



dynamic. Planting the seeds for new research in inventory control and management, this book outlines the evolving role of inventories in business enterprises. It explores how to create inventory management as a tool for continued success regardless of market fluctuations and economic variances.

Dua belas bab yang dibahas buku ini: Bisnis Kontemporer; Memulai Bisnis; Mengorganisasi dan Mengelola Bisnis; Motivasi dan Kepuasan; Kepemimpinan dalam Bisnis; Mengelola SDM dan Ketenagakerjaan; Manajemen Produksi dan Operasi; Informasi Bisnis; Proses Pemasaran dan Perilaku Konsumen; Produksi dan Penetapan Harga; Distribusi dan Promosi; dan Mengelola Keuangan Bisnis. Substansi isi di setiap bab buku ini dilengkapi pula dengan bahan tayang (slide) dalam format Microsoft PowerPoint yang dapat diunduh dengan memindai QR Code yang disediakan pada setiap awal bab. Penyediaan bahan tayang ini diharapkan dapat membantu para dosen, fasilitator, atau mahasiswa pada saat membahas setiap babnya. Bahan tayang ini sebagai pemandu dan sangat membantu untuk memodifikasi (menambah dan mengurangi) tanpa mengubah substansinya. Buku persembahan Penerbit PrenadaMediaGroup

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Each updated edition of this detailed resource identifies nearly 35,000 live, print and electronic sources of information listed under more than 1,100 alphabetically arranged subjects -- industries and business concepts and practices. Edited by business information expert James Woy.

A new collection of best practices for designing better compensation and benefit programs... 2 authoritative books, now in a convenient e-format, at a great price! 2 authoritative eBooks help you drive more value, efficiency, and competitive advantage from compensation and benefits programs Compensation and benefit programs are the largest expenses in most organizations; in service organizations, they often represent more than 50% of total costs. In this unique 2 eBook package, leading consultant Bashker D. Biswas helps you systematically optimize these programs to maximize value, efficiency, and competitive advantage. In Employee Benefits Design and Planning , Biswas brings together all the knowledge you need to make better benefits decisions. He introduces core principles for ensuring proper financing, funding, compliance, and recordkeeping; accurate actuarial calculations; and effective employee communication.

Building on these principles, he guides you through benefits ranging from healthcare and disability insurance to retirement and cafeteria plans. You'll find up-to-date discussions of complex challenges, such as the Affordable Care Act and global benefits planning. Throughout, he offers essential insights for managing rising costs and risks, while ensuring that benefits programs improve productivity, reflect best practices, and align with your organization's strategy and goals. Next, in Compensation and Benefit Design , Biswas helps HR professionals bring true financial and accounting discipline to compensation and benefit design, tightly align talent management to strategy, and quantify program performance in the language of finance. Biswas thoroughly explains best-fit practices for superior program design, demystifies relevant financial and accounting concepts, and illuminates key connections between HR program development and GAAP/IFRS accounting requirements. His far-reaching coverage ranges from integrating compensation and benefits into Balanced Scorecards to managing expatriate compensation.

Biswas reveals the true financial implications of every element of modern compensation and benefit programs, from base salaries to stock incentives, sales compensation to healthcare cost containment. Perhaps most important, he helps you systematically measure the value of your investments -- so you can both prove and improve your performance. Simply put, this collection brings together unparalleled tools for optimizing compensation and benefits programs -- whether you're in HR, finance, line-of-business management, or corporate management. From Dr. Bashker D. Biswas, world-renowned expert in employee compensation and benefits program design

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This title includes topics such as multinational finance and small business issues. The new edition has also incorporated ethical dilemma discussions throughout the text.

"This book is required reading for anyone involved in the practical issues of cost of capital decisions. It is written in a way that engages the novice, and yet challenges the professional to rethink the real issues." Brendan Scholey, Bloomberg. The cost of capital is the fundamental financial tool for business decision-making. It drives measures of value creation and destruction, and forms the basis of financial analysis using cash flow and other frameworks. This book is here to help the business world to use the cost of capital for real. The Real Cost of Capital describes the key issues in understanding and using the cost of capital today, taking principles from the world of managerial finance and putting them into the context of major investment decisions. Should, for example, a company use its own cost of capital to appraise new investments and acquisitions? What cost of capital might a US company use when appraising an investment in, say, the Philippines? For a typical investment, which type of risk is more important – specific risk or systematic risk? How should these risks be reflected in, say, a venture capital situation? Debt is cheaper than equity – so why don't companies raise more debt than they do? Most practitioners use the weighted average cost of capital ("WACC") in valuation and appraisal – but when should an alternative approach be used? This book will help you find the answers. The Real Cost of Capital is required reading for anyone involved in the practical issues of cost of capital decisions. It brings together the latest academic thinking with practical requirements in a real-life context, and the authors have used their combined experience of advising governments and international blue-chip companies to bring readers up to date with current issues. The Real Cost of Capital includes chapters on choosing models, calculating the cost of capital using real-life data sources, and calculating the cost of capital in an international context (a subject not usually covered in academic texts). It also has chapters and worked examples on the practical application of the cost of capital in business valuations, high-tech situations and the wide range of premia and discounts that can be applied to the cost of capital. The book has an associated website [www.costofcapital.net](http://www.costofcapital.net) which contains some current links. The site also gives access to tax rate information and financial data relevant to using cost of capital around the world. The objective is to make sure that the corporate planner, student, adviser or decision maker, when she/he is on the road, can simply open the book or dial in and take advantage of a wealth of decision-making support, without the pain of extended academic study.

The second Europe, Middle East and Africa edition of this text combines the 40-year heritage of Brigham's expertise in international financial management with Fox's professional experience in the field. Financial Management: Theory and Practice equips students with a solid understanding of essential theoretical concepts as well as practical tools to assess and implement effective financial decisions. The unifying theme is corporate valuation and its relevance to financial decisions--ensuring students comprehend the details and the big picture. Chapters proceed from fundamentals to strategic finance, linking recent events to the role of finance in business and to your personal lives.



exercises and problems for use by students in HR and finance programs. ζ More than ever before, HR practitioners must empirically demonstrate a clear link between their practices and firm performance. In Investing in People , Wayne F. Cascio and John W. Boudreau show exactly how to choose, implement, and use metrics to improve decision-making, optimize organizational effectiveness, and maximize the value of HR investments. They provide powerful techniques for looking inside the HR "black box," implementing human capital metrics that track the effectiveness of talent policies and practices, demonstrating the logical connections to financial and line-of-business, and using HR metrics to drive more effective decision-making. Using their powerful "LAMP" methodology (Logic, Analytics, Measures, and Process), the authors demonstrate how to measure and analyze the value of every area of HR that impacts strategic value.

A well-written, well-illustrated survey of the field of finance covering the three major components of the discipline: financial institutions, investments, and financial management. The text is designed for the beginning student with minimal or no background in finance or related topics. Relevant economic and accounting concepts are either reviewed or treated as if the student has no prior exposure. The text is paperback represents a great value as it is less expensive than competitors.

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Focus on the financial concepts, skills, and technological applications that are most critical for MBA students in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH, 4E. This lean text provides an in-depth treatment of all topics essential to corporate finance within a streamlined presentation that you can complete in a single semester. Your students review the latest financial developments -- from the collapse of the sub-prime mortgage market to the financial and global economic crisis -- as this edition shows them how to maximize a firm's value in today's changed world. Numerous recent examples illustrate the relevance of what students are learning. Students learn to master the many features and functions of Excel spreadsheets with unique Excel Tool Kits, Build a Model problems, and Mini-Case Spreadsheets that encourage what-if analysis on a real-time basis in class. Integrated practice using Thomson ONE-Business School Edition gives students hands-on experience with the same tool Wall Street professionals use daily. A comprehensive support package, including best-selling Aplia Finance, works with the book's concise, focused approach to present the fundamentals of corporate finance, emphasize investments and build a strong understanding of how and why corporations make specific financial decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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