

## Cost Management A Strategic Emphasis 4th Edition

Cost Management A Strategic Emphasis Cost Management A Strategic Emphasis McGraw-Hill Higher Education

Designed to augment managerial and cost accounting study, *Cases in Cost Management* develops the ability to apply cost analysis to decision-making situations. Thoroughly tested and proven highly effective, the cases provide a challenging yet fun problem that helps build skills with managerial accounting techniques. Based on real-world issues, the cases give the opportunity to analyze the situation, decide which accounting concept is most appropriate, and apply the concept as you would as a manager of a firm.

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This textbook offers details of strategic management topics in conjunction with traditional cost accounting material. It includes research from professionals in the field as well as case studies.

*Cost Management: A Strategic Emphasis*, by Blocher/Chen/Cokins/Lin is the first cost accounting text to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost management in helping a firm or organization to succeed. This text aims to teach management concepts and methods, and how managers use cost management information to

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make better decisions and improve their company's competitiveness. In teaching these key management skills, the text takes on a strategic focus. It uncovers issues such as: how does a firm compete? What type of cost management information is needed for a firm to succeed? and How does the management accountant develop and present this information? This text helps students learn why, when, and how cost information is used to make effective decisions that lead a firm to success.

Cost Management: A Strategic Emphasis, by Blocher/Stout/Juras/Cokins is dedicated to answering the question: Why Cost Management? Blocher et al. provide the cost-management tools and techniques needed to support an organisation's competitiveness, improve its performance, and help the organisation accomplish its strategy. The text is written to help students understand the broader role of cost accounting in helping an organisation succeed - and not just the measurement of costs. While the text does include coverage of traditional costing topics (e.g., job-order costing, process costing, service-department cost allocations, and accounting for joint and by-products), its primary strength is the linkage of these topics, as well as more contemporary topics, to an organisation's strategy. This message is reinforced by a dynamic author team, all four of whom have close ties to current cost management practice.

Cost Management: A Strategic Emphasis, by Blocher/Stout/Juras/Smith is dedicated to answering the question: Why Cost Management? It answers this question by providing cost-management tools and techniques needed to support an organization's competitiveness, improve its performance, and help the organization accomplish its strategy. The text is written to help students understand the broader role of cost accounting in helping an organization succeed - and not just the measurement of costs. While the

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Prepared by Roger Doost (Clemson University), the Study Guide reviews the highlights of each chapter in Cost Management: A Strategic Emphasis, 4e and includes a variety of self-study questions for student review. Every chapter includes short-answer questions organized by learning objective, multiple-choice questions, and thorough exercises. Suggested answers to all questions and exercises are included.

Covers the strategic management topics in cost accounting. This title helps students to understand about the management and the role of cost accounting in helping an organization succeed. It addresses issues such as: How does a firm compete? and What type of cost management information is needed for a firm to succeed? Cost Management: A Strategic Emphasis, by Blocher/Stout/Cokins is the first cost accounting text to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost accounting in helping an organization succeed. This text aims to

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teach management concepts and methods, also to demonstrate how managers use cost management information to make better decisions and improve their organization's competitiveness. In teaching these key management skills, the text takes on a strategic focus. It address.

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AshokVadgama and Alan Stratton helps you understand ABC/PM and how to execute its sound strategies in your own business.

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