they are

holding alternative craft fairs, they advertise in the pages of Bust and ReadyMade and Craft, they are selling online by the thousands at Etsy.com, and are blogging at Typepad, LiveJournal, and Whipup.com. But many of them do not have the skills needed to take their business ideas to the next level. The Creative Entrepreneur takes readers on an inner journey of creative exploration to discover how to make their dreams of creative livelihood real, as they craft their own Artist's Business Journal. The Artist's Business Journal is a visual, project-oriented, step-by-step approach to business development for artists from all walks of life who are mystified and possibly frustrated by how to make a business out of their creative work.

This book will help turn your dreams of starting your own craft business into reality. Written for the UK market by Kevin Partner - published author and co-founder of craft retailer MakingYourOwnCandles.co.uk - this book provides practical, detailed advice and a series of milestones to get your craft business off the ground. It also includes extensive case studies from other successful craft businesses. The book covers:

- What you need to know about how business works
- How to come up with, and test, your product range
- 3 methods for working out the right price
- Plain English guidance on dealing with HMRC and other government bodies - including direct links to the resources and forms you need
- Setting up at home - including specific advice on equipment and software
- Online marketplaces, including eBay and Amazon
- Top tips for success at Craft Fairs
- Your website
- How to promote your business and bring in the customers - online and in the real world
- The seven secrets of success.

[Copyright: 74c192f2b485a290a9cef351346d04fa](#)