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working with Windows, creating documents with Works, playing games, listening to music, exploring the Internet, using email, and computer security.

Make your data work for you! Tableau For Dummies brings order to the chaotic world of data. Understanding your data and organizing it into formats and visualizations that make sense to you are crucial to making a real impact on your business with the information that's already at your fingertips. This easy-to-use reference explores the user interface, and guides you through the process of connecting your data sources to the software. Additionally, this approachable, yet comprehensive text shows you how to use graphs, charts, and other images to bring visual interest to your data, how to create dashboards from multiple data sources, and how to export the visualizations that you have developed into multiple formats that translate into positive change for your business. The mission of Tableau Software is to grant you access to data that, when put into action, will help you build your company. Learning to use the data available to you helps you make informed, grounded business decisions that can spell success for your company. Navigate the user interface to efficiently access the features you need Connect to various spreadsheets, databases, and other data sources to create a multi-dimensional snapshot of your business Develop visualizations with easy to use drag and drop features Start building your data with templates and sample workbooks to spark your creativity and help you organize your information Tableau For Dummies is a step-by-step resource that helps you make sense of the data landscape—and put your data to work in support of your business. The fun and easy way to make the most of your iPad or iPad 2! Versatile, portable, and lightweight, the iPad is an ideal device for today's seniors. This basic guide sports a senior-friendly larger font size and plenty of illustrations that make learning to use the iPad and iPad 2

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easy. You'll first learn to set up your iPad, get familiar with the touchscreen interface, and explore accessibility features. Then you'll learn to browse the Internet with mobile Safari, use maps, set up and manage your e-mail, buy and read e-books, download and play music and movies, work with photos, make FaceTime video calls, and discover how to extend the iPad's capability even more with apps. Covers iPad and iPad 2 With its ability to function as an e-reader, a music and movie player, a photo viewer, and a mini-computer, the iPad offers everything seniors need in a lightweight and portable device This senior-friendly book explains what to look for when shopping for an iPad, how to set one up, and how to use the touchscreen interface Covers accessing the Internet, using FaceTime for video chat, sending and receiving e-mail, buying and reading e-books, downloading music and movies, purchasing apps, taking and sharing photos, recording HD video, getting directions and using maps, and much more Provides safety and troubleshooting tips and advice on keeping your iPad happy The iPad combines the best of your favorite gadgets into one amazing device—whatever you want your iPad to do, the fun starts with this book.

Enjoy the top social media sites with ease and security Done correctly, social media is a way to connect friends, family, and the world while still maintaining security and privacy. Facebook, Twitter, & Instagram For Seniors For Dummies, 3rd Edition offers advice on how to enjoy the three most popular social media options while avoiding worry about who sees what you share. Written by social media expert Marsha Collier, this book walks you through establishing accounts, making connections, and sharing content including photos and video. You learn the settings to adjust on each platform to maintain privacy and filter out the content you don't want. This book also explains the subtle art of avoiding or blocking people on social platforms without

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jeopardizing your real-world relationships! Take control of what you share Connect with others Take and share your best pictures Use social media as a news source Social media sites are great fun once you learn how to cut through the clutter—and this book shows you how! The bestselling guide to choosing a computer and getting online, fully updated for Windows 8! Whether you use your computer for bookkeeping, making travel plans, socializing, shopping, or just plain fun, computers are now an essential part of daily life. But it can be overwhelming to keep up with the technology as it continually evolves. This clear, friendly guide not only gets you up to speed on computer basics, it also covers the very latest information, like the changes you'll see with Windows 8. You'll learn to use the keyboard and mouse, navigate the Windows 8 operating system, access the Internet, create documents, keep safe online, and more. Packed with screenshots and illustrations, the new edition of this popular book is easy to follow, never intimidating, and always helpful. Starts with the basics and assumes no prior knowledge of computers Updates your current skills for the latest technology changes, such as the Windows 8 operating system Explains how to connect to the Internet, keep up with family and friends via e-mail and social media, find recipes and health information, book travel, manage your budget, and much more Shows you how to organize documents, work with files and folders, manage pictures and videos, and customize your desktop and system Offers tips and advice to help you avoid common pitfalls Take on technology with confidence and take advantage of all your computer can do with *Computers for Seniors For Dummies, 3rd Edition!* You're never too old to fall in love—with your Mac! You took a while, but you are now the proud owner of your first Mac computer. *Macs For Seniors For Dummies* is just for you. This friendly, accessible guide walks you through choosing a Mac and learning how to use it. You'll find

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yourself falling head over heels for your Mac in no time. *Macs For Seniors For Dummies* introduces you to all the basics that you need to know: turning the Mac on and getting connected; using the keyboard and mouse; working with files and folders; navigate around the Mac desktop and OS X Lion; setting up an Internet connection and e-mail; and much more. Shows Mac newbies how to surf safely with Safari, video chat with FaceTime, and connect with friends and family online Covers choosing the Mac that's right for you, setting it up, running programs and managing files, and hooking up a printer Features ways to have some fun, too, with digital photos and videos, music, movies, games, apps, and more Includes tips on troubleshooting and taking care of your Mac Your Mac can do so much more than you ever imagined and *Macs For Seniors For Dummies* shows you how!

The first time I heard the term "computer crash," I started worrying about the challenge of mastering these machines. Frankly I had all the gear but little or no idea on how to even get started. With no accelerator, no brake, not even a steering wheel, how was I going to control and do something useful with this computer? It doesn't have to be that way as long as you have the proper instruction. Get your first computer driving lessons from *Computers For Seniors For Dummies*. The *For Dummies* team is known for making even the most difficult subjects easy - and fun - to master. In this book, you find the ideal road map for finding your way around a personal computer, your PC (learnt something new already!) for the first time. Using *Computers For Seniors For Dummies*, you discover how to set up and fine tune your PC. You find out how to use Windows Vista - the petrol for your machine. Then the fun really begins! You can surf the vast world of the Internet to do anything from catching up on the latest news to finding out about a new hobby. (Be sure to visit me at www.stirlingmoss.com!) You

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can put your photos on the computer and share them with friends and family. You can play games. You can play music. You can shop for anything and everything under the sun. You can send greetings and gifts and join in online discussions. You can plan your vacations and print maps to your destination so you can get there without a wrong turn! And if you run into trouble, Computers For Seniors For Dummies has a repair shop - a section on working out and fixing the problem. Computers open up a great world of possibilities. You should be a part of it. With Computers For Seniors For Dummies, you have the power to participate in that world. If I can learn to drive a computer, although I still have my "L" plates on, so can you! Lose your fear and take control of your new machine with Computers For Seniors For Dummies - the book that is easy and fun to use and prepared especially for you.

Includes coverage of iPhones 12, 11, X, SE, 8, 7, and 6! When you're looking for the most up-to-date information on your iPhone, look no further than this edition of iPhone For Seniors For Dummies. It's fully updated to cover iOS 14, the software released in Fall of 2020 that runs all iPhones dating back to the iPhone 6. It doesn't matter if you have a brand new iPhone 12 or are sticking with the iPhone you've had for a few years. This book will help you navigate your device. Written especially for iPhone owners who don't need to know every detail of how their phone works, iPhone For Seniors For Dummies sticks to clear, friendly, step-by-step information on the essentials you'll use every day. It covers the basics of messaging with friends and family, using your iPhone as a web browser, watching television shows or movies, and taking and sharing photos and videos. Get to know which iPhone you own Upgrade to iOS 14 Add contacts to your Favorites list Connect your iPhone to wifi Track your well-being with the Health app Fix common problems when they occur When you're ready to build your skills

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and become the go-to iPhone guru for your friends, iPhone For Seniors For Dummies offers the insight you need to increase your know-how.

Make sense of Office 2019 Just like using a computer for the first time, learning Microsoft Office applications can be confusing and intimidating at any age. Office 2019 For Seniors For Dummies helps seniors get up to speed quickly with clear-cut, easy-to-read-and-understand steps on how to get the most out of Microsoft Word, Excel, PowerPoint, and Outlook. The book assumes no prior information and starts with showing how to start each application, how to navigate the interface, dress up documents in Word, create spreadsheets in Excel, create a PowerPoint presentation, and use Outlook as an email client. You'll also find templates for each application for letters, faxes, a budget grid in Excel, and more. Use Word, Excel, Outlook, and PowerPoint Dress up your letters, invitations, and other documents Manage your finances with Excel Use your email to stay in touch with friends and family If you're an over-50 PC user looking for some gentle instruction on making the most of Office 2019, you've come to the right place!

What the book covers: Computers For Seniors For Dummies, 5E covers the basic information for new over-50 computer owners, and for those new to the Windows 10 OS (Anniversary Edition), who need a gentle, hand-holding, step-by-step approach to getting started. Series features: This bestselling title uses a larger font and large figures to make the book easy to read. The book assumes no prior information and starts with showing how the various parts connect together, how to turn the computer on, how to use the keyboard and mouse, finding your way around the new Windows 10 operating system, using the internet for shopping, social networking, finding recipes and diet tips, emailing friends and family, researching, online

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safety, understanding files and folders, and so on. General layout: Chapter openers present the tasks covered with associated page numbers to help readers find material fast. The format allows flexibility for presenting material in a larger size. Minimal front matter. No extraneous elements such as sidebars and text on parts pages. Short introduction with standard headings

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Discover how brands are created, managed, differentiated, leveraged, and licensed Whether your business is large or small, global or local, this new edition of Branding For Dummies gives you the nuts and bolts to create, improve, and maintain a successful brand. It'll help you define your company's mission, the benefits and features of your products or services, what your customers and prospects already think of your brand, what qualities you want them to associate with your company, and so much more. Packed with plain-English advice and step-by-step instructions, Branding For Dummies covers assembling a top-notch branding team, positioning your brand, handling advertising and promotions, avoiding blunders, and keeping your brand viable, visible, and healthy. Whether you're looking to develop a logo and tagline, manage and protect your brand, launch a brand marketing plan, fix a broken brand, make customers loyal brand champions—or anything in between—Branding For Dummies makes it fast and easy. Includes tips and cautionary advice on social media and its impact on personal and business branding programs Covers balancing personal and business brand development References some of the major brand crises—and how to avoid making the same mistakes Shows brand marketers how to create brands that match their employers' objectives while

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launching their own careers If you're a business leader looking to set your brand up for the ultimate success, Branding For Dummies has you covered.

This easy-to-understand guide helps seniors get started with Windows 7! Many seniors use a home computer to stay connected to family and friends. This fun and friendly guide shows how to use Windows 7, the most popular operating system pre-loaded onto personal computers and laptops, to write e-mails, connect with family via Windows Live Messenger, download pictures with Photo Gallery, and listen to music using Windows Media Player. Windows 7 For Seniors For Dummies uses a large font for the text that makes the book easier to read and it features magnified screen shots to help make the subject matter less intimidating. For Dummies author Mark Justice Hinton walks you through the basics of Windows 7, shows you how to customize the desktop so that it accommodates your needs, and explains how to use the webcam and instant messenger to keep in contact with family and friends. Plus, you'll get critical insight for protecting your personal information. Shows seniors how to stay connected to family and friends using the features of Windows 7 Explains how to use the Internet, send and receive e-mail, upload and download photos, view video, listen to music, play games, use webcam and instant messenger, and more Discusses the important topic of keeping data and personal information safe and secure Uses a larger font for text and includes more than 150 enlarged screen shots For seniors interested in getting started using the exciting features of Windows 7, Windows 7 For Seniors For Dummies is the ideal beginner guide!

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"A first computer can be confusing and intimidating at any age. Luckily, 'Computers For Seniors For Dummies' is here to help the over-55 crowd conquer the uncertainty and fear with

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clear-cut, easy-to-understand steps on how to get the most out of your new computer. Inside, you'll find step-by-step guidance on getting started, from turning the computer on and using the keyboard and mouse to finding your way around the new Windows 9 operating system. In no time, you'll confidently navigate your way around your new computer to email with family and friends, stay connected on social media, shop securely online, research topics of interest, find recipes and diet tips, and so much more. The computer has become a household and business mainstay and continues to change the way people communicate, work, shop, invest, and spend their free time. Whether you're looking to use a computer for bookkeeping, making travel plans, socializing, shopping, or just plain fun, this clear and friendly guide takes the intimidation out of computer basics and the ever-evolving technology that surrounds it." -- Publisher annotation.

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This is the hardcover format of Windows 8.1 For Seniors For Dummies. Using large print that makes the book easier to read plus magnified screen shots to help make Windows less intimidating, this book walks you through common tasks and show you how to get things done in fine style. Helps you get to know Windows 8.1, including the basics of PC hardware, the return of the Start screen, the desktop interface, Windows 8.1 applications, customizing, and more Explores how you can best use the Web, including directions on connecting to the Internet, using the e-mail app, connecting with social networks, and messaging Puts the fun in

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the fundamentals of how to find and install new apps, work with digital photos, and play music and videos Offers practical steps on troubleshooting and maintenance, connecting other devices, storing and organizing files, and backing up your computer Uses straightforward explanations, minimal chit-chat, and easy-to-read large print - perfect for seniors Work faster and smarter - and enjoy yourself, too - with Windows 8.1 and Windows 8.1 For Seniors For Dummies.

The fun and friendly full-color guide to finding your way around your iPhone Everywhere you look it seems like someone is using an iPhone. If you're feeling left out of the fun, don't despair. For Dummies to the rescue! Written in the accessible For Dummies style and packed with colorful illustrations, this book shows you how to use your iPhone to make and receive calls, send text messages and e-mails, read e-books, watch movies, play games, surf the web, and so much more. By the time you're through with this all-new edition of this perennial bestseller, you'll be completely comfortable downloading the latest apps, video chatting with FaceTime, finding your way with Maps, and just having some fun with your iPhone. Fully updated to cover the iPhone 5s, iPhone 5c, and iOS 7! Explains how to use the basic iPhone features, navigate the multitouch interface, and get connected Walks you through using your calendar, adding contacts, shooting photos and video, playing music, reading e-books, connecting on Facebook, and filling your iPad with all the things that matter to you Includes senior-friendly larger type and beautiful full-color images You'll learn to love your iPhone in no time with the help of iPhone For Seniors For Dummies, 3rd Edition.

The Internet is amazing, but the risks you've heard about are real, too. You can avoid being a victim of online crime with the simple steps for staying safe online that you'll find in Using the

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Internet Safely For Seniors For Dummies. Here's the guide you need to steer safely through the hazards so you can shop, visit, invest, explore, pay bills, and do dozens of other things online — more securely. Learn to protect yourself from online predators, create strong passwords, find reliable information, spot e-mail and phishing scams, and much more. Find out how to share photos and videos, chat with others, and participate in online discussions—securely See how, with strong passwords and reasonable caution, online banking and bill-paying might be safer than the old way Learn to install and set up a browser, use search engines effectively, and sidestep suspicious ads Discover how personal information is collected and used by legitimate companies — and by crooks Be able to spot risks, find out how online criminals think, and know what makes you vulnerable Enjoy social networking sites without putting yourself at risk Spot reputable healthcare sites and avoid medical ID theft and scams There's even a glossary of common computer terms and a guide to your rights when using the Internet. Using the Internet Safely For Seniors For Dummies helps you feel more secure by showing you how to protect yourself while enjoying the Web.

Get to know the exciting features of your new iPad! The iPad can do almost anything: entertain you, help you stay in touch with the world, boost your productivity, and more. If you have lots of life experience but are a little less tech savvy, iPad For Seniors For Dummies is here to help you make the most of your wireless device. Learn the essentials of any model of iPad with this friendly, easy-to-follow guide. You'll learn to connect to the Internet, play games, watch movies, listen to music, use video chat, update your social media accounts, read the news, and just about anything else you might want to do. Set up your Apple ID and navigate the iPad screens Connect to the internet, check your e-mail, and update social media Cue up music,

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TV, or a movie to stay entertained Take photos, chat with family and friends, and more! In this edition, you'll also learn to teach your iPad to answer your voice commands, making life with your new iPad easier and more convenient than ever!

Oh, all the amazing things your iPad and iPad 2 can do! Lightweight, powerful, and perfect for reading and staying in touch, iPads are fun and practical for today's seniors, as long as you know how to use all the bells and whistles. That's where this helpful guide comes in. Written in the friendly For Dummies style and sporting senior-friendly larger type and full-color illustrations, this book can help you get the most out of your iPad or iPad 2, even if you don't ordinarily use a computer. This new edition includes pages of updated content, including the latest features in iOS 5 and iCloud. You'll first learn to set up your iPad, get familiar with the touchscreen interface, and explore accessibility features. Then you'll learn to browse the Internet with mobile Safari, use maps, set up and manage your e-mail, buy and read e-books, download and play music and movies, work with photos, make FaceTime video calls, and discover how to extend the iPad's capability even more with apps. Covers the iPad and iPad 2 Includes senior-friendly larger fonts and full-color illustrations Explains how to use the iPad in the clear, friendly, easy-to-follow language that has defined the Dummies series for two decades Covers using maps and the calendar, video chatting with FaceTime, browsing the web, using your iPad for e-mail and Facebook, buying apps and games, reading iBooks, playing music, watching videos, viewing photos, user security and safety, and more New edition is updated with new content on iOS 5 and iCloud features, including iMessage, Newsstand, Reminders, Reader and Reading List tools, and more The iPad combines the best of your favorite gadgets into one amazing device—whatever you want your iPad to do, the fun

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starts with iPad 2 For Seniors For Dummies.

The fast and easy way to master the art of bookkeeping If you're a business owner or an employee who manages finances, the latest edition of *Bookkeeping For Dummies* is for you. This handy guide gives you clear and concise information on how to keep track of accounts, prepare balance sheets, organize ledgers or journals, create financial statements, and so much more. Packed with the most up-to-date bookkeeping practices, tax information, and small-business laws, *Bookkeeping For Dummies* is an accessible, invaluable resource you'll turn to again and again. Accurate and complete bookkeeping is crucial to any -business owner—but jumping in headfirst without knowing your accounts from your balance sheets can confuse even the most astute businessperson. That's where *Bookkeeping For Dummies* helps! Written in the familiar and friendly tone that has defined the For Dummies brand for more than twenty years, this clear and comprehensive guide covers everything you'll encounter as you set out to tackle your company's books, ensuring you're on the right track and saving you tons of headaches along the way. So what are you waiting for? It's time to hit the books! Offers easy-to-follow instructions to keep track of your business' financial well-being Covers managing assets and liabilities Includes updated QuickBooks screenshots and Excel spreadsheets Provides guidance on producing balance sheets and creating financial statements Whether you're just starting out with bookkeeping—or a bookkeeper who needs to brush up on your skills—*Bookkeeping For Dummies* sets you up for success.

Now's the time! Learn to pick a laptop, use Windows, and take advantage of the Internet Tired of wondering what all the fuss is about? This book is written for people like you, who may not know much about computers but are ready to learn. In plain English, it tells you how to use a

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computer, the Windows operating system, and basic software; what to look for in a laptop; and how to get online to shop, e-mail, and chat — safely. Compare — understand the differences between standard "notebook" laptops, netbooks, mids or minis, and tablet PCs Choose wisely — consider weight, monitor size, price, how you'll connect to the Internet, processor speed, and memory All the details — charge the battery, set up user accounts, adjust settings, and manage power Learn what you can do — manage your finances, watch movies, research topics of interest, organize your photos, and create family newsletters Do Windows — log on and off, manage files and folders, and use accessibility features Communicate — set up an e-mail account and join a social networking site Be careful — learn about online risks, how to protect yourself, and how to recognize fraud and scams Simplify your life — shop, bank, and pay bills online Open the book and find: How to keep your laptop running smoothly What you can do with built-in applications Advice on searching the Web Tips for protecting your privacy How to access the Internet when you travel How to use accessibility features for vision or hearing challenges Where to find help How to connect printers and other devices Learn to: ? Choose the right laptop for you ? Work with the built-in touchpad or attach a wireless mouse ? Use Windows® 7 to manage files and optimize performance ? Safely send and receive e-mail and explore the Web

Laptops For Seniors For Dummies John Wiley & Sons

Are you new to iPhone 7, and iPhone 7 Plus? This book shows you exciting tips and in-depth tutorials you need to know about the new iPhone 8 features and the iOS 13 user interface. This iPhone 7 Guide is packed with top tips and in-depth tutorials. You'll

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uncover the exclusive features of this new iPhone, learn how to take incredible photos, learn how to start dark mode settings and customize your phone, discover how to use iOS 13, how to create and use iPhone 7 shortcuts and gestures, and its built-in apps, plus much more. This book is the best user manual you need to guide you on how to use and optimally maximize your iPhone. This book has comprehensive tips & in-depth tutorials for beginners, dummies, seniors, kids, teens, and adults. By the time you've finished reading this book, you'll be a pro in nearly everything related to iPhone and iOS.

iPhone For Seniors For Dummies, 5th Edition (9781119293484) was previously published as iPhone For Seniors For Dummies, 5th Edition (9781119137764). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Learn to navigate the iPhone like a pro Learning to use new technology can be a bit of a challenge for seniors, especially now that smartphones are more like mobile computers. iPhone For Seniors For Dummies, 5th Edition is a full-color text that guides you through easy-to-understand lessons in iPhone features and functions. This step-by-step reference explains how to use the most basic of your phone's capabilities, such as making calls and sending text messages. Additionally, this newly revised book walks you through the most exciting features of your iPhone's hardware and software, from downloading new apps to keeping your data—and your phone—safe. With a larger font

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size and illustrations, this senior-friendly resource presents information in an accessible way. iPhones are among the most popular smartphones in the world, but learning how to use one can prove difficult if you're not up to date on the latest technology. To keep up with the cool kids and make sure to use a reference that fits your needs! Start from the very beginning by covering buying and getting started with your iPhone Explore your new phone's accessibility features, and dive into more complicated features as you build your understanding of the iPhone's technology Discover new forms of entertainment, such as surfing the web on mobile Safari, exploring new mobile apps, buying and reading iBooks, buying and listening to music on iTunes, and searching for interesting videos on YouTube Protect your new phone with key safety and maintenance best practices iPhone For Seniors For Dummies, 5th Edition guides you through the seemingly chaotic world of your new phone, helping you make sense of its features and functions.

Provides information on the basics of laptop and tablet computers, covering such topics as buying a laptop or a tablet, working with Windows 7, setting up printers and scanners, creating documents with Works, playing games, listening to music, exploring the Internet, using email, and computer security.

This fun and friendly guide shows you clearly how to use Windows 10. Featuring a large font that makes the book easier to read and magnified screen shots to help make the subject matter less intimidating, the author cuts through the confusing jargon to

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explain how to use the Start Screen and apps, organize your documents, connect to devices, and so much more!

Your go-to guide on business analysis Business analysis refers to the set of tasks and activities that help companies determine their objectives for meeting certain opportunities or addressing challenges and then help them define solutions to meet those objectives. Those engaged in business analysis are charged with identifying the activities that enable the company to define the business problem or opportunity, define what the solutions looks like, and define how it should behave in the end. As a BA, you lay out the plans for the process ahead. Business Analysis For Dummies is the go to reference on how to make the complex topic of business analysis easy to understand. Whether you are new or have experience with business analysis, this book gives you the tools, techniques, tips and tricks to set your project's expectations and on the path to success. Offers guidance on how to make an impact in your organization by performing business analysis Shows you the tools and techniques to be an effective business analysis professional Provides a number of examples on how to perform business analysis regardless of your role If you're interested in learning about the tools and techniques used by successful business analysis professionals, Business Analysis For Dummies has you covered.

The latest on getting the most from laptops and tablets Not that long ago, laptops were seen as luxuries. Now they're practically an essential for many people, and—as faster

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computing power and super-sharp displays make many of them the equal of a desktop—the new wave of lightweight laptops is increasingly replacing the home PC with its bulky tower and multiple cords. Plus, you can use your laptop when chilling on the couch or venturing out for a quick coffee! In this fully updated edition of *Laptops For Dummies*, bestselling tech writer Dan Gookin takes a friendly walk through everything you need to know, from the basics (if you're new to laptops) all the way up to the latest hardware and tech updates—including the recent release of Windows 10. Along the way you'll learn how to synchronize your laptop with other machines, coordinate email pickup across devices, and beef up your security. You'll also learn how to Choose the right laptop Check out tablet options Troubleshoot problems Maintain and upgrade Whether you're choosing a new laptop or want to maximize what you're getting from the one you have, *Laptops For Dummies* has you covered, wherever you want to work—or play!

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