

sound capital structure simultaneously minimizes the firm's cost of capital and maximizes the value to shareholders. Offers a strategic focus that allows you to understand how financing decisions relates to a firm's overall corporate policy Consists of contributed chapters from both academics and experienced professionals, offering a variety of perspectives and a rich interplay of ideas Contains information from survey research describing actual financial practices of firms This valuable resource takes a practical approach to capital structure by discussing why various theories make sense and how firms use them to solve problems and create wealth. In the wake of the recent financial crisis, the insights found here are essential to excelling in today's volatile business environment.

The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book: 1) An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Eleventh Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross Fundamentals' intuitive approach, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course.

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Corporate finance is a multifaceted discipline in which everything works in theory but not necessarily in practice. To bridge this gap, intelligently designed and executed surveys are essential in empirically validating conceptual hypotheses and the relative usefulness of various theories. Survey Research in Corporate Finance is a unique summary of state-of-the-art survey research in finance. Baker, Singleton, and Veit catalog and discuss the most important contributions to the field and provide a longitudinal perspective unavailable anywhere else. They offer an objective look at the role survey research in finance should play and illustrate the general and particular aspects of the form this research should take, how it is typically carried out, and how it should ideally be carried out, taking into account considerations developed throughout the book. The book provides financial researchers with a useful overview of survey methodology, synthesizes the major streams or clusters of survey research in corporate finance, and offers a valuable resource and guide for those interested in conducting and reading survey research in finance. Because a variety of views exist on the role of survey research in corporate finance, the authors present key findings from the varying perspectives of finance academics, finance journal editors, and finance practitioners. Synthesizing survey results on major issues in finance and offering knowledge learned from years of communications between academics and practitioners, Survey Research in Corporate Finance enables students and scholars of finance, as well as decision makers in many different kinds of firms, to actually determine how the theories on which their work is based actually play out in practice. This book is an essential, one-of-a-kind reference for any practitioners or academics interested in survey research in corporate finance.

Essentials of Corporate Finance 4e provides students with a succinct introduction to the principles and practice of corporate and business finance. This market-leading text, adapted by Rowan Trayler and Gerhard Van de Venter, retains the accessible and popular Ross style by focusing on key concepts and a range of local and global case studies. The new edition features enhanced content coverage in areas such as company valuation using the Weighted Average Cost of Capital (WACC) and crowdfunding. The comprehensive end-of-chapter content and extensive digital resources help students solve financial problem and apply their learning in real-world scenarios. In addition, the integrated solutions to questions have been designed to help improve students' analytical and problem-solving skills. Accessible, engaging and concise, this is the essential resource for finance majors and non-majors alike.

EBOOK: Corporate Finance, 4e

"The Value of Debt in Building Wealth will greatly expand upon and go beyond the ideas presented in The Value of Debt by framing out debt strategies for individuals who are generally between 25 and 40 years old and in the first stages of accumulating debt. Topics discussed in the book include: - Debt-to-Asset versus Debt-to-Income ratios: where they intersect, how they tend to move over time, and how these ratios can help guide individuals and families - Rent versus buy; a detailed discussion and analysis - A discussion of student debt and what to do with it - Debt overlay vis-. is one's investment portfolio: where should you direct your cash flow funds? A debate, discussion, and flow chart - Maximizing retirement-related investment opportunities--starting early matters - Saving for children's college and graduate education - The importance of liquidity, and why individuals should be willing to pay for it - The importance of lines of credit including asset based portfolio loans - Fixed vs. floating debt; what you are really paying for, and whether it is worth it - Investment basics and important simple concepts to understand as you move forward"--

Now in a Tenth Canadian Edition, Ross Fundamentals of Corporate Finance continues its tradition of excellence as a market leader. Known for its approach, Ross focuses on three powerful ideas which are integrated throughout -- emphasis on intuition, unified valuation approach, and managerial emphasis giving students a solid foundation in business and finance. The Tenth Edition has been updated to provide current, real world examples, and a wealth of new problem material.

Ebook: Fundamentals of Corporate Finance, Middle East Edition

Corporate Finance, by Ross, Westerfield, Jaffe, and Jordan emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the

explains why, if strategically deployed, debt can be of enormous long-term benefit in the management of individual and family wealth. More importantly, he schools you in time-tested strategies for using debt to steadily build wealth, to generate tax-efficient retirement income, to provide a reliable source of funds in times of crisis and financial setback, and more. Takes a "strategic debt" approach to personal wealth management, emphasizing the need to appreciate the value of "indebted strengths" and for acquiring the tools needed to take advantage of those strengths. Addresses how to determine your optimal debt ratio, or your debt "sweet spot" A companion website contains a proprietary tool for calculating your own optimal debt ratio, which enables you to develop a personal wealth balance sheet Offering a bold new vision of debt as a strategic asset in the management of individual and family wealth, The Value of Debt is an important resource for financial advisors, wealthy families, family offices, and professional investors.

Now in its fourth edition, Fundamentals of Corporate Finance continues to use its engaging, accessible narrative to give students an introductory overview of the key concepts in modern corporate finance, and the strategies used by firms in this continually changing field. The author uses years of expertise to guide readers through a framework of corporate finance, providing readers with a solid foundation of knowledge. With integrated theories and real-world European examples, the new edition presents the fundamentals of corporate finance in a clear and captivating way. Key Features • New Sustainability in Finance boxes provide awareness on how sustainability and corporate finance are interconnected in every-day life. • Example boxes in every chapter provide real and hypothetical examples, illustrating theoretical concepts such as calculating returns, bond yields and equity. • Real World Insight boxes on prominent topics like mortgages, investing and price models illustrate how corporate finance theories and concepts have been applied to business and decisions. • Up-to-date content reflecting the latest developments in the field, including the growth of ethics and sustainability, the emergence of cryptocurrencies and financial technology, and the impact of Brexit on corporate finance practice. • Coverage of the Covid-19 pandemic and how this has and will impact the field of corporate finance in the future. • Material aligns with external syllabi from professional bodies including ACCA, CIMA and ICAEW.

Essentials of Corporate Finance

Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. And with the Fifth Edition, McGraw-Hill's Connect® empowers students by continually adapting to deliver precisely what they need, when they need it, and how they need it, so your class time is more engaging and effective.

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Tenth Edition includes many exciting new research findings as well as an enhanced Connect Finance, now with even more student learning resources. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

A variety of quantitative concepts and models essential to understanding financial markets are introduced and explained in this broad overview of financial analytical tools. Coverage ranges from matrices and elementary calculus to stochastic processes, with applications to a wide range of financial topics. Practitioners, researchers, and advanced students of finance will find these tools invaluable.

Ross, Essentials of Corporate Finance 10e focuses on what undergraduate students with widely varying backgrounds and interests need to take away from a core course in business or corporate finance. The goal is to convey the most important concepts and principles at a level that is approachable for the widest possible audience. To achieve this goal, subjects are distilled down to the bare essentials, while retaining a decidedly modern approach to finance. In addition, understanding the "why" is just as important, if not more so, than understanding the "how" - especially in an introductory course. Readability and pedagogy are key throughout Essentials 10e. The text is written in a relaxed, conversational style that invites the students to join in the learning process rather than being a passive information absorber. The new edition downplays purely theoretical issues and minimises the use of extensive and elaborate calculations to illustrate points that are either intuitively obvious or of limited practical use. There are 3 basic themes visible throughout the book: emphasis on intuition/common sense, a unified valuation approach, and a managerial focus.

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