

Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

Covers the most recent topics in the field of environmental management and provides a broad focus on the theoretical and methodological underpinnings of environmental management Provides an up-to-date survey of the field from the perspective of different disciplines Covers the topic of environmental management from multiple perspectives, namely, natural sciences, engineering, business, social sciences, and methods and tools perspectives Combines both academic rigor and practical approach through literature reviews and theories and examples and case studies from diverse geographic areas and policy domains Explores local and global issues of environmental management and analyzes the role of various contributors in the environmental management process Chapter contents are appropriately demonstrated with numerous pictures, charts, graphs, and tables, and accompanied by a detailed reference list for further readings

This edited volume aims to discuss the most contemporary state of the determinants of the firm value. This book presents theoretical works as well as empirical studies that contrast the arguments offered by the leading, ground-breaking theories on the firm value.

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

What variables determine the firm value? Are these determinants controllable or uncontrollable by the managers of the companies? Is the impact of corporate governance systems on the firm value symmetrical between different institutional contexts? Do the financial reports affect the value of the firm? What role does corporate social responsibility play as a determinant of the firm value? These and other questions are analyzed and scrutinized step by step throughout this book.

"Green Business Process Management – Towards the Sustainable Enterprise" consolidates the global state-of-the-art knowledge about how business processes can be managed and improved in light of sustainability objectives. Business organizations, a dominant part of our society, have always been a major contributor to the degradation of our natural environment, through the resource consumption, greenhouse emissions, and wastage production associated with their business processes. In order to lessen their impact on the natural environment, organizations must design and implement environmentally sustainable business processes. Finding solutions to this organizational design problem is the key challenge of Green Business Process Management. This book- discusses the emerging challenges of designing "green" business processes,- presents tools and methods that organizations can use in order to design and implement environmentally sustainable processes, and- provides insights from cases where organizations successfully engaged in more sustainable business practices. The book is of relevance to both practitioners and academics who are interested in understanding,

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

designing, and implementing “green” business processes. It also constitutes a valuable resource for students and lecturers in the fields of information systems, management, and sustainable development.

Preface by Richard T. Watson

Although every country is distinguished by its history, culture and language as well as its unique economic, environmental and social conditions, it can be expected that international operating companies will exhibit common patterns since sustainability challenges do not stop at national borders. Building on original data based on results of the International Corporate Sustainability Barometer survey, this book depicts and analyzes the current state of corporate sustainability management and corporate social responsibility. Part I describe the approach and summarizes the broad results, outlining the methodology and offering an overview of results of the ICSB survey. Part II presents specific findings for each of eleven countries surveyed: Australia, Belgium, France, Germany, Hungary, Japan, Korea, Spain, Switzerland, the United Kingdom and the USA. Part III provides a comparative analysis and highlights broad patterns in the international results. Most strikingly, the book reveals surprisingly widespread similarities among the sustainability management practices of large companies in economically developed countries all over the world. All the survey results are analyzed according to the same Triple-I approach: Intention - Why do companies manage sustainability?; Integration - To what extent do companies embed sustainability in their core business and in their organization? And Implementation -

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

How is corporate sustainability operationalized? Based on this structure the analysis serves not only to make comparisons and to investigate national characteristics; it also builds a foundation for examining whether there truly is a world-spanning common state of the art of corporate sustainability. Distinguished authors who were involved in the International Corporate Sustainability Barometer project offer their insights, identifying and discussing national and international patterns that can provide the basis for further ideas and inspiration to practitioners and researchers worldwide who are engaged in corporate sustainability.

Recogee: 1. Introduction and background - 2. Corporate environmental and resource management: state of the art - 3. Examples of environmental management practices - 4. Environmental management education and training initiatives: state of the art - 5. Examples of environmental management education and training initiatives - 6. Conclusions and future actions and activities.

Using specific examples of incremental and transformational changes, and outlining the long-term corporate benefits of sustainability, the book examines the changes required to achieve true sustainability. This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

advanced undergraduate and / or graduate students.

Moreover, it is highly relevant for future entrepreneurs, small business owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international policies and principles, exploring corporate businesses’

environmental, social and governance reporting. “Mark Camilleri’s new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution.” Charles J. Fombrun,

Founder of Reputation Institute and a former Professor of Management at New York University and The Wharton School, University of Pennsylvania, USA “I am pleased to recommend Dr. Camilleri’s latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who wants to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a critical companion for academics, students, and practitioners.” Adam

Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark

“This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skillfully

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas State University, KS, USA "Mark's latest book is lucid, insightful, and highly useful in the classroom. I strongly recommend it." Donald Siegel, Dean of the School of Business and Professor of Management at the University at Albany, State University of New York, NY, USA "The theory and practice of corporate sustainability, social responsibility and environmental management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or transformative corporate sustainability and responsibility - as a necessary vision of the future." Wayne Visser, Senior Associate at Cambridge University, UK. He is the author of CSR 2.0: Transforming Corporate Sustainability & Responsibility and Sustainable Frontiers: Unlocking Change Through Business, Leadership and Innovation "Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the importance of

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

practicing corporate sustainability.” Geoffrey P. Lantos, Professor of Business Administration, Stonehill College, Easton, Massachusetts, USA “This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way.” Andreas Rasche, Professor of Business in Society, Copenhagen Business School, Denmark “A very useful resource with helpful insights and supported by an enriching set of case studies.” Albert Caruana, Professor of Marketing at the University of Malta, Malta and at the University of Bologna, Italy “A good overview of the latest thinking about Corporate Social Responsibility and Sustainable Management based on a sound literature review as well as useful case studies. Another step forward in establishing a new business paradigm.” René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany “Dr. Camilleri's book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of our firms, is the book's leading contribution to an important debate, that is more relevant today than ever before.” Mark Esposito, Professor of Business and Economics at Harvard University, MA, USA “Mark’s book is a great addition to the literature on CSR and EM; it will fill one of the gaps that have

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

continued to exist in business and management schools, since there are insufficient cases for teaching and learning in CSR and Environmental Management in Business Schools around the globe.” Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA “Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business.”

Wim J.L. Elving, Professor at the University of Amsterdam, Netherlands

Corporate Sustainability Management
The Art and Science of Managing Non-financial
Performance
Routledge

This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

The rise of sustainability has swept away the traditional views about firms' competitiveness, survival and profitability, advocating new approaches. Although the strategic decisions on sustainable issues become more important, many firms have erroneously narrow view of environmental strategies and related practices generally have only an outward-looking focus. In line with these considerations, this book aims to investigate the "environmental dimension" as a new "strategic variable" for contributing to strengthen the

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

competitive positioning of firms and to increase the value creation process. The author provides a comprehensive framework for green management by highlights practices and tools to translate strategy into effective environmental ideas. The focus is on goals and actions, from a side, and on the implementation of appropriate control systems useful for monitoring the results of environmental performance, on the other. As such, the book enriches sustainability literature, offers new insights for scholars, and provides implications for practitioners involved in green management.

"A highly informative and brilliant contribution to the growingsustainability literature." -Dr. Brian and Mary Nattrass Managing Partners of

SustainabilityPartners and authors of *The Natural Step for Business* and *Dancingwith the Tiger* The goal of sustainable development, a recent focus in thecorporate world, is to "ensure a better quality of life foreveryone today and in generations to come." The challenge facingindustry leaders is how to reconcile economically competitivestrategies with environmentally sound and socially responsiblepractices. *Transforming Sustainability Strategy into Action: The ChemicalIndustry* presents proven practical techniques to help managers inthe chemical industry identify and assess options for improving thesustainability of their organizations, with a pragmatic emphasis onoperational aspects,

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

decision support, and guidelines for measuring progress. Employing a systematic approach and introducing globally proven problem-solving and decision-making tools designed to provoke questioning and creative thinking, the authors address some of the most challenging issues for the industrial world today. The authors' combined expertise and extensive experience in translating sustainability strategies from theory into action make them uniquely qualified to deliver the kind of hands-on, responsive business solutions that will give corporate leaders the competitive edge in preparing for tomorrow's socially and environmentally conscious marketplace.

An important step in showing the path of a larger dynamic picture of environmental systems as they develop and emerge from necessary evils of operations to important strategic elements that organisations need to manage.

Sustainability factors should be considered by managers like any other business risk issue; these factors are expected to have a substantial impact on corporate management. Air transport corporations need a strong sustainability management framework to effectively manage economic, environmental and social risks to achieve their corporate sustainability objectives, and to meet their stakeholders' demands. This book offers a new Enterprise Sustainability Risk Management (ESRM) model to fulfill these

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

requirements. In the model presented, the triple bottom line (TBL) agenda is incorporated into the companies' sustainability management. ESRM deals with the environmental, social, and ecological risks as well as the strategic, economic, operational, and threat risks of companies. The best corporate sustainability strategies and management approaches require the consideration of all corporate risks in both a holistic and systematic way. Flouris and Kucuk Yilmaz present an effective way to manage sustainability risks via a new, well-designed, integrated, dynamic and flexible framework. It introduces an opportunity for turning risks into potential corporate advantages. Risk Management and Corporate Sustainability in Aviation is addressed to professionals, students and researchers within air transportation business management and risk management.

Sustainable Public Management explores key issues in public sector sustainable management that span from Nation/State to local government. It highlights state-of-the art articulations of public-private partnerships, public engagement, inter-organizational networks, sustainability policy, strategy, standard setting, and reporting. Sustainable management is an important topic across organizational forms in the private, not-for-profit, and public sectors because of the its practice is tied to some of the most pressing environmental and social

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

problems that exist in the world. The public sector is especially important due to its scale and scope across the globe, the tangible impacts that public service delivery can make in resource efficiency and effectiveness, and in directly tackling critical sustainable development goals. This book will be of great value to scholars, students, and policymakers interested in Public Administration and Management, Sustainable Management and Development. The chapters in this book were originally published as a special issue of the Public Management Review. Corporate Environmental Management 3 examines the complex yet crucial issues faced when we make a genuine commitment to move towards sustainable development. It tackles the nature of the international economic order and the efficacy of free trade and globalization in response to the growing recognition that businesses and organizations must now effect real change to ensure a sustainable future. It analyses strategies for managers, researchers, academics and students to achieve operations consistent with this goal and provides accounts of best practice, offering substantial references to leading articles in the field. With welcome clarity of thought and expression, analysis is made of the structural, as well as cultural, adaptations demanded of businesses in changing socioeconomic circumstances. Can an ethic be derived from the concept of sustainable development

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

to be applied to the practice of business? Will the globalization of economic activity have a detrimental and decisive effect on the ability of business to bring about the vital progress needed? What are the implications of postmodern social theory, with its emphasis on the uncertainty of value and commitment, for corporations attempting to effect change? This third book in the comprehensive and authoritative Corporate Environmental Management series provides an ideal introduction to the main practical and theoretical issues for those new to the subject, whilst those familiar with the series will find it a thoughtful and incisive development of the debate. Richard Welford is Professor of Corporate Environmental Management at the University of Huddersfield, professor of Sustainable Management at the Norwegian School of Management and a Director of ERP Environment. Originally published in 2000

Circular economy principles are driving to overcome the challenges of today's linear take-make-dispose production and consumption patterns through keeping the value of products, materials, and resources circulating in the economy as long as possible. Sustainable Consumption and Production, Volume II: Circular Economy and Beyond aims to explore the sustainable consumption and production transition to a circular economy, while addressing critical global challenges by innovating and

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

transforming product and service markets towards sustainable development. This book explores how consumers, private sector, relevant international organizations, and governments can play an active role in innovating businesses to help companies, individuals (consumers and citizens), organizations, and sectors, to remain competitive, while transitioning towards sustainable markets and economies. It is of interest to economists, students, businesses, and policymakers.

This book analyses state-of-the-art techniques in business process management as drivers of advanced entrepreneurship, financial management, supply chain management, and sustainability management. The role of management in a rapidly-changing environment and the use of innovative methods and techniques to address and solve key management problems are also explored.

Sustainability is one of the key issues in today's society, as confirmed by the increasing attention of governments, media, academia and the industry. In the context of sustainable development, businesses that are often referred to as part of the problem can become part of the solution. This book presents the state of the art of sustainability in corporations from a number of perspectives, which include: economy, finance, measurement and reporting, organizing for sustainability, green products, green buildings and IT. The individual chapters provide valuable insights for pursuing future research and define a proper research agenda for the years to come. Further, the relevance of the topics addressed makes the book essential reading for academics, practitioners, consultants and more generally, for all those interested in business evolution and sustainability. The book

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

was written by prominent researchers from Italy, India, the USA and the UK.

Accounting literature has viewed sustainability in terms of social, economic and environmental performances. There have been concerns that the relationship between sustainability, accounting and organizational performance cannot be explained unless we can deduce patterns of administrative behaviour that chronicle management practices. Ecology, Sustainable Development and Accounting argues that, despite the broader social and economic development dimensions of sustainability and the limitations of its extension to corporate and organizational behaviour; an ecological framework is capable of providing the overall societal and community chronologies that describe corporate sustainable operations. Drawing examples from international development and federal government organizations, this book documents the link between ecology, corporate sustainable development, and sustainability accounting and reporting. It draws together the literature from several disciplines to elaborate the contribution of the ecological approach to sustainable development in the accounting literature. This book will be of particular interest to students, academics and practitioners in the areas of environmental studies, ecological economics, sustainable development studies, and social and environmental accounting. The sociological and anthropological perspectives make this book the first of its kind to apply the population ecology of sociology to both the sustainability and accounting literature.

"An important step in showing the path of a larger dynamic picture of environmental systems as they develop and emerge from necessary evils of operations to important strategic elements that organisations need to manage ."--Provided by publisher.

"The last decade has seen increasing awareness of the

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

importance of understanding corporate environmental management systems (EMSs) and their relationships with sustainability, competitiveness and institutional practice. It is now assumed that most large companies have some version of an EMS in place with systems ranging from informal policies and practices to formalised third-party certified systems that are widely publicized by companies and are now integral to their strategic direction. No matter what level and type of system a firm chooses, both practitioners and researchers wish to examine and better understand the extent to which these systems are cross-functional, how they impact on performance evaluation, their capability to monitor supply chains and the life-cycles of products and services and, most importantly, whether these systems actually make a contribution to better environmental performance. This book provides intriguing insights into strategic and sustainable EMSs. It provides clear evidence of benefits that should exceed the costs (tangible and otherwise), and help practitioners understand the attributes of well-developed and strategically focused EMSs. It also demonstrates the link to performance measures such as reputation, improved position in the marketplace, cost, quality, waste reduction and numerous sustainable development-based metrics and issues. The comprehensive scope of topics spans several industries and provides environmental systems insight involving sustainable management systems, strategic and operational impacts of environmental systems, cross-country comparisons of EMS design processes and results, product-based environmental systems, EMS impacts at innovative organisations and environmental systems integration within specific industries. The book is split into three sections. First, the book covers the broad issues of planning and designing an EMS and includes topics such as performance evaluation, comparisons between multinational environmental systems,

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

sustainable development and links between already established quality systems and an EMS. The second section focuses on EMS implementation and operation and incorporates some corporate or industry-specific case studies. The third and final category of the book highlights the use of an EMS to evaluate business processes. Strategic Sustainability will be essential reading for both managers faced with decisions regarding their own EMSs and to researchers seeking additional insights from state-of-the-art examples for further theoretical development and testing."--Provided by publisher.

This book provides a clear, critical, and timely analysis of the state of corporate sustainability within the context of the climate crisis. It offers not only a substantive critique of the current efforts but also clarity about the changes needed and how to implement them. The book goes beyond the more common debate on shareholder capitalism vs. stakeholder capitalism to explain the shortcomings of the current approach to sustainability in business, which the author describes as sustainability-as-usual. Using strategic design lenses, the author proposes a new model of awakened sustainability, which offers a transformational shift in corporate sustainability to ensure companies fairly and effectively address the climate crisis. The book presents the numerous changes needed in the environment in which companies operate to enable awakened sustainability and how these changes can be realized. Grounded in the scientific community's calls for urgent action on climate change, this groundbreaking text provides scholars with an evaluation of current and future trends in corporate sustainability. It connects the dots between the progress made in the last five decades and the opportunities entailed in the work on a regenerative and just vision for companies in this decade and beyond. Raz Godelnik is Assistant Professor

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

of Strategic Design and Management at Parsons School of Design - The New School, USA, where he explores sustainable business models and how companies can respond effectively to the climate crisis. .

Sustainability has become an unavoidable topic in modern society. In order for sustainable development to be fully achieved, it must be integrated into the planning and measurement systems of business enterprises. Green Initiatives for Business Sustainability and Value Creation is an essential reference source including the most recent scholarly research on the development and application of green business models for contemporary organizations, with a focus on possible contexts and constructs of closed loop supply chain management. Featuring extensive coverage on topics such as consumption behavior, political economy, and structural modeling, this book is ideally designed for academicians, researchers, and professionals seeking current research on the importance of strategic green business practices.

The first point of reference for all OHS and environmental best practice and strategy providing operational guidance with examples to achieve optimal workplace safety and environmental sustainability.

This book focuses on the connections between mining activities, knowledge politics and the valuation of landscape in selected case sites in Russia, Greenland and Norway, whilst considering the interrelated aspects of industrialized, natural resource based development and environmental concerns in the Arctic. The case studies in these three different countries reveals that there are indeed multiple 'Arctics' – not least concerning the way extractive industries are received and perceived – and that national legislation, public

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

awareness and economic alternatives are amongst the variables that influence to what extent environmental ramifications of mining are accepted. Through analysis of political discourses, legal documents, grey literature, discussions in local and national media and empirical material from in-site fieldwork, the authors seek to understand how debates about mining reveal more general conflicts and concerns about how to define sustainability. The book contributes to the overall debates on both extractive industries and development trends in the Arctic, and will as such be of interest for both established scholars and students – as well as policy makers and the public. The compilation of cases and variety of analytical perspectives will further stimulate the ongoing debates concerning the impacts of extractive industries on communities – both in the Arctic and beyond.

'Organizations and the Sustainability Mosaic is an inspired collection of papers by a distinguished group of scholars who have been thinking about these issues for many years. The editors have done an outstanding job of framing and focusing the discussion on a group of issues that will matter most as all businesses engage their sustainability challenges. Your thinking will be challenged, and rewarded, by the chapters of this book.'

- James E. Post, Boston University, US
The contributors to this book present research on crafting long-term ecological and societal solutions in order to achieve sustainability. The in-depth analyses explore the interactions among social, environmental, and development impacts of organizations at community,

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

regional, national and global levels. In doing so they shed light on the way forward amidst the complexity of issues involved, referred to here as the sustainability mosaic.

This book offers guidance on how to implement a corporate sustainability plan. It provides an overview of the resources available to business leaders interested in corporate sustainability as well as information about the current leaders in the field, the tools they use, and what they have to offer.--Preface

"This book summarizes the state of the art in the emergent field of Corporate Environmental Management Information Systems, showing researchers, managers, engineers and information technology specialists how to develop and implement effective CEMIS"--Provided by publisher.

This book discussing in detail the Social Life Cycle Assessment (SLCA) of the global economy using the comprehensive Multi-Regional Input-Output (MRIO) technique. The content is presented in two parts, the first of which offers an introduction to social accounting and how it has been developed over the past few years with details on the methodologies and databases used. The second part of the book describes the footprints of the social accounts that have the highest impact on people's well-being (employment, income, working conditions, and inequality) and how they are linked to international trade. The need for reporting on such indicators falls within the purview of corporate/national social responsibility (part of the Triple Bottom Line). The book offers a valuable contribution to the literature for

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

researchers and students engaged in the social sciences, human rights, and the implications of international trade on labour in developing countries.iv> This text looks at corporate environmental management systems (EMSs) and their relationships with sustainability, competitiveness and institutional practice. This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe – which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

This textbook provides a comprehensive compilation of conceptual perspectives, methodological approaches and empirical insights of inter- and transdisciplinary sustainability science. Written by an international team of authors from leading sustainability institutions, the

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

textbook covers key perspectives and topics of the scientific discourse on sustainable development. More than two decades after conceptualizing sustainability as societal guiding vision and regulative idea the necessity of concretizing and realizing sustainability in societal praxis is bigger than ever. Sharply improved individual and societal sustainable decision-making and action is necessary for a better future of humankind and the planet. On that account problem- and solution-oriented perspectives and competencies are crucial. The different chapters assemble an encompassing view of essential foundations and specific areas of research and action in sustainability science and practice. The textbook aims at fostering the further establishment of sustainability science in higher education and to enable the next generation of sustainability experts to tackle the challenging and exciting topic of sustainable development.

Using a combination of thorough research and practical examples, *Strategy and Competitiveness in Latin American Markets* explains how the concept of the sustainability frontier that the book develops resolves the long-running debate on whether sustainability requires trade-offs or not.

For more than a century management education has fostered the development of leaders of many of the world's industrial successes with their immense creation of output that we now see as unsustainable. If we wish to avoid a time of tumultuous environmental crises in the global ecosystem

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

management education must move more to being part of the solution, rather than of the problem. The task of transforming management education to contribute to the challenge of moving to global sustainability is upon us. Management Education for Global Sustainability provides a diverse and extensive set of perspectives on how management education can be transformed to be a significant part of the solution to the sustainability problem that business and other sectors of our world must grapple with. The spectrum of current integration of managing for sustainability into business school curricula is provided. A review of the current status sustainability oriented business degree options is completed. Approaches from around the world including China are offered. Management Education approaches through systems thinking, art, and stakeholder's theory are parsed. Specific examples of notable programs are covered, sustainable entrepreneurship for instance. A series of reports on program and institutional level initiatives that have been very successful are described. A new MBA program with a major in sustainability, integrating ocean science courses, is considered. Programs with action learning projects and industry concentrations as core elements will be analyzed. The sense of deeper purpose vibrancy and developing authentic relationships in management education for global sustainability is robust

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

throughout this volume.

This book addresses the gap between innovative technologies and their adoption. It showcases research, feasibility studies and projects that demonstrate a variety of ways to implement environmental sustainability in globally operating firms, as well as best practices in areas such as international management, adoption of cleaner technologies, global supply chains, greenhouse gas emission reduction, and transportation. The book provides state-of-the-art information on issues including: Global sustainable management practices
Global sustainable food and agricultural markets
Global responsible mining and energy
Global sustainable sourcing
Global sustainable transportation
Global conservation innovations and investments
Presenting expert contributions from industry, government and academia, discussing a variety of themes and perspectives on the topic "international business as a positive force of environmental sustainability" it is a vital resource for stakeholders in the international business community.

One of the most important issues in developing sustainable management strategies and incorporating ecodesigns in production, manufacturing and operations management is the assessment of the sustainability of business operations and organizations' overall environmental

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

performance. The book presents the results of recent studies on sustainability assessment. It provides a solid reference for researchers in academia and industrial practitioners on the state-of-the-art in sustainability appraisal including the development and application of sustainability indices, quantitative methods, models and frameworks for the evaluation of current and future welfare outcomes, recommendations on data collection and processing for the evaluation of organizations' environmental performance, and eco-efficiency approaches leading to business process re-engineering.

Businesses around the world are increasingly turning to an exciting new branch of management known as corporate sustainability management (CSM) to help them better understand and manage their non-financial performance. Indeed, what we are witnessing is nothing less than the birth of a new management function. The main pillar of CSM is the Triple Bottom Line (TBL), which has been successful as an organizing principle but a disappointment in practice. This is largely due to the absence of 'sustainability context' in related measurement, management and reporting efforts, when for example the monitoring of a company's use of freshwater resources fails to take into account the size of related supplies. This book is the first to introduce a systematic means of including context in

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

sustainability management and doing effective CSM. After making the case for why context matters, the book explains how to do context-based CSM by providing a stepwise, cyclical blueprint for how to practice it in any organization. This includes a template for context-based metrics compatible with the Global Reporting Initiative (GRI), as well as specific examples of metrics for each of the triple bottom lines. Practical examples of best practices are presented throughout, while simultaneously addressing key issues, such as how organizations can measure performance against context-based standards when consensus for such standards does not yet exist. Appendices include tools for developing and applying context-based metrics, as well as case studies taken from the practice of context-based CSM at two companies in the United States. This guide is the essential tool for business and organizational leaders in all sectors committed to improving their sustainability performance, with a particular emphasis on measurement, management and reporting.

This book delivers new IMD insights on an emerging challenge - how to deal with overwhelming complexity. Global organizations face a complex decision-making environment. On one side, diversity of cultures, customers, competitors and regulations creates complexity; on the other, competitive pressures cause expanding countries to extract

Read Free Corporate Sustainability Management The Art And Science Of Managing Non Financial Performance

more synergies across products and regions. In such a climate, a new way of thinking, acting and organizing is needed beyond the familiar 'control' mindset. Drawing together insights from across the expert faculty, *Managing Complexity in the Global Organization* presents IMD's framework on how to understand complexity and its four key drivers (diversity; interdependence; ambiguity and flux), along with solutions on specific issues in a variety of functions, industries and markets. The focus is on providing practical solutions based on real-life examples.

[Copyright: 078ecb0144b7f960ec192c170e1cf8a9](https://www.imd.org/publications/Managing-Complexity-in-the-Global-Organization)