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This book cuts through the strategy verbiage to get to the fundamentals of business strategy—its meaning, formulation, and implementation. Challenges to understanding strategy are examined, including institutions and national culture. Strategy theories are not just explained but assessed in terms of their validity, limitations, and applicability across countries, cultures, and organisations. The thinking and works of major strategists like Ohmae, Mintzberg, Porter, Rumelt, Barney, Prahalad, Hamel, Peng, Kim, and Mauborgne are reviewed in the context of strategic thinking, strategy formulation, and strategy implementation. The confusion and consensus in strategy are highlighted. While not prescriptive in terms of telling the corporate leader how to formulate strategy, for there is no one best strategy or one best way to formulate strategy, the book does identify broad approaches to corporate strategy formulation and implementation and the underlying principles. To this extent, corporate leaders and students and instructors of business and management will find the book informative and instructive.

Addresses the impact on international marketing of major trends in the external and internal environment of the firm: technology-enabled international marketing research, global account

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management, procurement and international supplier networks, internationalization of small and entrepreneurial firms, and outsourcing and offshoring.

Key Competencies in Brief Dynamic Psychotherapy
Clinical Practice Beyond the Manual
Guilford Press

The most complete introduction for students looking for a briefer guide to strategic management, packed with real-life examples and an emphasis on the essential tools of analysis.

This book provides a thorough critique of the dominating medical understanding of psychotherapy and argues for a dynamic relational understanding of psychotherapy, deeply founded in the most important results from empirical psychotherapy research. In the first part, the book critically examines the traditional focus on technical factors in psychotherapy based on available empirical research on the subject. It asks questions about whether specific techniques cure specific diagnoses or therapists and therapeutic relationships that cure persons. Part II of the book argues that the currently dominating medical understanding of psychotherapy must be challenged by a better understanding of psychopathology and psychotherapy that contextualizes the relationship between therapist and the patient. Overall, this book provides a new approach to some of the most important questions in psychotherapy and discusses what it means to think and work psychotherapeutically. The book is highly relevant for professionals in clinical/psychotherapy training and for advanced courses in psychotherapy, including courses on mentalization-based therapy, psychoanalytic psychotherapy and eclectic psychotherapy.

How Master Therapists Work engages the reader in experiencing what really happens in

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therapy with master therapists: who they are, what they do, and how they bring about significant change in clients. It examines one master therapist's actual six-session therapy (also available on DVD) that transformed a client's life, resulting in changes that have been sustained for more than seven years. Session transcriptions directly involve the reader in every aspect of the therapeutic change process. This is followed by the commentary of a master therapist-psychotherapy researcher who explains how these changes were effected from a psychotherapy research perspective. Next, the master therapist who effected these changes explains what he was thinking and why he did what he did at key points in the therapy process. Then, the client shares her thoughts on this life changing therapeutic experience. This is a must have, one-of-a-kind book that will greatly enhance the therapeutic understanding and skills of both practicing therapists and therapists-in-training.

Acclaimed for its clear writing and stellar contributors, this authoritative text is now in a revised and updated fourth edition. The book explains the history, assessment approach, techniques, and research base of each of the 12 most important psychotherapies practiced today, along with its foundational ideas about personality and psychological health and dysfunction. The consistent chapter format facilitates comparison among the various approaches. Every chapter includes engaging clinical vignettes and an extended case example that bring key concepts to life, as well as suggested resources for further learning. New to This Edition *Incorporates important developments in clinical practice and research. *Entirely new chapters on CBT, third-wave CBT, couple therapies, and interpersonal and brief psychodynamic therapies; all other chapters fully updated. *Increased attention to multiple dimensions of diversity, the evidence-based practice movement, psychotherapy integration, and applications to physical health care.

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Core Competencies of Relational Psychoanalysis provides a concise and clearly presented handbook for those who wish to study, practice, and teach the core competencies of Relational Psychoanalysis, offering primary skills in a straightforward and useable format. Roy E. Barsness offers his own research on technique and grounds these methods with superb contributions from several master clinicians, expanding the seven primary competencies: therapeutic intent, therapeutic stance/attitude; analytic listening/attunement; working within the relational dynamic, the use of patterning and linking; the importance of working through the inevitable enactments and ruptures inherent in the work; and the use of courageous speech through disciplined spontaneity. In addition, this book presents a history of Relational Psychoanalysis, offers a study on the efficacy of Relational Psychoanalysis, proposes a new relational ethic and attends to the the importance of self-care in working within the intensity of such a model. A critique of the model is offered, issues of race and culture and gender and sexuality are addressed, as well as current research on neurobiology and its impact in the development of the model. The reader will find the writings easy to understand and accessible, and immediately applicable within the therapeutic setting. The practical emphasis of this text will also offer non-analytic clinicians a window into the mind of the analyst, while increasing the settings and populations in which this model can be applied and facilitate integration with other therapeutic orientations. Core Competencies of Relational Psychoanalysis is inspired by Barsness students; he was motivated to create a primary text that could assist them in understanding the often complex and abstract models of Relational Psychoanalysis. Relevant for graduate students and novice therapists as well as experienced clinicians, supervisors, and professors, this textbook offers a foundational curriculum for the study of Relational

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Psychoanalysis, presents analytic technique with as clear a frame and purpose as evidenced based models, and serves as a gateway into further study in Relational Psychoanalyses. Jon-Arild Johannessen examines the history of knowledge management in order to highlight the contributions that the discipline can make to twenty-first-century strategic challenges. Essays on how organizations effectively communicate strategy to optimize performance. This new, meticulously updated edition offers the latest research on the foundations, techniques, and efficacy of psychodynamic psychotherapy, while still providing the basic information on assessment, indications, formulations, therapist interventions, goals of therapy, and mechanisms of therapeutic action that all mental health professionals require in order to provide excellent care.

Innovation involves a set of processes which support the production and transformation of knowledge into new processes, technologies and products, goods and services, and provide an organization with particular strengths and value relative to other firms. In such a view, innovation is a key source of customer benefits and sustainable competitive advantage.

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development investigates the impact of knowledge management, information systems, finance, organizational networks, internationalization, strategic management, marketing, entrepreneurship, and sustainability on an organization that pursues dynamic innovation and sustainable advantage. This book provides research and practice for graduate and undergraduate programs, as well as business firms with different technological, managerial, and organizational perspectives. Further Description from the Editors: This book represents the culmination of an international project to compile inter-disciplinary research that

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most contributes to innovation. More specifically, this book is about innovation in firms, industries, nations and society. It speaks to professionals and researchers who want to improve their understanding of dynamic innovation and sustainable development. The Editors' goal is to foster cross-pollination among researchers. To this aim, the Editors have selected and assembled 35 chapters that illustrate multidisciplinary theoretical perspectives and empiric results on innovation and the roles of Sustainability, Organizational Networks, Entrepreneurship, Knowledge Management, R&D&T (Research, Development and Technology) Management, Marketing, Finance, Internationalization, and Information Systems in the organization that pursues dynamic innovation and sustainable development. Innovation involves processes, organizational elements (or resources), and Organizational Abilities (OA) that support the production and transformation of knowledge into new knowledge, processes, structures, technologies and products, goods and services. At the firm and industry levels of analysis, innovation can provide organizations with strengths relative to other firms, clusters, and nations and it is a key source of customer benefits and sustainable development. At the collective and societal levels of analysis, innovation can provide humanity with economic, social and environmental wealth through sustainable development. The uniqueness of this book lies in the participants' efforts to identify Organizations' Creative Areas (OCA) that can provide core competencies for the organization in pursuit of dynamic innovation and sustainable development. In this perspective, innovation is a dynamic system and it is contingent upon a set of core competencies that couple to each other. Therefore, changing of even one competence can affect the organization's ability to innovate. The book avoids the term competitive advantage and adopts a more fruitful perspective of sustainable development

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– “the process of achieving human development ... in an inclusive, connected, equitable, prudent, and secure manner”. An inclusive perspective sees traditional competitive advantage as occupying one extreme, whereas truly sustainable development occupies the opposite extreme. Sustainable development must benefit not only the organization and its customers, but also the whole society and the future of humanity through sustainability. Most chapters of this book fall between these extremes.

Serving as an indispensable resource for students and general-interest readers alike, this three-volume work provides a comprehensive view of mental health that covers both mental well-being and mental illness.

- Provides exhaustive content that affords readers a holistic understanding of mental health and mental disorders
- Features extensive cross-referencing that allows readers to easily see connections and relationships between different entries
- Offers end-of-entry further readings that serve as a gateway to additional information for study
- Reflects on common perceptions and portrayals of mental health through a variety of pop culture-oriented entries that focus on subjects such as television shows and movies

This unique textbook offers an invaluable starting point in learning both the art and science of brief psychotherapy. Unlike other references, which review current literature and cover all of the many schools of brief therapy in current use, this compact text is packed with practical information that shows both what to do and why to do it, so that beginning therapists can start to think like brief therapists in their own work. Based on more than a decade of extensive teaching experience, the editors of this practical guide another immediately useful tool in the Core Competencies in Psychotherapy series take you step by step through every approach, describing therapies and specific interventions and including detailed case examples to

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illustrate how they are implemented. ? The introduction answers basic questions about how to define, when to use, and why and how to learn brief therapy.? Part I, Six Key Brief Psychotherapies, begins with the highly structured cognitive, behavioral, and solution-focused therapies and continues with interpersonal, time-limited dynamic, and couples therapies.? Part II, Special Topics, covers identifying the essential ingredients of brief therapy, conducting brief therapy in a multicultural context, combining brief therapy with medications, and evaluating competency in brief therapy.? Part III, Overview and Synthesis, proposes three skill sets-relationship, instrumental, and change agency-that form the backbone of what it means to be a competent practitioner of brief psychotherapy. Fully indexed and easy to use, this volume is destined to become the definitive guide to acquiring core competency in this field (as mandated by the residency review committee), bringing to life the fascinating and challenging world of brief psychotherapy for students, educators, residents, and practitioners everywhere. Preceded by Comprehensive textbook of psychotherapy: theory, and practice / edited by Bruce Bongar, Larry E. Beutler. 1995.

Jan Brinckmann analyzes how competencies of founders of new technology-based firms affect the development of their ventures. The research is grounded in competence-related literature and combines insights from entrepreneurship and management research.

Entrepreneurship is often focused on understanding new ventures, but the entrepreneurial flame is required in growing organisations too. This textbook examines how organisations can become more entrepreneurial to achieve sustainable growth. The authors show how entrepreneurship can be used to

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address crisis points of growth within small firms and to overcome the limitations of stagnation within large firms. By integrating entrepreneurship and innovation management, the book presents a framework to diagnose entrepreneurial behaviour within existing firms. Drawing upon research and reflecting practice across a range of industries, from football, through Silicon Valley, to the retail sector, it includes insights from leading practitioners. The authors build an understanding of entrepreneurship in context to provide diagnostic tools to help organisations make entrepreneurship central to their culture. This unique text is therefore useful reading for business students from advanced undergraduate to executive education.

This is the type of book instructors, trainees, and clinicians need—a short text that demystifies the case conceptualization process and provides a streamlined method for learning and mastering this competency. It presents an integrative model for conceptualizing cases, dispels common myths about case conceptualization, and provides straightforward guidelines and strategies for mastering this essential competency. Writing clinically useful case conceptualizations is no longer optional today, and this training guide is the only resource you will need to increase your expertise and incorporate this competency in professional practice. Five detailed clinical case studies are

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referred to throughout the book, and exercises are presented at the end of the last five chapters to help readers in deriving Cognitive-Behavioral, Dynamic, Solution-Focused, Biopsychosocial, and Adlerian case conceptualizations from an integrative assessment. Drs. Len and Jonathan Sperry also address cultural sensitivity and offer guidelines for developing cultural conceptualizations and selecting culturally-sensitive treatments. All techniques are easy to understand and use, ensuring that readers will master this competency and feel confident applying it to difficult cases.

This volume is a concise, convenient, and clearly written book for those who wish to study, master, and teach the core competencies of cognitive-behavioral therapy. Relevant for novice therapists as well as experienced clinicians and supervisors, this text also goes “between the lines” of evidence-based practices to highlight those methods which maximize the motivational and inspirational power of this therapy. Dr. Newman focuses on ways in which therapists can make treatment memorable for clients, thus enhancing maintenance and self-efficacy. He also highlights the value system that is inherent in best practices of cognitive-behavioral therapies, such as clinicians’ commitment to earn the trust and collaboration of clients, to be humble students of the field for their entire careers, and to seek to combine the best of empirical thinking with warmth and

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creativity. Notably, this handbook also emphasizes the importance of therapists applying cognitive-behavioral principles to themselves in the form of self-reflective skills, good problem-solving, being role models of self-care, and being able to use techniques thoughtfully in the service of repairing strains in the therapeutic relationship. Newman's book provides many enlightening clinical examples, including those practices that otherwise eager therapists should not do (such as "micro-managing" the client's thoughts), as well as a plethora of transcript material that describes best supervisory practices. It does all this with a tone that is engaging, respectful of the reader, caring towards the clients, and optimistic about the positive impact cognitive-behavioral therapies—when learned and used well—can have on the lives of so many, clients and clinicians alike. Core Competencies in Counseling and Psychotherapy addresses the core competencies common to the effective practice of all psychotherapeutic approaches and includes specific intervention competencies of the three major orientations. The book provides a research-based framework to aid clinicians in applying these competencies in their own practice. It begins by identifying and describing the core competencies and skills of expert therapists, then elaborates six core competencies and related supporting competencies and skill-sets. Instead of a review of psychotherapy theory and research or a cookbook of

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methods and techniques, Core Competencies in Counseling and Psychotherapy is a highly readable and easily accessible book that can enhance the knowledge and skill base of clinicians – both novice and experienced – in all the mental health specialties.

This is a step-by-step guide to the key skills and techniques of the psychodynamic approach used at each stage of the therapeutic process. Updated in a second edition, the book includes a new chapter on neuropsychology and its implications for theory and practice, new content on working in the NHS and other settings, additional case material and updates to all chapters reflecting recent literature, research and understanding.

C.K. Prahalad and Gary Hamel's 1990 *The Core Competence of the Corporation* helped redefine traditional ideas of management strategy. It did so by focusing companies on one of the key critical thinking skills: evaluation. In critical thinking, evaluation is all about judging the strengths and weaknesses of arguments – assessing their reasoning and the relevance or adequateness of the evidence they use. For Prahalad and Hamel, companies could gain a competitive edge by evaluating themselves: their own strengths and weaknesses. By sensitively evaluating core competencies – the collective knowledge inside the organization that distinguishes it from other corporations – they could target efforts and

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resources with strategic focus. For Prahalad and Hamel, managers need to be able to identify and evaluate their company's unique skill sets, and the technologies that distinguish them from others businesses. How well they then coordinate these elements defines a company's competitive strength and how quickly it can adapt to new challenges. As Prahalad and Hamel showed in their case studies, the critical thinking skill of evaluation – knowing what you do best, how well you do it, and how you might improve – is absolutely central to staying ahead of the crowd.

Market Management and Project Business Development is a guide to the theory of marketing and selling projects in business, demonstrating how to secure and deliver value, and improve performance in profitable ways. By providing a set of key principles and guidelines to business-to-business (B2B) marketing, construction project management expert Hedley Smyth demonstrates how to use marketing and business development principles to maximise the value of a project. The book takes a step-by-step approach by dealing with each stage in a project's lifecycle in turn, covering a range of approaches including the marketing mix, relationship marketing and its project marketing variant, entrepreneurial marketing and the service-dominant logic. This book is valuable reading for all students and specialists in project management, as well as project

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managers in business, management, the built environment, or indeed any industry.

This book identifies the core competencies shared by expert therapists and helps clinicians—especially those providing brief dynamic/interpersonal therapy—to develop and apply them in their own work. Rather than being a cookbook of particular techniques, the book richly describes therapists' mental processes and moment-to-moment actions as they engage in effective therapeutic inquiry and improvise to help patients achieve their goals. The author integrates the psychotherapy and cognitive science literatures to provide a unique understanding of therapist expertise. Featuring many illustrative examples, the book offers fresh insights into how learning and interpersonal skills can be enhanced for both therapist and client.

In *Specialty Competencies in Psychoanalysis in Psychology*, Morris, Javier, and Herron discuss and delineate the functional and foundational competencies of psychoanalytic practice.

This *Pivot* proposes an integrated approach to facilitate competency development in a more comprehensive way. It examines this approach in the important but seldom studied context of risk management in banks. Risk management weaknesses in banks have persisted in spite of regulatory changes. This *Pivot* takes inspiration from three

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unlikely sports heroes to create the proposed integrated approach to risk management competency development, bringing together three competency development concepts hitherto studied in isolation that are more comprehensive and more effective when combined. The author studies the integrated approach under three specific objectives. The concepts are first operationalized into 23 actionable indicators through literature reviews and experts' reaffirmation. Then, the t-test and discriminant analysis are used to identify how banks across different demographic groups place different emphases on these indicators. Lastly, these indicators are summarized into key themes via factor analysis.

The U.S. government is faced with growing challenges to managing its facilities and infrastructure. A number of factors such as shrinking budgets, an aging workforce, and increasing costs demand new approaches to federal facilities management. The Federal Facilities Council of the NRC has sponsored a number of studies looking at ways to meet these challenges. This fourth study focuses on the people and skills that will be needed to manage federal facilities in the next decade and beyond. The book presents a discussion of the current context of facilities management; an analysis of the forces affecting federal facilities asset management; an assessment of core competencies for federal facilities management; a comprehensive strategy for workforce development; and recommendations for implementing that strategy. This book addresses the essential clinical competencies required to conduct brief

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dynamic therapy. Authors Jeffrey L. Binder and Ephi J. Betan discuss the conceptual foundation of their treatment model, and the application of this framework in forming and maintaining a therapeutic alliance, assessment, case formulation, implementing a treatment plan, termination, and treatment evaluation. All topics include a multicultural perspective and sensitivity to ethical issues. Binder and Betan attempt to bridge practice and research by consistently incorporating relevant research findings. Graduate students in the mental health fields and beginning therapists will find in this text the basic concepts and principles of brief dynamic psychotherapy presented in a clear and straightforward style, with many clinical examples drawn from detailed patient and therapist interchanges. Seasoned psychotherapists will find in Binder and Betan's discussions of case formulation and therapeutic discourse a fresh treatment of classic ideas about the therapeutic value of constructing personal narratives. At all times, the authors explicitly tie the components of their approach to the competencies required of the brief dynamic therapist. In the current environment of accountability for results, attention is given to the ongoing assessment of therapeutic progress and ultimate outcomes. This text is a scholarly yet practical guide to the evidence-based practice of brief dynamic psychotherapy.

Get to know the origins, development, and key figures of each major counseling theory This comprehensive text covers all the major theories in counseling and psychotherapy along with an emphasis on how to use these theoretical models in clinical practice. The

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authors cover the history, key figures, research base, multicultural implications, and practical applications of the following theoretical perspectives: Psychoanalytic, Individual/Adlerian, Existential, Gestalt, Person-Centered, Behavioral, Cognitive-Behavioral, Choice Theory/Reality Therapy, Feminist, Constructive, Family Systems, Multicultural, and Eclectic/Integrative. This text has case examples that bring each theory to life. The entire book has been updated with the latest research and techniques. Pedagogical features include learner objectives, "Putting It in Practice" boxes, questions for reflection, case examples and treatment planning, and chapter summaries. Every theory is examined from cultural, gender/sexual, and spiritual perspectives. The instructor supplement package includes a Respondus test bank, chapter outlines, supplemental lecture ideas, classroom activities, and PowerPoint slides. Video demonstrations corresponding to every major theory and linked to each chapter's contents. In addition, a WPLS course will be available after publication. Expanded video elements closely tied to sections of the text New visuals, including graphics, charts, and tables to facilitate student understanding of theories and how they relate to one another Increased coverage of multicultural and ethical issues in every chapter Cultural, gender, sexuality, and spiritual issues are integrated into every chapter The Sommers-Flanagan's hands-on, practical approach emphasizes how students and practitioners can apply these theories in real-world practice. Students are empowered to develop theoretically-sound and evidence-based approaches to

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conducting counseling and psychotherapy.

Written by recognized experts in their respective fields, the books of the Series in Specialty Competencies in Professional Psychology are comprehensive, up-to-date, and accessible. These volumes offer invaluable guidance to not only practicing mental health professionals, but those training for specialty practice as well.

Designed to provide a thorough survey of the field, Introduction to Clinical Psychology, eighth edition, is accessible to advanced undergraduates as well as graduate students. This text presents a scholarly portrayal of the history, content, professional functions, and the future of clinical psychology. Extensive use of case material and real-world applications illustrates each theoretical approach. After reading this book, students will better understand clinical psychology as a field of professional practice and scientific research, and will be better able to apply theoretical concepts to real-world clinical cases.

"Core Competencies in the Solution-Focused and Strategic Therapies: Becoming a Highly Competent Solution-focused and Strategic Therapist, is the first book to address all of the core and clinical competencies involved in solution-focused/strategic practice, including developing and maintaining an effective therapeutic alliance with a client, effecting change, and successfully terminating treatment. It presents the essential knowledge, skills, and attitudinal components of each competency, with an emphasis on demonstrating then application of each competency in actual clinical practice. With

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extended case material and session transcripts, the reader will feel they are directly observing a master therapist"--Provided by publisher.

Innovation in technology and services was once the result of specialist knowledge developed within a single corporation; now, a single focus on the development of new products and services is no longer enough. In *Interactive Business Communities*, Mitsuru Kodama shows how a new business approach can enable managers to access, share and integrate diverse knowledge both inside and outside the corporation using Boundary Networks to operate across more formal organizational and knowledge boundaries at all levels. Drawing on his studies of large corporations in America and the Far East, Mitsuru, shows how different companies have already started to take this path. He explains the kind of networks and strategic partnerships that have emerged and gives practical guidelines on how to begin forming in-house business communities and extending this to interactive business communities with customers and other organizations. This book is a valuable resource for business educators and researchers, and senior executives responsible for strategy, particularly in high-tech industries, will find insights and ideas to tackle 21st century market and business discontinuities.

This unique book offers an invaluable introduction to the core concepts and skills required in conducting brief psychotherapy. Unlike other references, which attempt to review all of the literature pertinent to short-term treatment or to cover all of the many

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schools of brief therapy in current use, this compact work--another immediately useful offering in the Core Competencies in Psychotherapy series--is brimming with practical guidance on what to do in the therapy room. The contributing authors, all of them experienced educators intimately involved in teaching and training psychiatry residents and clinical psychology predoctoral interns in the practice of the brief psychotherapies, address six key models of brief psychotherapy that have garnered empirical support in the research literature: cognitive, behavioral, solution-focused, interpersonal, time-limited dynamic, and couple therapies. Additional topics covered include ingredients of successful short-term therapy, conducting brief psychotherapy in a multicultural context, combining brief therapy with medication treatment, and evaluating competence in brief psychotherapy. In the opening and closing sections of the book, the editors supplement the how-to expertise provided by the chapter authors by highlighting and synthesizing the common themes behind these chapters, furnishing readers with overarching principles and techniques to draw upon in their own practices. Fully indexed, this remarkable volume is destined to become the definitive guide to acquiring competency in the practice of brief psychotherapy (as mandated by the residency review committee), bringing to life the fascinating and challenging world of this modality for students, residents, and practitioners everywhere.

The first theoretically grounded book to present an operational framework for competence-based strategy, complete with operational tools.

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The best therapists embody the changes they attempt to facilitate in their patients. In other words, they practice what they preach and are an authentic and engaged, as well as highly skilled, presence. Maximizing Effectiveness in Dynamic Psychotherapy demonstrates how and why therapists can and must develop the specific skills and personal qualities required to produce consistently effective results. The six factors now associated with brain change and positive outcome in psychotherapy are front and center in this volume. Each factor is elucidated and illustrated with detailed, verbatim case transcripts. In addition, intensive short-term dynamic psychotherapy, a method of treatment that incorporates all these key factors, is introduced to the reader. Therapists of every stripe will learn to develop and integrate the clinical skills presented in this book to improve their interventions, enhance effectiveness and, ultimately, help more patients in a deeper and more lasting fashion.

This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to

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practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan.

In this special collection of over 304 peer-reviewed papers, are to be found some original ideas and angles on every aspect of Automation, Communication, Architectonics and Materials. Researchers here exchange their innovative ideas and new perspectives. The book will provide invaluable guidance to scientists, physicists, chemists and teachers concerning the topics covered. Volume is indexed by Thomson Reuters CPCI-S (WoS).

'Highly Effective Therapy' emphasizes the process of learning essential clinical competencies. It illustrates competencies in action with evidence-based treatment protocols and clinical simulations to foster learning and competency.

This book addresses the essential clinical competencies required to conduct brief dynamic therapy. It discusses the conceptual foundation of the treatment model, and the application of this framework in forming and maintaining a therapeutic alliance, assessment, case formulation, implementing a treatment plan, termination, and treatment evaluation. All topics include a multicultural perspective and sensitivity to ethical issues. The authors attempt to bridge practice and research by consistently

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Incorporating relevant research findings. Readers will find in this text the basic concepts and principles of brief dynamic psychotherapy presented in a clear and straightforward style, with many clinical examples drawn from detailed patient and therapist interchanges. This book also contains discussions of case formulation and therapeutic discourse with a fresh treatment of classic ideas about the therapeutic value of constructing personal narratives.

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