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Although the law of infringement is relatively straightforward on the copying of literal and textual elements of software, it is the copying of non-literal and functional elements that poses complex and topical questions in the context of intellectual property (IP) protection. In many cases, it is these non-literal and functional elements that contain the real value of a software product. This book concerns the copying of non-literal and functional elements of software in both the United States (US) and European Union (EU), using a holistic approach to address the most topical questions facing experts concerned with legal protection of software products across a range of technological platforms. The book focuses on four distinct but interrelated areas: contract, copyright, trade secrets, and trade-dress; as well as dealing more briefly with patent law, designs, and competition law, discussing these areas separately and in relation to one another. The book discusses software as a multi-layered functional product, setting the scene for other legal discussions by highlighting software's unique characteristics. It examines models for the provision of software, addressing licensing patterns and overall enforceability, as well as the statutory and judicial tools for regulating the use of such licences. It further assesses the protection of non-literal and functional software elements under EU and US copyright law, focusing on internal architecture and behavioural elements. The application of trade secrets law to software is examined under traditional, online, and cloud models. Finally, it examines the application of trade dress protection to software's 'look and feel', particularly relating to the highly topical area of cloud environments. Protecting Software offers a unique outlook on contemporary issues concerning the legal protection of computer software.

This Supplemental Reference provides information and instructions for MicroStrategy administrative tasks such as configuring VLDB properties and defining data and metadata internationalization, and reference material for other administrative tasks.

Go beyond computing basics with the award-winning NEW PERSPECTIVES ON COMPUTER CONCEPTS. Designed to get you up-to-speed on essential computer literacy skills, this market leading text goes deeper, providing technical and practical information relevant to everyday life. NEW PERSPECTIVES ON COMPUTER CONCEPTS 2014 incorporates significant technology trends that affect computing and everyday life; such as concerns for data security, personal privacy, online safety, controversy over digital rights management, interest in open source software and portable applications, and more. In addition, coverage of Microsoft Windows 8 and Office 2013 will introduce you to the exciting new features of Microsoft's next generation of software. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book presents state-of-the-art intelligent methods and techniques for solving real-world problems and offers a vision of future research. Featuring 143 papers from the 4th Future Technologies Conference, held in San Francisco, USA, in 2019, it covers a wide range of important topics, including, but not limited to, computing, electronics, artificial intelligence, robotics, security and communications and their applications to the real world. As such, it is an interesting, exciting and inspiring read.

MAJOR PRINCIPLES OF MEDIA LAW is a comprehensive and current summary of media law. The text is revised every year to include the most recent developments in communication law through the end of the Supreme Court's term. Each August, a new edition is available for fall classes, with recent developments through July 1 fully integrated into the text, not added as an appendix or separate supplement. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PSYCHOLOGY: MODULES FOR ACTIVE LEARNING is a best-selling text by renowned author and educator Dennis Coon and coauthor John O. Mitterer. This thirteenth edition continues to combine the highly effective SQ4R (Survey, Question, Read, Recite, Reflect, Review) active learning system, an engaging style, appealing visuals, and detailed coverage of core topics and cutting-edge research in one remarkable, comprehensive text. Fully updated and reorganized, the new edition builds on the proven modular format, extensive special features, and teaching and learning tools integrated throughout the text. While the text provides a broad overview of essential psychology topics ideal for introductory courses, its modular design also readily supports more specialized curricula, allowing instructors to use the self-contained instructional units in any combination and order. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The MicroStrategy Office User Guide covers the instructions for using MicroStrategy Office to work with MicroStrategy reports and documents in Microsoft? Excel, PowerPoint, Word, and Outlook, to analyze, format, and distribute business data.

The evolution of digital media has enhanced global perspectives in all facets of communication, greatly increasing the range, scope, and accessibility of shared information. Due to the tremendously broad-reaching influence of digital media, its impact on learning, behavior, and social interaction has become a widely discussed topic of study, synthesizing the research of academic scholars, community educators, and developers of civic programs. The Handbook of Research on the Societal Impact of Digital Media is an authoritative reference source for recent developments in the dynamic field of digital media. This timely publication provides an overview of technological developments in digital media and their myriad applications to literacy, education, and social settings. With its extensive coverage of issues related to digital media use, this handbook is an

essential aid for students, instructors, school administrators, and education policymakers who hope to increase and optimize classroom incorporation of digital media. This innovative publication features current empirical studies and theoretical frameworks addressing a variety of topics including chapters on instant messaging, podcasts, video sharing, cell phone and tablet applications, e-discussion lists, e-zines, e-books, e-textiles, virtual worlds, social networking, cyberbullying, and the ethical issues associated with these new technologies. This significantly revised and updated second edition addresses the rapid development of EU copyright law in relation to the advancement of new technologies, the need for a borderless digital market and the considerable number of EU legal instruments enacted as a result. Taking a comparative approach, the Commentary provides comprehensive coverage and in-depth commentary on each of the EU legal instruments and policies, both from an EU and an international perspective. Alongside full legislative analysis and article-by-article commentary, the Commentary illustrates the underlying basic principles of free movement and non-discrimination and provides insights into the influence of copyright on other areas of EU policy, including telecoms and bilateral trade agreements.

Volume 9: Historical Perspectives, Part A: The Development of Mass Spectrometry of The Encyclopedia of Mass Spectrometry describes and analyzes the development of many aspects of Mass Spectrometry. Beginning with the earliest types of Mass Analyzers, Historical Perspectives explores the development of many different forms of analytical processes and methods. The work follows various instruments and interfaces, to the current state of detectors and computerization. It traces the use of Mass Spectrometry across many different disciplines, including Organic Chemistry, Biochemistry, and Proteomics; Environmental Mass Spectrometry; Forensic Science; Imaging; Medical Monitoring and Diagnosis; Earth and Planetary Sciences; and Nuclear Science. Finally, the book covers the history of manufacturers and societies as well as the professionals who form the Mass Spectrometry community. Also available: Volume 9: Historical Perspectives, Part B: Notable People in Mass Spectrometry briefly reviews the lives and works of many of the major people who carried out this development. Preserves the history and development of Mass Spectrometry for use across scientific fields Written and edited by Mass Spectrometry experts Coordinates with Volume 9: Historical Perspectives, Part B: Notable People in Mass Spectrometry, a collection of short biographies on many of the major people who carried out this development From droplet formation to final applications, this practical book presents the subject in a comprehensive and clear form, using only content derived from the latest published results. Starting at the very beginning, the topic of fluid mechanics is explained, allowing for a suitable regime for printing inks to subsequently be selected. There then follows a discussion on different print-head types and how to form droplets, covering the behavior of droplets in flight and upon impact with the substrate, as well as the droplet's wetting and drying behavior at the substrate. Commonly observed effects, such as the coffee ring effect, are included as well as printing in the third dimension. The book concludes with a look at what the future holds. As a unique feature, worked examples both at the practical and simulation level, as well as case studies and videos are included. As a result, students and engineers in R&D will come to fully understand the complete process of inkjet printing.

The Narrowcast Server Upgrade Guide provides instructions to upgrade an existing Narrowcast Server.

Activate Learning with Warren/Reeve/Duchac's, FINANCIAL ACCOUNTING! Market-leading FINANCIAL ACCOUNTING has been on the forefront of innovation and change based on the needs of today's students. Warren offers you clear guidance to complete homework with an efficient presentation for today's learner. The high impact writing style and streamlined design makes important information accessible, with a focus on providing the best and most complete examples. There is no auto-graded online homework product with this product. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This Handbook provides a scholarly and comprehensive account of the multiple converging challenges that digital technologies present for intellectual property (IP) rights, from the perspectives of international, EU and US law. Despite the fast-moving nature of digital technology, this Handbook provides profound reflections on the underlying normative legal dilemmas, identifying future problems and suggesting how digital IP issues should be dealt with in the future.

Updated throughout with relevant new examples, research, and photos, AGING, THE INDIVIDUAL, AND SOCIETY, Tenth Edition, brings a social problems approach to the interdisciplinary study of gerontology. This accessible text combines academic research with an empathetic view of the lives of older people to involve students emotionally and intellectually in the material. Activities offer many opportunities for experiential learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS, AND VALUATION, 8E is written with the premise that students can learn financial statement analysis most effectively by performing the analysis on real-world companies.

Wahlen/Baginski/Bradshaw's textbook will teach students how to integrate the concepts from economics, finance, business strategy, accounting, and other business disciplines through a unique six-step process. New to this edition, chapters now include quick checks after each section so that students can be sure that they have obtained the key insights after reading each section. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Report Services Document Creation Guide provides instructions to design and create Report Services documents, building on information in the Basic Reporting Guide and Advanced Reporting Guide.

The MDX Cube Reporting Guide provides information to integrate MicroStrategy with MDX cube sources. You can integrate data from MDX cube sources such as SAP BW, Microsoft Analysis Services, and Hyperion Essbase into your MicroStrategy projects and applications.

The Basic Reporting Guide provides instructions to get started with MicroStrategy Desktop and MicroStrategy Web, and how to analyze data in a report. It includes the basics for creating reports, metrics, filters, and prompts.

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge

research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As long as there's been a Web, people have been trying to make it faster. The maturation of the Web has meant more users, more data, more features, and consequently longer waits on the Web. Improved performance has become a critical factor in determining the usability of the Web in general and of individual sites in particular. Web Performance Tuning, 2nd Edition is about getting the best possible performance from the Web. This book isn't just about tuning web server software; it's also about streamlining web content, getting optimal performance from a browser, tuning both client and server hardware, and maximizing the capacity of the network itself. Web Performance Tuning hits the ground running, giving concrete advice for quick results -- the "blunt instruments" for improving crippled performance right away. The book then shifts gears to give a conceptual background of the principles of computing performance. The latter half of the book examines each element of a web transaction -- from client to network to server -- to find the weak links in the chain and show how to strengthen them. In this second edition, the book has been significantly expanded to include: New chapters on Web site architecture, security, reliability, and their impact on performance Detailed discussion of scalability of Java on multi-processor servers Perl scripts for writing web performance spiders that handle logins, cookies, SSL, and more Detailed instructions on how to use Perl DBI and the open source program gnuplot to generate performance graphs on the fly Coverage of rstat, a Unix-based open source utility for gathering performance statistics remotely In addition, the book includes many more examples and graphs of real-world performance problems and their solutions, and has been updated for Java 2. This book is for anyone who has waited too long for a web page to display, or watched the servers they manage slow to a crawl. It's about making the Web more usable for everyone.

The Document Analysis Guide provides instructions for business analysts to execute and analyze a document in MicroStrategy Desktop and MicroStrategy Web, building on basic concepts about projects and reports presented in the MicroStrategy Basic Reporting Guide.

Packed with real-world examples and business cases, ELECTRONIC COMMERCE, 11E continues to lead the market with its cutting-edge coverage of all things e-commerce. Comprehensive coverage of emerging online business strategies, up-to-the-minute technologies, and the latest developments from the

MicroStrategy Report Services dashboards, a type of document that is optimized for viewing online and for user interactivity. It builds on the basic concepts about documents presented in the Document Creation Guide.

The Quick Start Reference Guide provides an overview of the installation and evaluation process, and additional resources.

The OLAP Services Guide covers information on MicroStrategy OLAP Services, which is an extension of MicroStrategy Intelligence Server. OLAP Services features include Intelligent Cubes, derived metrics, derived elements, dynamic aggregation, view filters, and dynamic sourcing.

The Functions Reference covers the function syntax and formula components, and instructions to use functions in metrics, filters, attribute forms. It also includes examples of functions in business scenarios.

This volume is for students and scholars of intellectual property law, practitioners seeking creative arguments from across the field, and policymakers searching for solutions to changing social and technological issues. The book explores the tensions between two fundamentally competing demands made of IP law.

Based on extensive customer feedback, DISCOVERING COMPUTERS ©2014 has been completely reexamined and revised to reflect the evolving needs of the concepts portion of the Introductory Computing course. This exciting new edition maintains many longstanding hallmarks, but is now highly focused on relevancy to provide students only with what they really need to know to be successful digital citizens in college and beyond. To better reflect the importance of certain topics in today's digital world, coverage of enterprise computing, ethics, Internet research skills, mobile computing, operating systems (other than Windows), browsers, security, and Web 2.0 has been expanded and integrated. New critical thinking and problem solving exercises are included in every feature throughout the text, engaging students in regular practice of higher-order thinking skills. In addition, students have more opportunity for hands-on practice with the completely revised end-of-chapter activities. With these enhancements and more, the new DISCOVERING COMPUTERS is an even more engaging teaching and learning tool for your classroom. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Major Principles of Media Law, 2015 Cengage Learning

Financial Accounting & Reporting is the book that helps students and professionals succeed in their studies and the workplace by providing practical support and clear principles for applying international standards and preparing financial statements. MyLab Accounting is not included. Students, if MyLab Accounting is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Accounting should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

The Upgrade Guide provides instructions for upgrading your existing MicroStrategy products. The MicroStrategy Project Design guide gives you information you need to create and modify MicroStrategy projects, and understand facts, attributes, hierarchies, transformations, advanced schemas, and project optimization.

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